



CITY *of* ESCONDIDO

LIBRARY BOARD OF TRUSTEES

July 09, 2026 at 6:00 PM

Council Chambers: 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR BOARD MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the board.

PRESIDENT

Maribel Cruz Reyes

SECRETARY

Giselle Luevanos

TRUSTEES

Francis X. Bova III

Virginia Bunnell

Carolyn Clemens

ASSISTANT CITY CLERK

Sarena Garcia

HOW TO WATCH

The City of Escondido provides one way to watch a board meeting:

In Person



201 N. Broadway, Escondido, CA 92025



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES

THURSDAY, JULY 09, 2026

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the board during a meeting:

In Person



Fill out Speaker Slip and Submit to City Clerk

In Writing



<https://escondido-ca.municodemeetings.com>

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.



ROLL CALL

ORAL COMMUNICATIONS

APPROVAL OF MINUTES

1. Review and approve the Minutes for the June 11, 2026 Meeting

CURRENT BUSINESS

2. Updates: City of Escondido

General updates from the City, including specific updates regarding the library infrastructure project.

Staff Recommendation: Receive and File (Community Services Department: Robert Rhoades, Assistant Director of Community Services)

Presenter(s): Robert Rhoades, Assistant Director of Community Services



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES

THURSDAY, JULY 09, 2026

STATISTICS REPORT

3. Statistics Report

Presentation of monthly statistical report.

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

LIBRARY DIRECTOR'S REPORT

4. Director's Report

Presentation of monthly report and general library updates.

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

TRUSTEE LIBRARY USE REPORT

5. Reports by the Library Board of Trustees of their use of the library and its services.

FUTURE AGENDA ITEMS

ADJOURNMENT

UPCOMING MEETING SCHEDULE

6. Unless otherwise noted, the Library Board of Trustees meets on the second Thursday of each month at 4:00 p.m. in the City Council Chambers.

8/12/2026 – 4:00 PM

9/10/2026 – 4:00 PM

10/8/2026 – 6:00 PM

11/12/2026 – 4:00 PM

12/10/2026 – 4:00 PM



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

June 11, 2026 at 4:00 PM

MINUTES

ROLL CALL

PRESENT

President Maribel Reyes
Secretary Giselle Luevanos
Trustee Francis X. Bova III
Trustee Carolyn Clemens

ABSENT

Trustee Virginia Segarra Bunnell

ORAL COMMUNICATIONS

None

APPROVAL OF MINUTES

1. Review and approve the Minutes for the May 14, 2026 Meeting

Motion made by Secretary Luevanos

Seconded by Trustee Clemens

Approved 4-0

CURRENT BUSINESS

2. Updates: City of Escondido

General updates from the City, including specific updates regarding the library infrastructure project.

Staff Recommendation: Receive and File (Community Services Department: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

2. Library Trust Fund Quarterly Financial Reports

Review the 1st – 3rd quarters of FY26/26 of the Library Trust



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

June 11, 2026 at 4:00 PM

Staff Recommendation: Receive and File (Robert Rhoades, Assistant Director of Community Services)

Presenter: Leticia Leal, Management Analyst

4. Library Policy Update: Library Code of Conduct

Review and approval of updated Library Code of Conduct.

Staff Recommendation: Approve (Rino Landa, Library Director)

Presenter: Rino Landa, Library Director

Motion made by Trustee Clemens

Seconded by President Reyes

Approved 4-0

5. Library Policy Update: Borrowing and Library Accounts

Review and approval of updated Borrowing and Library Accounts Policy.

Staff Recommendation: Approve (Rino Landa, Library Director)

Presenter: Rino Landa, Library Director

Trustee Bova requested information on costs recouped from damaged materials at future meeting

Motion made by Trustee Clemens

Seconded by Secretary Luevanos

Approved 4-0

6. Library Policy Update: Temporary Exhibits and Displays

Review and approval of the updated Temporary Exhibits and Displays Policy.

Staff Recommendation: Approve (Rino Landa, Library Director)

Presenter: Rino Landa, Library Director



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

June 11, 2026 at 4:00 PM

Motion made by Trustee Clemens

Seconded by President Reyes

Approved 4-0

7. Library Policy Update: Patron Confidentiality and Privacy

Review and approval of updated Patron Confidentiality and Privacy Policy.

Staff Recommendation: Approve (Rino Landa, Library Director)

Presenter: Rino Landa, Library Director

Motion made by President Reyes

Seconded by Trustee Clemens

Approved 4-0

STATISTICS REPORT

8. Presentation of monthly statistical report

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

LIBRARY DIRECTOR'S REPORT

9. Presentation of monthly report and general library updates

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

TRUSTEE LIBRARY USE REPORT

President Reyes - Attended art event, utilized Libby and shared the magazines as a resource for sewing patterns

Trustee Clemens - Dropped ballot at library which is convenient and saw younger patrons high five after dropping off ballots



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

June 11, 2026 at 4:00 PM

Secretary Luevanos - Utilized Libby; did not visit library this past month

Trustee Bova - Attended literary services recognition dinner and acknowledged the impact of tutors, staff and learners that shared their experiences; community is excited for grand re-opening of the library and utilizing the space as a cool zone

FUTURE AGENDA ITEMS

None

ADJOURNMENT

Meeting adjourned at 5:36pm

UPCOMING MEETING SCHEDULE

10. Unless otherwise noted, the Library Board of Trustees meets on the second Thursday of each month at 4:00 p.m. in the City Council Chambers

7/9/2026 – 6:00 PM

8/12/2026 – 4:00 PM

9/10/2026 – 4:00 PM

10/8/2026 – 6:00 PM

11/12/2026 – 4:00 PM

12/10/2026 – 4:00 PM

PRESIDENT

ASSISTANT CITY CLERK



STATISTICS REPORT

		March	April	May
CIRCULATION:	Physical Materials	30,429	30,487	29,973
	Digital Materials	7,459	8,179	8,284
	<i>Overdrive Libby</i>	6,896	7,102	7,190
	<i>Hoopla</i>	563	627	624
	Total Circulation	37,888	38,666	38,257
	Holds Satisfied	1,530	1,512	1,516
INTER-LIBRARY LOANS:	ILLs Checked Out	5	4	4
	Link+ Items Borrowed (EPL patrons)	380	447	481
	Link+ Items Lent (to patrons at other libraries)	162	168	157
POPULATION & BORROWERS:	Total Registered Borrowers	102,008	102,700	103,357
	New Cards	658	694	646
	Monthly Unique Borrowers - Physical	4,353	4,364	4,542
	Monthly Unique Borrowers - Digital	2,420	2,906	2,959
REFERENCE QUESTIONS:	Total Reference Transactions	4,278	5,421	5,492
LIBRARY SERVICES:	Public Service Hours	260	260	260
	Library Visits	21,035	20,371	20,198
ELECTRONIC SERVICES:	Users of Public Internet Computers	459	457	450
	Wireless Sessions	6,593	4,506	5,209
	Number of Website Visits	10,797	11,433	12,487
VOLUNTEERS:	Total Active Volunteers	65	65	56
	Total Volunteer Hours	705	676	713
PROGRAMS:	# of live, in-person programs	73	73	27
	Live, in-person attendance	2,327	1,492	1,331
	# of live, virtual programs	-	-	-
	Live, virtual program attendance	-	-	-
	# of pre-recorded programs	-	-	-
	# of views of recorded program content	-	-	-
	# of live, off site programs (outreach)	7	4	5
	Live, off site program (outreach) attendance	348	373	515



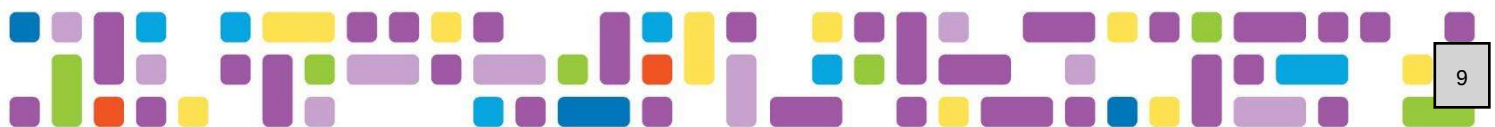


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PIONEER ROOM:	Pioneer Room Visits:	550	550	550
	Digital Collection Items Accessed:	240	189	729
	On-Site Items & Resources Accessed:	139	158	106
LITERACY:	Class Attendance	110	64	21
	Classes Taught	32	22	16
	Active Learner Pairs	30	27	27
	Books Distributed	155	39	34
	# of take home kits given out	80	80	80





LIBRARY DIRECTOR'S REPORT

Library Media Coverage

During June, the Library received several opportunities to share the renovation and temporary mall location story with a broader audience.

The Library was invited to submit a guest article for the September/October issue of *American Libraries*, the flagship magazine of the American Library Association. The magazine serves as a national professional publication for the library field and covers library news, trends, issues, and innovation across the profession. The article, which is expected to be under 800 words, provides an overview of Escondido Public Library's move into North County Mall during the renovation project. It highlights both the benefits and challenges of operating from a mall location, including visibility, access, public engagement, space limitations, and the need to adapt services in a nontraditional environment.

The **San Diego Union-Tribune** also worked with library and City staff to prepare a feature article on the renovation and reopening of the Main Library. A photographer visited the renovated space and captured several strong images of the project. The article, published online over the Fourth of July holiday weekend, covers the full renovation effort and helps document the scale of the improvements as the Library prepares to return to the main building.

Together, these stories help raise awareness of the Library's transition, the investment being made in the community, and the staff work involved in maintaining services during a major renovation.

Staff Updates

The Library is currently recruiting for two part-time positions: a **Literacy Associate** and a **Library Associate**. Both openings are the result of staff turnover. The goal is to complete recruitment and onboarding so that both positions can begin in August.

Commemorative Library Cards

The commemorative library card process is running slightly behind the original timeline. However, the Library now has an agreement in place to potentially use artwork from the second-floor Children's Library murals created by artist Julia Anthony, which feature savanna animals.





Because of the updated timeline, staff now expect public voting to take place during the Grand Opening and the first week of reopening. The goal is to announce a winning design by mid-August, allowing the new cards to be ready in September to coincide with **National Library Card Sign-Up Month**.

YOUTH SERVICES

Youth Services began the Summer Reading Challenge in June with a variety of programs connected to this year's theme, "**Unearth a Story**." Many of the month's activities focused on dinosaurs, discovery, and hands-on creativity, giving children, tweens, and teens opportunities to engage with the summer theme in fun and memorable ways.

A major highlight was the Summer Reading Challenge **Kids' Crafts** series. Across three sessions, staff welcomed a total of **260 attendees**. Each craft was designed around the dinosaur theme, with participants making marshmallow dinosaurs, creating watercolor dinosaur prints, and sculpting dinosaurs and their habitats out of clay. These programs provided families with accessible, creative activities that supported imagination, fine motor skills, and continued engagement with the Library during the busy summer season.

Regular Youth Services programs also continued throughout the month. **Read to a Dragon** welcomed **26 attendees**, offering children a welcoming environment to build reading confidence. **Brick Builders** hosted **18 attendees**, giving participants a chance to practice problem-solving, design, and creative construction through open-ended building activities.

Tween programming included a popular **Tween Slime** program, which welcomed **45 attendees**. The activity gave tweens an opportunity to experiment with texture, color, and creativity while connecting with peers in a fun, informal setting.

Teen programming included two craft sessions connected to the Summer Reading Challenge theme. Teens decorated their own tote bags and created dinosaur-themed trinket trays. Together, these two sessions welcomed approximately **26 attendees**, giving teens a chance to personalize useful items while exploring hands-on art techniques in a relaxed and social environment.

ADULT SERVICES

Adult Services supported adult creativity and lifelong learning in June through writing, technology, and hands-on arts programming.





On June 2, the **Hybrid Writers Group** hosted special guest Johanna Robinson, author, illustrator, playwright, and creative studio founder. Writers of all genres were invited to share their work and receive group critiques in a friendly, supportive environment, with participation available both in person at the North County Mall Library Events Room and virtually through Zoom. During this special session, Robinson spoke about how writers can organize and use worldbuilding and series information with free, private AI tools to help manage research, notes, and creative material.

Staff also continued Summer Reading Challenge programming with **Artsy Adults: Beaded Plant Suncatchers** on June 25. Connected to this year's theme, "**Unearth a Story,**" the program invited adults to create decorative plant suncatchers using glass and acrylic beads, jewelry wire, and planters. The hands-on activity gave patrons an opportunity to explore their creativity while making a seasonal art piece to take home and enjoy throughout the summer.

OUTREACH & COMMUNITY CONNECTIONS

Library staff participated in two major community resource events in June, providing information about library services, literacy resources, and the Summer Reading Challenge while strengthening relationships with local organizations.

On June 6, staff attended the **Community Resource Fair** at House of Prayer Lutheran Church. The event brought together 40 vendors representing education, health, wellness, and community service organizations, including Palomar College, Compact, Live Well San Diego, TrueCare, Alzheimer's San Diego, the Escondido Fire Department, and the San Diego Center for the Blind. Library staff shared service and resource information with **171 attendees**, helping connect community members with available library programs, materials, and support. Staff also networked with participating vendors to identify potential partners for future programs. During the event, staff began a conversation with Pastor Christina De La Cruz about future collaboration opportunities, particularly around reaching more community members after the Library returns to the renovated main building.





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On June 20, staff participated in **AD 76 Family Palooza: The Youth & Family Resource Fair**, hosted by Assemblymember Dr. Darshana Patel in partnership with the Escondido YMCA. Held at the Escondido YMCA, the event included 40 vendors offering information and activities related to education, health, public safety, arts, and family services. Participating organizations included the Escondido Fire Department, California Highway Patrol, MTS, Live Well San Diego, TrueCare, Neighborhood Healthcare, the Food Bank, National University, and the Children's Discovery Museum.

Library and Literacy Services staff shared information about library resources, literacy services, and the Summer Reading Challenge with **194 attendees**. Staff also provided storytime for children, adding an interactive literacy component to the event. The outreach team connected with other vendors to discuss future programming opportunities and had the opportunity to meet Assemblymember Dr. Patel during her visit to the Library booth. Staff shared updates about current services at the mall location and the planned reopening of the renovated main library.

