



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES

August 14, 2025 at 4:00 PM

Council Chambers: 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR BOARD MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the board.

PRESIDENT

Virginia Bunnell

SECRETARY

Francis X. Bova III

TRUSTEES

John Schwab

Giselle Luevanos

Maribel Reyes

ASSISTANT CITY CLERK

Sarena Garcia

HOW TO WATCH

The City of Escondido provides one way to watch a board meeting:

In Person



201 N. Broadway, Escondido, CA 92025



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES

THURSDAY, AUGUST 14, 2025

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the board during a meeting:

In Person



Fill out Speaker Slip and Submit to City Clerk

In Writing



<https://escondido-ca.municodemeetings.com>

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.



ROLL CALL

ORAL COMMUNICATIONS

APPROVAL OF MINUTES

1. Review and Approve the minutes from the July 10, 2025 meeting

CURRENT BUSINESS

2. Election of President for Library Board of Trustees

The Library Board of Trustees will elect a President to serve as the presiding officer for the upcoming term. The President shall preside at meetings and may appoint members to special committees. The term of office is one (1) year and until a successor is elected.

3. Election of Secretary for Library Board of Trustees

The Library Board of Trustees will elect a Secretary to serve for the upcoming term. The Secretary shall certify Board minutes and shall preside at meetings in the absence of the President. The term of office is one (1) year and until a successor is elected.

4. City of Escondido Staff Monthly Update and Report



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES

THURSDAY, AUGUST 14, 2025

The Assistant Director of Community Services will provide the Library Board of Trustees with the City's monthly update, including relevant City projects, initiatives, and activities that may impact library operations, programs, or services.

Presenter(s): Robert Rhoades, Assistant Director of Community Services

5. **Unfunded Items Workshop**

The Board will share the take aways and items covered at the public workshop held August 14, 2025, to identify and review priority unfunded needs for the Escondido Public Library *Building Forward: Library Infrastructure Grant Project*. This discussion will provide an opportunity for the Board to explore potential funding strategies, align unfunded items with the Library's strategic goals, and inform future planning and budget recommendations.

STATISTICS REPORT

- [6.](#) The Library Director will present the most recent statistical report, including circulation figures, program attendance, public computer and Wi-Fi usage, and other key performance measures. The report will highlight trends, seasonal impacts, and comparisons to prior reporting periods.

Presented by Rino Landa, Library Director

LIBRARY DIRECTOR'S REPORT

- [7.](#) The Library Director will present the monthly report, providing updates on library operations, programs, staffing, facilities, and ongoing projects. This report may include notable achievements, upcoming events, and other developments affecting library services.

Presented by Rino Landa, Library Director

TRUSTEE LIBRARY USE REPORT

8. Members of the Library Board of Trustees will report on their recent use of the Library and its services. Reports may include observations, feedback from the public, and participation in library programs, events, or outreach activities.

ADJOURNMENT

UPCOMING MEETING SCHEDULE

9. Unless otherwise noted, the Library Board of Trustees meets on the second Thursday of each month at 4:00 p.m. in the City Council Chambers.



CITY *of* ESCONDIDO

LIBRARY BOARD OF TRUSTEES

THURSDAY, AUGUST 14, 2025

09/11/2025 - 4:00pm

10/09/2025 - **6:00pm**

11/13/2025 - 4:00pm

12/11/2025 - 4:00pm



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

July 10, 2025 at 6:00 PM

MINUTES

ROLL CALL

PRESENT

President Virginia Segarra Bunnell
Secretary Francis X. Bova III
Trustee John Schwab
Trustee Maribel Reyes
Trustee Giselle Luevanos

ORAL COMMUNICATIONS

None

APPROVAL OF MINUTES

1. Review and Approve the minutes from the May 8, 2025 meeting

Motion made by Trustee Reyes

Seconded by Secretary Bova III

Approved 5-0

CURRENT BUSINESS

2. Welcome New Trustee

Welcome Giselle Luevanos to the Library Board of Trustees.

3. Building Forward: Library Infrastructure Grant Project

Monthly progress update on the \$10 million library infrastructure state-grant project.

Presenter(s): Ed Vasquez, Project Manager

4. Library Mural Project

Update regarding the proposed mural on the corner of Kalmia and 2nd Ave.

Presenter(s): Robert Rhoades, Assistant Director of Community Services



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

July 10, 2025 at 6:00 PM

STATISTICS REPORT

5. Statistics Report

Presentation of monthly statistical report.

Presenter(s): Rino Landa, Library Director

LIBRARY DIRECTOR'S REPORT

6. Director's Report

Presentation of monthly report and general library updates.

Presenter(s): Rino Landa, Library Director

TRUSTEE LIBRARY USE REPORT

7. Reports by Board members

Reports by the Library Board of Trustees of their use of the library and its services.

Trustee Reyes continued her genealogy search; researched adult school bi-lingual programs and inquired about partnering for funding with Escondido Adult School

Trustee Schwab returned from vacation and visited Mall library for soft opening and was able to find what he was looking for

President Bunnell's daughter recommended a book by a Hispanic Oceanside resident and she was able to locate another of the author's book, Thirteen Senses at the library

Secretary Bova attended the Literacy Services Dinner in May; visited the Mall location with family and enjoyed Friends of the Library bookshop; applied for library card in Ohio and has access to HOOPLA

Trustee Luevanos utilized libby and checked out books; donated to Children's Museum library

ADJOURNMENT

Meeting Adjourned at 6:55 p.m.



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

July 10, 2025 at 6:00 PM

UPCOMING MEETING SCHEDULE

8. Unless otherwise noted, the Library Board of Trustees meets on the second Thursday of each month at 4:00 p.m. in the City Council Chambers.

7/10/2025 at 6:00 p.m.

8/14/2025 at 4:00 p.m.

PRESIDENT

ASSISTANT CITY CLERK



STATISTICS REPORT

Monthly Statistics 2024-2025

		April	May	June
CIRCULATION:	Physical Materials	37,328	17,401	27,978
	Digital Materials	7,595	7,926	7,572
	Total Circulation	44,923	25,327	35,550
	Holds Satisfied	2,144	739	1,602
INTER-LIBRARY LOANS:	ILLs Checked Out	6	6	-
	Link+ Items Borrowed (EPL patrons)	262	1	227
	Link+ Items Lent (to patrons at other libraries)	257	-	223
POPULATION & BORROWERS:	Total Registered Borrowers	95,061	95,251	96,137
REFERENCE QUESTIONS:	Total Reference Transactions	5,342	4,609	8,172
LIBRARY SERVICES:	Public Service Hours	262	239	250
	Main Library Visits	23,023	11,671	19,940
ELECTRONIC SERVICES:	Users of Public Internet Computers	2,115	653	472
	Wireless Sessions	17,728	8,021	9,086
	Number of Website Visits	13,176	12,451	14,395
VOLUNTEERS:	Total Active Volunteers	94	34	34
	Total Volunteer Hours	821	120	171
PROGRAMS:	# of live, in-person programs	153	188	47
	Live, in-person attendance	1,749	394	971
	# of live, off site programs (outreach)	5	2	4
	Live, off site program (outreach) attendance	381	100	555
PIONEER ROOM:	Pioneer Room Visits:	2,267	8,786	526
	Digital Collection Items Accessed:	23	493	215
	On-Site Items & Resources Accessed:	170	115	210





LIBRARY DIRECTOR’S REPORT

Security Cameras

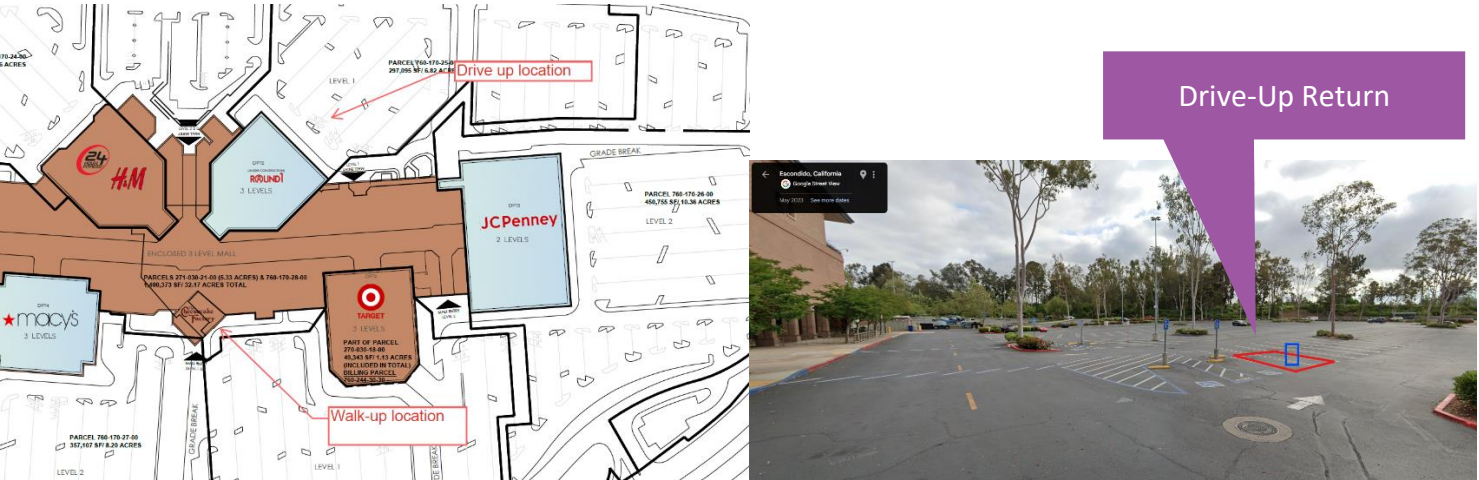
In early August, City Information Systems (IS) completed the installation of new security cameras, enhancing safety and monitoring capabilities at both library locations. The cameras provide full coverage of all public areas, including the Friends Bookshop and the Events Space, and have been integrated into the existing security system. This allows staff to review footage using the same process currently in place at the downtown Main Library. IS has confirmed that these cameras are a long-term investment; once Main Library construction is complete, they can be relocated for continued use at that facility.

Law Library Access

The Escondido Public Library has a long-standing partnership with the San Diego Law Library, offering patrons access to specialized legal databases and expertise. In the past, these resources were available onsite at the Main Library. While relocation to the mall temporarily disrupted this access, City IS staff are working to restore service using dedicated laptops. These will enable patrons to access the Law Library’s databases directly from the mall location. We anticipate public availability by early September. In the meantime, patrons can continue to access a selection of legal resources remotely through the library’s databases. Additionally, a San Diego Law Library librarian is available at the mall on the first and third Thursdays of each month to provide in-person assistance.

Library Book Returns

Two new book returns—one drive-up and one walk-up—are being installed to improve the convenience of returning materials. The drive-up return will be located in the north parking lot, allowing patrons to return items without leaving their vehicles. The walk-up return will be positioned near the southern entrance between Target and the electric vehicle charging stations, close to the Cheesecake Factory. These additions will make it easier for patrons to return items at their convenience, whether arriving by car or on foot.





PIONEER ROOM HIGHLIGHTS

In July, the Pioneer Room welcomed **67 visitors**, including an author researching the pioneering families of Rancho Santa Fe. Thanks to the \$5,000 *Catalyst Grant* from the *Society of American Archivists*, we've acquired new recording equipment and are excited to launch our oral history collection efforts beginning the week of August 11, 2025. We are especially seeking participants from Escondido's Latino community or those with strong ties to it. Efforts to market the oral history project and service are ongoing.



ADULT HIGHLIGHTS

Book Clubs have resumed at the mall, with most meetings now held in the Library Event Space (Store #163). To make discussions accessible to all, staff continue to offer a hybrid format, welcoming both in-person participants and Zoom attendees who can join the conversation from anywhere. Additionally, new programs, such as our Color Theory Workshop and Abstract Art demonstrate our community's continued interest in arts and culture.

YOUTH HIGHLIGHTS

Summer Reading Craft Time was a hit, with the mall's Center Court transformed into a creative space for weekly drop-in crafts throughout July. *Storytimes* also continue to draw strong attendance, bringing families together on the first floor of the mall in the lively Center Court area. Tween and Teen programs continue to grow.

