



CITY of ESCONDIDO

COUNCIL MEETING MINUTES

COUNCIL VISION WORKSHOP

1:00 PM Special Session

MOMENT OF REFLECTION

City Council agendas allow an opportunity for a moment of silence and reflection at the beginning of the evening meeting. The City does not participate in the selection of speakers for this portion of the agenda, and does not endorse or sanction any remarks made by individuals during this time. If you wish to be recognized during this portion of the agenda, please notify the City Clerk in advance.

FLAG SALUTE

The City Council conducts the Pledge of Allegiance at the beginning of every City Council meeting.

CALL TO ORDER

Roll Call: Fitzgerald, C. Garcia, J. Garcia, Martinez, White

ORAL COMMUNICATIONS

Tracie Barham – Requested that the City Council focus on environmentally friendly policies.

Stephen Wheeler – Expressed concern that the City of Escondido is biased against cannabis and requested that the City Council review clinical research on cannabis.

Gregg Oliver – Requested that the City Council focus on a north star to move the City forward in a positive direction.

WORKSHOP

1. COUNCIL VISION WORKSHOP

The Escondido City Council will address key municipal priorities through district updates; comprehensive budget and organizational work plan reviews to identify priority gaps; establishment of a Measure I budget philosophy with oversight and transparency guidelines; review of a proposed City branding refresh for community alignment; analysis of Council Subcommittees; strategic discussions on Proposition S and cannabis policy implementation' considering resource constraints; and an assessment of Council Policies and Rules of Procedure, culminating in confirmed decisions and actionable next steps for municipal governance.



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Prop S -

COUNCILMEMBERS SUBCOMMITTEE REPORTS AND OTHER REPORTS

CITY MANAGER'S REPORT

The most current information from the City Manager regarding Economic Development, Capital Improvement Projects, Public Safety, and Community Development.

ORAL COMMUNICATIONS

Gregg Oliver – Requested that the City Council focus on enforcing violations associated with illegal fireworks in Escondido

ADJOURNMENT

Mayor White adjourned the meeting at 5:00 p.m.

DocuSigned by:
Dane White
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MAYOR

DocuSigned by:
Zack Beck
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CITY CLERK