



CITY of ESCONDIDO

SPECIAL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

Closed Session- Cancelled

4:00 PM - Regular Session

Escondido City Council Chambers, 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR CITY COUNCIL MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the City Council and the action recommended by City staff.

MAYOR

Dane White

DEPUTY MAYOR

Joe Garcia (District 2)

COUNCILMEMBERS

Consuelo Martinez (District 1)

Vacant (District 3)

Michael Morasco (District 4)

CITY MANAGER

Sean McGlynn

CITY ATTORNEY

Michael McGuinness

CITY CLERK

Zack Beck

HOW TO WATCH

The City of Escondido provides three ways to watch a City Council meeting:

In Person



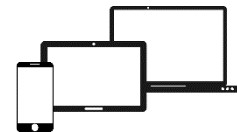
201 N. Broadway

On TV



Cox Cable Channel 19 and U-verse Channel 99

Online



www.escondido.org



CITY of ESCONDIDO

COUNCIL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the City Council during a meeting:

In Person



Fill out Speaker Slip and Submit to City Clerk

In Writing



<https://escondido-ca.municodemeetings.com>

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.





CITY of ESCONDIDO

COUNCIL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

SPECIAL MEETING

4:00 PM Regular Session

MOMENT OF REFLECTION

City Council agendas allow an opportunity for a moment of silence and reflection at the beginning of the evening meeting. The City does not participate in the selection of speakers for this portion of the agenda, and does not endorse or sanction any remarks made by individuals during this time. If you wish to be recognized during this portion of the agenda, please notify the City Clerk in advance.

FLAG SALUTE

The City Council conducts the Pledge of Allegiance at the beginning of every City Council meeting.

CALL TO ORDER

Roll Call: Garcia, Martinez, Morasco, White

RECOGNITION

Classical Academy High School's Caiman Football Team (Won the Division 6 AA State Championship)

ORAL COMMUNICATIONS

In addition to speaking during particular agenda items, the public may address the Council on any item which is not on the agenda provided the item is within the subject matter jurisdiction of the City Council. State law prohibits the Council from discussing or taking action on such items, but the matter may be referred to the City Manager/staff or scheduled on a subsequent agenda. Speakers are limited to only one opportunity to address the Council under Oral Communications.

CONSENT CALENDAR

Items on the Consent Calendar are not discussed individually and are approved in a single motion. However, Council members always have the option to have an item considered separately, either on their own request or at the request of staff or a member of the public.

1. AFFIDAVITS OF PUBLICATION, MAILING, AND POSTING (COUNCIL/RRB) –



CITY of ESCONDIDO

COUNCIL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

2. APPROVAL OF WARRANT REGISTER (COUNCIL)

Request approval for City Council and Housing Successor Agency warrant numbers:

- 369824 – 369979 dated January 4, 2023
- 369980 – 370142 dated January 11, 2023

Staff Recommendation: Approval (Finance Department: Christina Holmes)

3. APPROVAL OF MINUTES: Regular Meeting of January 11, 2023

4. WAIVER OF READING OF ORDINANCES AND RESOLUTIONS

5. NETWORK INFRASTRUCTURE PURCHASE

Request the City Council adopt Resolution No. 2023-16, authorizing the Mayor to execute, on behalf of the City of Escondido ("City"), a Public Services Agreement with The Drala Project Inc., dba The [RE]DESIGN Group in the amount of \$788,049.05 for the purchase of equipment and installation services.

Staff Recommendation: Approval (Information Systems Department: Rob Van De Hey, Chief Information Officer)

Presenter: Rob Van De Hey

a) Resolution No. 2023-16

6. EMERGENCY DECLARATION FOR REPAIR OF THE SEWER PIPELINE IN CASA GRANDE MOBILE ESTATES AND LANDSLIDE AT LAKE WOHLFORD ROAD

Request the City Council adopt Resolution No. 2023-17, declaring that pursuant to the terms of 22050 of the California Public Contract Code, the City Council affirms that it was appropriate for City of Escondido ("City") staff to forego normal bidding procedures and to award contracts for emergency repairs of a sewer main section in Casa Grande Mobile Estates and landslide at Lake Wohlford Road. The resolution, which must be passed by four-fifths vote, also declares that public interest and necessity demand the immediate expenditure to safeguard life, health, or property.

Staff Recommendation: Approval (Utilities Department: Christopher W. McKinney, Deputy City Manager/ Director of Utilities; Development Services Department: Andrew Firestine, Director of Development Services; Engineering Services: Julie Procopio, City Engineer)

Presenters: Angela Morrow, Deputy Director of Utilities Construction & Engineering, and Julie Procopio, City Engineer

a) Resolution No. 2023-17



CITY of ESCONDIDO

COUNCIL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

CURRENT BUSINESS

7. CITY COUNCIL DISTRICT 3 VACANCY INTERVIEWS

Request the City Council conduct interviews of applicants to fill the City Council District 3 vacancy, discuss and consider applicant qualifications, and take action on the vacancy, including appointment of a City Council District 3 representative.

Staff Recommendation: None (City Clerk: Zack Beck)

Presenter: Zack Beck

FUTURE AGENDA

8. FUTURE AGENDA

The purpose of this item is to identify issues presently known to staff or which members of the City Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

Staff Recommendation: None (City Clerk's Office: Zack Beck)

COUNCILMEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS

CITY MANAGER'S WEEKLY ACTIVITY REPORT

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety, and Community Development. This report is also available on the City's website, www.escondido.org.

ORAL COMMUNICATIONS

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ADJOURNMENT

UPCOMING MEETING SCHEDULE

Wednesday, February 08, 2023 4:00 & 5:00 PM Regular Meeting, *Council Chambers*
Wednesday, February 15, 2023 4:00 & 5:00 PM Regular Meeting, *Council Chambers*



CITY *of* ESCONDIDO

COUNCIL MEETING AGENDA

WEDNESDAY, JANUARY 25, 2023

SUCCESSOR AGENCY

Members of the Escondido City Council also sit as the Successor Agency to the Community Development Commission, Escondido Joint Powers Financing Authority, and the Mobilehome Rent Review Board.



A F F I D A V I T S
O F
I T E M
P O S T I N G - N O N E



STAFF REPORT

January 25, 2023
File Number 0400-40

SUBJECT

APPROVAL OF WARRANT REGISTER (COUNCIL)

DEPARTMENT

Finance

RECOMMENDATION

Request approval for City Council and Housing Successor Agency warrant numbers:

369824 – 369979 dated January 4, 2023

369980 – 370142 dated January 11, 2023

Staff Recommendation: Approval (Finance Department: Christina Holmes)

FISCAL ANALYSIS

The total amount of the warrants for the following periods are as follows:

December 29, 2022 – January 4, 2023, is \$3,223,985.85

January 5 – January 11, 2023, is \$1,860,762.60

BACKGROUND

The Escondido Municipal Code Section 10-49 states that warrants or checks may be issued and paid prior to audit by the City Council, provided the warrants or checks are certified and approved by the Director of Finance as conforming to the current budget. These warrants or checks must then be ratified and approved by the City Council at the next regular Council meeting.



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

REGULAR SESSION

5:00 PM Regular Session

January 11, 2023

MOMENT OF REFLECTION

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FLAG SALUTE

The City Council conducts the Pledge of Allegiance at the beginning of every City Council meeting.

CALL TO ORDER

Roll Call: Garcia, Martinez, Morasco, White

PRESENTATIONS

Escondido Non-Profit Grant Program Presentation by the Escondido Community Foundation (item removed from agenda)

Greater Escondido Chamber of Commerce Directory (Item removed from agenda)

ORAL COMMUNICATIONS

Eric McGill – Requested that the City of Escondido do more to address homelessness.

Juliana Musheyev – Requested that the City of Escondido do more to address homelessness.

Clay Sheller – Requested that the City of Escondido do more to address homelessness.

Anzy M – Requested that the City of Escondido do more to address homelessness.

Nova Birch – Requested that the City of Escondido do more to address homelessness.

Victoria Barron – Requested that the City of Escondido do more to address homelessness.



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

Hannah Butler – Requested that the City of Escondido do more to address homelessness.

Yusef Miller – Requested that the City of Escondido do more to address homelessness.

Daniel Colmenarez – Requested that the City of Escondido do more to address homelessness.

Christianne McCormick – Requested that the City of Escondido do more to address homelessness.

CONSENT CALENDAR

Motion: Morasco; Second: Garcia; Approved 4-0

1. **AFFIDAVITS OF PUBLICATION, MAILING, AND POSTING (COUNCIL/RRB) -**

2. **APPROVAL OF WARRANT REGISTER (COUNCIL)**

Request approval for City Council and Housing Successor Agency warrant numbers:

- 368788 – 368966 dated November 30, 2022
- 368967 – 369194 dated December 7, 2022
- 369195 – 369440 dated December 14, 2022
- 369441 – 369689 dated December 21, 2022
- 369690 – 369823 dated December 28, 2022

Staff Recommendation: Approval (Finance Department: Christina Holmes)

3. **APPROVAL OF MINUTES: Regular Meetings of November 30, 2022, December 7, 2022, and December 14, 2022**

4. **WAIVER OF READING OF ORDINANCES AND RESOLUTIONS –**

CONSENT RESOLUTIONS AND ORDINANCES (COUNCIL/RRB)

The following Resolutions and Ordinances were heard and acted upon by the City Council/RRB at a previous City Council/Mobilehome Rent Review meeting. (The title of Ordinances listed on the Consent Calendar are deemed to have been read and further reading waived.)

5. **AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, APPROVING A MASTER AND PRECISE DEVELOPMENT PLAN FOR CONSTRUCTION OF A DRIVE-THROUGH COFFEE FACILITY AT 1525 TANGLEWOOD LANE**

Approved on December 7, 2022 with a vote of 3/1 (McNamara - No; Morasco - Absent)

a) Ordinance No. 2022-24R (Second Reading and Adoption)



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

Item removed from agenda.

PUBLIC HEARINGS

6. **CONWAY RESIDENTIAL SUBDIVISION**

Request the City Council adopt Resolution No. 2023-06, approving a Tentative Subdivision Map, Annexation/Reorganization, and Grading Exemption, for a 56-unit residential subdivision located at 916, 942, and 943 Stanley Avenue, and 2005 – 2175 Conway Drive (odd-numbered addresses only) (“Project”). The request also includes the adoption of a Final Mitigated Negative Declaration prepared for the Project pursuant to the California Environmental Quality Act.

Staff Recommendation: Approval (Development Services Department: Andrew Firestine, Director of Development Services)

Presenter: Adam Finestone, City Planner

a) Resolution No. 2023-06

Item continued to February 8, 2023.

7. **NORTH IRIS CONDOMINIUMS**

Request the City Council 1) Adopt Resolution No. 2023-03 certifying a Final Environmental Impact Report (FEIR), Mitigation Monitoring and Reporting Program and making certain Findings of Fact in conformance with the California Environmental Quality Act (CEQA); 2) Introduce Ordinance No. 2023-03 for a Prezone to Planned Development Residential 14.6 (PD-R 14.6) along with a Master and Precise Development Plan for a 102-unit condominium development; 3) Adopt Resolution No. 2023-04 approving a General Plan Amendment from Suburban to Urban 3, one-lot Tentative Subdivision Map, and Annexation/Reorganization.

Staff Recommendation: Approval (Development Services Department: Andrew Firestine, Director of Development Services)

Presenter: Jay Paul, Senior Planner

a) Resolution No. 2023-03

b) Resolution No. 2023-04

c) Ordinance No. 2023-03 (First Reading and Introduction)

Jim Simmons – Expressed support for the project.



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COUNCIL MEETING MINUTES

Jason Greminger – Expressed support for the project.

Audrey Brower – Expressed opposition to the project.

Brent Marentatte – Expressed concern about the project.

Motion: Garcia; Second: Morasco; Approved: 4-0

8. SHORT-FORM RENT INCREASE APPLICATION FOR GREENCREST MOBILEHOME PARK (FILE NO. 0697-20-10314)

Request the City Council 1) Review and approve Greencrest Mobilehome Park short-form application and adopt Rent Review Board Resolution No. RRB 2023-01; 2) Find a violation of City's Mobilehome Rent Review Board Guidelines, deny the short-form application, and prohibit Greencrest Mobilehome Park from filing a short-form application for five years.

Staff Recommendation: Approval of Application (Development Services Department: Andrew Firestine, Director of Development Services)

Presenter: Eric Bunge, Management Analyst

a) Resolution No. RRB-2023-01

Jim Younce – Expressed support for the item.

Eric McGill – Expressed opposition to the item.

Alexander Garvin – Expressed opposition to the item.

Hannah Butler – Expressed opposition to the item.

Anna Romero – Expressed opposition to the item.

Motion: Morasco; Second: Garcia; Approved: 3-1 (Martinez – No)

CURRENT BUSINESS

9. CONSIDERATION OF RECREATIONAL VEHICLE PARKING REGULATIONS

Request the City Council adopt Ordinance No. 2023-02, amending Escondido Municipal Code section 28-142 to regulate recreational vehicle ("RV") parking.

Staff Recommendation: Approval (City Attorney's Office: Michael R. McGuinness, City Attorney)

Presenter: Gary J. McCarthy, Assistant City Attorney



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

a) Ordinance No. 2023-02 (First Reading and Introduction)

Juliana Musheyev – Expressed opposition to the item.

Alexander Garvin – Expressed opposition to the item.

Juliana Musheyev – Expressed opposition to the item.

Gloria Conejo – Requested the regulations mirror the City of Vista.

Hannah Butler – Expressed opposition to the item.

Jonathan Chavez – Expressed opposition to the item.

Hannah Butler – Expressed opposition to the item.

Marissa Allen – Expressed opposition to the item.

Israel Lopez – Requested the regulations mirror the City of Vista.

Kevin Stevenson – Expressed opposition to the item.

Marissa Allen – Expressed opposition to the item.

Mallory Fencil – Expressed support for the item.

Motion: Garcia; Second: Morasco; Failed (Martinez, White – No)

10. SELECTION OF CLEAN ENERGY ALLIANCE DEFAULT ENERGY SUPPLY OPTION FOR CITY OF ESCONDIDO ELECTRICITY CUSTOMERS

Request the City Council adopt Resolution No. 2023-09 selecting “Clean Impact Plus – 50% Renewable / 75% Carbon Free Energy” as the Clean Energy Alliance (“CEA”) Default Energy Supply Option. Staff recommend this option because it provides the best combination of value to the customer and advancement of the goals of the City’s Climate Action Plan. The City Council may, at its discretion, chose either of the other supply options (“Clean Impact” or “Green Impact”) as the default option for the City of Escondido.

Staff Recommendation: Approval (City Manager’s Office: Christopher W. McKinney, Deputy City Manager/Director of Utilities)

Presenter: Christopher W. McKinney

a) Resolution No. 2023-09



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

Motion: Martinez; Second: Morasco; Approved: 4-0

11. NATIONAL LEAGUE OF CITIES APPOINTMENT

Request the City Council appoint a representative to the National League of Cities.

Staff Recommendation: Approval (City Clerk’s Office: Zack Beck)

Presenter: Zack Beck

Motion to appoint Deputy Mayor Garcia and Councilmember Morasco: Martinez; Second: White; Approved: 4-0

12. REVIEW OF COUNCIL POLICIES AND RULES OF PROCEDURE

Request the City Council review the Council Policies and Rules of Procedure.

Staff Recommendation: Provide Direction (City Council, Dane White, Mayor)

Presenter: Mayor Dane White

Motion to update the voting procedure: White; Second: Morasco; Approved: 4-0

FUTURE AGENDA

13. FUTURE AGENDA

The purpose of this item is to identify issues presently known to staff or which members of the City Council wish to place on an upcoming City Council agenda. Council comment on these future agenda items is limited by California Government Code Section 54954.2 to clarifying questions, brief announcements, or requests for factual information in connection with an item when it is discussed.

Staff Recommendation: None (City Clerk's Office: Zack Beck)

Martinez – RV Parking and Safe Parking Lots

COUNCILMEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS

ORAL COMMUNICATIONS

None.

CITY MANAGER’S WEEKLY ACTIVITY REPORT



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety, and Community Development. This report is also available on the City's website, www.escondido.org.

ADJOURNMENT

Mayor White adjourned the meeting at 7:54 p.m.

MAYOR

CITY CLERK



STAFF REPORT

ITEM NO. 4

SUBJECT

WAIVER OF READING OF ORDINANCES AND RESOLUTIONS –

ANALYSIS

The City Council/RRB has adopted a policy that is sufficient to read the title of ordinances at the time of introduction and adoption, and that reading of the full text of ordinances and the full text and title of resolutions may be waived.

Approval of this consent calendar item allows the City Council/RRB to waive the reading of the full text and title of all resolutions agendized in the Consent Calendar, as well as the full text of all ordinances agendized in either the Introduction and Adoption of Ordinances or General Items sections. **This particular consent calendar item requires unanimous approval of the City Council/RRB.**

Upon approval of this item as part of the Consent Calendar, all resolutions included in the motion and second to approve the Consent Calendar shall be approved. Those resolutions removed from the Consent Calendar and considered under separate action may also be approved without the reading of the full text and title of the resolutions.

Also, upon the approval of this item, the Mayor will read the titles of all ordinances included in the Introduction and Adoption of Ordinances section. After reading of the ordinance titles, the City Council/RRB may introduce and/or adopt all the ordinances in one motion and second.

RECOMMENDATION

Staff recommends that the City Council/RRB approve the waiving of reading of the text of all ordinances and the text and title of all resolutions included in this agenda. Unanimous approval of the City Council/RRB is required.

Respectfully Submitted,

Zack Beck
City Clerk



STAFF REPORT

January 25, 2023

File Number 0600-10; A-3440

SUBJECT

NETWORK INFRASTRUCTURE PURCHASE

DEPARTMENT

Information Systems Department

RECOMMENDATION

Request the City Council adopt Resolution No. 2023-16, authorizing the Mayor to execute, on behalf of the City of Escondido ("City"), a Public Services Agreement with The Drala Project Inc., dba The [RE]DESIGN Group in the amount of \$788,049.05 for the purchase of equipment and installation services.

Staff Recommendation: Approval (Information Systems Department: Rob Van De Hey, Chief Information Officer)

Presenter: Rob Van De Hey, Chief Information Officer

FISCAL ANALYSIS

Budget for this purchase was approved by City Council on December 7, 2022.

PREVIOUS ACTION

On December 07, 2022, the City Council approved Budget Adjustment Requests: FY2021/22 General Fund carryovers and year-end resources, funding recommendations for deferred technology infrastructure.

BACKGROUND

The network that supports all City services is now at a critical state, both current hardware and software will need to be replaced. Since the construction of City Hall in 1988 most of the methodology on how we deliver the supporting technology footprint has not changed. The City has operated in this hub and spoke design for over 40 years due to budget constraints. It has served the City well but the current infrastructure is unable to meet the Service Level Agreements (SLAs) outlined in the Continuity of Operations Plan (COOP) adopted by City Council.

Many departments have transformed to digital platforms to provide services and as such require access to technology solutions to deliver these municipal services at all times. With the guidance of industry consultants, in collaboration with all departments, and in compliance with regulations, the Information Systems Department has identified priority areas for re-design and critical upgrades. The purpose of these



CITY of ESCONDIDO

STAFF REPORT

upgrades is to meet the expectations of today's workforce while adhering to the City's COOP and many rigorous regulatory compliances.

Technology has become an essential part of the way Staff delivers services. The City of Escondido faces many technological challenges currently and in the future. For reasons of cyber security, productivity, disaster recovery, continuity of operations, risk mitigation, and the critical role technology plays in providing the services to our community staff must change to ensure the ability to deliver services no matter what situation the City is faced with. The quote received from [RE]DESIGN Group is included as Exhibit "A" to Resolution No. 2023-16 which outlines the scope of work and technology equipment to be purchased in detail.

RESOLUTIONS

- a) Resolution No. 2023-16
- b) Resolution No. 2023-16 Exhibit "A"

RESOLUTION NO. 2023-16

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, AUTHORIZING THE MAYOR TO EXECUTE, ON BEHALF OF THE CITY, A PUBLIC SERVICES AGREEMENT WITH THE DRALA PROJECT INC. DBA THE [RE]DESIGN GROUP FOR THE PURCHASE OF EQUIPMENT AND INSTALLATION SERVICES

WHEREAS, the City of Escondido desires to engage the services of an Information Technology firm to purchase and install equipment; and

WHEREAS, the Chief Information Officer has determined that the City's current hardware and software will need to be replaced due to the inability to meet the Service Level Agreements outlined in the Continuity of Operations Plan; and

WHEREAS, the Chief Information Officer has recommended the execution of the Agreement with The Drala Project Inc. dba The [RE] DESIGN Group for the purchase and installation; and

WHEREAS, the City Council desires at this time and deems it to be in the best public interest to approve a Public Services Agreement with The Drala Project Inc. dba The [RE]DESIGN Group to provide installation of services of technology equipment upgrades.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California, as follows:

1. That the above recitations are true.
2. That Mayor is authorized to execute, on behalf of the City, a Public Services Agreement with the The Drala Project dba The [RE]DESIGN Group for installation and equipment and upgrade services in the amount of \$788,049.05, which is attached and incorporated to this Resolution as Exhibit "A" and subject to final approval as to form by the City Attorney.



CITY OF ESCONDIDO
PUBLIC SERVICES AGREEMENT

This Public Services Agreement (“Agreement”) is made and entered into as of this _____ day of _____, 2023 (“Effective Date”),

Between: CITY OF ESCONDIDO
a California municipal corporation
201 N. Broadway
Escondido, CA 92025
Attn: Neil Mueller
760-839-6255
("CITY")

And: The Drala Project Inc.
a California corporation
dba The [RE]DESIGN Group
2629 Manhattan Ave., Suite #307
Hermosa Beach, CA 90254
Attn: Pete P. Weil
303-817-2017
("CONTRACTOR").

(The CITY and CONTRACTOR each may be referred to herein as a “Party” and collectively as the “Parties.”)

WHEREAS, the Parties desire to enter into this Agreement for the performance of the Services described herein.

NOW, THEREFORE, in consideration of the mutual covenants, promises, terms, and conditions set forth herein, and the mutual benefits derived therefrom, the Parties hereby agree as follows:

1. Description of Services. CONTRACTOR shall furnish all of the Services described in the Scope of Work, which is attached to this Agreement as Attachment “A” and incorporated herein by this reference (“Services”).
2. Compensation. In exchange for CONTRACTOR’s completion of the Services, the CITY shall pay, and CONTRACTOR shall accept in full, an amount not to exceed the sum of **\$788,049.05**. CONTRACTOR shall be compensated only for performance of the Services described in this Agreement. No compensation shall be provided for any other work or services without the CITY’s prior written consent. If this Agreement is amended at any time, additional compensation of CONTRACTOR contained in any subsequent amendments shall not exceed a cumulative total of 25% of the maximum payment provided for in this Section 2, unless approved by resolution of the

City Council.

3. Performance. CONTRACTOR shall faithfully perform the Services in a proficient manner, to the satisfaction of the CITY, and in accord with the terms of this Agreement. CONTRACTOR shall be responsible for the professional quality, technical accuracy, timely completion, and coordination of all reports and other information furnished by CONTRACTOR pursuant to this Agreement, except that CONTRACTOR shall not be responsible for the accuracy of information supplied by the CITY.
4. Termination. The Parties may mutually terminate this Agreement through a writing signed by both Parties. The CITY may terminate this Agreement for any reason upon providing CONTRACTOR with 10 days' advance written notice. CONTRACTOR agrees to cease all work under this Agreement on or before the effective date of any notice of termination. If the CITY terminates this Agreement due to no fault or failure of performance by CONTRACTOR, then CONTRACTOR shall be compensated based on the work satisfactorily performed at the time of such termination. In no event shall CONTRACTOR be entitled to receive more than the amount that would be paid to CONTRACTOR for the full performance of the Services.
5. City Property. All original documents, drawings, electronic media, and other materials prepared by CONTRACTOR pursuant to this Agreement immediately become the exclusive property of the CITY, and shall not be used by CONTRACTOR for any other purpose without the CITY's prior written consent.
6. Insurance Requirements.
 - a. CONTRACTOR shall procure and maintain, at its own cost, during the entire term of this Agreement, insurance against claims for injuries to persons or damages to property that may arise from or in connection with the performance of the Services, and the results of such work, by CONTRACTOR, its agents, representatives, employees, or subcontractors. Insurance coverage shall be at least as broad as the following:
 - (1) *Commercial General Liability.* Insurance Services Office ("ISO") Form CG 00 01 covering Commercial General Liability on an "occurrence" basis, including products and completed operations, property damage, bodily injury, and personal & advertising injury, with limits no less than \$2,000,000 per occurrence and \$4,000,000 general aggregate.
 - (2) *Automobile Liability.* ISO Form CA 00 01 covering any auto (Code 1), or if CONTRACTOR has no owned autos, hired (Code 8) and non-owned autos (Code 9), with limits no less than \$1,000,000 per accident for bodily injury and property damage, unless waived by the CITY and approved in writing by the CITY's Risk and Safety Division.
 - (3) *Workers' Compensation.* Worker's Compensation as required by the State of California, with Statutory Limits, and Employer's Liability Insurance with limits of no less than \$1,000,000 per accident for bodily injury or disease.
 - (4) If CONTRACTOR maintains broader coverage and/or higher limits than the minimums otherwise required by this Agreement, the CITY requires and shall be entitled to the broader coverage and/or the higher limits maintained by CONTRACTOR.
 - b. Each insurance policy required by this Agreement must be acceptable to the City Attorney and shall meet the following requirements:
 - (1) *Acceptability of Insurers.* Insurance coverage must be provided by an insurer authorized to conduct business in the state of California with a current A.M. Best's rating of no less than A-: FSC VII, or as approved by the CITY.
 - (2) *Additional Insured Status.* Both the Commercial General Liability and the Automobile Liability policies must name the CITY (including its officials, officers, agents, employees, and volunteers) specifically as an additional insured under the policy on a separate

endorsement page. The Commercial General Liability additional insured endorsement shall be at least as broad as ISO Form CG 20 10 11 85, or if not available, through the addition of *both* CG 20 10, CG 20 26, CG 20 33, or CG 20 38, *and* CG 20 37 if a later edition is used. The Automobile Liability endorsement shall be at least as broad as ISO Form CA 20 01.

- (3) *Primary Coverage.* CONTRACTOR's insurance coverage shall be primary coverage at least as broad as ISO CG 20 01 04 13 with respect to the CITY, its officials, officers, agents, employees, and volunteers. Any insurance or self-insurance maintained by the CITY, its officials, officers, agents, employees, or volunteers shall be in excess of CONTRACTOR's insurance and shall not contribute with it.
 - (4) *Notice of Cancellation.* Each insurance policy shall provide that coverage shall not be canceled, except with prior written notice to the CITY.
 - (5) *Subcontractors.* If applicable, CONTRACTOR shall require and verify that all subcontractors maintain insurance meeting all the requirements stated in this Agreement, and CONTRACTOR shall ensure that the CITY (including its officials, officers, agents, employees, and volunteers) is an additional insured on any insurance required from a subcontractor.
 - (6) *Waiver of Subrogation.* CONTRACTOR hereby grants to the CITY a waiver of any right to subrogation that any insurer of CONTRACTOR may acquire against the CITY by virtue of the payment of any loss under such insurance. CONTRACTOR agrees to obtain any endorsement that may be necessary to affect this waiver of subrogation, but this subsection shall apply regardless of whether or not the CITY has received a waiver of subrogation endorsement from the insurer. Any Workers' Compensation policy required by this Agreement shall be endorsed with a waiver of subrogation in favor of the CITY for all work performed by the CONTRACTOR, its agents, representatives, employees and subcontractors.
 - (7) *Self-Insurance.* CONTRACTOR may, with the CITY's prior written consent, fulfill some or all of the insurance requirements contained in this Agreement under a plan of self-insurance. CONTRACTOR shall only be permitted to utilize such self-insurance if, in the opinion of the CITY, CONTRACTOR's (i) net worth and (ii) reserves for payment of claims of liability against CONTRACTOR are sufficient to adequately compensate for the lack of other insurance coverage required by this Agreement. CONTRACTOR's utilization of self-insurance shall not in any way limit the liabilities assumed by CONTRACTOR pursuant to this Agreement.
 - (8) *Self-Insured Retentions.* Self-insured retentions must be declared to and approved by the CITY.
- c. *Verification of Coverage.* At the time CONTRACTOR executes this Agreement, CONTRACTOR shall provide the CITY with original Certificates of Insurance including all required amendatory endorsements (or copies of the applicable policy language effecting the insurance coverage required by this Agreement), which shall meet all requirements under this Agreement. The CITY reserves the right to require complete, certified copies of all required insurance policies, including endorsements required by this Agreement, at any time.
 - d. *Special Risks or Circumstances.* The CITY reserves the right, at any point during the term of this Agreement, to modify the insurance requirements in this Agreement, including limits, based on the nature of the risk, prior experience, insurer, coverage, or other special circumstances.
 - e. *No Limitation of Obligations.* The insurance requirements in this Agreement, including the types and limits of insurance coverage CONTRACTOR must maintain, and any approval of such insurance by the CITY, are not intended to and shall not in any manner limit or qualify the liabilities and obligations otherwise assumed by CONTRACTOR pursuant to this Agreement, including but not limited to any provisions in this Agreement concerning indemnification.

- f. Failure to comply with any of the insurance requirements in this Agreement, including but not limited to a lapse in any required insurance coverage during the term of this Agreement, shall be a material breach of this Agreement. In the event that CONTRACTOR fails to comply with any such insurance requirements in this Agreement, in addition to any other remedies the CITY may have, the CITY may, at its sole option, (i) immediately terminate this Agreement; or (ii) order CONTRACTOR to stop work under this Agreement and/or withhold any payment that becomes due to CONTRACTOR until CONTRACTOR demonstrates compliance with the insurance requirements in this Agreement.

7. Indemnification, Duty to Defend, and Hold Harmless.

- a. CONTRACTOR (including CONTRACTOR's agents, employees, and subcontractors, if any) shall defend, indemnify, and hold harmless the CITY, its officials, officers, agents, employees, and volunteers from and against any and all Claims caused by, arising under, or resulting from any violation, or claim of violation, of the San Diego Municipal Storm Water Permit (Order No. R9-2013-0001, as amended) of the California Regional Water Quality Control Board, Region 9, San Diego, that the CITY might suffer, incur, or become subject to by reason of, or occurring as a result of, or allegedly caused by, any work performed pursuant to this Agreement.

b. All terms and provisions within this Section 7 shall survive the termination of this Agreement.

8. Anti-Assignment Clause. Because the CITY has relied on the particular skills of CONTRACTOR in entering into this Agreement, CONTRACTOR shall not assign, delegate, subcontract, or otherwise transfer any duty or right under this Agreement, including as to any portion of the Services, without the CITY's prior written consent. Any purported assignment, delegation, subcontract, or other transfer made without the CITY's consent shall be void and ineffective. Unless CONTRACTOR assigns this entire Agreement, including all rights and duties herein, to a third party with the CITY's prior written consent, CONTRACTOR shall be the sole payee under this Agreement. Any and all payments made pursuant to the terms of this Agreement are otherwise not assignable.

9. Attorney's Fees and Costs. In any action to enforce the terms and conditions of this Agreement, the prevailing Party shall be entitled to reasonable attorney's fees and costs.

10. Independent Contractor. CONTRACTOR is an independent contractor, and no agency or employment relationship is created by the execution of this Agreement.

11. Amendment. This Agreement shall not be amended except in a writing signed by the CITY and CONTRACTOR.

12. Merger Clause. This Agreement, together with its attachments or other documents described or incorporated herein, if any, constitutes the entire agreement and understanding of the CITY and CONTRACTOR concerning the subject of this Agreement and supersedes and replaces all prior negotiations, understandings, or proposed agreements, written or oral, except as otherwise provided herein. In the event of any conflict between the provisions of this Agreement and any of its attachments or related documents, if any, the provisions of this Agreement shall prevail.

13. Anti-Waiver Clause. None of the provisions of this Agreement shall be waived by the CITY because of previous failure to insist upon strict performance, nor shall any provision be waived because any other provision has been waived by the CITY, in whole or in part.

14. Severability. This Agreement shall be performed and shall be enforceable to the full extent allowed by applicable law, and the illegality, invalidity, waiver, or unenforceability of any provision of this Agreement shall not affect the legality, validity, applicability, or enforceability of the remaining provisions of this Agreement.

15. Governing Law. This Agreement and all rights and obligations arising out of it shall be construed in accordance with the laws of the State of California. Venue for any action arising from this Agreement shall be conducted only in the state or federal courts of San Diego County, California.
16. Counterparts. This Agreement may be executed on separate counterparts, each of which shall be an original and all of which taken together shall constitute one and the same instrument. Delivery of an executed signature page of this Agreement by electronic means, including an attachment to an email, shall be effective as delivery of an executed original. The Agreement on file with the City is the copy of the Agreement that shall take precedence if any differences exist between or among copies or counterparts of the Agreement.
17. Provisions Cumulative. The foregoing provisions are cumulative to, in addition to, and not in limitation of any other rights or remedies available to the CITY.
18. Notice. Any statements, communications, or notices to be provided pursuant to this Agreement shall be sent to the attention of the persons indicated herein, and the CITY and CONTRACTOR shall promptly provide the other Party with notice of any changes to such contact information.
19. Business License. CONTRACTOR shall obtain a City of Escondido Business License prior to execution of this Agreement and shall maintain such Business License throughout the term of this Agreement.
20. Compliance with Laws, Permits, and Licenses. CONTRACTOR shall keep itself informed of and comply with all applicable federal, state, and local laws, statutes, codes, ordinances, regulations, rules, and other legal requirements in effect during the term of this Agreement. CONTRACTOR shall obtain any and all permits, licenses, and other authorizations necessary to perform the Services. Neither the CITY, nor any elected or appointed boards, officers, officials, employees, or agents of the CITY, shall be liable, at law or in equity, as a result of any failure of CONTRACTOR to comply with this section.
21. Prevailing Wages. If applicable, pursuant to California Labor Code section 1770 et seq., CONTRACTOR agrees that a prevailing rate and scale of wages, in accordance with applicable laws, shall be paid in performing this Agreement. CONTRACTOR shall keep itself informed of and comply with all applicable federal, state, and local laws, statutes, codes, ordinances, regulations, rules, and other legal requirements pertaining to the payment of prevailing wages. The prevailing rate and scale to be paid shall be the same as the applicable "General Prevailing Wage Determination" approved by the Department of Industrial Relations as of the Effective Date of this Agreement, which are available online at <http://www.dir.ca.gov/oprl/dprevagedetermination.htm> and incorporated into this Agreement by this reference. Neither the CITY, nor any elected or appointed boards, officers, officials, employees, or agents of the CITY, shall be liable, at law or in equity, as a result of any failure of CONTRACTOR to comply with this section.
22. Department of Industrial Relations Compliance. This public project is subject to compliance monitoring and enforcement by the Department of Industrial Relations. CONTRACTOR shall post all job site notices required by regulation. CONTRACTOR, as well as any subcontractors, shall be registered pursuant to California Labor Code section 1725.5 to be qualified to bid on, be listed in a bid proposal (subject to the requirements of Public Contract Code section 4104), or engage in the performance of any public works contract subject to the requirements of Division 2, Part 7, Chapter 1 of the California Labor Code. Neither the CITY, nor any elected or appointed boards, officers, officials, employees, or agents of the CITY, shall be liable, at law or in equity, as a result of any failure of CONTRACTOR to comply with this section.
23. Immigration Reform and Control Act of 1986. CONTRACTOR shall keep itself informed of and shall comply with the Immigration Reform and Control Act of 1986 ("IRCA"). CONTRACTOR represents and warrants that all of its employees and the employees of any subcontractor retained by CONTRACTOR who perform any of the Services under this Agreement, are and will be

authorized to perform the Services in full compliance with the IRCA. CONTRACTOR affirms that as a licensed contractor and employer in the State of California, all new employees must produce proof of eligibility to work in the United States within the first three days of employment and that only employees legally eligible to work in the United States will perform the Services. CONTRACTOR agrees to comply with the IRCA before commencing any Services, and continuously throughout the performance of the Services and the term of this Agreement.

24. Effective Date. Unless a different date is provided in this Agreement, the effective date of this Agreement shall be the latest date of execution set forth by the names of the signatories below.

IN WITNESS WHEREOF, this Agreement is executed by the Parties or their duly authorized representatives as of the Effective Date:

CITY OF ESCONDIDO

Date: _____

Dane White, Mayor

THE DRALA PROJECT INC.
dba THE[RE]DESIGN GROUP

Date: _____

Signature

Name & Title (please print)

APPROVED AS TO FORM:
OFFICE OF THE CITY ATTORNEY
MICHAEL R. MCGUINNESS, CITY ATTORNEY

BY: _____

THE CITY OF ESCONDIDO DOES NOT DISCRIMINATE AGAINST QUALIFIED PERSONS WITH DISABILITIES.

ATTACHMENT "A"

Scope of Work

A. General

The Drala Project, a California corporation, dba The [RE]DESIGN Group ("Contractor"), will provide the City of Escondido, a California municipal corporation ("City"), with Network Systems installation and equipment upgrade services.

B. Location

Contractor will provide services at each of the City facilities listed below:

1. City Hall located at 201 N. Broadway, Escondido, CA 92025;
2. Fire Station No. 1 located at 310 N. Quince St., Escondido, CA 92025; and
3. Police and Fire Headquarters located at 1163 Centre City Parkway, Escondido, CA 92026.

C. Services

Contractor shall provide services as described in Contractor's proposal, which is attached to this Scope of Work as Exhibit 1 and incorporated herein by this reference. In the event of any conflict between this Agreement (including this Scope of Work) and Exhibit 1, the provisions of this Agreement shall prevail.

Services provided under this Agreement shall generally include:

Phase I

1. Rack and Stack:
 - a. Unpack and inspect all hardware
 - b. Rack, mount and/or position all products and components
 - c. Install and route power, data, and KVM cables
 - d. Apply customer-provided labels to newly installed cables
 - e. Power on all equipment
 - f. Confirm server boots and check for errors on all systems
 - g. Configure network addresses on IPMI (i.e., iDRAC) if applicable
2. Testing, Validation, and Documentation:
 - a. Verify that all components have network connectivity to Client's network
 - b. Perform basic verification tests (i.e., ping, traceroute, show commands)
 - c. Test product failover capability
 - d. Verify configuration aligns with the design
 - e. Create vendor support requests to update all client configuration information and entitlements
 - f. Conduct Knowledge Transfer with the client
 - g. Register customer to receive vendor product alerts if required
 - h. Handover As-Built Documentation
3. HCI Cluster and Network Implementation:
 - a. Install and Configure Backend Network Switches
 - b. Install Hypervisor and cluster manager (i.e., ESXi and vCenter)
 - c. Confirm all component drivers and firmware are latest supported versions
 - d. Configure Cluster and Converged Datastore
 - e. Setup encryption and key management if required
 - f. Install latest firmware and software patches/updates
 - g. Activate and Install all licensing for both clusters and additional software/hardware
 - h. Validate Cluster implementation and review results with customer

- i. Setup vendor support systems and automated health checks (i.e., Dell ESRS or Support Assist)

Phase II

1. Production Migration:

- a. Identify all existing Network, Storage, Server, Backup, and VM Configs
- b. Establish and execute migration framework/plan
- c. Establish migration order and timeline with Client
- d. Setup migration tools (i.e., P2V converter, SAN copy, etc.)
 - i. Execute limited migration on predefined timeline per Client Change Management policies
- e. Test and time successful migration using test/non-production VMs
- f. Includes the migration of up to 25 Servers or up to 10TB of data.
- g. Additional Prof. Services SOW = Any additional server migrations above the 25 servers or 10TB, including server patching/updating or application or 3rd party vendor specific migrations, are out of scope.

Impacting Factors: The Contractor has separated out the migration as Phase II due to inherent nuances that warrant an extended and often fragmented implementation timeline. Examples include:

- a. Business impact or strict change control
- b. Complexity of source to target configuration
- c. Size and variability of workload types
- d. Legacy tech debt and/or non-supported configurations
- e. Maintenance, patching, update, or version issues in environment
- f. Lack of documentation or knowledge of environment
- g. Resource availability and/or capacity issues

Network Refresh: Contractor shall also provide 60 hours of Network Refresh services necessary for network configuration. Said hours are accounted for and included in the total contract price stated in Section E, below.

D. Scheduling

Inquires relating to this Agreement, including equipment availability, staffing, and coordination with City staff, shall be directed to Neil Mueller at 760-839-6255 or nmuller@escondido.org.

E. Contract Price and Payment Terms

The contract price shall not exceed **\$788,049.05**. The contract price includes all labor, materials, equipment, and transportation required to perform the work. Services will be billed as services are performed. Payments on equipment will be made on Net 30 terms. Payments on services will be made to vendor once the City agrees that work has been performed has been satisfactorily completed.

F. Term

The term of this Agreement shall be from the Effective Date through **September 30, 2023**. The term of this Agreement may be amended due to availability of equipment. Any amendment shall be pursuant to Section 11 of this Agreement.

Item 5.

EXHIBIT 1
Contractor's Proposal

Project Proposal

Data Center Modernization
Quote # 2463, Version 1



Prepared by

Pete Weil
Regional Sales Director
The [RE]DESIGN Group
pweil@redesign-group.com

Prepared for

Neil Mueller
Senior Network Systems Engineer
City of Escondido
nmueller@escondido.org

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City of Escondido | Data Center Modernization
Quote # 2463, Version 1

Delivered: December 5, 2022
Valid through: December 30, 2022



Prepared by
Pete Weil
The [RE]DESIGN Group
2629 Manhattan Ave, Suite 307
Hermosa Beach, CA 90254
pweil@redesign-group.com

Prepared for
Neil Mueller
Senior Network Systems Engineer
City of Escondido
nmueller@escondido.org

HCI City Hall and Networking

Description	Price	Qty	Ext. Price
BUILD (2) S5248F Switches, (1) S3048 Switch, (6) VxRail P670F Nodes with 3 Years ProSupport MC/4H NASPO Contract Code - C000000878001	\$527,547.30	1	\$527,547.30
210-APFB Dell S5248F-ON Switch, 48x25GbE SFP28, 4x100GbE QSFP28, 2x100GbE QSFP-DD, PSU to IO, 2xPSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRUN OS10 Enterprise, S5248F-ON		2	
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4856 Dell Hardware Limited Warranty 1 Year		2	
818-4865 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4866 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	

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HCI City Hall and Networking

Description	Price	Qty	Ext. Price
818-4876 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
900-9997 On-Site Installation Declined		2	
848-8532 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	
210-AEDQ S3048-ON, 48x 1GbE, 4x SFP+ 10GbE ports, Stacking, PSU to IO air, 1x AC PSU, NO OS		1	
634-BIXD OS10 Enterprise, S3048-ON		1	
450-AEQQ Power Supply, 200w, PSU to IO airflow, S3048-ON		1	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
634-BCXR Dell Networking S3048-ON User Guide		1	
802-7389 Dell Hardware Limited Warranty Initial Year		1	
802-7396 Mission Critical Package: 4-Hour 7X24 On-Site Service with Emergency Dispatch, Initial Year		1	
802-7400 Dell Hardware Limited Warranty Extended Year(s)		1	
802-7405 Mission Critical Package: 4-Hour 7X24 On-Site Service with Emergency Dispatch, 2 Year Extended		1	
802-7406 ProSupport: 7x24 HW / SW Tech Support and Assistance, 3 Year		1	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		1	
997-6306 Info 3rd Party Software Warranty provided by Vendor		1	

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HCI City Hall and Networking

Description	Price	Qty	Ext. Price
210-AXLU	Cables & Others Virtual Base	1	
407-BBEF	Dell Networking, Transceiver, SFP+, 10GbE, SR, 850nm Wavelength, 300m Reach	4	
470-AAGN	Dell Networking, Cable, SFP+ to SFP+, 10GbE, Copper Twinax Direct Attach Cable, 1 Meter	2	
407-BBXY	Dell Networking, Transceiver, 25GbE SFP28 LR,SMF Duplex, LC	4	
470-ACEV	Dell Networking, Cable, SFP28 to SFP28, 25GbE, Passive Copper Twinax Direct Attach Cable, 3 Meter	24	
470-ACTP	Dell Networking Cable, 200GbE QSFP28-DD Passive Direct Attach Cable, No FEC, 0.5 Meter	2	
929-3709	Thank you for Your Order	1	
935-6720	Thank you for Your Order	1	
210-BBGT	VxRail P670F, All Flash	6	
329-BDWH	PSNT Info	6	
379-BENB	vSAN Node	6	
384-BDGD	VxRail P670F firmware lock	6	
634-BZQT	VxRail Software 7.0.380 Factory Install	6	
379-BDYQ	No Transformational License Agreement	6	
321-BGLQ	2.5" Chassis with up to 24 HDDS (SAS/SATA) including 4 Universal Slots for 1CPU Configuration	6	
325-BDYT	VxRail 2U Bezel V2	6	
338-CBCI	Intel Xeon Gold 6348 2.6G, 28C/56T, 11.2GT/s, 42M Cache, Turbo, HT (235W) DDR4-3200	6	
374-BBBX	No Additional Processor	6	

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HCI City Hall and Networking

Description	Price	Qty	Ext. Price
370-AEVR 3200MT/s RDIMMs		6	
370-AGDS 32GB RDIMM, 3200MT/s, Dual Rank 16Gb BASE x8		96	
400-BKGF 1.6TB Enterprise NVMe Mixed Use AG Drive U.2 Gen4 with carrier		12	
400-BEWL 7.68TB SSD SAS ISE Read Intensive 12Gbps 512e 2.5in Hot-Plug, AG Drive		48	
540-BCOF Mellanox ConnectX-5 Dual Port 10/25GbE SFP28, OCP NIC 3.0		6	
540-BCMQ Mellanox ConnectX-5 Dual Port 10/25GbE SFP28 Adapter, PCIe Low Profile		6	
461-AAIG Trusted Platform Module 2.0 V3		6	
770-BBBQ ReadyRails Sliding Rails		6	
770-BDRQ Cable Management Arm, 2U		6	
450-AKKS Dual, Hot-Plug, Power Supply, 1100W MM (100-220Vac) Titanium, Redundant (1+1)		6	
492-BBDG Jumper Cord - C13/C14, 4M, 250V, 12A (North America, Guam, North Marianas, Philippines, Samoa)		12	
450-ACSL C13 to C14, PDU Style, 10 AMP, 2 Feet (.6m) Power Cord, Argentina		12	
750-ACOM Fan Foam, HDD 2U		6	
149-BBLD VxRail VMware, vSAN Advanced, 3 Years		6	
634-BYOZ VxRail HCI System Software, A		6	
634-BWZC VxRail HCI System software,7.68TB AG RI SSD, Capacity Drive		48	
634-BYME VxRail HCI System Software Memory, 32GB		96	
151-BBSX VxRail VMware vSphere Enterprise Plus for 1 processor, 3 Years		6	
863-1859 3 Years ProSupport Mission Critical vSphere Ent Plus for 1 Proc Sftwr Spt -Maint		6	

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Description	Price	Qty	Ext. Price
863-1623 3 Years ProSupport Mission Critical vSphere Ent Plus for 1 Proc Sftwr Spt -Contract		6	
379-BDTE No Rear Storage		6	
329-BHKH VxRail P670F Branding		6	
878-0273 Dell Hardware Limited Warranty		6	
878-0942 ProSupport Mission Critical 4-Hour 7X24 Onsite Service with Emergency Dispatch 3 Years		6	
878-0943 ProSupport Mission Critical 7x24 Technical Support and Assistance 3 Years		6	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		6	
379-BEWY Informational Purposes Only		6	
823-4116 ProSupport Mission Critical, vSAN, Advanced, 1 Processor, 3 Years		6	
812-4011 ProDeploy Plus No Charge Training 200		6	
857-3695 CoDeliver - ProDeploy Plus Dell EMC VxRail Deployment		6	
857-3698 CoDeliver - ProDeploy Additional Deployment Time:8Hr Onsite HCI Technical Resource		6	
389-DYHC PowerEdge R750 CE, CCC, Marking		6	
389-DYHF Dell/EMC label (BIS) for 2.5" Chassis		6	
379-BDSW SAS/SATA/NVMe Capable Backplane		6	
340-CWLS P/V 670 Shipping, DAO		6	
481-BBFG PowerEdge R750 Shipping Material		6	
379-BDTF 2.5 Chassis		6	
330-BBZS VxRail P670F, Riser Config 8, 1B+2A, Single CPU		6	

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HCI City Hall and Networking

Description	Price	Qty	Ext. Price
329-BFGT		6	
412-AAWF		6	
370-AAIP		6	
780-BCTN		6	
405-AAXY		6	
750-ADED		6	
403-BCMB		6	
470-AERR		6	
385-BBQV		6	
379-BCQY		6	
379-BCSG		6	
379-BCRB		6	
379-BELZ		6	
750-ADGJ		6	
350-BBYW		6	
631-AACK		6	
387-BBEY		6	
800-BBDM		6	
350-BCFZ		6	
900-9997		6	
210-ARZC		6	

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HCI City Hall and Networking

Description	Price	Qty	Ext. Price
142-BBNV HCIA RecoverPoint for VMs for 1 node		6	
865-3443 3 Years ProSupport Mission Critical RecoverPoint for Virtual Machines Sftwr Spt-Contract		6	
626-BBBG Storage Software Info		6	
Subtotal:			\$527,547.30

White Glove Implementation

Description	Price	Qty	Ext. Price
1 [RE]DESIGN White Glove Fixed Scope Implementation - included	\$0.00	1	\$0.00
Subtotal:			\$0.00

City Wide Networking Refresh

Description	Price	Qty	Ext. Price
BUILD (8) S5248F Switches and (2) S5224 Switches with 3 Years ProSupport MC/4H	\$210,925.65	1	\$210,925.65
210-AXLU Cables & Others Virtual Base		1	
407-BBDE Dell Networking, Transceiver, SFP+, 10GbE, SR, 850nm Wavelength, 300m Reach, 12-Pack		1	
407-BBEE Dell Networking, Transceiver, SFP+, 10GbE, LR, 1310nm Wavelength, 10km Reach		6	
407-BBXY Dell Networking, Transceiver, 25GbE SFP28 LR,SMF Duplex, LC		24	
407-BBSG Dell Networking, Transceiver, 40GbE QSFP+ SM4, 850-940nm, LC duplex, 200m on OM3 / 250m on OM4		8	
470-ABOU Dell Networking Cable, 100GbE QSFP28 to QSFP28, Passive Copper Direct Attach Cable, 0.5 Meter		6	
470-ABOV Dell Networking Cable 100GbE, QSFP28 to QSFP28, Passive Copper Direct Attach Cable, 1 Meter		8	

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City Wide Networking Refresh

Description	Price	Qty	Ext. Price
470-ACTP Dell Networking Cable, 200GbE QSFP28-DD Passive Direct Attach Cable, No FEC, 0.5 Meter		10	
929-3709 Thank you for Your Order		1	
935-6720 Thank you for Your Order		1	
210-APFB Dell S5248F-ON Switch, 48x25GbE SFP28, 4x100GbE QSFP28, 2x100GbE QSFP-DD, PSU to IO, 2xPSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRUN OS10 Enterprise, S5248F-ON		2	
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4856 Dell Hardware Limited Warranty 1 Year		2	
818-4865 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4866 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	
818-4876 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
825-8623 Certified Deployment Partner T1 or Distributors		2	
848-8532 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	

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City Wide Networking Refresh

Description	Price	Qty	Ext. Price
210-APFB Dell S5248F-ON Switch, 48x25GbE SFP28, 4x100GbE QSFP28, 2x100GbE QSFP-DD, PSU to IO, 2xPSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRUN OS10 Enterprise, S5248F-ON		2	
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4856 Dell Hardware Limited Warranty 1 Year		2	
818-4865 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4866 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	
818-4876 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
825-8623 Certified Deployment Partner T1 or Distributors		2	
848-8532 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	
210-APHT Dell EMC S5224F-ON Switch, 24x 25GbE SFP28, 4x 100GbE QSFP28 ports, PSU to IO air, 2x PSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRWJ OS10 Enterprise, S5224F-ON		2	

[RE]DESIGN

The Future Belongs to the Curious



City Wide Networking Refresh

Description	Price	Qty	Ext. Price
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4983 Dell Hardware Limited Warranty 1 Year		2	
818-4992 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4993 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	
818-5003 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
825-8623 Certified Deployment Partner T1 or Distributors		2	
848-8538 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	
210-APFB Dell S5248F-ON Switch, 48x25GbE SFP28, 4x100GbE QSFP28, 2x100GbE QSFP-DD, PSU to IO, 2xPSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRUN OS10 Enterprise, S5248F-ON		2	
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4856 Dell Hardware Limited Warranty 1 Year		2	

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City Wide Networking Refresh

Description	Price	Qty	Ext. Price
818-4865 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4866 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	
818-4876 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
825-8623 Certified Deployment Partner T1 or Distributors		2	
848-8532 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	
210-APFB Dell S5248F-ON Switch, 48x25GbE SFP28, 4x100GbE QSFP28, 2x100GbE QSFP-DD, PSU to IO, 2xPSU		2	
343-BBLP Dell EMC S52XX-ON Series User Guide		2	
634-BRUN OS10 Enterprise, S5248F-ON		2	
634-BYIJ OS10 SmartFabric Services		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
450-AASX Dell Networking, Jumper Cord, 250V, 12A, 2 Meters, C13/C14, US		2	
818-4856 Dell Hardware Limited Warranty 1 Year		2	
818-4865 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, 1 Year		2	
818-4866 Mission Critical Package: 4-Hour 7x24 On-Site Service with Emergency Dispatch, Extended to 2 Years		2	

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City Wide Networking Refresh

Description	Price	Qty	Ext. Price
818-4876 ProSupport Mission Critical:7x24 HW/SW Technical Support and Assistance, 3 Years		2	
975-3461 Dell Limited Hardware Warranty Extended Year(s)		2	
989-3439 Thank you choosing Dell ProSupport. For tech support, visit //www.dell.com/support or call 1-800- 945-3355		2	
997-6306 Info 3rd Party Software Warranty provided by Vendor		2	
825-8623 Certified Deployment Partner T1 or Distributors		2	
848-8532 3 Years ProSupport OS10 Enterprise Software Support-Maintenance		2	
		Subtotal:	\$210,925.65

Services for Networking Deployment

Description	Price	Qty	Ext. Price
1 Services for Networking Deployment	\$15,000.00	1	\$15,000.00
		Subtotal:	\$15,000.00

Contract Code

Description	Qty
Contract Code: C000000878001	
Cost Breakdown:	
HW: \$446,143.24	
SW: \$123,134.34	
SUP: \$184,195.37	

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City of Escondido | Data Center Modernization
Quote # 2463, Version 1

Delivered: December 5, 2022
Valid through: December 30, 2022

Quote Summary

Description	Amount
HCI City Hall and Networking	\$527,547.30
White Glove Implementation	\$0.00
City Wide Networking Refresh	\$210,925.65
Services for Networking Deployment	\$15,000.00
	Subtotal: \$753,472.95
	Estimated Tax: \$34,576.10
	Total: \$788,049.05

Acceptance of this Quote is binding and the above item(s) will be purchased in reliance thereon. All sales are final. After orders are placed, a final invoice will be provided that shall include all applicable taxes, shipping charges, and payment terms not included herein. Any invoice amounts not timely paid will be subject to a daily interest charge, at the prorated amount of 1.5% per month, or at the highest interest rate allowable under California law. By signing below, the above-named Company, acting under due and proper authority, hereby agrees that this Quote constitutes a binding Agreement with The [RE]DESIGN Group.

The [RE]DESIGN Group

City of Escondido

Signature: _____
Name: _____
Title: _____
Date: _____

Signature: _____
Name: _____
Date: _____



STAFF REPORT

January 25, 2023
File Number 0600-10; A-3435

SUBJECT

EMERGENCY DECLARATION FOR REPAIR OF THE SEWER PIPELINE IN CASA GRANDE MOBILE ESTATES AND LANDSLIDE AT LAKE WOHLFORD ROAD

DEPARTMENT

Utilities Department and Development Services Department, Engineering Services

RECOMMENDATION

Request the City Council adopt Resolution No. 2023-17, declaring that pursuant to the terms of 22050 of the California Public Contract Code, the City Council affirms that it was appropriate for City of Escondido ("City") staff to forego normal bidding procedures and to award contracts for emergency repairs of a sewer main section in Casa Grande Mobile Estates and landslide at Lake Wohlford Road. The resolution, which must be passed by four-fifths vote, also declares that public interest and necessity demand the immediate expenditure to safeguard life, health, or property.

Staff Recommendation: Approval (Utilities Department: Christopher W. McKinney, Deputy City Manager/ Director of Utilities; Development Services Department: Andrew Firestine, Director of Development Services; Engineering Services: Julie Procopio, City Engineer)

Presenters: Angela Morrow, Deputy Director of Utilities Construction & Engineering, and Julie Procopio, City Engineer

FISCAL ANALYSIS

Funding for the emergency sewer pipeline work is available in the Wastewater Enterprise Fund. Funding for the emergency landslide repair is available in the FY22 Street Maintenance project.

PREVIOUS ACTION

None.

BACKGROUND

As a result of the recent substantial rain events, immediate public safety hazards have been created that constitute an emergency as that term is defined in the California Government Code. Escondido Municipal Code § 10-80 provides that in the case of public exigency or an emergency as defined in Government Code § 8558, the City may dispense with competitive procurement for the purchase of goods and services for



CITY of ESCONDIDO

STAFF REPORT

the duration of the exigency or emergency. The purchase may be made under the direction of the City Council or City Manager acting in his role as the Director of Emergency Services pursuant to Chapter 7.

The existing sewer pipeline in Casa Grande Mobile Estates is a 27-inch diameter reinforced concrete pipe, which was installed in 1959. This pipeline conveys raw sewage from approximately 40 percent of the City of Escondido to the Hale Avenue Resource Recovery Facility (“HARRF”).

On January 17, 2023, Utilities staff was made aware of a sinkhole near the City’s existing trunk sewer pipeline within Casa Grande Mobile Estates near coaches 71 and 72. Utilities staff immediately responded and determined that the sinkhole appeared to be located within the City’s sewer easement near the existing 27-inch trunk sewer pipeline that currently runs under mobile coach 72. Upon further investigation, staff discovered that a portion of the 27-inch trunk sewer had collapsed. As a result, a void has formed above the pipeline and two mobile coaches are compromised, and an additional two are in immediate danger. Presently, wastewater is able to flow via a temporary bypass, but there is imminent danger of additional sinkhole formation and a sewer overflow if the pipeline is not repaired immediately.

Southland Paving, Inc. has the staff expertise and equipment to immediately mobilize to repair the sewer pipeline on a time and material basis. A Public Improvement Agreement was executed with Southland Paving, Inc., by the City Manager under the emergency declaration pursuant to Chapter 7 of the Escondido Municipal Code. See Attachment “1”

On Sunday, January 15, 2023, a landslide forced the closure of Lake Wohlford Road between Valley Parkway and Oakvale Road. When Public Works crews attempted to clear the impacts of the landslide, they discovered boulders near the top of the slide area at risk of falling further down the hillside. Geotechnical evaluation has determined that these boulders prevent safe entrance into the area. A contractor with the equipment and capability to approach the area from above is required to safely remove these boulders. As the road remains closed to traffic, it is necessary to forego normal bidding procedures and execute a Public Improvement Agreement to secure the hillside above Lake Wohlford Road, in accordance with Chapter 7 of the Escondido Municipal Code.

ATTACHMENTS

- a. Attachment “1” – City Manager Declaration of Emergency

RESOLUTIONS

- a. Resolution No. 2023-17



CITY *of* ESCONDIDO

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RESOLUTION NO. 2023-17

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ESCONDIDO, CALIFORNIA, AFFIRMING THE PROCLAMATION OF A LOCAL EMERGENCY BY THE DIRECTOR OF EMERGENCY SERVICES AND AUTHORIZING THE CITY MANAGER'S EXECUTION, ON BEHALF OF THE CITY, EMERGENCY REPAIR CONTRACTS OF THE SEWER PIPELINE IN CASA GRANDE MOBILE ESTATES AND RESTORATION OF THE SLOPE ABOVE LAKE WOHLFORD ROAD

WHEREAS, the City Council recognizes that a section of sewer pipeline within Casa Grande Mobile Estates is at risk of an imminent, catastrophic failure; and

WHEREAS, the City Council recognizes that a landslide at Lake Wohlford Road requires immediate repair; and

WHEREAS, pursuant to Chapter 7 of the Escondido Municipal Code, the City Manager serves as the Director of Emergency Services and in that role is authorized to proclaim a local emergency and take such actions as are necessary to preserve life and property in the case of an emergency including but not limited to the execution of such contracts and the procurement of services necessary to respond to the emergency; and

WHEREAS, pursuant to Escondido Municipal Code § 10-80, in the case of public exigency or an emergency as defined in Government Code § 8558, the City may dispense with competitive procurement for the purchase of goods and services for the duration of the exigency or emergency and such purchases may be made under the direction of the City Council or City Manager acting pursuant to a declared emergency or public exigency pursuant to chapter 7 of the Escondido Municipal Code; and

WHEREAS, the Deputy City Manager/Director of Utilities, in consultation with the City Manager, has determined that the failure of the sewer pipeline in Casa Grande Mobile Estates constitutes an immediate risk to the health of the public and the continued services of the sewer system, requiring immediate action that will not permit the delay that would result from a competitive bidding process; and

WHEREAS, the City Engineer, in consultation with the City Manager, has determined that the failure of the slope above Lake Wohlford Road constitutes an immediate risk to the health of the public, requiring immediate action that will not permit the delay that would result from a competitive bidding process; and

WHEREAS, pursuant to Section 22050 of the Public Contract Code, the City Council must review the emergency action at its next regularly scheduled meeting and determine by a four-fifths vote there is a need to continue the action; and

WHEREAS, this City Council desires at this time and deems it to be in the best public interest to accept the recommendations of the Deputy City Manager/Director of Utilities and the City Engineer and to affirm the City Manager's emergency declaration.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Escondido, California:

1. That the above recitations are true.
2. That the Mayor and City Council accept the determination by the Deputy City Manager/Director of Utilities that the failure of the section of sewer pipeline within Casa Grande Mobile Estates is a public health and safety emergency occurring while the City Council was not in session; that this emergency required immediate action in the procurement of a contractor to perform the necessary emergency work to abate the public health and safety condition; that a delay caused by procurement

through a competitive bidding process would not be in the best interests of the public; and, that the proposed action and expenditure is necessary to respond to the emergency requiring immediate repair of the sewer pipeline.

3. That the Mayor and City Council accept the determination by the City Engineer that the failure of the slope above Lake Wohlford Road is a public health and safety emergency; that this emergency required immediate action in the procurement of a contractor to perform the necessary emergency work to abate the public health and safety condition; that a delay caused by procurement through a competitive bidding process would not be in the best interests of the public; and that the proposed action and expenditure is necessary to respond to the emergency requiring immediate repair of the slop.

4. That the City Council affirms the City Manager's authority to execute the Public Improvement Agreements pursuant to Chapter 7 and Section 10-80 of the Escondido Municipal Code.



January 18, 2023

TO: Sean McGlynn, City Manager

FROM: Christopher McKinney, Deputy City Manager / Director of Utilities

SUBJECT: Emergency Repairs - Sewer Pipeline in Casa Grande Mobile Estates and Landslide on Lake Wohlford Road

Recent heavy rains have impacted infrastructure across the City. Two particular impacts require immediate repair to avoid danger to City residents and further property damage: (1) sinkholes formed over a collapsed trunk sewer main near the Hale Avenue Resource Recovery Facility (HARRF) and (2) a landslide impacted Lake Wohlford Road, leaving boulders in a precarious position above the now-closed roadway.

On Monday, January 16, a sinkhole formed near the City's existing trunk sewer pipeline within the Casa Grande Mobile Estates, partially under Coach 72 and near Coach 71. Utilities staff immediately responded and determined that the sinkhole is located within the City's sewer easement near the existing 27-inch trunk sewer pipeline, which runs under mobile coach 72. Staff found that a portion of the 27-inch trunk sewer had collapsed, likely causing the sinkhole. The sinkhole places the two coaches in immediate physical danger, so they have been evacuated. Two other coaches have been evacuated because electricity and drinking water have been shut off as a precaution. Later that day, staff discovered another sinkhole in the parking lot of the Escondido Church of God, several hundred yards upstream from the first sinkhole. Presently, wastewater flow has been temporarily rerouted around both sinkholes. However, there is imminent danger of additional sinkhole formation and a sewer overflow if the pipeline is not repaired immediately. The failed portions of sewer pipeline are part of a larger wastewater CIP project called the Trunk Sewer Main Replacement (TSR) Project. Bids for the TSR Project were opened on Thursday, January 12, 2023.

Need for Emergency Repairs of the Escondido Sewer Pipeline in Casa Grande Mobile Estates

January 17, 2023

Page 2

On Sunday, January 15, a landslide forced closure of Lake Wohlford Road between Valley Parkway and Oakvale Road. When Public Works crews attempted to clear the impacts of the landslide, they discovered boulders near the top of the slide area at risk of falling further down the hillside. These boulders prevent safe entrance into the area. A contractor with the equipment and capability to approach the area from above is required to safely remove these boulders.

A contractor is available to remove the boulders and secure the hillside above Lake Wohlford Road. Another contractor is available for immediate mobilization to assess further the sewer pipeline conditions and to begin the repairs on a time-and-material basis. Contracts for repairs will be presented to you for approval as soon as possible.

I believe that these emergency repairs are necessary to avoid danger to life or further damage to property, and to permit the continued safe operation of City infrastructure. Given the significant and immediate risk, repairs of the failed pipeline sections and securing of the hillside above Lake Wohlford Road are urgent and do not permit a delay resulting from finalizing competitive solicitations for bids.

The Escondido City Council will be asked to affirm the need for emergency repairs at their next regular meeting on January 25, 2023.

If you approve this request to declare an emergency, please sign below.

Sean McGlynn, City Manager _____

Cc: Andrew Firestine, Development Services Director
 Joseph Goulart, Public Works Director
 Michael McGuinness, City Attorney
 Kyle Morgan, Deputy Utilities Director - Wastewater
 Angela Morrow, Deputy Utilities Director – Construction and Engineering
 Julie Procopio, City Engineer



STAFF REPORT

January 25, 2023
File Number 0610-70

SUBJECT

CITY COUNCIL DISTRICT 3 VACANCY INTERVIEWS

DEPARTMENT

City Clerk's Office

RECOMMENDATION

Request the City Council conduct interviews of applicants to fill the City Council District 3 vacancy, discuss and consider applicant qualifications, and take action on the vacancy, including appointment of a City Council District 3 representative.

Staff Recommendation: None (City Clerk: Zack Beck)

Presenter: Zack Beck

PREVIOUS ACTION

On December 14, 2022, the City Council voted 3-1 (Martinez – No) to conduct an application/interview process in order to appoint a new City Council District 3 representative.

BACKGROUND

On November 3, 2020, Councilmember Joe Garcia was elected to the City Council District 3 seat. On March 30, 2022, the City Council adopted new District boundaries that were created by the Independent Redistricting Commission.

As a result of redistricting, Councilmember Garcia was drawn into City Council District 2 and became eligible to run for that seat. On November 8, 2022, Councilmember Joe Garcia was elected to the City Council District 2 Seat creating a vacancy in the City Council District 3 seat, effective December 14, 2022.

According to the Government Code § 36512(b), within 60 days of a councilmember seat vacancy, the Council must decide whether to (1) appoint a councilmember to fill the vacancy, or (2) call for a special election. The Council is required to decide a course of action on or before February 12, 2023.

The City Clerk solicited applications from eligible candidates between December 15, 2022 and January 13, 2023. The following candidates applied for the position and will be interviewed in the order listed below:



CITY of ESCONDIDO

STAFF REPORT

1. Raymond Alto
2. David Barber
3. Virginia Segarra Bunnell
4. Michael Cosgrove
5. Patricia Cypher
6. Robroy Fawcett
7. Christian Garcia
8. Dana Nuesca
9. Karen Marie Warner Spann
10. Christine Spencer
11. Juan Vargas

Each candidate completed an application, submitted a resume and signed an affidavit that they live in Escondido City Council District 3 and are registered to vote in Escondido City Council District 3. These documents are provided in the agenda packet.

In addition, each candidate provided their Escondido City Council District 3 voter registration verification, driver's license (with an Escondido City Council District 3 address) and address verification (i.e., a water bill, a utility bill, a credit card bill or a lease agreement with an Escondido City Council District 3 address). These documents are on file with the City Clerk's Office.

Upon completion of the candidate interviews, the City Council can do the following:

- Appoint a candidate to fill the vacancy during the January 25, 2023 Council Meeting.
- Delay candidate appointment to the February 8, 2023 Council Meeting.
- Schedule a Special Council Meeting to appoint a candidate prior to February 12, 2023.

If an appointment is not made by the February 12, 2023 deadline, a Special Election will be scheduled.

City Council D3 Application – Raymond Alto

Name (as registered to vote): Raymond Alto

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 42

Years lived in Escondido City Council District 3: Off and on 25yrs

Employer: West Properties Sales and Management

Occupation: Realtor/Property Manager/Certified Loan Signing Agent

Education Level: Some college

Additional Languages Spoken: none

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership Participated in the Diplomacy and Human Rights Summit for USIDHR (United States Institute for Diplomacy and Human Rights), Mentors for Change (organization that helps troubled youth) and Toby Wells Foundation . Included in the Citizens Advisory Committee and Homeless Advisory Committee of Escondido. Former Member (2005-2019) and Chairman (2015-2019) of The Mercado Business Association of Escondido. Former Election Committee Member (2008-2010) and Council Member for The San Pasqual Band of Mission Indians (2011). San Luis Rey Water Authority Delegate (2011). Currently a member with Rotary International After 5 Club of Escondido, Chamber of Commerce of Escondido and the Downtown Business Association of Escondido.

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. Unfortunately in my lack of better judgment, in 2015, I was convicted of a misdemeanor California Vehicle Code 23152. We were at a celebration for my Brother's new Restaurant and I over celebrated. I drove home and was at my place of residence when the Police questioned me. I complied and realized my error in judgment.

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. My qualifications stem from my understanding of Government, Business Management and most of all, People. As a Tribal Member I witnessed Government on a smaller scale. During the development of lands of the San Pasqual Tribe we went through many struggles. Creating better roads, implementing trash services, negotiating water rights, TERO(Tribal Employment Rights Ordinance) and agreements

with HUD housing. My Education is continuous and I am always learning. I went to school for Business and American Indian Studies. At a young age I was unable to complete many of my courses because I was unable to attend school. The main factor was growing up in a family business. I was needed. The restaurant business is far more demanding than most think it is. I am extremely loyal to my family and the work that we put in. Just as I am to my City. I am currently a Notary Public, an official of integrity appointed by the State of California, a Realtor/Business Broker/Property Manager. My life experience is not like many others. I started working when I was 12 yrs old as a dishwasher, then a busboy, then a waiter, bartender and eventually managed my family's businesses. In 2005 I obtained my Real Estate License and was also a Loan Officer. In 2008 the market was in turmoil however we already had plans to open another Restaurant. As a Manager multitasking was paramount. From ordering food, to setting up employee schedules, to keeping the books, to greeting customers. We have serviced hundreds of thousands of customers throughout the years and I can tell you the most enjoyable aspect about the restaurant business is the customers. Just as the people are in our City.

Why do you want to serve on the Escondido City Council? One of the most important things I believe in life is being represented. My family has multiple generations in this beautiful town. My ancestors grew up here and obviously loved it, they never left. Escondido's diversity is what has made this town great. It's what continues to make this town great. I know that Escondido is going in a direction that maybe we are not accustomed to but when you know where you've been you have a better sense of where you are going. I want to represent Escondido.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Without question. I have been involved in a few campaigns and understand the hard work and dedication that it takes. Some of my family traits. I applaud anyone who has been through an election cycle.

What are your three top priorities for the City? There are some very important issues that the City is currently dealing with. I hear about different issues daily from friends, family members, peers, and people of the community. Firstly, homelessness, mental health, drug addiction is a top issue. Secondly for me is Escondido's impact with businesses and the growth or lack thereof, including children activities and promotion of events. Thirdly is potholes. I'm not familiar with the process other than it is a rotating schedule throughout the City. Our streets are deteriorating before our eyes I have heard and seen the turmoil its caused. Especially in D3 on Midway Drive. Lots of tires lost. We can do better, we should do better

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? Complicated issue. While I've seen the budget I have not line itemed or been studious on every category. This would be a top priority for me if I were to take office. I have always believed that the private sector and capitalism has solved public issues the best. It has transformed Cities and has even made new ones. I think the City's focus needs to be outward, not inward. In depth council discussions, planning and then action. This is how I would address the Budget.

Do you have a plan for attracting businesses to Escondido? Entrepreneurial Spirit. I have had the pleasure of frequenting hundreds of events within our City. Many being Chamber of Commerce Events or Downtown Business Events. We even had a few ourselves when I was Chairman of the Mercado. Cruisin Grand is one of the greatest events we ever established in

our city. As well as the Tamale Festival and of course our annual Street Fairs. I believe creating more events creates a better city. We have seen this in other cities and it entices growth and new prospects for new businesses. We need to allow growth with smart planning. I'd like to have more conventions and visitors. We have some really good venues that are under used. We also have to reestablish our industrial sector. I know that we have some new companies developing, creating jobs in Escondido and I would like to continue on that path.

How would you define Smart Growth? Smart Growth is implementing and encouraging diverse types of development that is conforming to City standards. For instance we should not put a 15 story building on Grand Ave or any other Urban area for a purpose that does not line up with our General Plan. We should look at better transportation routes, encouraging the types of businesses that are needed in certain areas and having the correct zoning for types of businesses and housing. Regardless, we need to grow, if we do not we will have little to no success.

What is your position on the development of more housing in Escondido? I think housing is essential. Throughout the years Grand Ave, the heart of our City, has lacked development and people. I believe the new development in this last decade has saved our City. Creating a real Downtown has not only been great for the business sector, it has also improved many residents' way of life. We have brought in many new Escondidians' and it's exciting. I'm proud that people love living here so much.

How would you address homelessness in Escondido? Probably one of the most complicated issues that this entire state is facing. Some of the solutions I found were helpful came from a former Deputy City Manager. One was taking a person who had an extensive record of tickets in front of a judge. They were minor such as drunk in public or loitering. The judge would dismiss his/her multitude of tickets and it helped them lift a weight off their shoulders. Also the fact that police continually ask homeless if they need drug rehabilitation and help. I have personally seen some men get off the streets and become productive citizens of society. There are many ways that we can impact someone's life and it really is the small things. However, one reason Escondido has such a homeless issue is because we have the most available resources. Homeless flock here and if they don't other cities are literally bringing them. It is absolutely unfair and absurd. If we look to the South there is minimal to no homeless in Rancho Bernardo, Carmel Mountain or even as far as Poway. If we look to the west San Marcos and Vista have some issues but for some reason the Sheriffs bring their troubles to Escondido. That's unacceptable. These Cities should share some of the costs associated and I'd even say some of the housing. I've seen Tiny home communities in Austin Texas and how well they've worked. I enjoy programs like Solutions for Change and the responsibility they take for their residents. Like I said before I'm not expecting the City to fund something of this nature but if we could help facilitate meetings and promote the progress I believe we could entice some real change. I am expecting the State of California to have some type of plan in the coming year and they are likely to provide funding of some sort. All in all it comes down to mental health. Homeless need to understand their worth in society and realize that their lives are so much more important than living on the streets. I think providing information, pamphlets or flyers is a low cost solution to actually starting a conversation with people in need. Open their senses to the next part of their journey.

What is your 10-year vision for the City of Escondido? I see Escondido flourishing in the private sector. I also see the City of Escondido providing resources. Focusing on infrastructure and the well being and safety of our neighborhoods, parks and schools. With new businesses we can create a vibrant Downtown and surrounding areas. I'd like to see our City encouraging

more growth in our urban core. Creating activities and venues for the youth, mitigating the homeless issue and developing a strategy with community vision.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? One issue that we face is our deficit. I believe that the well being of our community is of utmost importance. Police and Fire have to have the needed resources. While reducing funding for certain programs is unfavorable we need to focus on growth and sustainability. I believe our Council can do that by implementing new ideas and bringing in the private sector to alleviate some of those costs. New Development brings in new money. Some of those costs are permits and building fees. They should be directed not only to infrastructure but towards social programs that can not only reduce the City budget but provide much needed resources for the community. I also believe that there should be shared costs with other Cities that deal with our homeless population. By creating an alliance between these cities and using our relationship with the organizations involved we can take a big step in our forward progress. I know there isn't an ultimate solution to homelessness but there are steps that we can take to provide a clean and prosperous environment for our entire community. Our community is really depending on us to find solutions in manner that is just and helpful to all.

What do you bring to the position that is missing from the current City Council? I know most of the Council Members on a personal and professional level. I have admiration for all of you and what you do. Your different life paths and understanding that the ultimate goal is to make this City a better place to live. I have the same appreciation for the City as you do. My family has been here for generations. I have hundreds of family members and thousands of family friends that reside here. My willingness to negotiate and reach across the aisle is paramount. As a City Council Member my ears will always be open and it will always be Community first. I bring an understanding that Escondido is changing and if we don't grow we will not be able to pursue our greatness. Lets create a rally in the Valley!

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. I have not. But I would like to. :)

What would you do to make Escondido a place where people want to live, work, and visit? I have said this previously but I would entice new business development. From youth activities such as Family Fun Center, skate parks, roller skating rink, K1 racing, and park activities. I would also encourage our City to advertise. We have so many great amenities that are unknown by Visitors and even our Residents. I have seen the great work that our Deputy Director of Economic Development, Jennifer Schoeneck has been doing and I am thoroughly impressed. I'd like to see more of what her department is planning. I am a 100% supporter. New Businesses create new jobs. I would love to see more office space filled. I think the City can and should encourage a business such as ARS, previously on Grand Avenue, to fill some of our vacancies.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I am self employed and have no time constraints. I go to Church on Sundays.

Is there anything else you would like to share with the Council? I would like to thank you for your time and consideration. District 3 has significance to me because I am very involved in



the Business Community. I believe that development throughout the City is very important, especially our core. It is exciting to see Grand Avenue's revival and I would be honored to serve with people that care about our community as much as I do. I grew up on many different streets in Escondido. I understand the people, the dynamic and the needs of District 3. I would be honored to serve with such a great group of individuals. I look forward to hearing from you all soon. Thank you and God Bless!



RAYMOND ALTO



Summary

Articulate Realtor with over 15 years of experience in real estate sales. Customer-oriented and resourceful professional possessing strong selling and negotiation abilities paired with in-depth knowledge of real estate software. Strategic individual with strong work ethic and advanced complex problem-solving talents.

Skills

- Leasing and Sales
- Property Management
- New Home Sales and Consulting
- Investment Properties

Experience

West Properties Sales and Management | Escondido, CA
Licensed Realtor
 01/2020 - Current

- Promoted sales through advertising, open houses and Multiple Listing Services.
- Evaluated mortgage options to help clients obtain financing at best rates and terms.
- Developed extensive professional network with real estate investors.
- Monitored escrow process, coordinated contingency removal of property inspection and reviewed timely closing of escrow.
- Generated list of properties to meet specific client needs.
- Represented buyers and sellers in major real estate transactions.
- Managed real estate transactions from initiation to closing.

My Mobile Notary Guy | Escondido, CA
Certified Notary Signing Agent
 02/2016 - Current

- Liaised between borrowers, loan officers and escrow officers to facilitate smooth and efficient loan closing process.
- Performed accounting or financial analysis.
- Created and maintained records of notarized items in paper and electronic forms.
- Verified identification of signee by looking through identification documents, licenses and passports.

Jalapeno Grill & Cantina | Escondido, CA
Manager
 09/2005 - 09/2019

- Created training modules and documentation to train staff.
- Assigned tasks to associates to fit skill levels and maximize team performance.
- Developed and implemented appropriate plans to resolve unfavorable trends and enhance sales.
- Accomplished financial objectives by forecasting requirements, scheduling expenditures and preparing annual budgets.
- Completed thorough opening, closing and shift change functions to maintain operational standards each day.
- Recruited and hired qualified candidates to fill open positions.
- Determined marketing strategies by reviewing operating and financial statements and departmental sales records.

Education and Training

Item 7.

Palomar College | San Marcos, CA

Allied Schools | Laguna Hills, CA

Real Estate



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature: DocuSigned by:
Raymond Alto
B8C2D82D87F440F...

CITY COUNCIL APPOINTMENT APPLICATION

2020 JUN 19 PM 12:01:54
ESCONDIDO CITY CLERK

NAME

David Barber

ADDRESS

[REDACTED]

EMAIL ADDRESS

[REDACTED]

HOME PHONE

[REDACTED]

WORK PHONE

[REDACTED]

YEARS LIVED IN ESCONDIDO

50

YEARS LIVED IN ESCONDIDO CITY COUNCIL DISTRICT 3

13 total: ten prior followed by three in current residence

EMPLOYER

Retired. I currently have a column in the Times Advocate and I work "seasonally" at the San Diego County Registrar of Voters when elections are conducted. However, if appointed, I will cease both.

OCCUPATION

Retired. (see above under "Employer").

EDUCATION LEVEL

Bachelor of Arts, Degrees in Political Science and History

ADDITIONAL LANGUAGES SPOKEN

None.

PRIOR OR CURRENT CIVIC EXPERIENCE

Chief of Staff to Republican State Assemblyman William Bradley, 1988-89.
 Policy Advisor to Republican County Supervisor John MacDonald, 1994-95.
 Policy Advisor to Republican County Supervisor Dianne Jacob, 1995-2000.
 Escondido Planning Commissioner, 1984-87; 2000-2003; 2022 to present.
 Member of Escondido Elementary School Bond Committee, 1989.
 Member of Committee to seek passage and construction of City Hall and California Center for the Arts, 1985

HAVE YOU EVER BEEN CONVICTED OF ANY CRIME OR VIOLATION OF ANY LAW OR STATUTE OTHER THAN MINOR TRAFFIC VIOLATIONS?

No.

PLEASE DESCRIBE YOUR QUALIFICATIONS, EDUCATION AND WORK EXPERIENCE THAT YOU BELIEVE ARE RELEVANT IN YOUR POTENTIAL ROLE AS A COUNCILMEMBER

Wrote the City's first growth management ordinance.
 Wrote the City's Spending Limit Ordinance requiring all major projects at a major tax funded expense to be put forth to the voters.
 Originated the City's method of funding the expansion of the City sewer and water systems through private investment instead of bonded indebtedness (Harvard University awarded the City an award for this successful method).
 Worked with the State Fish and Game, and the US Fish and Wildlife Service to create the Multiple Species Conservation Plan.
 Negotiated purchases of land for parks and conservation.

Chief of Staff to Republican State Assemblyman William Bradley, 1988-89.
 Policy Advisor to Republican County Supervisor John MacDonald, 1994-95.
 Policy Advisor to Republican County Supervisor Dianne Jacob, 1995-2000.
 Escondido Planning Commissioner, 1984-87; 2000-2003; 2022 to present.
 Member of Escondido Elementary School Bond Committee, 1988.
 Member of Committee to seek passage and construction of City Hall and California Center for the Arts.

WHY DO YOU WANT TO SERVE ON THE ESCONDIDO CITY COUNCIL?

I have lived 50 of my 67 years here in Escondido. I have always volunteered to address concerns and issues that affect our city, as I have tried to live by a philosophy that one should contribute to the well-being of his neighbors and community. There are problems that need to be addressed in Escondido, and I bring skills and ideas that I believe can effectively address those problems.

IF APPOINTED, WOULD YOU CONSIDER RUNNING FOR THE CITY COUNCIL DISTRICT 3 SEAT DURING THE NOVEMBER 5, 2024 ELECTION?

Yes. As a moderate and a pro-business Democrat I feel I am a good fit and representative of the kinds of people who reside in District 3 - a Democrat majority who are middle-of-the-road and seek a healthy economy. I have support from both sides of the aisle; both sides of the growth issue.

WHAT ARE YOUR TOP THREE PRIORITIES FOR THE CITY?

Expanding commerce and creating better paying jobs.

Making housing costs more affordable.

The City budget.

HAVE YOU REVIEWED THE CITY'S GENERAL PLAN?

Yes.

HAVE YOU REVIEWED THE CITY'S BUDGET?

Yes.

HOW WOULD YOU ADDRESS THE CITY'S STRUCTURAL BUDGET DEFICIT?

Cuts to City departments and programs as well as other City funding where appropriate during the current period of inflation while working to create streams of greater revenue to the City.

DO YOU HAVE A PLAN FOR ATTRACTING BUSINESSES TO ESCONDIDO?

We are going to work as a team with the business community to bring new commerce into Escondido. I have a plan for how this will work with our business partners, which includes taking steps to make development of industrial uses more attractive and cost effective for industrial development in addition to courting new commercial enterprises.

HOW WOULD YOU DEFINE SMART GROWTH?

Concentrating higher density growth where transportation corridors and job centers already exist. Planning and approving growth that revitalizes neighborhoods and achieves community goals.

WHAT IS YOUR POSITION ON THE DEVELOPMENT OF MORE HOUSING IN ESCONDIDO?

Additional housing is needed to help stabilize if not help reduce the cost of housing in Escondido; to create affordable housing; to revitalize neighborhoods; to house our growing population; and to revitalize our local economy. We need to create a balance in housing product. Lot assemblage, I believe, is the key to successful future growth in Escondido and the City must work with investors and developers to see such housing become a reality. You can observe both my approach to evaluating proposed housing and hear my expectations for future housing in Escondido by listening to the audio of Item 1, the Conway/Stanley streets proposed project, at the Dec 13 Planning Commission hearing.

HOW WOULD YOU ADDRESS HOMELESSNESS IN ESCONDIDO?

One size does not fit all when addressing the homeless. Different people have become homeless under different circumstances. When a municipal government of our size attempts to address the situation, we can be handicapped for lack of funds that might be needed as well as the expertise and tools. We need to partner with agencies and programs that are established and experienced. Work closely with the County and State to implement policies and programs and to find the necessary funding to help the homeless both rejoin the work force and secure housing. On our level we can reach out to the homeless and attempt to guide them to those agencies and programs that can provide assistance to meet their needs, but we need partners in higher levels of government to explore and implement avenues that provide long term solutions and not just temporary bandages.

WHAT IS YOUR TEN YEAR VISION FOR THE CITY OF ESCONDIDO?

To restore Escondido to its rightful and historical position in North County.

WHAT ARE THE KEY ISSUES YOU SEE FACING OUR COMMUNITY?

Expanding business opportunities in Escondido to provide better paying jobs for our residents; addressing the housing market, the cost of housing and providing more affordable housing; meeting the challenges of a budget deficit; improve the quality of deteriorating neighborhoods while providing new housing; addressing the homeless; revitalizing both downtown and attracting new tenants to the Westfield mall that would be beneficial to Escondido consumers; maintain a strong, effective police force

WHAT DO YOU BRING TO THE POSITION THAT IS MISSING FROM THE CURRENT CITY COUNCIL?

I am not comfortable with this question as it suggests I can perform functions better than our current Councilmembers, and I neither feel that is the case nor is it my intent. I do feel comfortable noting that I feel I would be well positioned to serve as a representative of the City Council to groups whom I have had relationships with and who have respected and trusted my positions but who might otherwise have been skeptical of the Council majority's direction on issues, such as with conservation and environmental groups, and with mobile homeowners as a mobile home resident. I have had personal and successful experience working directly with State and Federal agencies to develop a major program, including the negotiation of policy points to favor goals of local government, business interests and the citizenry. I am passionate about working across the table and pursuing compromise to reach consensus.

HAVE YOU EVER HELD PUBLIC OFFICE?

No.

WHAT WOULD YOU DO TO MAKE ESCONDIDO A PLACE PEOPLE WANT TO LIVE, WORK AND VISIT?

You make a city the place people would want to work in by creating jobs that provide sufficient wages. You make a city the place people want to visit by providing a safe, clean environment that is home to cultural, retail and dining opportunities. You make a city the place people want to live in by creating those jobs and amenities within a safe community that also provides housing that is reasonably priced, good schools and recreational opportunities.

THE ESCONDIDO CITY COUNCIL REGULARLY MEETS ON THE FIRST FOUR WEDNESDAYS OF EACH MONTH AT 4:00 pm and 5:00 pm AND PERIODICALLY HAS ADDITIONAL SPECIAL MEETINGS AND WORKSHOPS. COUNCILMEMBERS ALSO SERVE ON A NUMBER OF SUBCOMMITTEES, COMMISSIONS AND OUTSIDE AGENCY BOARDS. PLEASE DESCRIBE ANY CONSTRAINTS OR OBLIGATIONS THAT MIGHT LIMIT YOUR AVAILABILITY.

Retired. Available all days and all hours.

IS THERE ANYTHING ELSE YOU WOULD LIKE TO SHARE WITH THE COUNCIL?

Executive Director of The Environmental Trust, 2000-2002, working with builders, conservationists and local, state and federal government.

Innovator of method adopted by the City to use private investment to fund infrastructure improvements which successfully used to expand sewer and water systems, and monies from these investments were used to purchase Daley Ranch. Harvard presented the City with an award for the program.

Precinct Chairman for the campaign to build a new City Hall and an Art Center, 1985. Walked more precincts than anyone else in the election.

Served on Executive Committee to pass Elementary School Bond, 1989.

Successfully collected 6,000 signatures on petitions within 30 days to prevent a 300% increase in sewer rates, 1981, instead successfully arguing to use small incremental increases over time.

David Barber

Pertinent Experience to Position Applied

Republican State Assemblyman William Bradley Chief of Staff, 1988-89

Supervised legislative staff; wrote and researched legislation; represented the Assemblyman at appointments, public events, the Chamber of Commerce and the San Diego County Republican Central Committee; drafted press releases and speaking points; resolved constituent issues.

Republican County Supervisor John MacDonald Senior Policy Aide, 1994-1995

Policy aide for land use, code enforcement, environment, parks and LAFCO; wrote and researched legislation; researched policy; represented the Supervisor at appointments and public events; liaison to the District's Planning and Sponsor Groups; resolved constituent issues.

Republican County Supervisor Dianne Jacob Senior Policy Advisor, 1995-2000

Policy aide for land use, public works, code enforcement, environment, parks, LAFCO, SANDAG; worked with US Fish and Wildlife Service and California Fish and Game to create the Multiple Species Conservation Plan; negotiated the purchase of lands for parks and wildlife conservation; wrote and researched legislation; researched policy; represented the Supervisor at appointments and public events; liaison to the County Farm Bureau; liaison to the District's Planning and Sponsor Groups; resolved community issues.

Additional Experience

The Environmental Trust Executive Director, 2000-2002

Administrator for non-profit; supervised staff; developed business model; worked with developers and offered assistance in fulfilling CEQA, MSCP and County policies; worked with State and Federal agencies to insure compliance.

Escondido Planning Commission 1984-1987 2000-2003 2022-present

Education

Bachelor of Arts Political Science and History

San Diego State University

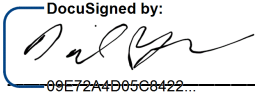


AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature:  DocuSigned by:
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City Council D3 Application – Virginia Segarra Bunnell

Name (as registered to vote): Virginia Segarra Bunnell

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 7.5

Years lived in Escondido City Council District 3: 7.5

Employer: Excellos, Inc.

Occupation: Head of People and Development

Education Level: Some College

Additional Languages Spoken: Some Spanish

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership Escondido Public Library Member Board of Trustees - Secretary 3/2021 – Present Escondido Chamber of Commerce Charitable Foundation Member Board of Trustees 7/2021 – Present Del Lago Academy High School School Site Council Member 9/2021 – Present San Diego Blood Bank Board of Directors – Assistant Secretary July 2014 – 11/2021

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I served many years on the Board of the San Diego Blood Bank. My employment there gave me the opportunity to serve and collaborate with the community. The blood bank faced issues that required community support. For example, blood supply dips very low at certain times of the year. It took all of us to spread the word to the community and educate on the need for blood to be able to provide for the patients in need. If you are feeling healthy and well, you may not know how desperate someone in the hospital needs you to spend one hour in a chair giving a part of you to save them. It was our job to be an advocate for those patients in need. I implemented high school and college tours so that we could educate the community early in their years. We provided information on the importance of donating blood, they were able to meet blood recipient patients who shared their story, they learned about careers in science and then received a behind the scenes tour. Over my seven years there, we had thousands of students visit and I hope they are inspired to donate blood when they see a bloodmobile in their neighborhood. My primary roles have been to support organization growth, organizational support and an advocate for the

people. I lead the human resources function at my current organization and responsible for developing high functioning teams to meet the organization goals. I am also responsible for creating policies and ensuring organizational compliance regarding our people functions. I am responsible for the budget of my department, part of budget planning for the organization, board support, creating and implementing goals to achieve organizational success and set strategies to have a positive impact on staff productivity. I have a Senior Certified Professional Certification from the Society of Human Resources and a Strategic Human Resources Leadership Certification from Cornell University.

Why do you want to serve on the Escondido City Council? My passion is to serve the community and when this opportunity presented itself, I felt as though this is something I am qualified for that would allow me to serve the people of Escondido in a more impactful way. I want to do my part to ensure that Escondido is the best city for the youth to thrive and have opportunities, people choose to raise their families here, a place where businesses can flourish and the elderly feel safe and supported. I want to dedicate my time, experience and skills to work with the city, the council and community members to support Escondido to the best it can be. I feel that I have the necessary skills and experience to be an effective and efficient conduit to ensure the voice of our District 3 community members are heard and represented.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes, I would consider running in the 2024 election.

What are your three top priorities for the City? The top three priorities that I would like to support the City on are identifying solutions to support our unhoused people, increase public safety and support economic development.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? I would support the staff and learn as much as possible so that I can of service in community engagement and outreach. I believe the community at large needs to be better informed and involved in the city's budget and funding needs to support the city services in order to address the issues of the community and make Escondido a better place for all.

Do you have a plan for attracting businesses to Escondido? I would like to understand the process for opening a business in Escondido. I would like to know what the challenges are, is there anything we can do to make it a more attractive package for businesses? Not only to support new business, but also learn the challenges of sustaining a growing businesses here. How can we better support businesses to not only open their doors here, but what can we offer as assistance to support their success? I don't have an immediate plan, but this is something that I would start by learning more about, talk with small business owners, research and gather information, understand the processes and see if there are any solutions or adjustments that could be considered to support their success.

How would you define Smart Growth? I would define Smart Growth as urban planning to promote housing developments in existing places with easy access to public transportation or walkable areas to protect open lands and strengthen local business.

What is your position on the development of more housing in Escondido? I think we don't have a choice but to develop more housing. I think it would be best to develop diverse housing to provide opportunities to ensure affordability for our different economic groups. We would also need measure and track the impact on more housing and ensure other affected areas grow with this. Ensuring traffic/transportation needs are met and more resources for the city to be able to handle the increase in the population.

How would you address homelessness in Escondido? I would like to better understand the circumstances of our unhoused population and learn more about our community partners and housing and neighborhood services division. I appreciate the efforts of EPD, COPPS Unit, PERT, and Public Works for supporting our community and I would like to meet with these groups to learn more of current resources, network and connect with current partners/agencies and other potential partners to enhance current resources. I would attempt to identify and assist with reducing the number of people entering into homelessness. This might be accomplished by assisting with maintenance of current housing and prevention of evictions, conflict resolution of multi-families, LGBTQ support, youth support, alignment of resources, reduce barriers, enhance partnerships, connect with other communities for ideas/support. I would learn about effective and proper long term solutions, support community partners and volunteer my time and resources. No matter my fate with the city council, I plan to get involved in outreach and support of this very important matter.

What is your 10-year vision for the City of Escondido? Housing opportunities for all, robust business district with job opportunities, vibrant downtown, parks and outdoor areas full with families.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Budget deficit – safety and unhoused are two major issues and to solve this issue, we need to support our city employees to help work on these issues. But, the tight budget is not allowing the investment of the resources needed. Of course no one wants to pay more taxes. But, we need to keep up with our city needs and we need to do a better job as a community to support the services that are required to keep our city safe, clean and help those in need. Moving forward, I would do my part to research, learn and find other ways to support our needs.

What do you bring to the position that is missing from the current City Council? I can't speak to what is missing from the current City Council. What I bring as Chicana of this community is my experience growing up in San Diego as a fourth generation San Diegan. My family has been doing their part of enhancing our communities for decades. This is ingrained in me. I am passionate about serving the community and have many years of experience. I have lived all over San Diego and we chose Escondido as our home 7 years ago. I can talk your ear off about why we chose Escondido. I am a mother of a high school student who attends Del Lago Academy High School, I bring my experience of raising a family here who is in the public school system. I have been part of a business in Escondido who relied on the Escondido community at the San Diego Blood Bank. (SDBB has 7 locations, one of which is in Escondido) I volunteer for three organizations to help enhance our city and have made great connections and gained experience on how we can make this a better place for our students and community members. I am a natural leader, who is passionate about advocating for people.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. Escondido Public Library Member Board of Trustees Secretary 3/2021 – Present The primary mission of the Escondido Public Library Board of Trustees is to be vocal

and energetic advocates for the essential services that the Escondido Public Library provides to our community and to give sound and timely advice and counsel to the Escondido City Council and the City Librarian on the development of plans, policies and programs that are responsive to community needs and desires. • Reviewing and approving policies and fees recommended by library staff. • Recommending long-range plans regarding facilities, staff, and programs. • Evaluating community desires and needs for library services. • Reviewing customer concerns and suggestions. • Generating public support and participation in library programs. • Determining expenditures of library trust funds. California Notary Public 2015 – Present Appointed by the California Secretary of State to serve the public as an impartial witness in performing a variety of official fraud-deterrent acts related to the signing of important documents.

What would you do to make Escondido a place where people want to live, work, and visit? I would love the opportunity to dedicate my time, talents, and experience to have a small part in making Escondido a place where people want to live, work and visit. My focus would be to ensure fair housing opportunities for all, businesses are set up for success by learning more about this process and how the community can help improve this and working towards making Escondido as attractive, clean and vibrant as possible. The city has so much to offer and we can build upon that to make it even better!

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I do have a fulltime job and travel to Downtown San Diego five days a week. I have a flexible schedule and very supportive CEO who appreciates the importance of volunteering time to serve the community. I have no problem making the council meetings, but I may not be able to make all of the events that are scheduled during normal business hours. I will have no problem attending events outside business hours and will certainly attend as many as possible that are scheduled during business hours.

Is there anything else you would like to share with the Council? I am a natural leader, people advocate, problem solver, restorer, with high empathy which gives me the ability to relate and connect with others. I have had the opportunity to serve individuals in this capacity for many years and I believe that I have the skills, experience, and passion to serve the people of District 3.

VIRGINIA SEGARRA BUNNELL, SHRM - SCP

Creative and highly motivated leader who is a people amplifier and collaborates with management teams to foster a people focused inclusive culture where employees are valued and supported in their personal growth and development. I collaborate with leadership to motivate teams in exceeding goals and expectations.

Experience

Excellos, Inc.

Head of People & Development

11/2021 – Present

Excellos is a unique biotech company built on the foundation of the San Diego Blood Bank, with over 70 years of experience in blood and tissue collection and handling. Excellos is focused on supplying cGMP cellular products and services, together with process development and manufacturing expertise to scientists and clinicians working with cell and immunotherapies.

Responsible for partnering with the leadership team in developing a high-performance culture that motivates and drives alignment of organization goals and initiatives. Provide leadership, direction, administration, and management of all aspects of the employee experience for Excellos. A member of the executive management team and serves as sounding board to the CEO and organization on how to best drive the people strategy and organizational support. This includes a vision for creating the organizational strategy for building a best-in-class talent enterprise as well as the ability to execute the strategy successfully and expeditiously. An advocate for our teams' needs and steward of culture and collaboration across the organization.

Skills: Organizational Development · Organizational Culture · People Development · Coaching

San Diego Blood Bank

Director of Administrative Services

1/2020 – 11/2021

Executive Administrator

9/2017 – 1/2020

Manager of Administrative Services

9/2014 - 9/2017

Executive Assistant to the CEO & CMO

7/2014 – 9/2014

Led the development and implementation of the strategic direction of the organizational goals and initiatives. Collaborated with the leadership team to integrate and streamline business activities, achieve business goals through set strategies, and have a positive impact on staff productivity. Led, managed, and directed administrative support for the organization.

- Directly supported the CEO in everything from strategy development and execution of key strategic initiatives to day-to-day activities. Drive business priorities from start to finish.
- Support the San Diego Blood Bank's Board of Directors as the Assistant Board Secretary.
- Liaised with executives, customers and employees. Took authorized action during the absence of the CEO using initiative and judgment to see that matters are handled promptly and appropriately.

- Collaborated with the management team to create cultural alignment and identify opportunities for organizational development to promote a culture of teamwork, positive attitude, and commitment to providing the highest level of service.
- Created a behind the scenes program to invite local high school and college students for tours to visit the San Diego Blood Bank headquarters to learn about careers in science, tour the donor center and laboratories. Since the development of this program, thousands of students have experienced an intimate view of the altruistic impact of the community.

Broadcom Corporation
Executive Administrative Assistant

6/08-7/14

Provided high-level support to the Vice President of Mobile Platform Solutions and the senior management team of one of 4 business units of a Fortune 500 multi-national corporation. Served as San Diego liaison for charitable activities supported by the Broadcom Foundation - awarded Broadcom Community Hero Award in 2012.

- MPS Administrative Lead –meeting coordination, expense reporting, international travel planning, interviewed, hired and trained the administrative staff, compiled a weekly headcount report for the senior management team for each business unit for 3,000 current and future employees and open requisitions. The headcount report was used for financial planning, resource planning and project management in collaboration with human resources, finance and the senior management for this project.
- San Diego Charity Committee Lead: Worked closely with the Broadcom Foundation, I led the efforts in organizing and promoting non-profit events for the San Diego campus. Events included; Susan G. Komen Breast Cancer Walk, San Diego Food Bank drive, Toys for Tots, Cystic Fibrosis Walk for a Cure, American Diabetes Association Walk, Clean the World Soap Drive, American Heart Association Walk, National Foundation of Autism Research Walk, Kids Against Hunger and more.
- Member of the Documentation Committee, re-writing, editing Standard Operating Procedures.
- Member of the Emergency Response Team for San Diego.
- Serve as the only Notary Public for the San Diego Campus.

San Diego Eye and Laser Center
Medical Office Coordinator

5/03-1/07

Responsible for daily administrative tasks, coordinating patient appointments and/or surgeries, counseling of preparations for surgery. Assisted with updating company website, coordinate educational seminars and training of new staff.

Education & Certifications

Society of Human Resource Management
Senior Certified Professional (SHRM – SCP) - Issued February 2021

Strategic Human Resources Leadership Certificate
Cornell University - September 2022

California Notary Public Commission (Credential ID 2090509)
Certified until December 2026

Volunteer Activities

Escondido Public Library ***Member Board of Trustees***

3/2021 – Present

The primary mission of the Escondido Public Library Board of Trustees is to be vocal and energetic advocates for the essential services that the Escondido Public Library provides to our community and to give sound and timely advice and counsel to the Escondido City Council and the City Librarian on the development of plans, policies and programs that are responsive to community needs and desires.

- Reviewing and approving policies and fees recommended by library staff.
- Recommending long-range plans regarding facilities, staff, and programs.
- Evaluating community desires and needs for library services.
- Reviewing customer concerns and suggestions.
- Generating public support and participation in library programs.
- Determining expenditures of library trust funds.

Escondido Chamber of Commerce Charitable Foundation ***Member Board of Trustees***

7/2021 – Present

Award college scholarships and trade school scholarships for youth of Escondido.

Del Lago Academy High School ***School Site Council Member***

9/2021 - Present

Serve as a parent representative on the School Site Council (SSC). The SSC is an advisory committee dedicated to improving the school's programs and operation. The committee is made up of parents, community members, teachers, classified staff and administrators. The SSC works with school administration to set priorities for use of the school's categorical funds and Single Site Plan.



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

DocuSigned by:
Signature: VIRGINIA SEGARRA BUNNELL
00B739836541403...

City Council D3 Application – Michael Cosgrove

Name (as registered to vote): Michael Cosgrove

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: same

Years lived in Escondido: 6.5

Years lived in Escondido City Council District 3: 6.5

Employer: Retired

Occupation: School Counselor

Education Level: Masters

Additional Languages Spoken: N/A

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership

Additional civic experience not listed on resume: Grant County Kiwanis; 1980-2014; Chairperson 2010 Governor's Oregon Transportation Committee , Eastern Oregon Area; 2008-2012 Old West Scenic Bikeway; 2008-2016; volunteer project manager Oregon Distinguished Educator 2018; assisted school districts in adapting new standards Grant County Chamber of Commerce state and national lobbyist for school and transportation concerns Escondido Episcopal Church Board Member; vice chairperson 2000

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember.

1. I worked as a Counselor for 47 years helping groups and individuals attain their goals 2. I have worked for 5 years and continue to work with 4 communities in San Diego County to reduce homelessness 3 Helped balance budgets for 2 school districts and 1 City 4. Extensive experience working with wide variety of public and private entities

Why do you want to serve on the Escondido City Council? 1. Use my knowledge and contacts about homelessness to minimize it in our community. 2. Use my background in balancing budgets to balance Escondido's City budget. 3. I appreciate

being able to live in Escondido and want to assist in the Council's efforts to make life here even better for all Escondido residents

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? If at the end of this appointment I believe I have had a positive role in helping the council meet its goals, I will consider running.

What are your three top priorities for the City? 1. Minimize homelessness 2. Balance the budget 3. Support existing businesses and residents

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? 1. Become knowledgeable about what efforts have been attempted to balance the budget. 2. Survey the residents and businesses on what their priorities are for city services. (This may already have been done.) 3. Survey the city staff about how they would recommend making cuts to their budget. 4. Make adjustments to the budget in response to staff recommendations and community priorities. 5. Communicate with the staff and community about why and how the decisions have been made to balance the budget. 6. Support staff and council members if there is public dissent after the decisions have been made.

Do you have a plan for attracting businesses to Escondido? I am committed to making sure that any new businesses do not threaten existing businesses. I am interested in fostering a livable community that will naturally attract new businesses.

How would you define Smart Growth? 1. Growth that is sustainable. 2. Growth that enhances the quality of life for our residents.

What is your position on the development of more housing in Escondido? 1. Emphasis should be put on more affordable housing. 2. Use profitable high end housing to assist in making affordable housing construction profitable.

How would you address homelessness in Escondido? 1. Become knowledgeable about what efforts are going on in the city currently. 2. Work with the city staff to find out what is working in other cities. (There are 14 major cities in the US that have pretty much eradicated homelessness.) 3. Expand my contacts with homeless advocates both our community and elsewhere. 4. Work with the staff to present possible solutions to the council.

What is your 10-year vision for the City of Escondido? 1. Minimal homelessness 2. Balance the budget. 3. Encourage council efforts to support existing residents and sustainable businesses. 4. Encourage decisions that support and increase quality of life

for Escondido residents such as open spaces, parks, and walking and biking infrastructure.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? 1. Homelessness negatively impacts the quality of life for both our residences and businesses. Please refer to the points above. 2. Balance the budget. It is of utmost importance that spending on city services is sustainable.

What do you bring to the position that is missing from the current City Council? 1. Augment the abilities of the council involving homelessness because of my experience in this area. 2. Bring my experience to the council as a former member of several contract negotiation teams and budget committees.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. These are some of my additional civic experiences not listed in my resume. 1. Grant County Kiwanis 1980-2014; Chairperson 2010 2. Oregon Transportation Advisory committee 2008-2012: advised ODOT on Eastern Oregon transportation needs 3 Old West Scenic Bikeway Project Manager 2009-2016; created the scenic bikeway by working with all communities involved 4. Oregon Distinguished Educator 2018; assisted schools that were interested in adopting the new state standards 5. Member of Dayville and John Day Schools contract negotiation team 1980 and 1985; member of the team that negotiated employment contracts 6. Grant County Chamber of Commerce volunteer lobbyist at both the state and national level 2008-2014 7. Building homeless housing in four communities in San Diego County and Tijuana; plan and execute construction and manage volunteers

What would you do to make Escondido a place where people want to live, work, and visit? 1. Minimize homelessness in Escondido. 2. Balance the budget while maintaining quality of city services 3. Emphasize parks and other open spaces

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I have a family vacation planned during June.

Is there anything else you would like to share with the Council? References Paul Trause: Former Director of Washington Department of Social and Health Services Former vice president of the tiny home village in Washington State, Quixote Village [REDACTED] [REDACTED] Kathy Faller: Founder and Director of Casas de Luz (an organization that has built 170+ homes for homeless people in San Diego County and Tijuana [REDACTED] Reverend Doctor Beth Johnson: Minister of Palomar U.U. Church, Vista [REDACTED]

C

Michael
Cosgrove

SUMMARY

Experienced, goal oriented person wanting to be part of making our community a better home for all our residents.

SKILLS

- Bringing together communities to solve challenges such as homelessness
- Working together to accomplish the group's chosen goals
- Balance a budget

EXPERIENCE

Volunteer Construction Manager Homeless Cottages
San Diego County, CA

Casas De Luz/ Apr 2016 to Current

- Created construction budgets
- Contracted and supervised volunteers for homeless cottage construction.
- Established procedures and work standards, priorities and goals for volunteers.

Oregon State School Board

Oregon

Volunteer Work/ Jan 2012 to Jan 2016

- Collaborated with agencies and community leaders in pursuit of shared goals.
- Lobbied state legislature on Eastern Oregon school concerns.

Local School Board Member

John Day, OR

Grant County School District #3/ Jan 2011 to Jan 2015

- Evaluated curricula, teaching methods and programs to determine effectiveness and compliance with local regulations.
- Determined allocations of funds
- Referred to student performance data to set educational goals and standards.
- Member of the negotiation team for staff contracts.

School Counselor

John Day, OR

GRANT County School District #3/ Aug 1975 to Jan 2010

- Established contacts with employers to create internship and employment opportunities for students.
- Consulted with families and staff to discuss strategies necessary for improved student performance.
- Counseled students regarding variety of social, educational and interpersonal issues.

EDUCATION AND TRAINING

Certificate : School Administration

Lewis & Clark College Aug 1989

Portland, OR

Master of Arts: Counselor Education
Oregon State University Aug 1984
Corvallis, OR

Master of Arts: Education
Eastern Oregon University Jul 1981
La Grande, OR

Bachelor of Science: Social Studies Teacher Education
Willamette University May 1972
Salem, OR

ADDITIONAL VOLUNTEER WORK

- Oregon Parks Scenic Bikeways Chairman 2009, member for 8 years
- Travel Oregon Volunteer of the year 2014
- Oregon Governor's Transportation Enhancement committee 2012 to 2016
- Grant County Chamber of Commerce Volunteer of the year 2014
- California Woodcavers Guild board member 2020 to present
- City of John Day Budget Committee vice chair 2010 - 2016

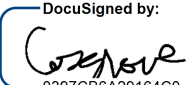


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3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

DocuSigned by:

Signature: _____
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City Council D3 Application – Patricia Cypher

Name (as registered to vote): Patricia Cypher

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 46

Years lived in Escondido City Council District 3: 30

Employer: Anderson & Brabant, Inc.

Occupation: Commercial Real Estate Appraiser

Education Level: Some College

Additional Languages Spoken: English

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership

*Certified General Real Estate Appraiser, Bureau of Real Estate Appraisers, State of California *Candidate Member, Appraisal Institute *Current Board Member, Orange Glen Estates HOA. Served on the inaugural board in 1983 and have served on the current board since about 2000. *Board Member, Boy Scouts of America, San Diego Imperial Council; 2016 through 2020 *District Chair, Kit Carson District, Boy Scouts of America, 2015-2016 *District Chair, Palomar Mountain District, Boy Scouts of America, 2016-2020 *Assistant Council Commissioner, San Diego Imperial Council, 2020 to current *Registered Adult Leader, Boy Scouts of America, Escondido Troop 649 (since 2006); Escondido Crew 649 (since 2010).

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I have been a resident of Escondido since 1977 and I have the pleasure of residing in an historic home in Old Escondido since 1993. In 1983, I became a commercial real estate appraiser with a well-known and highly respected local real estate appraisal and real property consulting firm. Since 1980, the population of the City of Escondido has almost

tripled and there has been a marked shift in the economic base; going from what once was primarily an industrial/agriculturally based economy to a community of diversity. My background in real estate appraisal has provided the opportunity to not only observe growth and trends within the City of Escondido, but also other areas of Southern California. I feel that my experience as an appraiser translates well in the skills needed in the potential role of a Councilmember. I have extensive experience in area of research, excellent analytical skills, including land use and financial analyses. I have been a volunteer with Boy Scouts of America since 2006. During that time, I have mentored several youth and have been involved on both the local, district and Council levels. Currently I serve as an Assistant Council Commissioner with the San Diego Imperial Council and serve as a Committee Chair for a local unit as well as am an Eagle Project Counselor for youth working towards the rank of Eagle. As such, I have extensive experience working with both youth and adults.

Why do you want to serve on the Escondido City Council? I would like to serve on the Escondido City Council because I believe in representation. I have lived in the City for nearly 46 years and have witnessed the changes that have taken place. I think that the City deserves to have a Council that listens as well as is capable of making informed decisions that would best serve the City.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes, I would consider running during the 2024 election.

What are your three top priorities for the City? Attract businesses and promote employment opportunities Address the homeless population Housing growth.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? The structural budget deficit should be addressed by an annual review of department spending as well as increasing revenue. A brief review of the City's budget indicates that the primary source of revenue is through Sales and Property Taxes. With the rapid increase in home prices over the past year and a half, there should be a natural increase in property taxes. Attracting additional businesses to the City should result in a bump in sales tax revenue. Because both are tied to the general overall economy, fluctuations should be anticipated during market cyclical markets.

Do you have a plan for attracting businesses to Escondido? Although I don't have a plan for attracting businesses to Escondido, I do know there are several areas of Escondido that would benefit from an influx of business, namely, Grand Avenue, East Valley Parkway and Escondido Boulevard.

How would you define Smart Growth? I would define Smart Growth as creating a diverse community using existing resources as well as developing new ones. It is important to look at the needs of the entire community and integrate new growth within existing development.

What is your position on the development of more housing in Escondido?

Additional housing is needed for the City of Escondido, however, new housing should be developed to meet the needs of the community with existing infrastructure taken into consideration.

How would you address homelessness in Escondido? Homelessness has become an issue in most areas of the County. At a recent City Council meeting, advocates for the homeless spoke on their behalf. A video was shown and one of the things that I noticed was that homeless individuals were questioned on what problems they had (i.e., relocation, theft of items, etc.) rather than a discussion as to why they were homeless and if they thought there was a solution to solving their homelessness issue. I believe this is an item that needs to be addressed but maybe better approached in a different way.

What is your 10-year vision for the City of Escondido? Maintain a thriving community by providing opportunity and growth to its residents. Promote redevelopment opportunities for areas that are under-utilized to stimulate economic growth.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? *Homelessness – Seems to be getting progressively worse. There already seems to be strong involvement by the community but long term solutions need to be further explored. *Attracting Businesses (Economic Development) – Promotion of “opportunity zones” or incentives that are already in place. *Community Engagement – Exploration of additional community programs and what would accommodate community interests.

What do you bring to the position that is missing from the current City Council? A District 3 representative! I think that we already have a great Mayor and City Council and I look forward to the opportunity to serve alongside them.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No. I have never held a public office.

What would you do to make Escondido a place where people want to live, work, and visit? I think Escondido is already a great place to live, work and visit. It is a diverse community with distinct neighborhoods and plenty of employment opportunities. Interstate 15 and State Route 78 are major transportation corridors that bisect the City of Escondido, providing great access. Shopping and services, including Palomar Medical Center, are available and there is a local Palomar College campus. We have a strong transportation network throughout the City and the Sprinter provides direct access to CalState San Marcos. There are numerous opportunities that provide for

community engagement that have far-reaching appeal, including the California Center for the Arts, Cruisin' Grand, the Grape Day Festival, just to name a few.

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Is there anything else you would like to share with the Council? Although I do not have experience holding any public office, I feel that both my work and personal experience lend itself to qualify me for the vacant position on the City Council. I have a strong sense of commitment and feel I have the time to serve. I have strong communication skills and have developed good teaching skills in my work with youth. I understand the importance of teamwork and informed decision making. Thank you for your consideration of my application.

QUALIFICATIONS OF THE APPRAISER

Patricia Milich Cypher

- I. Resident of San Diego County since 1974
- II. **Educational Background:**
- A. Graduated from Poway High School
 - B. Attended Palomar College, Grossmont College, and San Diego State University.
Course of study included Real Estate Appraisal, Real Estate Finance, Economics and Statistics.
 - C. Professional Education Completed:
 - 1. Appraisal Institute
 - a. Residential Valuation – Course VIII
 - b. Uniform Standards of Professional Appraisal Practice
 - c. Capitalization Theory and Techniques Part A
 - d. Real Estate Appraisal Principles – Course 1A1
 - e. Basic Valuation Procedures – Course 1A2
 - f. Report Writing and Case Studies
 - 2. Other
 - a. Uniform Appraisal Standards for Federal Land Acquisitions (Yellow Book)
 - b. Manufactured Housing Appraisal Course 669 (Lincoln Graduate Center)
 - 3. Seminars and Continuing Education (Partial List):
 - Apartment Seminars
 - Impacts of Hazardous Substances on Real Estate
 - Residential Subdivisions
 - Impact of Changing Demographics
 - Fair Lending
 - Federal & State Laws & Regulations Workshop
 - Applying Economic Forecasts
 - Mitigation Land Update & Valuation Issues
 - San Diego Retail Property Analysis
 - Appraisal of Partial Interests
 - Damages, Diminution & Mitigation
 - Business Value in the World of Real Estate
 - Attorneys, Appraisers & Real Estate
 - Condemnation on Trial (Mock Trial)
 - Applying Economic Forecast
 - Appraising Manufactured Homes
- III. **Professional Affiliations:**
- A. Candidate Member, Appraisal Institute
 - B. Certified General Real Estate Appraiser (AG002249)
Bureau of Real Estate Appraisers, State of California
- IV. **Appraisal Experience:**
- Associate, Anderson & Brabant, Inc, 1983 to present
 - Administrative Assistant/Office Manager, Anderson & Brabant, 1981 to 1983

Qualifications of the Appraiser – Patricia Milich Cypher

Page Two

V. Expert Witness:

Superior Court, San Diego County

VI. Types of Appraisals:

Residential Property:	Single-Family, Condominiums, Apartments (1000+ units), Subdivisions, Mobile Home Parks, Existing and Proposed
Commercial Property:	Office Buildings, Shopping Centers, Office Condominiums, Preschools, Motels, Existing and Proposed
Industrial Property:	Single/Multi-Tenant, Existing and Proposed
Vacant Land:	Industrial, Commercial, Residential, Rural and Mitigation
Agricultural:	Ranches, Avocado and Citrus Groves, Etc.
Special Purpose Appraisals:	Leasehold Estates, Possessory Interest, Historical Appraisals, Fractional Interests, Easements and Partial Acquisitions

VIII. Partial List of Appraisal Clients:

Banks

Bank of America
California Federal Bank
First Interstate Bank
First Pacific National Bank
Industrial Bank of Japan
Palomar Savings & Loan
Redlands Federal Bank
Union Bank of California
Wells Fargo Bank

Law Firms

Adams, Duque & Hazeltine
Asaro, Keagy, Freeland & McKinley
Best, Best & Krieger
Daley & Heft
Endeman, Lincoln, Turek & Heater
Foley, Lardner, Weissburg & Aronson
Luce, Forward, Hamilton & Scripps
Post, Kirby, Noonan & Sweat
Rutan & Tucker
Singer, Richard
Smith & Peltzer
White & Bright
Wingert, Grebing, Anello & Brubaker
Wolfe & MacDonald

Government Agencies and Municipalities

California Department of Transportation
City of Carlsbad
City of Colton
City of Escondido
City of Laguna Beach
City of La Mesa
City of San Bernardino
City of San Diego
City of San Marcos
City of Vista
County of San Diego
Fallbrook Union Elementary School District
Oceanside Unified School District
Poway Unified School District
Rainbow Municipal Water District
Vista Unified School District

Others

American Real Estate Group
Centremark
Chicago Title
Commonwealth Title Company
Continental Wingate Mortgage
Industrial Indemnity
Mission City, Inc.
Park Homes, Inc.
Republic Realty Mortgage Corporation
Vedder Park Management



AFFIDAVIT OF CANDIDATE ELIGIBILITY

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3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature: DocuSigned by:
Patricia Cypher
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City Council D3 Application – Robroy Fawcett

Name (as registered to vote): Robroy R Fawcett

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: Over 25 years.

Years lived in Escondido City Council District 3: Over 25 years.

Employer: Self

Occupation: Attorney

Education Level: Post Graduate - JD

Additional Languages Spoken: Spanish, Portuguese

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership

Institute of Electrical and Electronic Engineers. Member 1985-1989. Government and Politics Legal Society – BYU Law School.. Treasurer 1990 - 1992 Los Angeles Intellectual Property Law Association. Member 1992 – 1996. San Diego Intellectual Property Law Association. Member 1996 - 2017 Boy Scouts of America. Webelos Den Leader, Cub Committee Chair 2008 – 2013. Citizens for a Downtown Hospital. Blogger 2005 – 2020.

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No.

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember.

I participated as a citizen advocate in the formation of the City of Highland, California (1987), particularly by reviewing and analyzing budget projections. During law school, I took elective courses in State and Local Government Law and in Public Policy Negotiation. I have worked as an attorney for over 30 years, most recently in civil rights litigation. Budgets, state and local law, and public policy negotiation skills, are particularly relevant to the decision making process facing a Councilmember.

Why do you want to serve on the Escondido City Council? I enjoy living in Escondido, and would be honored to serve the residents of District 3, and the entire City.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes.

What are your three top priorities for the City? Sustainable budgets protecting public safety, preserve Escondido's charm, and encourage business and housing development.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? With resolve to eliminate it without raising taxes.

Do you have a plan for attracting businesses to Escondido? No yet. Having own and operated a small business in Escondido for over 20 years, I would advocate for lowering the cost of a business permit for small businesses (< \$100,000) to \$25, and minimize regulations.

How would you define Smart Growth? Not definable. I'll know it when I see it. Personally, my own personal vehicle is more enjoyable and efficient than public transportation or bicycling for transportation.

What is your position on the development of more housing in Escondido? We definitely need more housing in Escondido.

How would you address homelessness in Escondido? The City's sources of revenue are not enough to provide for the general welfare. The State and the Federal Governments each have the income tax, and the State further has the property tax and the most of the sales tax revenue. I would direct any State or Federal allocations for addressing the homelessness to efforts that would help instill personal responsibility and self motivation to affected individual, persuading them to seek better employment, use available education and training opportunities, and/or pursue business ventures.

What is your 10-year vision for the City of Escondido? Avoid severe reductions to services and tax increases.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? Our transportation infrastructure has been underfunded for decades. Many roads are bumpy if not having open potholes. The City's unfunded pension liability has exploded to ~\$300 million! Too many residents commute to other communities to work. I do not claim to have the solutions. The solutions will require a community effort with substantial public input.

What do you bring to the position that is missing from the current City Council? I will bring to the City Council a knowledge of the San Diego technology community, and of the issues and conditions facing our City, particularly in District 3.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No.

What would you do to make Escondido a place where people want to live, work, and visit? Keep parking free, and accelerate maintenance of streets and infrastructure.

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Is there anything else you would like to share with the Council? Last November, an election should have been held in District 3. Otherwise, thank you for your consideration.

ROBROY R. FAWCETT

Office: [REDACTED]
[REDACTED]

LEGAL EXPERIENCE:

ATTORNEY (Present Position since 1999)

Law Office of Robroy R. Fawcett - Escondido, California
Intellectual property development and strategic planning.

ASSOCIATE, 1997-1999

Gray, Cary, Ware & Freidenrich - San Diego, California
Patent litigation, licensing and prosecution.

ASSOCIATE, 1996-1997

Fitch, Even, Tabin & Flannery - La Jolla, California
Patent and trademark procurement for clients principally in the technical disciplines of electronics, optics, digital communications and medical devices.

ASSOCIATE, 1992 - 1996

Pretty, Schroeder, Brueggemann & Clark - Los Angeles, California
All aspects of intellectual property law including patent, trademark, and copyright procurement, analysis, and enforcement.

ENGINEERING EXPERIENCE:

SENIOR PRODUCT MARKETING ENGINEER, 1988 - 1989

Applied Solar Energy Corp., Advanced Optoelectronics

OPTOELECTRONIC DESIGN ENGINEER, 1987 - 1988

TRW Inc., Space Communications Division

ELECTRONIC ENGINEER, 1985 - 1986

Hughes Aircraft Company, Space and Communications Group

EDUCATION:

JURIS DOCTOR, 1992

J. Reuben Clark Law School, Brigham Young University

B.S., ELECTRICAL & ELECTRONIC ENGINEERING, 1984

B.S., PHYSICS, 1984

California State Polytechnic University, Pomona (Cum Laude)

Study Abroad: Universidade de Sao Paulo through Stanford Overseas Studies

June 1983 - January 1984 (Fluent in both Spanish and Portuguese)



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3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

DocuSigned by:
Robroy R. Fawcett
026FF854F524489...

Signature: _____

City Council D3 Application – Christian Garcia

Name (as registered to vote): Christian Garcia

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 4.5

Years lived in Escondido City Council District 3: 4

Employer: Futures Academy

Occupation: Teacher

Education Level: Masters Degree

Additional Languages Spoken: Spanish, Khmer

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership - United States Peace Corps; Teacher and community developer (2009 - 2011) - Latino American Political Association; Member (2019 - Present) - HOA President for Escondido condominium complex (2019 - Present) - Palomar College; Board Trustee (2020 - Present)

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I have a bachelors degree in political science from UC Irvine and a masters degree in public policy from the University of Southern California. I served in the Peace Corps for two years where I learned about public service and was trained by the US government. I have served as HOA president for my complex from 2019 - Present. I have served as a trustee at Palomar College for two years from 2020 - Present.

Why do you want to serve on the Escondido City Council? The City of Escondido has become my home. I love the culture, the people, and the history. As much as I love the city, there is a lot of work to do to maximize our potential. I believe the city needs to reinforce policies that will grow the economy, welcome more investors, create more

jobs, improve policing and safety, and clean our streets. I want to be at the service of my neighbors, local business owners, local organizations and families.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes.

What are your three top priorities for the City? 1. Draw more housing development for median income families 2. Provide investment opportunities for new and developing industries to increase employment and raise wages. 3. Increase safety by funding the police, providing services to/shelter our current homeless population, and improve partnerships with anti-gang organizations.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? Similarly to how we addressed the deficit at Palomar College, I would recommend an outside auditor to provide recommendations of where we can become more lean, and where we can produce more revenue. There have been recommendations made already, which should be assessed. With increased housing development, we would increase our property taxes, while also generate more spending in the local economy. We should be evaluating which local businesses could use our industrial area to increase their businesses and provide tax incentives to draw them into the city. In 2024, the city could reintroduce something similar to prop E, which almost passed in 2022. City Departments could also re-evaluate their budget reductions. Based on the \$38 million received from ARPA, the city could do an evaluation to determine the optimal way to spend the money and improve our money multiplier.

Do you have a plan for attracting businesses to Escondido? Provide more flexibility for housing developers to increase capacity. Focus around transit centers to bring in workers from outside the city. Provide flexibility and tax incentives for high yielding investors to our industrial area. Increase policing to ensure a safe area for investors to develop. Partner with local colleges and businesses in a triangular effort to train, recruit and keep local students that will spend in our local economy, while serving our business partners. Analyze current city employees and re-evaluate different benefit programs.

How would you define Smart Growth? Smart growth is measurable, long-term, sustainable and resilient growth. It is growth that is not dependent on a single industry that could be susceptible to a recession that disproportionately affects a certain sector. It is long-term to ensure and sustainable, so that the city is looking to 5 to 10 years in the future. This allows opportunities to adjust when and where appropriately.. It also has measures, so that we could adjust different variables or components which either propel or hinder growth.

What is your position on the development of more housing in Escondido? We need to increase housing development and opportunities for investors. There should be

an increase in high-density housing, specifically around transit centers. Single-family or similar housing should be expanded into Eastern Escondido. Mixed use development around central Escondido will help commercial and residential areas. Housing for MEDIAN-income earners should be more readily-available. We should be providing housing opportunity for earners of \$60-80k (the city's and counties median income). New development should provide 10-15% of their units for median-income earners who qualify. Qualifications should ensure tenants are fully employed, tax-paying, and contributing.

How would you address homelessness in Escondido? By increasing policing, we should have a no-squatting policy in the city. Homeless individuals who have been in the area should be provided non-profit, religious-based, or city services. The city should ensure that any homeless individual who receives city-services needs to be sheltered. We should study which organizations are the most effective in providing rehabilitation programs, and fund those while improving the deficient ones. We should also welcome non-profits who specialize in these services to the city. Lastly, we should ensure none of our policies are invitations to bring in more homelessness from surrounding areas.

What is your 10-year vision for the City of Escondido? The city should be a haven for growing industries. It should attract new, lucrative businesses that are thriving in our local economy. Developers should be looking at Escondido as a prime location for housing. We should be increasing safety significantly.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? 1. Housing. 2. Homelessness. 3. Crime. These are the biggest concerns facing the state, and Escondido faces similar issues. The solutions have been discussed in the above sections.

What do you bring to the position that is missing from the current City Council? I'm relatively young, while still having service experience. I have fresh perspective, while also having more traditional views. I believe this is an important balance. I have served our country, our community and my complex. So, I understand the needs of a variety of people. I'm also an educator, So, I understand what the perspective of the younger generation and what will draw and keep talent in the area.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. Yes. Palomar College Board Trustee. (2020 - present). • Voting responsibilities for budgeting, contracts, partnerships, leases, benefits and more • Community outreach: Developing partnerships, meeting with community members, and local policy makers • Meeting with state and county officials to propose college interests

What would you do to make Escondido a place where people want to live, work, and visit? 1. Safety 2. Employment opportunities 3. Thriving, welcoming culture 4. Celebration of talent and culture (such as what we have on Grand)

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. I will make the appropriate adjustments to my schedule. There are currently no conflicts with my schedule, but I plan to make more changes soon.

Is there anything else you would like to share with the Council? I have come to love the city and its people. Not only do I have education and experience in policy, but I have a deep passion for it as well.

SUMMARY OF QUALIFICATIONS

- Passionate about education, skilled in curriculum development, teaching, orating and presentation
• Skilled in community development, networking and program initiation
• Specialized in research, data collection, analysis and evaluation
• Demonstrated fluency in Spanish (reading, writing and speaking), proficient in Khmer (speaking and listening)

EDUCATION AND RESEARCH

University of Southern California June 2011-December 2012

- Masters in Public Policy and Managements
• Dean's Merit Award 2012- 3.7GPA

University of California, Irvine September 2005- June 2009

- Political science and International Studies

WORK EXPERIENCE

Palomar College; Governing Board Trustee December 2020 - Present

- Voting responsibilities for budgeting, contracts, partnerships, leases, benefits and more San Marcos, CA
• Community outreach: Developing partnerships, meeting with community members, and local policy makers
• Meeting with state and county officials to propose college interests

Futures Academy; Instructor September 2017 - Present

- Curriculum development and instructor of 10+ subjects San Diego, CA
• Provide lectures and proctor exams for grades 7-12

C2 Education; Head Teacher May 2016 - December 2020

- Focus on curriculum creation, college entrance exams, essays and job interviews San Diego, CA
• Increase standardized test results by an average of +20%
• Consult 15-20 upperclassman per year on applications and college plans

Logru Services; Sole Proprietor November 2015 - Present

- Plan and direct all aspects of companies' supply chain policies San Diego, CA
• Prepare budget for logistics department
• Supply chain analytics and route optimization. Saving +300K annually

United States Peace Corps (Cambodia); Teacher and CDO July 2009- June 2011

- Taught at local high school, NGO, private school and local university Pursat, Cambodia
• Educational and development work at a local NGO- 40 to 50 students and coworkers
• Managed and coached locals in community projects and community development initiatives

SPECIAL SKILLS

- Excellent interpersonal and communication skills
• Able to work independently through complex material
• Very adaptable and resourceful, experienced in working in diverse environments
• Excellent written and oral skills proven through career work and academics



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature: DocuSigned by:
Christian Garcia
B380E440959C400...

City Council D3 Application – Dana Nuesca

Name (as registered to vote): Dana L Nuesca

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 13

Years lived in Escondido City Council District 3: 13

Employer: The Tailored Closet and PremierGarage

Occupation: Owner

Education Level: Masters Degree

Additional Languages Spoken: None

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership

Served as Chair of the first Escondido Redistricting Committee in 2013/2014

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No, I've never even had a traffic (speeding) ticket.

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I have been a business owner (11 staff members including my husband and myself) in Escondido since 2014. In 2021, we moved our business from Escondido to San Marcos as we were seeking a larger office/warehouse space. I worked as a Finance Manager for three and a half years for the County of Caroline in Virginia. I worked closely with the elected County and Deputy Commissioner, Sheriff, Treasurer, and Fire Chief, planning budgets and then maintaining them throughout the fiscal year from 2003-2006. I have a Bachelor's degree in Communication (1995) and a Masters Degree in Management (2002) with a focus on International Relations.

Why do you want to serve on the Escondido City Council? I moved to Escondido in 2009, and from the day I purchased a home here, I knew it would be where I retire. I am a 5th generation Californian, moved to Hawaii as a child so I call CA and HI home. I am

passionate about our City, Region, and State. It saddens me that “EXIT California” is a trend and common occurrence. I don’t believe people are exiting solely because of the cost of living. They are leaving for greater freedoms. I want to see Escondido create space for those looking to stay here in California while providing the freedoms they desire since Escondido tends to be a conservative enclave. I want Escondido to be a place where we not only live, but work, eat, and play! I am a networker by nature. I love connecting with people together. I can't wait to serve and see the dreams of those in my district come to life through my love of all things...connection.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes, and I am not afraid of fundraising. I helped co-found a global nonprofit back in 2011, and fundraising was one of my top duties. I traveled throughout the US, seeking funds for our organization.

What are your three top priorities for the City? 1. The plight and blight of the homeless population in Escondido. 2. Safety for all residents 3. Infrastructure to include bringing strategic business to Escondido

Have you reviewed the City’s General Plan? True

Have you reviewed the City’s budget? True

How would you address the City’s structural budget deficit? This question would take more than just a pat answer. As someone who is familiar with budgets as a business owner (and former Finance Manager for Caroline County, VA), I know there are ways to restructure as I’ve had to do over the lean years in my business. With that said, I believe bringing VIABLE businesses to Escondido could change the course and trajectory of our deficit. And although not popular, looking at city employee wages ultimately affects pensions and future raises since this seems to be one of the largest deficit issues in the budget. I

Do you have a plan for attracting businesses to Escondido? This may sound trite, but I believe we need to define our city’s culture along with fulfilling the mission of providing safety, cleanliness and efficiency. As a citizen I do not believe we are close to meeting that mission. Large businesses are looking for not only workers, but they want to know they can thrive in safe and clean environment. I would love to see big business come to Escondido. Years ago, 2010, I emailed former Mayor Abed with an idea on the potential to bring the Great Wolf Lodge to Escondido. I follow several business periodicals, and an article that caught my attention. The Great Wolf Lodge was looking to expand on the West Coast. With the Safari Park in our back yard, I thought a lodge themed business would be a great addition. Escondido is considered a working class community, so I felt that the company would find a wealth of workers in Escondido. Fast forward, The Great Wolf Lodge opened in Garden Grove in 2016. I recently spent a weekend there with my grandchildren. The facility was packed with families. It may have been a pie-in-the-sky idea, but it would have been a blockbuster addition to our

community. I believe we need to think differently about our city, but it starts with locking in our mission!

How would you define Smart Growth? A planned community with amenities and housing where the residents can walk to restaurants, grocery stores, schools, etc.

What is your position on the development of more housing in Escondido? Yes, I would love to see luxury (or higher-end) home communities added to Escondido. The only way to drive business to our city including coveted restaurants, shopping, etc, is to build luxury homes. We currently have lower and middle incomes home present throughout Escondido, but we are missing the luxury component.

How would you address homelessness in Escondido? The motto: “Give a Man a Fish, and You Feed Him for a Day. Teach a Man To Fish, and You Feed Him for a Lifetime.” I worked with the homeless in Escondido on a weekly basis from August 2014 through January 2016, and I learned that the majority (not all) wanted to be there. One gentleman told me that he would rather live on the streets than face the responsibility of finding a job, a house, car, etc. because he was provided two to three meals a day and could shower at Interfaith when needed. He loved the freedom of not being responsible for anyone other than himself. At the time he had a daughter in high school here in Escondido. He would only see her once or twice a year when he cleaned himself up. That experience truly opened my eyes. Weekly, the homeless were waiting for a hand out instead of a hand up. I was shocked that they all had what they called “Obama” phones at the time with actual data plans. It helped for us to keep track of where they were at, but they often lost their phones during a night of drugging and drinking only to have it quickly replaced....another hand out without any requirements. I would like to see stricter parameters in place for all homeless in Escondido. Partnering with Interfaith and other social service programs are clearly not enough. Motels are being purchased and converted but the homeless community is still growing beyond capacity. There isn't a spot in downtown that isn't inundated with homeless. They must be held accountable for every hand out received. I believe the answer is thrusting them into community service and drug free programs. I know that homelessness is not a crime, but we can control it and say no to it taking over all aspects of Escondido. On New Years Eve, a fire broke out in an abandoned building on E Valley Parkway and Ash, which is notoriously known for housing the nefarious activities of the homeless. Two days prior to the fire, I was driving by the site at noon. A man and woman were both standing on the corner. The man, scantily clothed dancing and grabbing his private parts as if he was the only one there. The woman, who he was clearly with him, was pushing a large grocery cart, probably absconded from Walmart, with all their belongings. She was dazed and confused watching him. This is a popular corner for those living and working in the area. No one would feel safe, especially children, walking past that corner. We live in a world where accountability is no longer seen as important. We are all free to do what we want and when we want. We can see where it has gotten us as a community, city, state and nation. Laws are no longer applicable to everyone. Again this gets back to our mission of a clean and safe city. Time to put our heads together with a solution that works. Stop

the hand outs if they truly don't want a hand up. Spend the money and resources on those willing to leave the streets for good.

What is your 10-year vision for the City of Escondido? 1. A thriving downtown that would require major infrastructure changes. Removing eye sores such as old, derelict buildings and possibly replacing them with a replica of the old so that the downtown remains intact. We need to attract entrepreneurs with a vision to transform our downtown even if it means removing the infrastructure to make room for new and innovative ideas. 2. I've traveled all over the world, encountering locales that truly understand how to create community. We live in a world that craves experience and ambiance. The cities surrounding us, like San Marcos, are trying to carve out those spaces for their residents. We need to do the same. I would love to be part of the planning (transforming) for Escondido where the residents live, work, shop, and play because it is a place that is safe, clean, and truly efficient.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? I've addressed most of those in other questions.

What do you bring to the position that is missing from the current City Council? I am a business owner of a 7 figure business. We need business owners on our council as we see things differently from those with a civic-only background. Currently, no one on the council is a business owner, maybe a solopreneur but not an owner providing a lifestyle for employees. Most of my employees live in Escondido. Adding another female voice and a conservative one at that is important.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. No

What would you do to make Escondido a place where people want to live, work, and visit? Again addressed in the other questions above. But overall, more walkability, community connection, unique businesses, and more outdoor sporting venues.

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Is there anything else you would like to share with the Council? One other important piece of information that I mentioned briefly but I feel needs to be explained further is my upbringing. My single mom worked as a secretary for a California State legislator back in the 70s and needed a change. She packed up her two daughters and moved to Maui, Hawaii, desiring to rid herself of the politics, and city rat race. Hawaii

was quite a melting pot of people. We didn't live in racially segregated neighborhoods. I learned to live and thrive with all my multicultural neighbors; they taught me to be bridge builders at a young age. I even married a Hawaiian, and have been married for 36 years. I understand and value individual cultures and am excited to meet those who live in my district, even those with opposing viewpoints or cultural differences. Also, I am known to be very transparent (sometimes they call it blunt) which is a strength and weakness. I am an excellent communicator and one who is not afraid of conflict. I don't like it, but I won't shy away from it. I am thankful for the opportunity to apply. I don't hold it lightly. As a matter of fact, I have pondered it greatly, bringing it to those I feel are my "personal" board of directors, seeking help with blind spots I may not see when applying. With that said, I am excited about the appointment and all that it will entail. By nature I am an extrovert, so I am cut out for public/service life.

Contact

(Mobile)

(LinkedIn)

Top Skills

Microsoft Office

AS400

Crucial Conversations Training
Certificate

Dana Nuesca

Expert in all things “Hot Mess”! Why? Because I’ve been there and done that! I can help!

Escondido, California, United States

Summary

Organizational systems expert in the niche market of garage and in home spaces. With an eye for design, I will transform those hard-to-organize spaces and tailor each one to fit your needs.

Experience

The Tailored Closet | PremierGarage

Owner

August 2014 - Present (8 years 6 months)

Northern San Diego County

Garage, Flooring and Closet organization systems installed with excellence.

Seeds of Hope Home

Treasurer Board of Directors

January 2012 - August 2021 (9 years 8 months)

San Diego, CA

This is a non profit organization bringing freedom to girls, ages 12-17, who have been sexually exploited. Working in the following countries: Costa Rica, Guatemala, El Salvador, Nicaragua, Pakistan, India and Africa. <https://www.seedsofhope.international>

-Conference Speaker

-Fundraiser

USIS

6 years

District Manager

2009 - 2012 (3 years)

Oversight and motivation of 7 Team Leaders and 175 Investigators encompassing San Diego County, Riverside, San Bernadino, Los Angeles, Hawaii, and Guam

Team Leader

2008 - 2009 (1 year)

Fairfax, VA

Coached and mentored a field staff of 25 investigators and record searchers

Investigator

2006 - 2008 (2 years)

Fairfax, VA

Investigated subjects needing a clearance for a position of national security

Caroline County Government

Finance/Human Resource Manager

2003 - 2006 (3 years)

Caroline County, VA

Provided financial and human resource oversight for approximately 150+ employees

Education

Troy University

Masters, Management · (1999 - 2002)

University of North Carolina at Wilmington

Bachelors, Communications · (1994 - 1995)

Lee Hecht Harrison



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature: DocuSigned by:
Dana Muesca
331EC8ADB7D94A1...

City Council D3 Application – Karen Marie Warner Spann

Name (as registered to vote): Karen Marie Warner Spann

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 42

Years lived in Escondido City Council District 3: Since Districting

Employer: Self

Occupation: Homemaker & Mother

Education Level: Masters Degree

Additional Languages Spoken: College Spanish but I wish I was more conversational.
Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership
Complete professional membership listing detailed in my CV. I would like to highlight...
Old Escondido Historic District (Active Member) City of Escondido Community Services Commission (Former Commissioner) Committed to Community Service through local youth organizations such as Calvin Christian School, Emmanuel Faith Church, Pop Warner, Escondido Soccer Club as well as Escondido Youth Baseball. Ask me about my current community services effort and ideas incorporating local youth, the arts, neighbor developments as well as community walkability...

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No
Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. Complete work history detailed in my CV. I would like to highlight... Masters Degree in Public Administration (MPA) (Ashford University, 2013) Higher Education in Science (Experience with the HIMB, USDA, Sulk Institute, EPA, DOH, etc...) Public Service (15+ Years) with Extensive Training in Municipal Leadership Highly sought after for professional development for newly formed Civic Commissions, Trade Organizations and Mentorship Training. Recognized for out-of-the-box thinking, successful collaborative efforts as well as industry leader in fostering leadership... Ask me about my local and county wide public safety initiatives...

Why do you want to serve on the Escondido City Council? Quick answer, Community Service is fun and rewarding. I love Escondido and without our City, literally the community and the municipality, I wouldn't have all my blessings in life. I am HOME GROWN. All of my major professional accomplishments (and some major personal ones too) have roots in Escondido. I feel compelled to give back to my community. Longer Answer... When I think back to my swim lessons in Washington Park Pool in the early 1980's, and remember very vividly thinking "why would I ever need to swim across this pool." It turns out being able to swim across our pool would catapult me into a very enriching career. While in High School, Coach Jim Stone recommended I become a Lifeguard. My freshman year of college 1999, I took Coach Stone up on the challenge and after extensive training began serving at the City of Escondido's community pools. Coach Stone always told me it took a special person to accept life and death consequences for their 1st job. Post College I was able to expand professionally into a number of Escondido's other recreational offerings including Youth Sports and Enrichment Programs as well as learn from Escondido giants like Lori Holt Pfler (Mayor), Don Anderson (Community Services Director, Retired), Robin Bettin (Community Services Director, Retired). Supervisor Nicole White really empowered me and I was absolutely able to thrive. With the skills I learned while serving Escondido, I was able to grow into full-time supervisory positions serving the City of Poway and the City of San Marcos. While I worked in San Marcos (being mentored by Director Craig Sargent Beach) as my department implemented "10 Parks in 10 years" and went "zero to 60" on the trails... I was given the freedom innovate and see where my creativity and could take community programming. I was able to create new revenue streams as well as build City to City partnership unprecedented in our county with Escondido... As a result of these experiences, I am an 18 year park, recreation and community services professional. 7 years ago I was lucky enough to transition to career mom and since my transition, I have been blessed with the opportunity to utilize my skills with our grass roots community organizations. Now that I am in the fortunate position to be primarily at home with my children as they grow, I would like to again serve the City of Escondido where I began my professional career and begin to give back to my community that has given me so much. As a mother, former professional and life long community member (except for college) I would have a unique prospective as an appointed City Council Member.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes! I am highly motivated and interested in serving our City and I would be able to answer concretely while serving. I would imagine I would find serving in this appointed term fulfilling and would be able to balance my family life as well as council responsibilities. An election campaign on the public level would be a new experience to me but I can learn and grown into this area.

What are your three top priorities for the City? Short Answer... - Our Homelessness Crisis - Maintaining High Public Safety Standards Balancing Business Incentives and Community Needs/Standards Ask me about my pervious Youth Commission Initiatives focusing on Homelessness... Ask me about ideas for tweaking existing public outreach

programs currently lead by the City to face the Fentanyl crisis... Long answer, the answers to questions re: 10 year vision and key issues facing our community.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? Aggressively yet thoughtfully and throughly thinking through the end results of any loss of funding any particular area as well as looking for alternative funding sources for any cuts... Ideas...when did we last do a comprehensive fee survey with our neighbors and communities we want to emulate... Thinking outside of the box... what are our untapped revenue opportunities? Thinking green... are there new CIP opportunities that will save \$ and the planet in the long run? Thinking cost effective... looking at the and not reinventing but streamlining? I had this opportunity in San Marcos to really dissect my budget allocations and I was able to improve my division's revenue stream by 300%

Do you have a plan for attracting businesses to Escondido? To bring business investment capital to our City we have to see the value of Escondido. When asked to describe our Community, I have always equated Escondido the Pasadena of San Diego County. We need to be strong enough to foster the nostalgia of our history and longevity of our family owned businesses while be bold enough to bringing in the shiny luster of chains and big box stores. I learned from my experience in San Marcos and their growth into property management that we can and should be aggressively hunting top tier businesses to find a home in Escondido... We can promote Escondido with a vision of association with pedigree...

How would you define Smart Growth? As far as growth is concerned short term gains maybe a boon but a community should be really thinking like a family, diversified generational wealth/growth/building... Increasing services conservatively with growth while building reserves... We should be such good stewards of community goals and assets that the next and the growing generation of community members should want to live, work and play here...

What is your position on the development of more housing in Escondido? Short answer, Yes! I would like to see diversified housing go in, the commercial over residential, high end condos and homes are great but very few "affordable" single family residential tracks have been build in recent history. I am especially excited to see the development of the Palomar Heights and love to see the evolution of this area as new residents move in.

How would you address homelessness in Escondido? Tough love comes to mind. We need to be kind our neighbors who have found themselves in these dire straights but we need to love them enough to understand they need help they may not be able ask for. A blind eye is not the answer. Speaking specifically... how are agencies such a Interfaith helping, how can we help Interfaith, do we need to rethink the way we support

our homeless community? What communities and organizations in California are being effective in their solutions? What are our current strategies and municipal codes? Can we work with safety to make more informed strategies to help our homeless deal with our specific root causes? Thinking forward we need to address the root causes and prevent more people from finding themselves in this situation...

What is your 10-year vision for the City of Escondido? In the next 10 years there have been huge miles stones laid out by the State of California that we will need to meet... These big picture immediate could be easily classified as the base of the Maslow Hierarchy... Shelter (dealing with the homelessness crisis and its root causes), Water (our growing water needs as we thrive and grow as a community) and, Energy... Elaborating more and thinking down the line on "Energy" and its byproducts... We should have learned enough about of the industrial revolution to know that there will be unforeseen consequences to rapid technological changes. We can be on the forefront of thinking though what is good for our city... For instance our trash services will need to identify what to do with solar panels as they reach their usable lifespans and find their way to EDI, currently there is no recycling program... these should be simple solutions... mono and poly crystalline silicons, glass and aluminum... And as we all transition to electric vehicles what happens to batteries for cars, that have more precious minerals whose sources have a higher impact on the earth such as lithium, cobalt, etc... What about the inverse impact on the households without solar who pay more and more of the infrastructure costs... I think this would a good time to commend our Public Works department for their successful strategic approach to our city's needs! As well as Housing and neighborhood services and their effective community partnerships.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? If the 10 Year Plan is the base of Escondido's Maslow Pyramid, the key issues would be the next step. Filling the vacancies we in our keystone business districts seems to be a key issue. Downtown seems to have a number of vacancies and some buildings seem to have a higher turn over than others. Why? The future of our mall as Westfield, a french owned company, finalizes the sale of ALL their American interests is paramount. Currently I have been continuing my education at Palomar College for self improvement, fun and learning about real estate as well as real estate best practices. I have just completed my required classes and I am preparing to take the State Real Estate Sales Licensee's Exam. I hope to be boots on the ground actively helping people find a home in our beautiful community. As I mentioned above, I learned from my experience in San Marcos and their growth into property management that we can and should be aggressively hunting top tier businesses to find a home in Escondido... Knowledge from the real estate classes in combination with my experiences municipally have really given me thoughts on tenets we can find to fill the business vacancies.

What do you bring to the position that is missing from the current City Council? As a former municipal employee, I have an advanced understanding of large the working pieces of the City. I can catch up quickly on the "i-s & t-s" of the minutia of what

has changed. I will be able to keep up with the Council so they don't lose any traction working toward goals. The particular experience listed below may help me better inform decisions on the upcoming park and pool projects... California Park & Recreation Society (CPRS) & District 12 Aquatic Section Rep. San Diego County Aquatic Council (SDCAC) Member & 2015-16 President, Association of Aquatic Professionals (AOAP) Member & 2016 Conference Committee National Recreation & Park Association (NRPA) Ask me about my final Aquatic long term project and goals in San Marcos...

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. I have NOT held an Elected Public Office. Appointed to the Community Services Commission by City of Escondido Council. The Commission was shortly disbanded after my appointment and would have like to have contributed more to my City.

What would you do to make Escondido a place where people want to live, work, and visit? I may be partial but if you look at surrounding communities that are "trendy" and thriving you see what I call the sprinkles on the cupcake... Ask me about my cupcake analogy for a thriving city... Communities showcasing walkability, park like amenities and open spaces are in demand. Although we have many of these marquee feature they somewhat exist on the periphery... I would be happy to share what I have learned on strategies ways to incorporate these feature in "built out communities" as well as little to no additional costs to the tax payer.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. During the day of the school year my day is really my own and I have an immense amount of flexibility in my time. Outside of the school day and year, I have a supportive family who is happy and at their leisure to allow me the time to serve our community.

Is there anything else you would like to share with the Council? Beyond professional experience, I can also reflect on a lifetime of personal experiences in our community. I represent so many different facets of our community... I have been a child as well as a teen in our community. I have been a working professional who grew into a wife and mother. My husband is a firefighter, my brother is a police officer, my mother is a healthcare worker, father is retired military and my in-laws are small business owners. More than anything, I want to give back to my community that has allowed me to flourish. Thank you for taking the time to consider this application and I hope and look forward to discussing the appointed the District 3 Council Seat with you.

Karen Marie Warner Spann

- **Commitment** to continued quality service through consistent professional development supplementing 8 years of full-time experience in the City of San Marcos and 9 additional years of industry experience
- **Extensive training** in management, supervisory, customer service and communication skills with a 15 year leadership background of successful outcomes in high profile and stressful situations.

Areas of Expertise

Teambuilding & Training
Customer Service Management
Public Speaking

Community Relationship Building
Project Management
Report & Contract Preparation

Statistical Analysis
Cost-Recovery Strategies
Revenue Building Strategies

Pertinent Professional Experience

City of San Marcos | Community Services

April 2007-February 2016

Recreation Supervisor II, January 2012 to February 2016

Recreation Supervisor I, April 2007 to December 2011

Plan, develop, implement, and coordinate various Aq. programs, facility operations, maintenance & CIP as well as overall supervision of Aquatics programming including recruit, train and supervise 60+ part-time and seasonal team members as well as meet Youth Commission and other Community Services departmental needs such web maintenance, volunteer coordination and supporting roles in special events.

Selected Contributions:

- Consistently achieve greater than 90% very good to excellent customer approval rankings for programs over past 6 summers as well ensure the swift resolution of customer issues to preserve customer satisfaction while complying with Community Service policies.
- Expansion of summer core curriculum to 9 month seasonal program with additional of new aquatic offerings using innovative cost recovery strategies.
- Appointed Community Services Youth Commission Departmental Staff Advisor aimed at improving youth involvement in the community
- Serve on Multi-departmental Recognition Committee charged with goals of improving city-wide employee job satisfaction.

City of Poway | Community Services

October 2006-April 2007

Recreation Coordinator

Lead program coordination, administrative, and/or day-to-day operational responsibilities

Selected Contributions:

- Updated program materials as well as trained staff to implement most recent American Red Cross Water Safety Program standards.
- Applied knowledge of pool chemistry and general aquatics maintenance standards and practices.

City of Escondido | Recreation Division

June 1999-June 2010

Departmental Specialist, September 2005 to September 2011

Pool Manager, June 2002 to August 2005

Head Guard/Lead Water Safety Instructor, June 2001 to May 2002

Water Safety Instructor, June 2000 to May 2001

Lifeguard, June 1999 to May 2000

Consistently promoted to more responsibility. In addition to aquatic program planning, gained experience with implementation of scholarship program administration, coordination of contract instructional courses and recreational promotion as well as front line customer service.

Selected Contributions:

- Recognized with California Parks and Recreation Society "Citation of Merit" for outstanding contributions to the City of Escondido and the recreation profession on a regional level.
- Appointed First Head Guard/Lead Water Safety Instructor appointed in Escondido Aquatics under Supervisor Nicole White due to consistently high customer satisfaction acknowledgements for youth and adult programs.

Additional Recent Professional Experience

Self Employed | Stay At Home Mom

January 2015-Present

Quality of Life Superintendent, January 2020 to Present

Chief of Operations, January 2015 to September 2016

After 18 years of park, recreation and community services professional service, I was lucky enough to transition to career mom.

Selected Contributions:

- I have the opportunity to Room Mom and I mean Room Mom the same way I approached Special Events Professionally.
 - I have the opportunity to support those who support my loved ones such as the teachers at our school and volunteer organizations such as youth sports and arts commission.
-

Calvin Christian Schools | High School

August 2016-December 2019

Director of Student Life, December 2018 to December 2019

Librarian, August 2016 to August 2019

Consistently promoted to more responsibility. As the Librarian, I believed our collection should provide the Calvin Christian School Community with resources and services that illustrate depth of knowledge and diversity of opinion to develop critical thinking skills and encourage lifelong learning as well as reflect the Calvin Christian School mission spiritually and academically. This can be fun and translated my library experience enhancements into a student life program.

Selected Contributions:

- Creation and implementation of online lending system.
 - Appointed the first Director of Student Life and ushered in a House System as well as new community and student events.
-

Organizations

Calvin Christian School | Service Group (PTA)

December 2013-Present

- Coordinator 2022-2023
 - President 2021-2022
 - Vice President 2020-2021
 - Room Parent 2012-current
 - Yearbook Coordinator 2022, 2023
 - Active Member Since c.2013
-

Old Escondido Historic District (OEHD) | Member

August 2007-Present

- Active Board Member 2019 - 2021
 - Resident c.2007
-

American Red Cross

- CPR Saturday Children's Area Volunteer Chair ~ 2007, 2008, 2009, 2010 & 2011
 - Lifeguard for National Promotional Photos & Instructional Videos ~ 2002
 - Lifeguard Games Volunteer & Organizer ~ 2006, 2007, 2008, 2009, 2010 & 2012
 - Lifeguard Games Participant ~ 2004, 2005 & 2011
 - Water Safety Message Training ~ 2015
-

Association of Aquatic Professionals (AOAP) | Member

January 2011-January 2016

- Founding Member
 - Excellence in Programing, Award Winner 2014 - Poolside CPR
-

California Park and Recreation Society (CPRS) | Member

November 2005-November 2016

- Citation of Merit ~ 2006
 - District 12 Aquatics Section Representative ~ March 2014 to Present
 - Region 5 Mini Conference, Presenter 2010 - Image is Everything: Protecting Your Brand Image
 - Region 5 Mini Conference, Presenter 2015 - Making Aquatics Indispensable
 - State Conference, Presenter 2010 - Image is Everything: Protecting Your Brand Image
 - State Conference, Presenter 2015 - Image is Everything: Protecting Your Brand Image
-

California Foundation for Parks & Recreation Scholarship

January 2011-January 2016

- Total Aquatics Management Scholarship Recipient ~ 2013
 - Board Member ~ 2015
-

National Recreation and Park Association (NRPA) | Member

January 2005-January 2016

San Diego County Aquatic Council (SDCAC) | Member

August 2007-August 2016

- Secretary - September 2008 to June 2010 & September 2012 to June 2013
 - President Elect - September 2014 to June 2015
 - President - September 2015 to Present
-

Women in Leisure Services (WILS) | Member

October 2007-October 2016

Education

ASHFORD UNIVERSITY	San Diego, CA
Masters of Public Administration (MPA)	October 2013
UNIVERSITY OF HAWAII	Manoa, HI
Bachelor of Science (BS) – Biology, Emphasis in Biotechnology	May 2005

Additional Professional Development
MANAGEMENT RELATED TRAINING**CPRS REGIONAL CONFERENCE**

Contracting, Partnerships, Outsourcing and Alternative Funding	November 2012
Achieving Sustainability: Balancing Community Needs with Fiscal Responsibility	November 2011
Recreation Class Instructors: Independent Contractors or Employees?	November 2011

LEXIPOL

Risk Management Considerations	September 2010
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LIEBERT CASSIDY WHITMORE

Performance Management: Evaluation, Documentation & Discipline	November 2011
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SUPERVISORY & LEADERSHIP RELATED TRAINING**CENTER FOR ORGANIZATIONAL EFFECTIVENESS**

Mission Possible: Motivating Employees Given Today's Challenges	April 2012
Improving Employee Performance & Dealing with Unacceptable Employee Behavior	August 2007

JIM WHEELER

Leadership Strategies for 21 st Century	February 2012
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LIEBERT CASSIDY WHITMORE

Difficult Conversations	October 2011
Supervisory Skills for the First Line Supervisor/Manager	November 2009
Managing the Marginal Employee	October 2009

RUBY NEWELL-LEGNER

Supervisory Skills for Success	February 2012
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CUSTOMER SERVICE & COMMUNICATION RELATED TRAINING**ACTIVE NETWORK**

Best Practices for Emailing	September 2012
Improve Member Service with Membership Management	September 2012

CALIFORNIA JOINT POWERS INSURANCE AUTHORITY

Code of Quality Service	October 2011
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CPRS REGIONAL CONFERENCE

Viral Marketing	June 2009
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INNOVATIVE MARKETING WITH RESULTS

How to Use News Releases and the Media to Promote Your Business	April 2012
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LIEBERT CASSIDY WHITMORE

Privacy Issues in Our Technological World	May 2009
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RUBY NEWELL-LEGNER

Dealing with Upset Customers	June 2012
7star service: Turn Every Customer into a Fan	February 2012

References

FRANK CARSON

Recreation Services Manager, City of El Cajon
[REDACTED]

MANUEL GONZALEZ

District Manager, City of San Diego
[REDACTED]

MARY GORSUCH

Superintendent, Valley Center Pauma Unified School District
[REDACTED]

TIFFANY HOWERTON

Operation GRIT Advisor, Sweetwater School District
[REDACTED]

CRAIG SARGENT-BEACH

Community Services Director (Retired), City of San Marcos
[REDACTED]

NICOLE WHITE

Recreation Supervisor III (Former) | City of San Marcos
[REDACTED]



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature DocuSigned by:
Karen Marie Warner Spann
154C2A5BEA9C4D6...

City Council D3 Application – Christine Mary Spencer

Name (as registered to vote): Christine Mary Spencer

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 9

Years lived in Escondido City Council District 3: 3

Employer: Coastal Roots Farm

Occupation: Director of Grants and Impact

Education Level: Masters

Additional Languages Spoken: Spanish

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership I am the current Secretary of the Old Escondido Historic District Board (October 2021-Present), a current member of Leadership North County (August 2022-Present), the current Membership Coordinator of the San Diego Grant Professional Association (October 2021-Present), a current member of the San Diego Women’s Foundation (August 2022-Present), a monthly volunteer at Interfaith Community Services (August 2017-Present), a former member for of the Patient Advisory Council at UCSD Health (2014-2016), a former volunteer chair of San Diego JDRF (2008-2011).

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. No

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I have a Master of Public Administration with classes in public service, and the role of each level of government including local, state, and national. I have worked in the political arena as a Constituent Liaison and Legislative Assistant for a United States Senator and led successful campaigns. I am currently involved in Leadership North County, a program for emerging leaders who want to better understand the region’s challenges and opportunities. This Program is comprised of individuals interested in developing a

systemic understanding of how our region works because important issues that impact the North County's future include business and community leaders, current and aspiring elected officials, leaders of volunteer and nonprofit organizations, educators, and school board members, city employees, leaders of public agencies and active community citizens. I have worked with nonprofit organizations for more than 16 years in key leadership positions serving people who are food insecure, higher education, food assistance, regenerative agriculture, and access for low-income and underserved communities to receive proper education and services. This has taught me about the issues that are most critical in San Diego and more importantly North County. I have extensive experience in budget development and as well as helping create a sustainable future for organizations with budget deficits. I am currently the Director of Grants and Impact at Coastal Roots Farm. Through key grants with the STEM Education Program, all 4th graders from Escondido Union School District visit the Farm on scholarship and free bus transportation. I have grown up around and in Escondido and purchased my first home here. This is truly a unique and vibrant place and I have become involved in community events and groups that care for this region.

Why do you want to serve on the Escondido City Council? I have been involved in public service for many years. My work experience has enabled me to hear the voices of those who need to be heard and what is important in our region. I want to use my education, experience, involvement in the community, and ability to listen to the voices of the residents of Escondido to truly bring change to our wonderful city. Escondido is ready for some profound change in so many different areas and I want to help steer this amazing city to the greatness it was and could be once again.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? Yes

What are your three top priorities for the City? 1. Redevelopment of Escondido and development of areas that are currently vacant. 2. Finding a true solution to help people experiencing homelessness with partnerships. 3. Housing and safety for all who need a place to live in Escondido that brings back a sense of community and togetherness for all.

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? The city made a great decision to put the increase in city sales tax measure on the ballot for the last election. Unfortunately, it was not publicized, and the citizens of Escondido were not educated about the important measure, so it was voted down. At a quarterly meeting with the City of Escondido, a wonderful presentation was made by a city official and after listening to this information I was excited to vote for this crucial measure for the city. There needs to be concerted emphasis on marketing and public information to educate the public about these measures and the budget deficit. As a professional grant writer and nonprofit leader, balancing a budget is crucial to ensure an organization remains in the green and

can continue to provide crucial resources to our most underserved residents. Not only does there need to be an even closer analysis of extra spending but also how to bring in extra money for the city. Mirroring similar strategies throughout the North County region and similar cities throughout the state will help with key brainstorming and relationship-building with cities surrounding Escondido. Reading through the budget for Fiscal Year 2022/2023 some specific areas need to be addressed and modified to halt the balance of expenses over revenue. Other cities in North County have had a deficit and made bold steps to reverse this issue. There need to be discussions with these cities to adopt an efficient budget. The General Plan for Escondido written in 2012 has not been effectively adopted and needs to be read in detail once again. This Plan created a roadmap for Escondido to ensure viability and success, not crime and protests by residents. There is an obvious problem with increasing streams of revenue for the city and this needs to be addressed as soon as possible.

Do you have a plan for attracting businesses to Escondido? Escondido has a history of not attracting key businesses to the city. If there is an emergence of new and much-needed diversity in residential areas, new ventures will be attracted to open here. Escondido needs to have safe and attractive places for business owners, in all areas of the city, not just downtown. The amount of discount and thrift stores needs to decrease immediately as this is a detriment to innovation and most current residents in Escondido complain about these stores. There is an emergence of a younger generation that is excited about opening new shops and businesses but feels we need to get rid of those stores in the area that are not welcoming, old, and not aesthetically pleasing. There is also a new strength in the region with new homeowners. We need to be out in the community asking these questions for great ideas. This can be accomplished through town halls and increased participation of City Council members and the mayor at community events. Allowing the members of our city to speak for three minutes each at a City Council meeting is not welcoming and people do not feel heard and accepted here.

How would you define Smart Growth? I would define Smart Growth as the principle to effectively develop and maintain the vibrancy of a city. Smart Growth encourages a mix of buildings for housing, businesses, and transportation that all work together, especially in downtown areas. In the 2012 City of Escondido General Plan, there was a focus on changing from developing vacant land to reinvestment in current neighborhoods. The plan for growth is what the city still needs to adopt in 2023, and the groundwork has already been laid for us. There is vacant land that has not been developed and could be used for mixed-use construction with green space for residents. New housing development solutions are being sought throughout the County of San Diego and could be an effective plan for these vacant areas and lots that need to be redeveloped, providing the community a place to live, work, and play. There are so many areas of Escondido that need to be updated such as apartment complexes literally falling down with managers and owners who do not care about the welfare of their renters.

What is your position on the development of more housing in Escondido? What we are currently doing with the housing situation in Escondido is not working. The city needs to research new concepts such as Nolen Communities that will not only bring various levels of housing (including addressing the affordable housing issue) but also attract new businesses and green space to bring a sense of community. Only creating extra housing that is called “affordable,” is not working at all. Other cities are adopting innovative ideas and plan to ensure there is not only housing for all but a sense of community and belonging to their area. The 2012 General Plan for Escondido had a wonderful proposal for the redevelopment of current regions to ensure Smart Growth. The Plan needs to be followed closer as the city has strayed away from these great initiatives.

How would you address homelessness in Escondido? There is no quick solution to help those experiencing homelessness in Escondido. Organizations such as Interfaith Community Services are doing an excellent job with wrap-around services and providing mental health therapy and housing placement for those who need it. There are many reasons why people do not have housing and there is no band-aid. I think the city should be working with these organizations that know this population well and provide extra locations so they can provide the care and services to become members of our community.

What is your 10-year vision for the City of Escondido? My ten-year vision for Escondido includes: 1. Neighborhoods that are welcoming for all and show their sense of community and vibrancy. This can be accomplished through the development of vacant land and lots for mixed housing to include context-sensitive communities such as condominiums, townhomes, single-unit homes, businesses, and transportation. 2. Becoming a key city of choice for families in North County. This can be accomplished through the creation of additional and much-needed green space for neighborhood use that is safe such as community gardens and parks that create healthy lifestyles and a sense of togetherness. Enticing more income diversity for the region will help existing businesses remain open and bring excitement for new business ventures. 3. Becoming a truly safe city for everyone who lives here. There needs to be a redirection of the budget from crime prevention and protection to community services and quality of life. 4. Getting out of a major deficit that hurts the city. This can be accomplished by developing innovative revenue streams for the city including an increase in sales tax. 5. Open lines of communication and a true sense of collaboration with other cities in North County San Diego to assist Escondido to create an infrastructure that is strong and sustainable.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? There is a major lack of income diversity in Escondido. 70% of residents are low-income and there is not much attention placed on attracting families and young professionals to the city. This hurts businesses, safety, and a sense of community. There need to be drastic measures to address this issue and appeal to a more diverse population. The budget deficit is a significant problem and if not resolved can lead the city down an even darker future. Budget consultants who deal with deficits in local governments should be hired as contractors

to build strong and attainable measures to help Escondido get out of this hole. Though this might be an extra expense currently the return on investment would be very positive. People experiencing homelessness are always going to be here. The city needs to work with organizations such as Interfaith Community Services already helping to find solutions and increase their viability to truly help people. The education system in Escondido desperately needs to be reviewed and updated for all schools. There are only two elementary schools with good ratings (above 5 on Great Schools) and this causes many families to transfer their children to those specific schools that are considered safe and secure for their children. All schools need the same access to quality education, parents should be strongly encouraged to help their children learn and grow and if they need help, services should be offered at all schools. The issue of housing is something that was addressed in the General Plan with some great concepts. Escondido needs to collaborate with great urban designers who believe in Smart Growth and strive to create communities that embrace their surroundings and provide people with unique places to live, work, and play. These designers utilize diverse housing for all income levels, provide a space for residents to enjoy the outdoors around them, and preserve history which is such an important part of our city.

What do you bring to the position that is missing from the current City Council? I

feel most City Council members are not listening to the voices of the people they serve at each meeting and every day. Members of the City Council are trusted by the citizens they represent, and their own political views should not be the focus of any meeting, personal social media platform, or discussion with residents. If you truly listen to the people living in Escondido, you will hear they are upset and would like to be heard more. I do listen to those around me especially my neighbors and would bring a new perspective from the middle-income, working-class families. I live in Escondido, my children attend school here, and I am involved in community groups. This is the time to change the future of Escondido because this may be the last chance we have to bring the City back to a time when it was viewed as a destination city for everyone.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties.

I have never held a public office.
What would you do to make Escondido a place where people want to live, work, and visit? I would continue to make the downtown area a beautiful and vibrant place for all to visit, shop, eat and have fun. There are other areas in Escondido in desperate need of repair and rid of extreme safety issues that need to redevelop as soon as possible. This is where urban and suburban designers with innovative ideas are able to assist in this endeavor and presently excited to approach the city. There needs to be an additional focus on community services for all who live here to foster a sense of togetherness.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency

boards. Please describe any time constraints or obligations that might limit your availability. I would have no time constraints with meetings and subcommittees.
Is there anything else you would like to share with the Council? I am excited about the opportunity to be a member of City Council to truly find solutions and ensure our wonderful city is a place for everyone.

Christine Spencer



Summary of Experience

- Individual and corporate major gifts, foundation philanthropy, annual giving, planned giving and business development
- Experience in supervising a team
- Grant development, writing, reporting, and management
- Cultivating lasting relationships with donors, organizations, internal departments and external relations
- Donor and prospect research and management
- Budget development and compliance
- Developing and executing short-term and long-term goals and strategies
- Maintaining high-level professionalism in any situation with a positive attitude with all people

Education

The University of Colorado at Denver, May 2005, Master of Public Administration, specializing in Health Policy

Texas Christian University, December 1998, Bachelor of Arts in Political Science, Minor in Spanish

Work Experience

Coastal Roots Farm

Director of Grants and Impact

February 2022-Present

- Identifies and develops strategies to optimize the grants administration process
- Submits grant applications for all programs at the Farm
- Oversees the grant reporting process and compiles and analyzes all quantitative and qualitative program evaluation content and provides detailed reports to grant funders
- Collaborates with program, philanthropy, and finance team members to prepare grant program budgets and ensure proper administration of grants, including invoicing, expense reporting, and other administrative needs to ensure successful execution of grant process
- Regularly updates grant content and strengthens evidence-based metrics to inspire storytelling and effectively communicate the breadth and depth of Farm's impact
- Regularly assesses the Farm's evaluation strategy and build on and improve processes.

Foundation for Animal Care and Education

Director of Development

July 2020-March 2022

Job Duties

- Developed and oversaw the annual fundraising program and strategy
- Created and grew the corporate partnership program
- Created and grew a major gifts program including identification, cultivation and solicitation of major donors
- Maintained ongoing communications with private and corporate donors

- Built strong and successful relationships and secure financial support from individuals, foundations and corporations
- Built the planned giving program (FACE's Legacy Society)
- Provided input on special events and helped to secure special event sponsors
- Supervised the grant writer and established the Standard Operating Procedures for research, grant submission, grant awards, and reporting
- Spoke at engagements to share information about FACE with the community
- Worked closely with FACE's Executive Director and Board of Directors on development initiatives and education

Phoenix Children's Hospital Foundation

January 2018-January 2022

Corporate Grants Officer

Job Duties

- Developed and builds relationships with key corporate partnerships
- Developed and manages a formal process for the entire grant life cycle including solicitation, preparation and submission, award processing, reporting, and support
- Managed production and assignment schedules and progress for corporate foundations and corporate grant opportunities for philanthropic support
- Worked alongside Phoenix Children's Hospital to ensure implementation of awarded proposals and all compliance requirements are met each year
- Performed prospect research on corporations and corporate foundations for grant opportunities
- Worked to achieve the multi-million-dollar foundation goal

Feeding San Diego, San Diego, California

Corporate & Foundation Relations Manager

April 2016-September 2017

Job Duties

- Responsible for reaching a \$1.8 million goal for corporate and foundation support in fiscal year 2017
- Personally managed a portfolio of 100+ current corporate donors and worked to increase their level of support
- Handled all third-party events and cause marketing campaigns
- Scheduled and conducted corporate donor and prospect calls, visits and meetings each month to engage prospects with Feeding San Diego
- Developed written cultivation, solicitation and stewardship plans for corporate donors, corporate foundations and prospects
- Supervised two grant writers and reviewed all grant requests before submission

UC San Diego, San Diego, California

Assistant Director of Development, Jacobs School of Engineering

September 2014-April 2016

Job Duties

- Managed an individual portfolio of prospects capable of donating gifts from a minimum of \$1,000 to greater than \$100,000
- Comprehensive understanding of University priorities and regulations, regularly meeting with prospects, donors and corporations regarding major gift donations, planned giving and special events
- Traveled throughout California and Washington to meet with prospects
- Attended and spoke about development updates at all Computer Science and Engineering department board meetings

- Prepared regular gift proposals for individual and corporate donations
- Regularly met with key figures in corporations associated with the Jacobs School of Engineering to develop and strengthen the relationship

Texas Wesleyan University, Fort Worth, Texas

Director of Annual Giving/Director of Development

October 2011-April 2014

Job Duties

- Developed and managed a comprehensive annual fund program that included personal solicitations, telemarketing, direct mail, corporate solicitations and web-based campaigns
- Identified, cultivated and solicited individual prospects, as well as corporations and foundations
- Cultivated major gift supporters who have donated at least **\$25,000** to the university
- Increased the donor giving percentage to the Wesleyan Fund from **3.23% to 7.96%**
- Increased faculty and staff giving from **26% to 53%**
- Created targeted programs for specific groups of alumni, friends, parents, trustees, current and prospective donors, such as the new GOLD (Graduates of the Last Decade) Society
- Managed the student phonathon campaign, with an increase of **30%** in donations with this solicitation method

Breast Cancer Network of Strength, San Diego, California

Development Manager

December 2008-October 2010

Job Duties

- Represented the organization at all speaking engagements including media interviews, corporate events, Walk and Ride events and anything affecting the organization in the community
- Organized all logistics for the Walk to Empower in San Diego, including management of a \$50,000 budget, completed and maintained a projection and progress plan and organized the annual Corporate Breakfast, Team Luncheon, kick-off presentations and information session
- Managed 400 volunteers
- Increased money raised at the Walk to Empower from **\$100,000 to \$200,000**
- Responsible for all national and local corporate sponsors for the organization, including new and renewals

St. Paul's Senior Homes & Services, San Diego, California

Special Projects Coordinator

October 2006-July 2008

Job Duties

- Staff coordinator for two major fundraisers, The LUV Gala and the Wine Fest
- Legislative Liaison which included cultivation of relationships with congressional leaders and staff, meeting and coordinating with organizational leaders and organizing the annual Legislative Breakfast
- Coordinated all annual special events for the CEO including the annual Board Tea, Volunteer Appreciation Event, Board Retreat and the Clergy Appreciation Events

Total Longterm Care, Denver, Colorado

Administrative Assistant/Marketing

December 2002-October 2006

Job Duties

- Provided executive support to the Center Director
- Planned all meetings and events for the center

- Provided tours for potential participants
- Assisted with marketing for housing facilities and independent contracts
- Supervised the Receptionist

United States Senate, Texas/Washington D.C.

Constituent Liaison

February 1999-March 2001

Job Duties

- Interviewed constituents in order to handle their immigration, passport, and border dilemmas
- Aided in the filling out of immigration forms
- Worked with federal agencies putting together legislation for immigration policy
- Analyzed new federal immigration policy and reported findings to the senator

Internships

House of Commons, London, England

Former Assemblyman Jan Goldsmith, San Diego, CA

Language Skills

Speaks Spanish



AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

1. I am registered to vote in Escondido City Council District 3.
2. I live in Escondido City Council District 3.
3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature: DocuSigned by:
Christine Spencer
A550307FBC20439...

City Council D3 Application – Juan Manuel Vargas

Name (as registered to vote): Juan Manuel Vargas

Address (as registered to vote): [REDACTED]

E-mail address: [REDACTED]

Home Phone: [REDACTED]

Work Phone: [REDACTED]

Years lived in Escondido: 25

Years lived in Escondido City Council District 3: 10

Employer: Escondido Union High School District

Occupation: Secretary II

Education Level: Associates Degree

Additional Languages Spoken: Spanish

Prior or current civic experience (Include membership in professional, charitable or community organizations) Offices held (if any) and Dates of Membership - Commissioner for the Public Art Commission (2018 - Current) - San Diego Leadership Alliance Alum 2018 - Regional Representative for California School Employees Association (2020 - Current) - Board Member for the Escondido Arts Partnership (2018-2020) - School Site Council President for Farr Elementary (2020-Current)

Have you ever been convicted of any crime or violation of any law or statute other than minor traffic violations? If yes, please explain. I have not been convicted of any crime or have not violated any law or statute.

Please describe your qualifications, education and work experience/training that you believe are relevant in your potential role as a Councilmember. I have been an Escondido community member from the age of 10. I grew up in the community, went to local public schools, work in the community and have decided to raise a family in the community. From about the age of 16, I have lived in or close to district 3. I have an associates degree from Palomar College in social and behavioral sciences, and have worked for the past 8 years serving as a classified employee within the Escondido Union High School District. In this capacity have had the amazing opportunity to engage with community members and the youth. I am also trained in restorative practices, and use this approach in my day to day life. Over the past 10 years, I have had the opportunity to participate in various capacities that have required input and have had to make decisions that impact the livelihood of stakeholders.

Why do you want to serve on the Escondido City Council? I love Escondido, and I believe that we have great potential to continue to make this city great for our current and future

community members. I believe I have the capacity to listen, engage and strategize ways to improve the quality of life of all community members.

If appointed, would you consider running for the City Council District 3 seat during the November 5, 2024 Election? It is not in my immediate plans to run for the District 3 seat during the next election cycle.

What are your three top priorities for the City? My three priorities are as follows. 1. Ensure that City Council does everything in their power to provide the best quality of life for all community members 2. Create opportunities for the youth 3. Uplift diversity in our community to make our city attractive to new business, visitors and current/future residents

Have you reviewed the City's General Plan? True

Have you reviewed the City's budget? True

How would you address the City's structural budget deficit? I do not have an immediate answer for addressing the deficit. This is a situation that I am willing to dive deeper into with the rest of the city council members, staff and other stakeholder groups to come up with the best solution that does not impact the city negatively.

Do you have a plan for attracting businesses to Escondido? I do not have a plan for attracting businesses to Escondido, but I am open and willing to work with City Council, businesses and other stakeholders to ensure Escondido is a desirable place for businesses to thrive.

How would you define Smart Growth? Smart growth in my opinion means nurturing the growth of our city meanwhile ensuring that decisions made on the subject are socially equitable and environmentally sustainable. This is executed by development that includes a mix of building types and uses, equitable housing options, a robust transportation system, all developed in our existing community with all stakeholder participation.

What is your position on the development of more housing in Escondido? I believe in responsible development of more housing that not only invites new community members into the city, but also enables current community members to stay within the city without the fear of being pushed out due to the high cost of housing.

How would you address homelessness in Escondido? I would have to work with the city council and affected stakeholders to ensure that we are tapping into every resource and looking into every avenue to ensure these community members are getting the help they need to stop or ease the cycle of homelessness.

What is your 10-year vision for the City of Escondido? I have always believed in the potential of Escondido. My son is turning 10 this year and my daughter is turning 7, so in 10 years they will be 20 and 17 respectively. I want them to feel pride of coming from Escondido. I want my children to grow in a community that fostered their growth, had programs and places to go that were safe and nurturing. I want them to feel that they grew up in a city that is tolerant of all community members and sees the potential in being a welcoming community. Previous to the turn over of the city council in 2018, there was so much vitriol against the immigrant community in our city and no mercy towards the situations where to be quite frank the city had no business getting into. Although the focus has been shifted, the hurt is still there. Many of

which remain in the district I am hoping to represent. The 10 year vision for Escondido should include more community spaces, focused on community building through the arts, sports and other engaging opportunities that are relative to the community. It should include affordable housing that does not push away current community members. It should also include a plan to restore the faith of community members who in the past have felt pushed away because of situations outside of their control. All community members should be able to feel heard, supported and taken care of. It takes a village, a village that I take responsibility in to have the greatest Escondido possible.

What are the key issues you see facing our community? Why do you think these are the key issues and what might be the solutions? I believe I share a lot of the same issues with many community members in the city. The key issues have to do with public safety, social equity and environmental justice. Although I believe that we will not be able to solve these issues immediately, we can work together and come up with solutions that are specific to our city.

What do you bring to the position that is missing from the current City Council? My intent is to bring balance to the current city council, with the understanding that if appointed I would only serve temporarily until the next election cycle. I believe that members in the current city council all have different perceptions due to their different lived experiences. I feel that my lived experience of growing up in the community, working with the community and having a young family in the community will add a perspective that I believe will round out the various perspectives on the current city council.

Have you ever held a public office? If yes, name the office title, dates of service and describe the duties. The closest thing to public office that I have held is serving in my current position as a Public Art Commissioner.

What would you do to make Escondido a place where people want to live, work, and visit? The biggest thing that comes to mind is doing everything in my power to uplift and showcase the diversity in our communities. There are so many different perceptions and ideas that every one of our community members bring to our city. With that being said, we as a council have the potential to shine light into this diversity, and as a community create opportunities that will attract visitors and create new community members. To do this, I would work with city staff, local organizations, talk with community members in order to create sustainable opportunities for them to uplift the diversity in the community.

The Escondido City Council regularly meets on the first four Wednesdays of each month at 4:00 p.m. (Closed Session) and 5:00 p.m. (Open Session) and periodically has additional special meetings and workshops. Councilmembers also serve on a number of subcommittees, commissions and outside agency boards. Please describe any time constraints or obligations that might limit your availability. Although I have the capacity of finding work arounds, I do have two obligations that might limit my availability. I work full time as a classified employee within the Escondido Union High School District. My scheduled hours are typically from 8:00 AM until 4:30 PM. If appointed, I intend on working with my supervisors to come up with a solution for me to attend and participate in this capacity. The other obligation is my role as Regional Representative for California School Employees Association. Every so often there may be conferences or trainings I have to participate in that may or may not affect my participation in city council business. I do not believe this will have a major impact, but I feel it is necessary to mention.



Is there anything else you would like to share with the Council? I look forward for the opportunity to serve our city in this capacity.



OBJECTIVE

Looking to further growth in my professional development by seeking out new challenges and opportunities.

EDUCATION

Escondido High School, High School Diploma (2006)

Palomar College, Associate in Arts - General Studies: Emphasis in Social and Behavioral Sciences (2017)

VOLUNTEER

EXPERIENCE

San Diego Leadership Alliance Institute, Completed the leadership development institute in 2018

Escondido Public Arts Commission, Commissioner

California School Employees Association, Regional Representative

School Site Council President, Farr Elementary

EMPLOYMENT

EXPERIENCE

Secretary II (Assistant Principal Secretary at Del Lago Academy) May 2015 - Present

Escondido Union High School District

Escondido, CA

- Perform secretarial duties in support of an Assistant Principal relieving the supervisor of routine administrative detail as appropriate; independently compose letters, memoranda and bulletins concerning a wide range of subjects requiring a thorough knowledge of policies, regulations, and operational procedures.
- Coordinate the assigned office and serve as primary contact and reference source for staff, students, parents and the public; provide information and explain policies and procedures over the phone or in personal contacts with parents, students or school personnel as appropriate.
- Under the direction of school administration, plan, coordinate and implement school events. Schedule and coordinate meetings, appointments and conferences for the administrator; support the administrator with student discipline and attendance by preparing, processing, distributing and filing related documents, and notifying involved individuals of disciplinary action to be completed including expulsions and subpoenas
- Provide direction for student workers as assigned; assist office personnel with various responsibilities as needed. Compile and type correspondence, bulletins, student behavior reports and other reports; type from rough drafts or verbal instructions a variety of materials such as letters, memoranda, bulletins, reports and statistical data.
- Compile, prepare and maintain school office records and consolidate reports as directed by the administrator; maintain records for such areas as discipline, suspensions and expulsions, ASB, facilities use, and activities calendar.
- Provide assistance to students regarding a variety of student activities.
- Assist with contacting parents and guardians regarding students referred to the Assistant Principal's office. Serve as an administrative aide by receiving and responding to inquiries from either office visitors or from telephone contacts.
- Assist various other departments within the administration building such as the counseling department, the Academic Dean and the Supervisor/Coordinator of the Testing Center during after school tutorial for the students.

Classified Substitute

September 2014- May 2015

Escondido Union High School District

Escondido, CA

- Effectively substituted various classified employee positions for the Escondido Union High School District including; Custodial, Security, Front Office Receptionist, Attendance and Instructional Assistant.
- Cross trained to handle various tasks both associated and unassociated with the positions that were assigned



**EMPLOYMENT
EXPERIENCE (Cont.)**

Sales / Operations Manager
*Brazilian Exotic Granite /
SD Marble & Granite Works*

February 2011- June 2014
San Marcos, CA

- Responsible for maintaining and developing existing and new customers through planned individual account support
- Managed sales and customer service activities and staff competence in these areas, so as to optimize and sustain sales performance, and customer satisfaction
- Managed inventories by tracking weekly reports, ordering materials, and supplies in order to maximize profits and drive sales.
- Effectively retained over 90% of all clientele
- Manage production schedules, quality control, installation, repairs, and employee assigned tasks
- Responsible for maintaining and creating new accounts with general contractors and builders and retail stores
- Prepare sales plans and create sale presentations to potential accounts
- Responsible for employee salaries, reviews, bonuses, performance reviews, training, hiring and dismissals.
- Conduct sales trainings to retail accounts on company's services to improve account sales and reduce issues related to poor product knowledge
- Effectively handle all issues related to problem on projects ensuring customer satisfaction and company's Profitability

SUMMARY OF QUALIFICATIONS

- Culturally relative to the dynamics of the communities in and surrounding North County San Diego
- Ability to foster a cooperative, productive and positive work environment
- Self-motivated, diligent team member as well as a dependable leader
- Strong organizational skills, effectively handle multiple tasks simultaneously and detail oriented
- Demonstrated experience in management, sales and customer service
- Strong ability to start, develop and successfully service the most demanding fields
- Proficient in Microsoft Word, and Outlook
- Strong ability to work in multicultural environments, fluent in Spanish
- Willingness to learn new skills
- Interest in creating a progressive community that is welcoming to all

REFERENCES:

Cory Gregory: [Redacted]
Principal, San Pasqual High School

Jose Ramirez: [Redacted]
Counselor, Del Lago Academy

Ruth Hellams: [Redacted]
Past Principal, Del Lago Academy

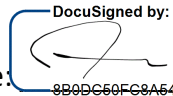


AFFIDAVIT OF CANDIDATE ELIGIBILITY

I, certify (or declare):

- 1. I am registered to vote in Escondido City Council District 3.
- 2. I live in Escondido City Council District 3.
- 3. I will accept the Office of Escondido City Council District 3, if appointed.

I, certify (or declare) under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Signature:  8B0DC650FC3A6412...



CITY of ESCONDIDO

FUTURE AGENDA

2/1/23 - NO MEETING

2/8/2023

PRESENTATION - Greater Escondido Chamber of Commerce Directory

CONSENT CALENDAR - (H.NELSON, CHRISTOPHER W. MCKINNEY) - AUTHORIZATION AND ACCEPTANCE OF THE COUNTY OF SAN DIEGO'S CAPITAL EMERGENCY SOLUTIONS GRANT PROGRAM TO ADDRESS FAMILY HOMELESSNESS - Request the City Council to accept \$736,066.68 from the County of San Diego to create a family shelter in Escondido and agree to the terms specified through the Regional Shelter Collaboration Agreement.

CONSENT CALENDAR - (CHRISTOPHER W. MCKINNEY) - WASTEWATER SERVICE AGREEMENT WITH THE COUNTY OF SAN DIEGO FOR FELICITA PARK - Request the City Council adopt Resolution No. 2023-10, authorizing the Mayor to execute a out-of-agency service agreement for wastewater service with the County of San Diego for Felicita Park.

PUBLIC HEARING - (A. FIRESTINE) - MASTER PLAN AND PRECISE DEVELOPMENT PLAN -PL22-0325/PL22-0326 - Request the City Council approve to reconsider a Master Plan and Precise Development Plan to facilitate the construction of a 1, 023 square-foot drive-through coffee facility, along with associated on-site improvements including, but not limited to, dual drive-through lanes, trash enclosures, off-street parking, landscaping, and signage. The request has been made in order to incorporate a new condition of approval that would limit the height of project landscaping.

PUBLIC HEARING - (A. FIRESTINE) - CONWAY RESIDENTIAL SUBDIVISION (CONTINUED) - Request the City Council adopt Resolution No. 2023-06, approving a Tentative Subdivision Map, Annexation/Reorganization, and Grading Exemption, for a 56-unit residential subdivision located at 916, 942, and 943 Stanley Avenue, and 2005 – 2175 Conway Drive (odd-numbered addresses only) ("Project"). The request also includes the adoption of a Final Mitigated Negative Declaration prepared for the Project pursuant to the California Environmental Quality Act.

CURRENT BUSINESS - (J. SCHOENECK) - THE FUTURE OF WASHINGTON AND ASH CITY OWNED PROPERTY OVERVIEW AND DISCUSSION