



CITY of ESCONDIDO

LIBRARY BOARD OF TRUSTEES MEETING

December 11, 2025 at 4:00 PM

MINUTES

ROLL CALL

PRESENT

President Maribel Reyes
Secretary Giselle Luevanos
Trustee Francis X. Bova III
Trustee John Schwab

ABSENT

Trustee Virginia Segarra Bunnell

ORAL COMMUNICATIONS

None

APPROVAL OF MINUTES

1. **Review and approve the minutes for the November 13, 2025 meeting.**

Motion made by Trustee Bova III,

Seconded by Secretary Luevanos

Approved 3-0 (Schwab - Abstaining)

CURRENT BUSINESS

2. **Updates: City of Escondido**

General updates from the City, including specific updates regarding the library infrastructure project.

Staff Recommendation: Receive and File (Community Services Department: Robert Rhoades, Assistant Director of Community Services)

Presenter(s): Robert Rhoades, Assistant Director of Community Services

3. **Report on Physical Checkout Trends: Before & After Moving to the Mall**

A data-driven report of 39,042 valid physical circulation transactions comparing borrowing patterns across two equal 120-day windows (November 1, 2024–March 1, 2025 and June 1–September 29, 2025).



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The review examines overall demand, returning versus new patron behavior, collection and Spanish-language circulation performance, and operational patterns influencing staffing and programming.

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

STATISTICS REPORT

4. Presentation of monthly statistical report.

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

LIBRARY DIRECTOR'S REPORT

5. Presentation of monthly report and general library updates.

Staff Recommendation: Receive and File (Library: Rino Landa, Library Director)

Presenter(s): Rino Landa, Library Director

TRUSTEE LIBRARY USE REPORT

6. Reports by the Library Board of Trustees of their use of the library and its services.

Trustee Schwab shared the library is doing a good job in presenting the general collections and that his granddaughter's enjoy the new location; South Escondido resident library traffic seems to have increased with library location.

President Reyes spoke about the Latinos in History project and shared it with her past San Diego State University professor; enjoyed the children's programming on first floor.

Trustee Luevanos Shared son visits the library regularly and utilizes the auto-renew feature; Extended thanks to the library team for their marketing and outreach.

Trustee Bova's family has been regularly visiting the library and loves it and has been receiving inquiries from Old Escondido residents regarding the library re-opening.

ADJOURNMENT

Meeting Adjourned at 5:01 p.m.



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UPCOMING MEETING SCHEDULE

Unless otherwise noted, the Library Board of Trustees meets on the second Thursday of each month at 4:00 p.m. in the City Council Chambers.

1/8/2026 – 6:00 PM

2/12/2026 – 4:00 PM

3/12/2026 – 4:00 PM

4/9/2026 – 6:00 PM

5/14/2026 – 4:00 PM

6/11/2026 – 4:00 PM

7/9/2026 – 6:00 PM

8/13/2026 – 4:00 PM

9/10/2026 – 4:00 PM

10/8/2026 – 6:00 PM

11/12/2026 – 4:00 PM

DocuSigned by:

Maribel Cruz Reyes

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PRESIDENT

Signed by:

Sarena Garcia

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ASSISTANT CITY CLERK