



CITY of ESCONDIDO

PUBLIC ART COMMISSION

March 11, 2024 at 4:30 PM

MINUTES

ROLL CALL

PRESENT

Chair Anna Marie Velasco

Vice Chair Juan Vargas

Commissioner Terri Ryan

Commissioner Patricia Spann

Commissioner Nathalie Martinez

Commissioner Heidi Paul

Commissioner Carol Rogers

ORAL COMMUNICATION

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

None

PRESENTATION: SAN DIEGO FC ESCONDIDO LOGO ARTIST

Presentation by Jennifer Schoeneck, Director of Economic Development

APPROVAL OF MINUTES

1. REVIEW AND APPROVE THE MINUTES OF THE JANUARY 8, 2024 MEETING

Motion made by Commissioner Rogers to approve the minutes with a revision to include 'Art Inventory and Maintenance' status updates on future agenda items for this project

Seconded by Vice Chair Vargas

Approved 7-0

NEW BUSINESS

2. ESCONDIDO EXPRESSIONS UTILITY BOX PILOT PROGRAM

Request the Public Art Commission approve the change in artist and location as recommended by the Subcommittee.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services



CITY of ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, MARCH 11, 2024

Robert Rhoades, Assistant Director of Community Services provided an update

Motion made by Commissioner Martinez

Seconded by Commissioner Spann

Approved 7-0

3. PUBLIC ART MASTER PLAN AND ART SOLICITATION PROCESS

Request the Public Art Commission receive and file the update of the Public Art Master Plan and Art Solicitation Process.

Staff Recommendation: Receive and File (Community Services: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Jennifer Schoeneck, Director of Economic Development provided an update

4. ESCONDIDO COMMUNITY FOUNDATION ART GRANT

Request the Public Art Commission receive and file information about the Escondido Community Foundation Art Grant.

Staff Recommendation: Receive and File (Community Services: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Jennifer Schoeneck, Director of Economic Development provided an update

Direction given to staff to notify the PAC of future projects/applications

5. QUEEN CALIFIA SUBCOMMITTEE

Request that the Public Art Commission dissolve the Queen Califia Subcommittee.

Staff Recommendation: Approve (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services



CITY *of* ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, MARCH 11, 2024

Robert Rhoades, Assistant Director of Community Services provided an update

Motion made by Vice Chair Vargas, to dissolve the Subcommittee with direction to staff to provide status updates at each meeting

Seconded by Commissioner Spann.

Approved 7-0

6. APPEARANCE COMMITTEE

Request that the Public Art Commission receive and file.

Staff Recommendation: Receive and File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Motion made by Vice Chair Vargas to move Item to May meeting

Seconded by Commissioner Paul

Approved 7-0

7. ART EDUCATION

Request that the Public Art Commission provide direction regarding art education.

Staff Recommendation: Provide Direction (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

The Commission discussed opportunities for art education

8. MURAL PROJECT – HUMMINGBIRDS BY BRENDA TOWNSEND

Request the Public Art Commission approve the cost increase for the Mural project – Hummingbirds by Brenda Townsend.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services



CITY of ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, MARCH 11, 2024

Direction to staff to place ribbon cutting procedure for murals on next agenda

Motion made by Commissioner Rogers

Seconded by Commissioner Ryan

Approved 7-0

9. MURAL PROPOSAL – KNOW YOUR HISTORY BY MARK “ZANE” KINGCADE

Request the Public Art Commission approve the Mural Proposal – Know Your History by Mark “Zane” Kingcade.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

10. MURAL PROPOSALS AT WASHINGTON PARK BY EUHSD STUDENTS

Request the Public Art Commission approve the Mural Proposals at Washington Park by EUHSD students.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Soudabeh Memarzadeh spoke in favor of the project

Aled Anaya spoke in favor of the project

Domanick Valdivia spoke in favor of the project

Motion made by Vice Chair Vargas

Seconded by Commissioner Martinez

Approved 7-0

11. MURAL POLICY UPDATE

Request that the Public Art Commission approve a moratorium on accepting new mural applications until an art solicitation process and policy has been formalized.



CITY *of* ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, MARCH 11, 2024

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Motion made by Commissioner Ryan

Seconded by Commissioner Paul

Approved 7-0

12. MEETING SCHEDULE – MONTHLY

Request that the Public Art Commission receive and file.

Staff Recommendation: Receive and File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Robert Rhoades Assistant Director of Community Services presented on item

LIAISON REPORT

Robert Rhoades Assistant Director of Community Services provided an update

SUBCOMMITTEE AND COMMISSIONER UPDATES

Chair Velasco provided an update on the Palomar Mural project

FUTURE AGENDA ITEMS

Chair Velasco - Consider changing the flags on Grand

Commissioner Rogers - Budget update, including maintenance

ORAL COMMUNICATION

None

ADJOURNMENT

Meeting Adjourned at 7:08 p.m.



CITY of ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, MARCH 11, 2024

DocuSigned by:

Carol Rogers

77EE83C0925646B

CHAIR

DocuSigned by:

S. Garcia

4689C75A482541F

ASSISTANT CITY CLERK