

LIBRARY BOARD OF TRUSTEES

April 20, 2023 at 6:00 PM

Council Chambers: 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR BOARD MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the board.

PRESIDENT

Carolyn Clemens

SECRETARY

John Schwab

TRUSTEES Virginia Bunnell Mirek Gorney Ron Guiles

> **CITY CLERK** Zack Beck

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In Person



201 N. Broadway, Escondido, CA 92025



LIBRARY BOARD OF TRUSTEES

Thursday, April 20, 2023

CALL TO ORDER

Roll Call: President Carolyn Clemens, Secretary Virginia Bunnell, Trustee John Schwab, Trustee [name], Trustee [name]

ORAL COMMUNICATION

The public may address the Board of Trustees on any item, which is not on the agenda at this time, provided the item is within the subject matter jurisdiction of the Library Board of Trustees.

APPROVAL OF THE MINUTES

1. Approval of Minutes: Regular Meeting of March 9, 2023

CURRENT BUSINESS

2. Annual Officer Election

Trustees will nominate and vote on the officers for the Library Board of Trustees.

3. Library IQ Overview

Library Staff will give an overview of how LibraryIQ is utilized.

4. Strategic Plan Review

5. Pioneer Room Update

Library staff will provide and overview and update of the Pioneer Room.

6. Social Worker in the Library

The Director will share experiences from other libraries that have social workers.

CURRENT BUSINESS

- 7. Statistics Report
- 8. Library Director's Report



LIBRARY BOARD OF TRUSTEES

Thursday, April 20, 2023

9. Trustees Library Use Report

Trustees will share the ways in which they have used the Library or its resources in the previous month.

UPCOMING MEETING SCHEDULE

Library Board of Trustees Meetings are scheduled the second Thursday of the month in the City Council Chambers, City Hall. Meetings begin at 2:00 PM.

Thursday, May 11, 2023 2:00 p.m.

Thursday, June 8, 2023 2:00 p.m.

SPECIAL MEETING Thursday, July 13, 2023 6:00 p.m.

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the board during a meeting:





Fill out Speaker Slip and Submit to City Clerk

In Writing



https://escondido-ca.municodemeetings.com

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable to city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.





LIBRARY BOARD OF TRUSTEES

MARCH 9, 2023 MEETING MINUTES

CALL TO ORDER: 2:00 P.M.

Trustees Present: President Carolyn Clemens; Trustee Mirek Gorny, Trustee John Schwab, Secretary Virginia Bunnell and Trustee Ron Giles

Trustees Absent: None.

LS&S Staff Present: Dara Bradds; Library Director and Katy Duperry, Assistant Librarian

City Staff Present: Zack Beck, City Clerk

ORAL COMMUNICATIONS

Katharine Frahm – Expressed concern about the selection of books at the Library.

APPROVAL OF MINUTES

1. Approval of Minutes from the Library Board of Trustees Meeting on February 9, 2023

Motion: Guiles

Second: Clemens

Approved: 5-0

CURRENT BUSINESS

2. Strategic Plan Goals Section 3: Support Escondido Economy

Dara Bradds presented an overview of programs at the Library intended to support the Escondido economy including social media training, STEM classes and the eventual development of a coffee/snack bar.

3. Moving the monthly meeting time of the LBOT Meeting

Motion to move the April 20, July 13 and October 12 to 6:00 p.m.

4. National Library Week

Trustee Schwab and Secretary Bunnell will coordinate lunch for Library Staff.

5. Annual Officer Election

Item moved to April 20, 2023.

6. Discussion on developing a plan for a new library



LIBRARY BOARD OF TRUSTEES

Trustee Schwab presented the history of City discussions centered around building a new library and shared plans for a new library.

7. Having a Social Worker located in the library

The Trustees directed Dara Bradds to explore the feasibility of having a social worker located at the Library.

OTHER REPORTS

Statistics Report

Library Director's Report

Escondido writer's group meets every other Tuesday.

Trustee Library Use Report

ADJOURNMENT

President Clemens adjourned the meeting at 3:13.

PRESIDENT

CITY CLERK

The Library Board of Trustees requested information about social workers in libraries as it continues to become more common. In response, I was able to speak with three libraries that have had a social worker on site and learn about their experiences and how we might apply similar resources at Escondido Public Library. The library leadership that I spoke with were Allen Callaci from Upland Public Library, Natalie Evans from the Osceola Library System (FL) and CJ Mento from Oceanside Public Library.

- The Upland Public Library, located in Upland, CA, is another LS&S library that was able to obtain a Project Connect grant through the state to work with UC Riverside students studying social work. As a social worker in training, the students had a professor that they could review cases with and the students were on a regular rotation so that residents did not get attached to one social worker as if they were a personal case worker. This program was successful until its end. It had to be discontinued when grant funding was lost in subsequent years.
- The Osceola Library System, located in Osceola County, Florida, is another LS&S Library. They also received funding for a part-time social worker through state-funded grants. They had a social worker on staff that was also lost when funding was not obtained after the grants' end date.
- The Oceanside Public Library in Oceanside, CA has its own full-time social worker on staff. The social worker has become a valued community service, especially with social service providers being roughly five miles away from the library location.

At the Escondido Public Library, frontline staff receive inquiries for some type of social services at least once a week. When this happens, they have a notebook of area services that they can consult to refer patrons to an area service provider. All but one location is within a one-mile walk of the library and the one that is not, requires a referral from another area location. Additionally, every Monday, social workers ride with the Escondido Park Rangers to do "rounds," visiting a variety of areas in the community, including the library. They simply have to let a ranger on duty know that they are interested in speaking with someone and they will be met outside of the library during Monday rounds.

If the Library were to add a social worker to our staff structure, we would need to have a safe, private space, ideally a meeting room with a glass door, where conversations could be kept confidential and the social worker safe with line of sight to rangers and library staff. At this point in time we do not have such an area in the library. In speaking with my colleagues at Osceola and Upland, it is also apparent that a regular source of funding would need to be secured to provide for the social worker long term. While grant funding is great to get this type of offering off the ground, the community need would necessitate longevity.

The Escondido community is currently provided with access to free social services. Rangers and social workers provide information about area resources for needs ranging from rehab, therapy, mental health assessments, crisis centers, shelters, and more. Additionally, the Library publishes a Community Resources brochure that is freely available at all public service desks, with contact information for the above resource centers.

4) RESILIENCE

Goal Statement: EPL will make the best use of resources by operating efficiently and will be a

good neighbor and community member.

Strategy	Objective	Timeline	Status	
Reduce waste.	Review and suggest best practices by scheduling two meetings per year with the City Recycling Division to review and suggest best practices.	FY 2024–2027	We will be working with the client to plan this	
	Continue to ensure proper disposal by verifying reuse and recycling of materials that have been withdrawn from the collection and technology that has reached end of life.	FY 2024–2027	We currently resell or recycle weeded books	
	Educate residents about responsible consumption by partnering with the City Recycling Division to offer two Library programs such as composting.	FY 2025–2027	Escondido Explorer's Environmental Fair Feb 2023	
	Shorten travel distance and reach a larger audience by providing programs in three different spaces throughout the service area.	FY 2025–2027	We will be working with the client to determine how to approach this	
Encourage healthy living.	Increase awareness by offering resources for home gardening such as a seed or succulent swap and three programs on organic gardening, etc.	FY 2025–2027	We have a succulent swap on January 17, 2023 and in the summer of 2023.	
Encourage wellness.	Provide alternatives to screen time for children and tweens by offering four non-screen focused programs.	FY 2024–2027	There are an average of 26 non-screen focused programs each month	
	Support mindfulness by inviting a local yoga studio to offer one series of free classes.	FY 2025–2027	Meditation and Mindfulness classes first Wednesday of each month	

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Monthly Library Board of Tru	February 2023	January 2023	December 2022	
CIRCULATION:	Physical Materials (Books, media, museum passes, laptops)	32,693	33,877	33,185
	eMaterial (includes eBooks and eAudiobooks- OverDrive, CloudLibrary,	6,618	7,482	6,370
	Biblioboard, eMagazines (Flipster), and Hoopla digital media.	0,018	7,402	0,370
	Total Circulation	39,311	41,359	39,555
	Holds Satisfied	2,395	2,576	2,081
INTER-LIBRARY LOANS:	ILLs Checked Out	5	5	7
	Link+ Items Borrowed (EPL patrons)	351	402	234
	Link+ Items Lent (to patrons at other libraries)	282	324	270
POPULATION & BORROWERS:	Total Registered Borrowers	80,659	80,209	79,614
REFERENCE QUESTIONS:	Total Reference Transactions	5,227	5,286	5,086
LIBRARY SERVICES:	Public Service Hours	231	242	258
	Library Visits	17,517	17,988	15,894
ELECTRONIC SERVICES:	Users of Public Internet Computers	1,949	2,088	1,854
	Wireless Sessions	27,158	28,363	25,863
	Number of Website Visits (website+catalog)	16,648	18,273	14,033
VOLUNTEERS:	Total Volunteers	80	81	130
	Total Volunteer Hours	864	873	1,437
PROGRAMS:	# of live, in-person programs	69	55	37
	Live, in-person attendance	1661	1860	839
	# of live, virtual programs	0	0	0
	Live, virtual program attendance	0	0	0
	# of pre-recorded programs	0	0	0
	# of views of recorded program content	0	0	0
•	# of live, off site programs (outreach)	2	2	1
	Live, off site program (outreach) attendance	34	45	38
	# of take home kits given out	80	80	80

LIBRARY DIRECTOR'S REPORT

The March highlight for Adult Services was a very successful Nowruz celebration. There were 180 attendees at the Persian New Year Celebration that was the result of our partnership with the Persian Cultural Center and the financial support of the Friends of the Library. Attendees were able to sample food from the haft-seen table, enjoy music, dance, and learn the history of the tradition.

In Youth Services, we had the first "Como Se Dice?" evening bilingual storytime with 15 attendees. We expect to see this grow in numbers. Our Toddler Tales continue to see numbers from 90 to 125 for attendance, with a total of 690 attendees in March.

The Cesar Chavez volunteer day was successful with 20 people showing up to help clean up the library campus.