



HISTORIC TOWN OF EATONVILLE, FLORIDA

REGULAR COUNCIL WORKSHOP AGENDA

Tuesday, March 18, 2025, at 6:30 PM

Town Hall - 307 E Kennedy Blvd

Please note that the HTML versions of the agenda and agenda packet may not reflect changes or amendments made to the agenda.

- I. CALL TO ORDER
- II. CITIZEN PARTICIPATION (Three minutes strictly enforced)
- III. PRESENTATIONS
 - 1. PRESENTATION on Financial Wellness Class with Seacoast Bank of Florida
- IV. COUNCIL DISCUSSION
 - 2. Discussion of the 1887 Juneteenth Celebrations (**Administration**)
- V. ADJOURNMENT

The Town of Eatonville is subject to the Public Records Law. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

****PUBLIC NOTICE****

This is a Public Meeting, and the public is invited to attend. This Agenda is subject to change. Please be advised that one (1) or more Members of any of the Town's Advisory Boards/Committees may attend this Meeting and may participate in discussions. Any person who desires to appeal any decision made at this meeting will need a verbatim record of the proceedings and for this purpose may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based – per Section 286.0105 Florida Statutes. Persons with disabilities needing assistance to participate in any of these proceedings should contact the Town of Eatonville at (407) 623-8910 "at least 48 hours prior to the meeting, a written request by a physically handicapped person to attend the meeting, directed to the chairperson or director of such board, commission, agency, or authority" - per Section 286.26



HISTORIC TOWN OF EATONVILLE, FLORIDA

TOWN COUNCIL WORKSHOP

MARCH 18, 2025, AT 06:30 PM

Cover Sheet

****NOTE**** Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

ITEM TITLE: PRESENTATION on Financial Wellness Class with Seacoast Bank of Florida

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS	YES	Department: FINANCE & ADMINISTRATION
INTRODUCTIONS		Exhibits: • Presentation
CONSENT AGENDA		
COUNCIL DISCUSSION		
ADMINISTRATIVE		

REQUEST: Request for the Town Council to hear a presentation on Financial Wellness from Seacoast Bank of Florida.

SUMMARY: Seacoast Bank is a Florida-based financial institution that provides a comprehensive range of banking and financial services to individuals, businesses, and commercial clients. With a strong presence across Florida, Seacoast Bank offers both traditional banking services and modern financial solutions tailored to meet customer needs.

Seacoast Bank is known for its customer-centric approach, strong digital banking capabilities, and community-focused initiatives, making it a reliable choice for both personal and business financial needs.

Presenters: Will Stamper and Michelle Wilson

RECOMMENDATION: Seacoast Bank is requesting to be considered for banking services to the Town of Eatonville as needed in the following areas: line credits, residential needs, financial literacy, long-term investment, so much more.

FISCAL & EFFICIENCY DATA: N/A



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ITEM TITLE: Discussion of the 1887 Juneteenth Celebrations (**Administration**)

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: ADMINISTRATION
INTRODUCTIONS		Exhibits: <ul style="list-style-type: none"> • MOU Document
CONSENT AGENDA		
COUNCIL DISCUSSION	YES	
ADMINISTRATIVE		

REQUEST: For Town Council to discuss and consider celebrating Juneteenth Freedom Day Thursday through Saturday, June 19-21, 2025, within the Historic Town of Eatonville, the oldest Black Incorporated municipality in the United States.

SUMMARY: It is an important occasion for The Town of Eatonville to come together to celebrate freedom and to show the town’s unique culture & establishments with the 1887 Juneteenth celebrations. This experience will be a family-friendly event with the support of the local community. eSTEAMed Learning Inc. / Eatonville Juneteenth Committee looks to unite and raise awareness of our shared history. STEAM is conveniently involved in almost everything we touch in today's virtual world. Combining our history with STEAM education, offers our youth the chance for their education to take flight. And Memorandum of Understanding has been prepared and reviewed by legal for both organizations.

RECOMMENDATION: It is recommended to the Town Council the 1887 Juneteenth Celebrations to be held Thursday through Saturday, June 19-21, 2025, within the Historic Town of Eatonville. Also, authorizes the eSTEAMed Learning Inc / Eatonville Juneteenth committee to plan, promote, and produce the 1887 Juneteenth Celebration for 2025.

FISCAL & EFFICIENCY DATA: The Town of Eatonville will allocate funds from the special events account (budget line-item Special Events Misc: 001-0574-574-5904) not to exceed \$5,000.00 for the Eatonville Juneteenth Celebration.

Memorandum of Understanding

Agreement Between

**TOWN OF EATONVILLE
&
eSTEAMed Learning Inc. / Eatonville Juneteenth
Committee**

Governing the Eatonville Juneteenth Celebration

Dates of Events June 19-21, 2025

WHEREAS, the Town of Eatonville seeks to foster community engagement and promote the Juneteenth Celebration as a Town public event; and

WHEREAS, This Memorandum of Understanding (MOU) sets for the terms and understanding between the eSTEAMed Learning Inc / Eatonville Juneteenth committee and The Town of Eatonville Florida to aid with Eatonville Juneteenth Celebration, fireworks performance/maintenance, public safety officers, public service, personnel.

WHEREAS,

WHEREAS, our theme this year is "**Honoring Our History for A Resilience Future**". Events will feature a Youth STEAM explosion, senior citizen celebration, vendors, entertainment, and so much more. This weekend will provide an opportunity for members of our community to learn about the significance of Juneteenth and celebrate the achievements and contributions of African Americans throughout history; and

WHEREAS, the Town of Eatonville recognizes the potential of the Eatonville Juneteenth Celebration to attract visitors, educate while celebrating our heritage, and build community spirit; and

WHEREAS, both parties wish to establish a collaborative partnership to ensure the successful execution of the Eatonville Juneteenth Celebration

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

1. GRANT OF AUTHORITY AND PERMISSION:

The Town of Eatonville grants eSTEAMed Learning Inc. / Eatonville Juneteenth Committee permission to organize and manage the Eatonville Juneteenth Celebration in collaboration with Town Administration.

2. PUBLIC SAFETY AND COMPLIANCE:

eSTEAMed Learning Inc. / Eatonville Juneteenth Committee will coordinate with the Town's Police and Orange County Fire Rescue to ensure public safety and Public Works for facilities and traffic management during the event.

eSTEAMed Learning Inc. / Eatonville Juneteenth Committee shall comply with all Town ordinances, including noise regulations and vendor requirements.

3. INSURANCE AND LIABILITY:

eSTEAMed Learning Inc. / Eatonville Juneteenth Committee shall maintain a liability insurance policy with a minimum coverage of One-Million-Dollars [\$1,000,000] and name the Town of Eatonville as an additional insured.

eSTEAMed Learning Inc. / Eatonville Juneteenth Committee agrees to indemnify and hold harmless the Town of Eatonville from any claims or liabilities arising from the event.

4. MARKETING AND PROMOTION:

Both parties will collaborate on marketing and promotional efforts to maximize the success of the Eatonville Juneteenth Celebration

The Town agrees to include the Eatonville Juneteenth Celebration in its official events calendar and website.

5. FINANCIAL ARRANGEMENTS:

All Town rental fees, police fees, and requested services provided by the Town are subject to charges as determined by the Town of Eatonville. eSTEAMed Learning Inc will provide a final financial report for The Town of Eatonville by 19 - July 2025. The Town of Eatonville will allocate funds from the special events account (line item 001-0574-574-5904) not to exceed \$5,000.00 for the Eatonville Juneteenth Celebration. These funds will be used for:

Marketing - \$1500.00

Entertainment - \$2,500.00

Supplies & T shirts - \$500

Miscellaneous - \$500.00

eSTEAMed Learning Inc will collaborate with the Town Administration on organization and handling of all funding for 1887 Juneteenth Events.

Fundraising Goals: eSTEAMed Learning plans to pay the water bill of 10+ residents of the town of Eatonville.

6. COMMUNICATION AND COORDINATION:

Regular meetings will be held between representatives of the Town and eSTEAMed Learning Inc. / Eatonville Juneteenth Committee to discuss event planning and address any issues.

7. TERM AND TERMINATION:

This MOU will be effective from June 01, 2025 – July 01, 2025

Either party may terminate this MOU with 30 days' written notice.

8. AMENDMENTS:

This MOU may be amended with the written consent of both parties.

9. SEVERABILITY:

If any provision of this MOU is deemed invalid, the remaining provisions will remain in effect.

10. GOVERNING LAW:

This MOU shall be governed by the laws of the State of Florida.

SIGNATURES:

eSTEAMed Learning Inc. / Authorized Representative

Date: _____

TOWN OF EATONVILLE:

Mayor/Authorized Representative

Date: _____

ATTEST:

Town Clerk

Date: _____