



# HISTORIC TOWN OF EATONVILLE, FLORIDA STRATEGIC PLANNING WORKSHOP AGENDA

Tuesday, April 15, 2025, at 5:00 PM

Eatonville Town Hall - 307 East Kennedy Boulevard

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Please note that the HTML versions of the agenda and agenda packet may not reflect changes or amendments made to the agenda.

- I. CALL TO ORDER**
- II. Opening Statements**
- III. Vision & Mission**
- IV. Workshop on Infrastructure/Mobility, Economic Development, Fiscal Operation, Quality of Life, Public Safety**
- V. Open Discussion**
- VI. 25-26 Forecast**
- VII. Closing Comments**
- VIII. ADJOURNMENT**

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**\*\*PUBLIC NOTICE\*\***

*This is a Public Meeting, and the public is invited to attend. This Agenda is subject to change. Please be advised that one (1) or more Members of any of the Town's Advisory Boards/Committees may attend this Meeting and may participate in discussions. Any person who desires to appeal any decision made at this meeting will need a verbatim record of the proceedings and for this purpose may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based – per Section 286.0105 Florida Statutes. Persons with disabilities needing assistance to participate in any of these proceedings should contact the Town of Eatonville at (407) 623-8910 "at least 48 hours prior to the meeting, a written request by a physically handicapped person to attend the meeting, directed to the chairperson or director of such board, commission, agency, or authority" - per Section 286.2.*



# **FY 2025 Strategic Planning Workshop**

## **April 15, 2025**



# Agenda

- ☐ Welcome/Purpose (Mayor, CAO)
- ☐ Guidelines for Successful Sessions
- ☐ Where We Are Today—Economic Overview & Forecast (Finance Director)
- ☐ Strategic Focus Areas—Define Purpose & Discussion
- ☐ Updates from Departments
- ☐ Council & Staff Discussion/Working Session: Future Endeavors
- ☐ Wrap Up & Next Steps
- ☐ Public Comment
- ☐ Other Matters
- ☐ Adjourn

# Setting the Stage



Needs  
Assessment

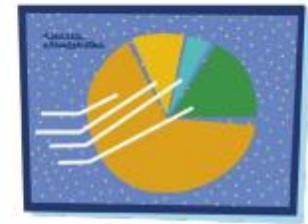


Project  
Prioritization



Revenue  
Forecasts

We Are Here



Funding  
Policy

Guide to spending  
the limited funding  
programmatically





**OUR FOCUS IS ON THE GOALS AND  
OBJECTIVES OF EATONVILLE**



# Mission, Vision, and Value Statements

- ✓ All councilmembers agree that the current Vision is good, accurate and represents the desires of the Council & the Community.



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# Strategic Focus Areas

Mission

Vision

Values

Strategic Focus Area

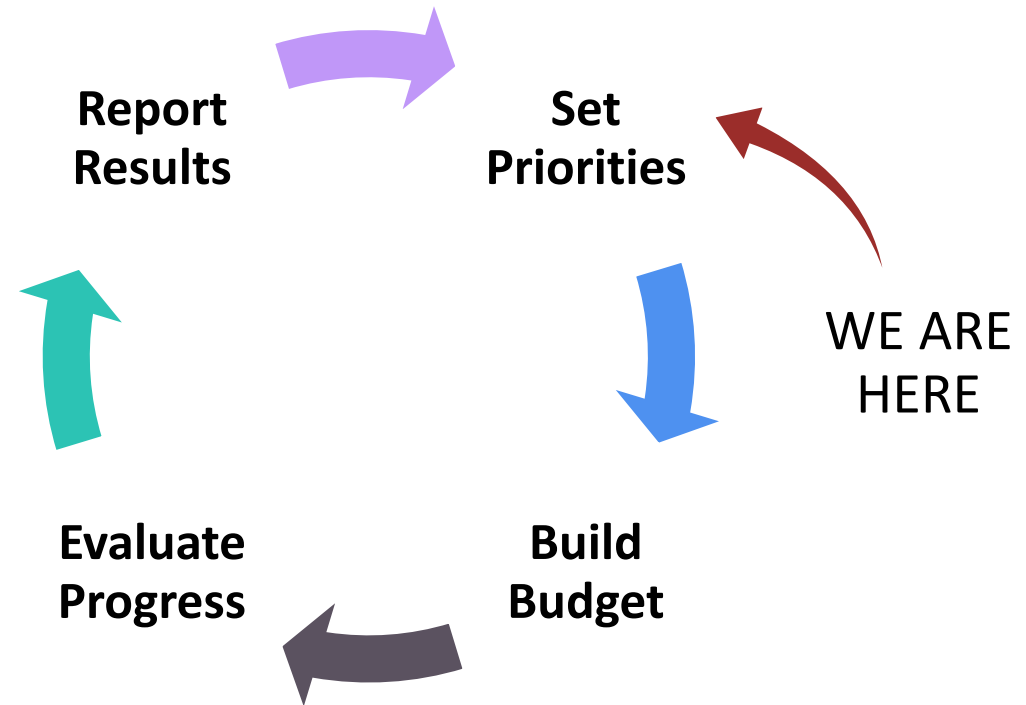
Goals

Objectives



- Infrastructure and Mobility
- Economic Development & Housing
- Fiscal Organizational Sustainability
- Public Safety
- Sense of Community

# Town's Vision Statement, Priority Setting Process, and Town Budget are Connected





# Economist's Update

It Ain't Good, But It May Get Bad...

- The "V" is the only logical outcome
- Speed of recovery dictated by pace at which vaccines rolled out

## Baseline Forecast

- -4.8% Q1, -31%Q2, 33% Q3, 6% Q4
- Close to full recovery by Q3-2025
- Unemployment close to 12% by year end
- Moderate upticks in debt distress
- Little impact on long run real estate values
- Retail/restaurants/tourism have some opportunities

## Wildcards

- Global situation
- How long until travel gets going
- Government budgets



# Demographic Factors

Section I. Item #1.



Population: 2,813 and ↑  
State DoF



Bldg. vacancy: 12.6% and ↑  
• Square footage asking prices (Class A) have  
↓ from \$6.01 to \$4.82  
Colliers



Inflation: 6.0% and ↑ for  
Region BLS



Interest rates: 2.54% and ↓  
State Treasurer



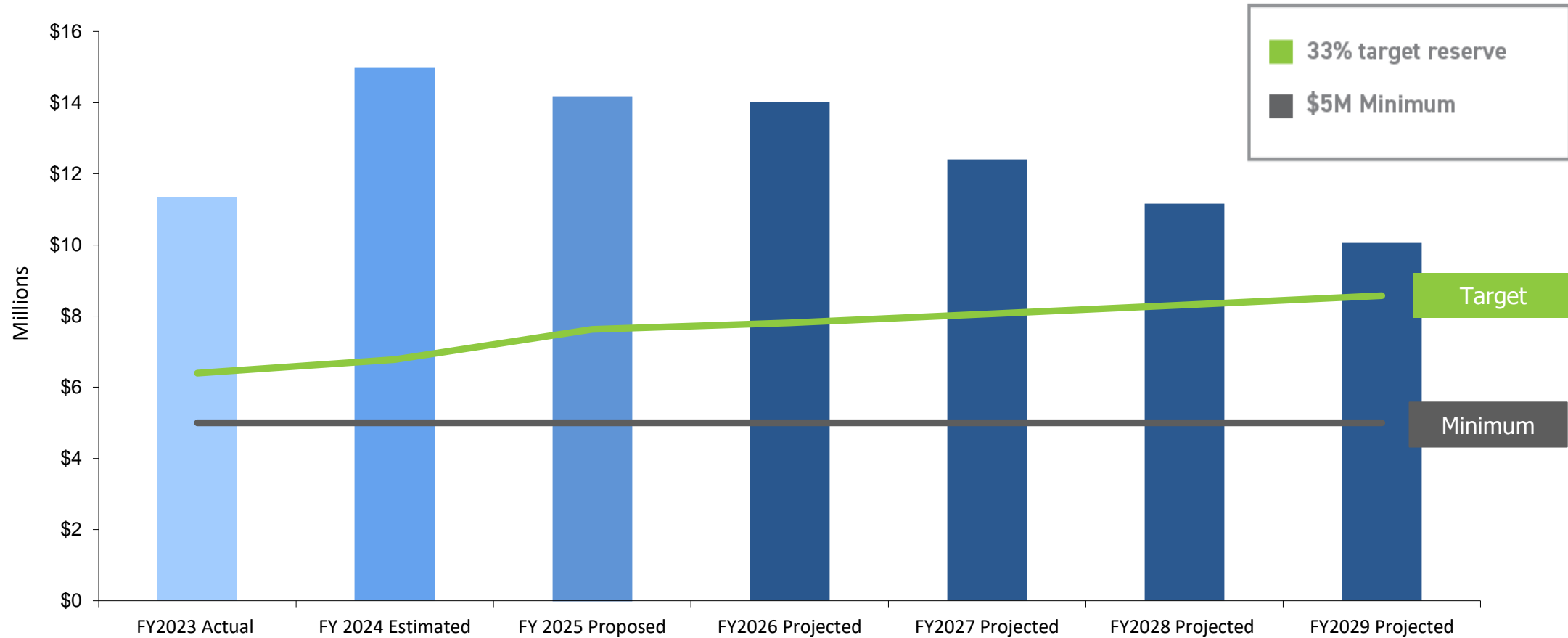
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# 7-YEAR TRENDS AND PROJECTIONS

Section I. Item #1.

## Next Steps



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# End of Session 1