



CITY of ESCONDIDO

PUBLIC ART COMMISSION MEETING

January 13, 2025 at 4:30 PM

Council Chambers: 201 North Broadway, Escondido, CA 92025

WELCOME TO YOUR COMMISSION MEETING

We welcome your interest and involvement in the legislative process of Escondido. This agenda includes information about topics coming before the Commission.

CHAIR

Carol Rogers

VICE CHAIR

Patricia Spann

COMMISSIONERS

Jacqueline Kelleher

Nathalie Martinez

Heidi Paul

Terri Ryan

Juan Vargas

CITY CLERK

Zack Beck

HOW TO WATCH

The City of Escondido provides the following way to watch a Commission meeting:

In Person



201 N. Broadway, Escondido, CA 92025



CITY of ESCONDIDO

PUBLIC ART COMMISSION

MONDAY, JANUARY 13, 2025

FLAG SALUTE

ROLL CALL

ORAL COMMUNICATION

APPROVAL OF MINUTES

1. Review and approve the minutes of the November 18, 2024 Special Meeting

PRESENTATION

2. **SUBJECT:**

VITAGOLD BRANDS COOPERATIVE PRESENTATION

RECOMMENDATION:

Request that the Public Art Commission provide direction regarding the mural project by Vitagold Brands Cooperative.

Staff Recommendation: Provide Direction (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

NEW BUSINESS

3. **SUBJECT:**

ART, CULTURE, AND CREATIVITY MONTH GRANT PROGRAM

RECOMMENDATION:

Request that the Public Art Commission approve the Arts, Culture, and Creativity Month Grant Program award recipients as recommended by the subcommittee and associated marketing costs.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Management Analyst

4. **SUBJECT:**



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ESCONDIDO EXPRESSIONS TRAFFIC SIGNAL BOX PROGRAM UPDATE

RECOMMENDATION:

Request the Public Art Commission approve the changes to the themes and call for artists as recommended by the Escondido Expressions Subcommittee.

Staff Recommendation: Approve (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Sandra Aguilar, Management Analyst

5. SUBJECT:

2025/2026 ANNUAL WORK PLAN

RECOMMENDATION:

Request that the Public Art Commission appoint 2-3 Commissioners to serve on the 2025/2026 Annual Work Plan subcommittee and provide input to the selected subcommittee members for consideration.

Staff Recommendation: Provide Direction (Community Services: Robert Rhoades, Assistant Director of Community Services)

Presenter: Robert Rhoades, Assistant Director of Community Services

6. SUBJECT:

GRAND AVENUE ROUNDABOUT ART PROJECT

RECOMMENDATION:

Request the Public Art Commission receive and file information about the Grand Avenue Roundabout Art Project.

Staff Recommendation: Receive and File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Management Analyst

7. SUBJECT:

PUBLIC ART INVENTORY



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RECOMMENDATION:

Request the Public Art Commission receive and file information about Public Art Inventory.

Staff Recommendation: Receive & File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

QUEEN CALIFIA REPORT

8. Queen Califia Report

LIAISON REPORT

9. Staff Liaison Report
10. Project Tracking Sheet

ADJOURNMENT

HOW TO PARTICIPATE

The City of Escondido provides two ways to communicate with the Commission during a meeting:

In Person



Fill out Speaker Slip and Submit to City Clerk

In Writing



<https://escondido-ca.municodemeetings.com>

ASSISTANCE PROVIDED

If you need special assistance to participate in this meeting, please contact our ADA Coordinator at 760-839-4869. Notification 48 hours prior to the meeting will enable the city to make reasonable arrangements to ensure accessibility. Listening devices are available for the hearing impaired – please see the City Clerk.

