

# HISTORIC TOWN OF EATONVILLE, FLORIDA COMMUNITY STAKEHOLDER MEETINGS

# \*\*PUBLIC NOTICE\*\*

## \*\*ATTENTION STAKEHOLDERS\*

Join the Historic Town of Eatonville, Council, staff, business community, volunteers, and board members as we all work together to improve our Civic Engagement Relation.

Round 4 of Eatonville Community Stakeholder Meeting: Focus to share your thoughts, ask questions, and start conversations about current issues, town direction, and areas needing improvement.

# **Event Type:**

(\*\*Subject To Change)

# **Community & Economic Development:**

Areas of Focus: ECS Structure, recovery and resiliency, workforce development, technology-based economic development, environmentally sustainable development.

## **Event dates:**

Monday, August 21, 2023, 05:30 pm

### Location:

Town Hall 307 E. Kennedy Blvd. Eatonville, FL.

You may ask, am I a stakeholder? Should I participate? The answer is yes to both! Whether you are a citizen or a business owner in Eatonville, we need your input to help us better understand expectations of the town and what's next. What are we doing right, or wrong? How can we do things better? Is there something you would like to see changed or implemented?

The Town of Eatonville is subject to the Public Records Law. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

\*\*PUBLIC NOTICE\*\*This is a Public Meeting, and the public is invited to attend. This Agenda is subject to change. Please be advised that one (1) or more Members of any of the Town's Advisory Boards/Committees may attend this Meeting and may participate in discussions. Any person who desires to appeal any decision made at this meeting will need a verbatim record of the proceedings and for this purpose may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based – per Section 286.0105 Florida Statutes. Persons with disabilities needing assistance to participate in any of these proceedings should contact the Town of Eatonville at (407) 623-8910 "at least 48 hours prior to the meeting, a written request by a physically handicapped person to attend the meeting, directed to the chairperson or director of such board, commission, agency, or authority" - per Section 286.26



# HISTORIC TOWN OF EATONVILLE, FLORIDA COMMUNITY STAKEHOLDER MEETING

# AUGUST 21, 2023, AT 05:30 PM AGENDA

# **Eatonville Community Stakeholder – Protocols and Expectations**

## Why was the Eatonville Community Stakeholder (ECS) formed?

The ECS was formed to capture a diverse cross-section of community members representing varying community interests and perspectives. The primary outcome of the ECS is to review recommendations and provide feedback to Town staff and the administration team at key stages of specific plan development. Ultimately, the intention is for the final specific plan document to be reflective of local community member interests and values.

#### **Standards of Decorum**

- ECS members are expected to participate with the spirit of cooperation and an open mind. This includes respecting the value of a facilitated discussion; including speaking one at a time, respecting the time of others to be heard, and actively listening and learning from all members.
- ECS members are expected to treat differences of opinion as a strength; and respect all opinions discussed during meetings. No person attending an ECS meeting shall intentionally disturb or distract from the conduct of the meeting.
- The ECS meetings shall be led by a facilitator. Individuals intentionally distracting from the meeting agenda or the recognized person speaking shall be reminded to stop causing the disturbance or interfere with the conduct of the meeting. If the individual continues to disturb or interfere with the conduct of the meeting, the facilitator may bar that individual(s) from further participation in the ECS.

#### **Roles of Members // Public**

- ECS member/public commit to work from a perspective of constructive dialogue and consensus.
- ECS member/public shall consider input from a wide range of stakeholders.
- ECS members/public serve as "ambassadors" of the Town to the community and are encouraged to share their knowledge about the process to ensure the community's exposure is as far-reaching as possible. ECS members who receive requests from the community for information or presentations about the Town should advise the Town Executive Assistant (Jonita Robinson) who will coordinate outreach activities as necessary.

#### **Attendance**

• Attendance by ECS members is expected at every meeting. If you cannot attend a meeting, please inform the Town Executive Assistant (Jonita Robinson) at least 24 hours prior to the meeting.

#### **Facilitation**

• Town staff and/or administration team will facilitate the ECS meetings. The facilitator may intervene to keep the discussion moving, to conclude an item or topic, or to encourage equitable participation.

• To respect all members' time, each meeting will focus on a specific topic(s) related to the rown, as discussed further in this presentation. When topics, ideas, or concerns not directly related to the Town come up during a meeting, Town staff or administration will note the input for future consideration and follow-up outside of the ECS.

## **Meeting Summary**

• Following each meeting, the administration team will prepare a meeting summary to reflect major milestones or decisions, issues, concerns, and the general nature of the discussion. The summary will not attribute statements to any members (or the public). Differences of opinion on major issues will be noted providing the key interests of all "sides."

#### Thank You!

On behalf of the Town and the administration team, we would like to thank you for your willingness to take time out of your busy schedules to serve your community and help shape the future of the Town of Eatonville!

# **Agenda**

Monday, August 21, 2023, 5:30 p.m.

- I. Welcome And Introductions
- II. Confirm Eatonville's Roles
- **III. Summary on Community Involvement** 
  - a. Update from Community Ambassadors
  - b. Partnering Groups
  - c. Community Opportunities
  - d. Advisor Boards Updates
  - e. Residents
- IV. Review And Discuss Focus Areas
  - a. Storm Recovery and Resiliency Planning
    - i. Tell Your Stories
    - ii. Survey Being Created
- V. New Developments (Lake Weston & Enclaves) Updates
- VI. Next Steps



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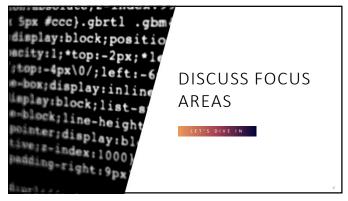


### INTRODUCTION

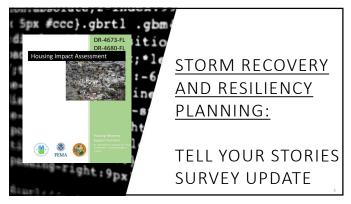
Summary on Community
Involvement

#### Establish:

- **❖**Update from Community Ambassadors
- ❖Partnering Groups
- Community Opportunities
- **❖**Advisor Boards Updates
- **❖**Residents



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# HISTORIC TOWN OF EATONVILLE, FLORIDA COMMUNITY STAKEHOLDER MEETING

# JULY 17, 2023, AT 06:30 PM AGENDA

# **Eatonville Community Stakeholder – Meeting Notes & Takeaways**

Attendees: Town Staff: 6 Residents: 5 Businesses: 10

Town Representative: Mr. Demetris Pressley, CAO

Facilitator: Dr. B. Maron

**Summary:** Residents communicated clear preferences for the future look and feel of the community – workforce opportunities, lots of public parks and green spaces, more locations with dense, mixed-use development with shops right along the sidewalks, and a preference for generally modern-looking buildings that convey the aesthetic of the Historic Town of Eatonville.

In addition to better meeting the needs of its existing residents, the Town of Eatonville has the potential to harness rapid growth from Orange County located inside the Central Florida Region, its location gives it a major advantage. This ease of access makes it an appealing destination to a variety of types of potential new development. By growing in concert with the region, the Town of Eatonville has an opportunity to increase housing units and density, focus commercial and office development, and attract a more socioeconomically diverse population.

# Key Takeaways: Community looking for the Town's Follow-through, team effort, and leadership.

## **Storm Recovery & Resiliency Planning:**

- Identify Current and Future Issues
- Infrastructure Problems and Grant Opportunities
- Building/ Maintaining Water Systems/Plants

### Sustainability: Everyone's Ideas

• Identify Community Problems/Concerns

- Reinforcement of the upkeep of Town Facilities
- Securing Funding and Resources to better the town and it's residents
- Internal Buy In
- Collective Accountability and Responsibility for the overall town's appearance and reputation

## **Community Development:**

- Develop Community Pride
- Finding Productive use for Hungerford Property
- Identifying Resources for the town and its' residents
- Educating/Implementing Financial Literacy (Savings, Home Buying, Retirement,)
- Health & Wellness Facilities and Resources
- Gardening/Greenery
- Grocery store
- Build Tax Base Contribute
- Extend Cultural Tourism
- Internal Family Based Approach when working with youth
- Honoring Diversity
- Creating Systems within the town
- Broaden Assets

# Next Steps: Create Town Engagement Plan, Communicate Deliverables, and SMART Goals

- o A description of prior engagement efforts by the community team
- A description of the research that will need to be done to develop a detailed plan, including scoping data sources for incorporation into Engagement Plan (existing data sources as well as datasets that need to be developed)
- o A timeline for developing the Engagement Plan
- A description of personnel working on the Engagement Plan, including training or qualifications that may need to be acquired.
- An estimate of financial resources required for developing the Engagement Plan.
- A brief discussion of resources, references, or community partners that will be useful in developing the Engagement Plan
- o Specific, Measurable, Achievable, Relevant, and Time-bound (SMART) milestone per year.

# **Strategic Planning:**

**Growth** -Increase cultural and economic development; provide workforce opportunities, identifies and prioritizes specific new development projects as opportunities for future investment; provides an implementation wayfinding sign(s) and branding the Town to better serve existing residents and attract new residents; proposes ideas for strategic placemaking around the Town's existing assets.

**Public Service -** Conceptualizes ways that the physical form of the Town can be a tool for improving its livability, safety, and governance; improve Neighborhood Infrastructure, locates and accommodates the physical assets and social infrastructure needed to support the Town's existing population; expand health awareness and cultural and leisure opportunities; growing resiliency by enhancing sustainable and emergency provisioning as a backup to conventional methodology.

**Fiscal Stability -** Envisions a future for the Town as a walkable, transit-oriented place that is attractive, authentic and memorable; communicates the opportunity for investors to make safe investments with high returns that are an integral part of the Town of Eatonville's story, improve Town Efficiency in operation, Town Charter, Codes, and Community Development; safe communities.