



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

January 08, 2024 at 4:30 PM

MINUTES

ROLL CALL

PRESENT

Chair Anna Marie Velasco

Vice Chair Juan Vargas

Commissioner Terri Ryan

Commissioner Patricia Spann

Commissioner Nathalie Martinez (arrived 4:45pm)

Commissioner Heidi Paul

Commissioner Carol Rogers

ORAL COMMUNICATION

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

None

APPROVAL OF MINUTES

1. REVIEW AND APPROVE THE MINUTES OF THE NOVEMBER 13, 2023 MEETING

Motion made by Commissioner Spann, Seconded by Commissioner Paul

Approved 5-1 (Vargas – No, Martinez – Absent)

NEW BUSINESS

2. STAFF INTRODUCTIONS

Introduction of Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Administrative Coordinator

Presenter: Jennifer Schoeneck, Director of Economic Development

3. PROCESS REVIEW

Request the Public Art Commission review existing processes, responsibilities of commissioners and staff, and provide feedback on the art project proposals process.

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development



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4. ESCONDIDO EXPRESSIONS UTILITY BOX PILOT PROGRAM

Request the Public Art Commission approve an extension of the 'Escondido Expressions' Utility Box Pilot Program with changes recommended by the Subcommittee.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Julia Anthony commented on Item

Motion made by Commissioner Vargas, Seconded by Commissioner Martinez
Approved 7-0

5. ECONOMIC DEVELOPMENT PRESENTATION – COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS) AND ARTS AND ECONOMIC PROSPERITY 6 (AEP6) STUDY CONCLUSION

Request the Public Art Commission receive and file the 2023 CEDS Report and AEP6 Study findings.

Staff Recommendation: receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development and Pedro Cardenas Management Analyst II Economic Development

Jennifer Schoeneck, Director of Economic Development presented on the Comprehensive Economic Development Strategy (CEDS)

Pedro Cardenas, Management Analyst II, presented on the Arts and Economic Prosperity Study (AEP 6 Study)

6. PUBLIC ART MASTER PLAN PROJECT STATUS

Request the Art Commission receive and file the status update of the Public Art Master Plan and form a Public Art Master Plan Subcommittee to complete the plan.

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Commissioner Spann and Commissioner Rogers volunteered to serve on the Subcommittee

Direction given to staff to include 'Art Inventory and Maintenance' status updates on future agenda items for this project



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7. GRAPE DAY PARK VINEHENGE PLAYGROUND UPDATE

Request the Art Commission receive and file the status of the Vinehenge Playground at Grape Day Park

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Jennifer Schoeneck, Director of Economic Development provided an update

8. MURAL PROPOSAL – UNTITLED ARTWORK BY CHARLIE MEJIA & MARK “ZANE” KINGCADE

Request the Public Art Commission approve the Mural Proposal – Untitled Artwork by Charlie Mejia and Mark “Zane” Kingcade.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Motion made by Vice Chair Vargas, to approve the final version of the mural and amount of \$19,000 as recommended by the Sub-committee

Seconded by Commissioner Ryan
Approved 6-1 (Spann – No)

LIASION REPORT

Robert Rhoades, Assistant Director of Community Services provided an update

Jennifer Schoeneck, Director of Economic Development provided an update on the Pledge of Allegiance

SUBCOMMITTEE AND COMMISSIONER UPDATES

Commissioner Ryan - No updates

Chair Velasco – Expressed the Mural Subcommittee would like to work on the policy at next meeting

Commissioner Rogers – Asked about the Queen Califa updates

Commissioner Spann – Provided an update on Queen Califa



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Commissioner Paul – No updates

Vice Chair Vargas - Provided input on new City staff assigned to the Commission and is excited to continue working together

Commissioner Martinez – Expressed the same as Vice Chair Vargas

FUTURE AGENDA ITEMS

Chair Velasco - Queen Califia education policy

Commissioner Rogers – Meeting schedule moving to once a month

ORAL COMMUNICATION

ADJOURNMENT

Meeting Adjourned at 6:54 p.m.

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CHAIR

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ASSISTANT CITY CLERK