



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

January 13, 2025 at 4:30 PM

MINUTES

FLAG SALUTE

ROLL CALL

PRESENT

Commissioner Juan Vargas
Commissioner Terri Ryan
Vice Chair Patricia Spann - Left Meeting at 6:12 p.m.
Commissioner Nathalie Martinez
Commissioner Heidi Paul
Chair Carol Rogers
Commissioner Jacqueline Kelleher

ORAL COMMUNICATION

None

APPROVAL OF MINUTES

1. Review and approve the minutes of the November 18, 2024 Special Meeting

Motion made by Vice Chair Spann
Seconded by Commissioner Vargas
Approved 7-0

PRESENTATION

2. VITAGOLD BRANDS COOPERATIVE PRESENTATION

Request that the Public Art Commission provide direction regarding the mural project by Vitagold Brands Cooperative.

Staff Recommendation: Provide Direction (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

Staff recommendation to refer project to the Mural Subcommittee



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Motion made by Chair Rogers
Seconded by Commissioner Ryan
Approved 7-0

NEW BUSINESS

3. ART, CULTURE, AND CREATIVITY MONTH GRANT PROGRAM

Request that the Public Art Commission approve the Arts, Culture, and Creativity Month Grant Program award recipients as recommended by the subcommittee and associated marketing costs.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Management Analyst

Motion made by Commissioner Vargas
Seconded by Commissioner Kelleher
Approved 7-0

4. ESCONDIDO EXPRESSIONS TRAFFIC SIGNAL BOX PROGRAM UPDATE

Request the Public Art Commission approve the changes to the themes and call for artists as recommended by the Escondido Expressions Subcommittee.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Sandra Aguilar, Management Analyst

Motion made by Chair Rogers to accept staff recommendation with the addition of exchanging dairy farm with old escondido for phase 3.2

Seconded by Vice Chair Spann
Approved 7-0

5. 2025/2026 ANNUAL WORK PLAN

Request that the Public Art Commission appoint 2-3 Commissioners to serve on the 2025/2026 Annual Work Plan subcommittee and provide input to the selected subcommittee members for consideration.



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Staff Recommendation: Provide Direction (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

Chair Rogers, Vice Chair Spann and Commissioner Paul volunteered to serve on Subcommittee

Commissioner Ryan proposing a new Giraffe mural project

Motion by Chair Rogers to add item to future agenda to the next Public Art Commission meeting

Seconded by Commissioner Paul

6. GRAND AVENUE ROUNDABOUT ART PROJECT

Request the Public Art Commission receive and file information about the Grand Avenue Roundabout Art Project.

Staff Recommendation: Receive and File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Management Analyst

7. PUBLIC ART INVENTORY

Request the Public Art Commission receive and file information about Public Art Inventory.

Staff Recommendation: Receive & File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

QUEEN CALIFIA REPORT

8. Queen Califia Report

Robert Rhoades, Assistant Director of Community Services provided an update

LIAISON REPORT

9. Staff Liaison Report

Robert Rhoades, Assistant Director of Community Services provided an update



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10. Project Tracking Sheet

Motion made by Commissioner Kelleher to add Educational Pamphlet Item to future agenda

Seconded by Chair Rogers

ADJOURNMENT

Meeting Adjourned at 6:26 p.m.

Signed by:

Carol Rogers

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CHAIR

Signed by:

Sarena Garcia

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ASSISTANT CITY CLERK