



HISTORIC TOWN OF EATONVILLE, FLORIDA

EATONVILLE COMMUNITY STAKEHOLDER MEETING AGENDA

Monday, July 17, 2023 at 6:30 PM

Town Hall - 307 E Kennedy Blvd

Please note that the HTML versions of the agenda and agenda packet may not reflect changes or amendments made to the agenda.

I. CALL TO ORDER

II. OVERVIEW OF AGENDA

1. Welcome And Introductions
2. Confirm Eatonville's Protocols and Expectations
3. Discussion on Community Involvement
4. Review And Discuss Focus Areas
 - a. Storm Recovery and Resiliency Planning
 - b. Sustainability
 - Business (Attract & Retain)
 - Community Development
 - Smart Solutions

III. ADJOURNMENT

The Town of Eatonville is subject to the Public Records Law. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

****PUBLIC NOTICE****

This is a Public Meeting, and the public is invited to attend. This Agenda is subject to change. Please be advised that one (1) or more Members of any of the Town's Advisory Boards/Committees may attend this Meeting and may participate in discussions. Any person who desires to appeal any decision made at this meeting will need a verbatim record of the proceedings and for this purpose may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based – per Section 286.0105 Florida Statutes. Persons with disabilities needing assistance to participate in any of these proceedings should contact the Town of Eatonville at (407) 623-8910 "at least 48 hours prior to the meeting, a written request by a physically handicapped person to attend the meeting, directed to the chairperson or director of such board, commission, agency, or authority" - per Section 286.26



HISTORIC TOWN OF EATONVILLE, FLORIDA

COMMUNITY STAKEHOLDER MEETING

JULY 17, 2023, AT 06:30 PM

AGENDA

Eatonville Community Stakeholder – Protocols and Expectations

Why was the Eatonville Community Stakeholder (ECS) formed?

The ECS was formed to capture a diverse cross-section of community members representing varying community interests and perspectives. The primary outcome of the ECS is to review recommendations and provide feedback to Town staff and the administration team at key stages of specific plan development. Ultimately, the intention is for the final specific plan document to be reflective of local community member interests and values.

Standards of Decorum

- ECS members are expected to participate with the spirit of cooperation and an open mind. This includes respecting the value of a facilitated discussion; including speaking one at a time, respecting the time of others to be heard, and actively listening and learning from all members.
- ECS members are expected to treat differences of opinion as a strength; and respect all opinions discussed during meetings. No person attending an ECS meeting shall intentionally disturb or distract from the conduct of the meeting.
- The ECS meetings shall be led by a facilitator. Individuals intentionally distracting from the meeting agenda or the recognized person speaking shall be reminded to stop causing the disturbance or interfere with the conduct of the meeting. If the individual continues to disturb or interfere with the conduct of the meeting, the facilitator may bar that individual(s) from further participation in the ECS.

Roles of Members // Public

- ECS member/public commit to work from a perspective of constructive dialogue and consensus.
- ECS member/public shall consider input from a wide range of stakeholders.
- ECS members/public serve as “ambassadors” of the Town to the community and are encouraged to share their knowledge about the process to ensure the community’s exposure is as far-reaching as possible. ECS members who receive requests from the community for information or presentations about the Town should advise the Town Executive Assistant (Jonita Robinson) who will coordinate outreach activities as necessary.

Attendance

- Attendance by ECS members is expected at every meeting. If you cannot attend a meeting, please inform the Town Executive Assistant (Jonita Robinson) at least 24 hours prior to the meeting.

Facilitation

- Town staff and/or administration team will facilitate the ECS meetings. The facilitator may intervene to keep the discussion moving, to conclude an item or topic, or to encourage equitable participation.

- To respect all members' time, each meeting will focus on a specific topic(s) related to the Town, as discussed further in this presentation. When topics, ideas, or concerns not directly related to the Town come up during a meeting, Town staff or administration will note the input for future consideration and follow-up outside of the ECS.

Meeting Summary

- Following each meeting, the administration team will prepare a meeting summary to reflect major milestones or decisions, issues, concerns, and the general nature of the discussion. The summary will not attribute statements to any members (or the public). Differences of opinion on major issues will be noted providing the key interests of all "sides."

Thank You!

On behalf of the Town and the administration team, we would like to thank you for your willingness to take time out of your busy schedules to serve your community and help shape the future of the Town of Eatonville!

Agenda

Monday, July 17, 2023, 6:30 p.m.

I. Welcome And Introductions

II. Confirm Eatonville's Protocols and Expectations

III. Discussion on Community Involvement

IV. Review And Discuss Focus Areas

a. Storm Recovery and Resiliency Planning

b. Sustainability

- Business (Attract & Retain)
- Community Development
- Smart Solutions

V. Next Steps

Town of Eatonville
Strategic Plan Implementation



2023-2028

Vision for Eatonville, Florida

Eatonville will remain a historic town with citizens that demonstrates a strong sense of community and history. The Town will remain dedicated to preserving and enhancing those assets which make Eatonville “the Town that Freedom Built.”

Guiding Principles: *To achieve the goals and directions the Council and staff will perform an exercise that will lead to adopting a number of principles to guide it as it seeks to preserve and define the Town’s character.*

SMART GOALS:

Residents communicated clear preferences for the future look and feel of the community – workforce opportunities, lots of public parks and green spaces, more locations with dense, mixed-use development with shops right along the sidewalks, and a preference for generally modern-looking buildings that convey the aesthetic of the Historic Town of Eatonville.

In addition to better meeting the needs of its existing residents, the Town of Eatonville has the potential to harness rapid growth from Orange County located inside the Central Florida Region, its location gives it a major advantage. This ease of access makes it an appealing destination to a variety of types of potential new development. By growing in concert with the region, the Town of Eatonville has an opportunity to increase housing units and density, focus commercial and office development, and attract a more socioeconomically diverse population.

1. GROWTH =

- Increase cultural and economic development.
- Provide workforce opportunities.
- Identifies and prioritizes specific new development projects as opportunities for future investment.

- Provides an implementation wayfinding sign(s) and branding the Town to better serve existing residents and attract new residents.
- Proposes ideas for strategic placemaking around the Town's existing assets.

2. PUBLIC SERVICES =

- Conceptualizes ways that the physical form of the Town can be a tool for improving its livability, safety, and governance.
- Improve Neighborhood Infrastructure
- Locates and accommodates the physical assets and social infrastructure needed to support the Town's existing population.
- Expand health awareness and cultural and leisure opportunities.
- Growing resiliency by enhancing sustainable and emergency provisioning as a backup to conventional methodology.

3. FISCAL STABILITY =

- Envisions a future for the Town as a walkable, transit-oriented place that is attractive, authentic and memorable.
- Communicates the opportunity for investors to make safe investments with high returns that are an integral part of the Town of Eatonville's story.
- Improve Town Efficiency in operation, Town Charter, Codes, and Community Development.
- Safety Communities



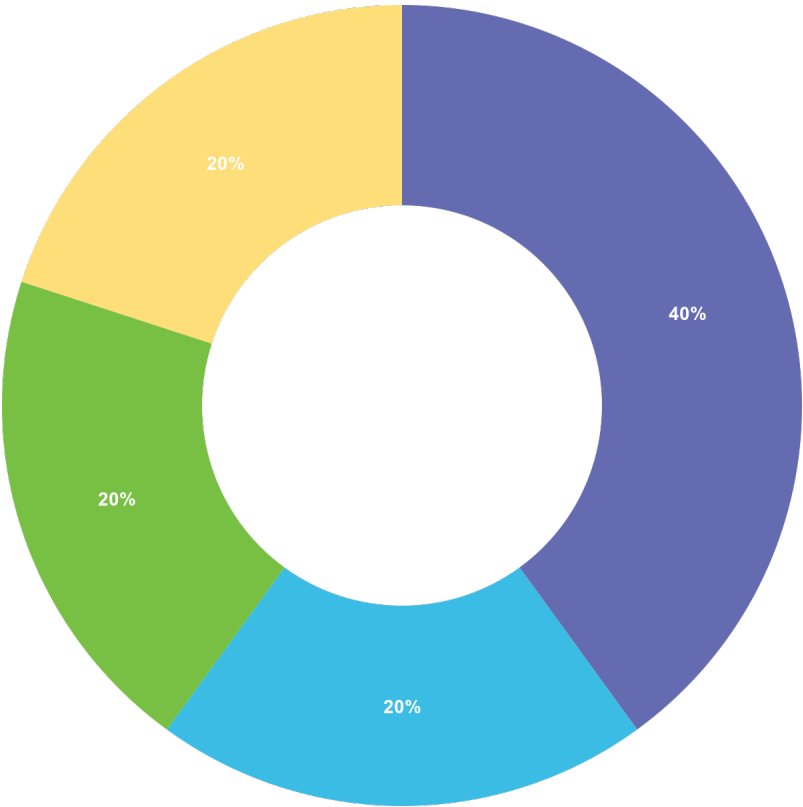
Town of Eatonville Strategic Planning

The strategic planning session offers another way to expand your involvement in the town and help chart our direction for the future. This exercise is an effort to establish the 2024 Top 10 Priorities for the Town of Eatonville.

The town has expanded accessibility for residents to be able to complete the survey while visiting the CRA building (370 E. Kennedy Blvd.) Tuesday's and Friday's 8am – 12pm.

The survey will be available online and at the above location from April 13th through April 28, 2023.

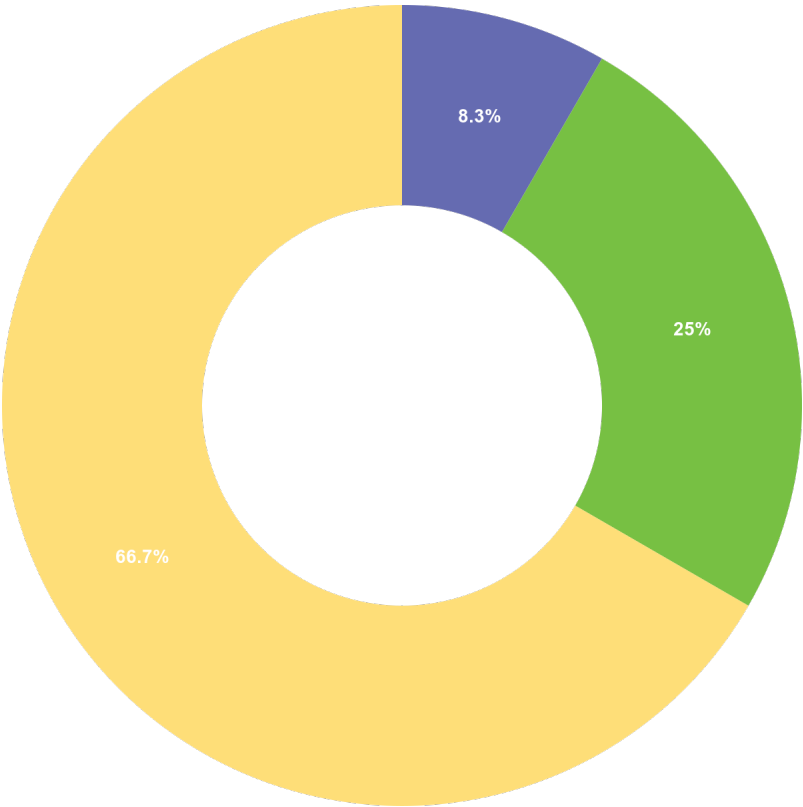
Q1 My key association with the Town is as:



Answered: 4 Unanswered: 2

Choice		Total
<div></div>	Stakeholder	2
<div></div>	Resident	1
<div></div>	Volunteer	1
<div></div>	Employee	1

Q2 How satisfied are you with the town’s government?



Answered: 4 Unanswered: 2 Average Rating: 3 - Somewhat Unsatisfied

Choice	Total	Rating
<div></div> 1 - Very Unsatisfied	1	1
<div></div> 2 - Unsatisfied	0	0
<div></div> 3 - Somewhat Unsatisfied	1	3
<div></div> 4 - Somewhat Satisfied	2	8
<div></div> 5 - Satisfied	0	0
<div></div> 6 - Very Satisfied	0	0

Q3 What is your favorite thing about the town?

Tuesday, June 20, 2023, 2:31 PM UTC

Museum

Tuesday, April 25, 2023, 2:56 AM UTC

Historical value & resilience

Saturday, April 22, 2023, 12:39 PM UTC

The History

Thursday, April 13, 2023, 3:00 PM UTC

Historic Black Community

Answered: 4 **Unanswered:** 2

Q4 What areas would you would like to see the town improve in? (Transportation, Communications, Taxes, Parks, Safety, Other)

Tuesday, April 25, 2023, 2:56 AM UTC

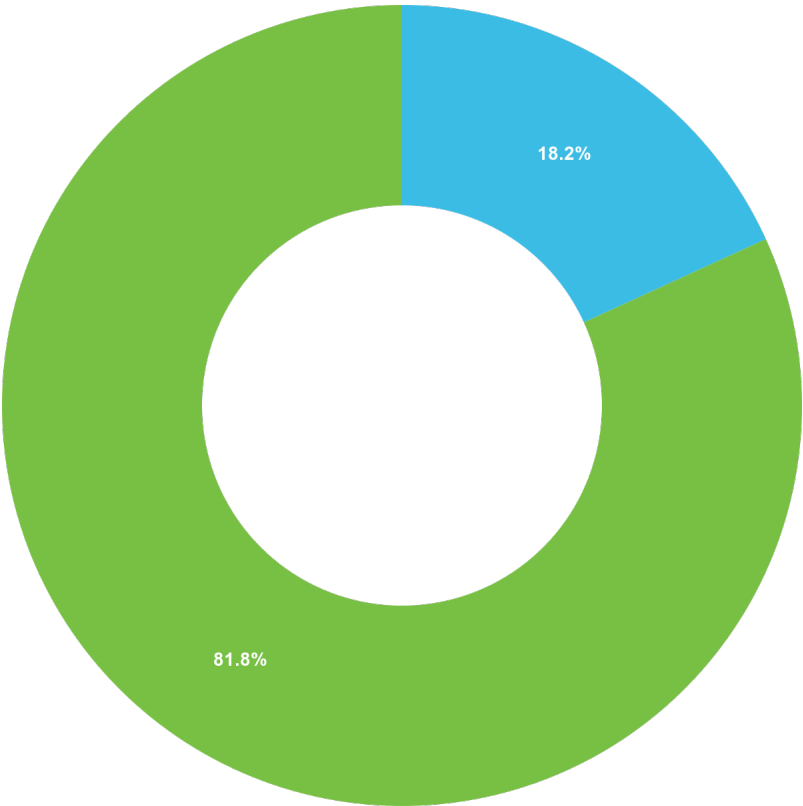
Parks and plight

Saturday, April 22, 2023, 12:39 PM UTC
Public safety, infrastructure

Thursday, April 13, 2023, 3:00 PM UTC
Economic Development and Maximizing the Central FL Revenue Opportunities

Answered: 3 Unanswered: 3

Q5 How would you rate the overall image or reputation of the town?



Answered: 4 Unanswered: 2 Average Rating: 3 - Average

Choice	Total	Rating
<div></div> 1 - Poor	0	0
<div></div> 2 - Below average	1	2
<div></div> 3 - Average	3	9
<div></div> 4 - Above average	0	0
<div></div> 5 - Excellent	0	0

Q6

 Do you think that economic conditions in the town as a whole are getting better, staying the same or getting worse?

Tuesday, June 20, 2023, 2:31 PM UTC

same

Tuesday, April 25, 2023, 2:56 AM UTC

not applicable - I'm fairly new to the area. I would love to see more effort placed on the main road to give passers by a reason to spend money in the town

Saturday, April 22, 2023, 12:39 PM UTC

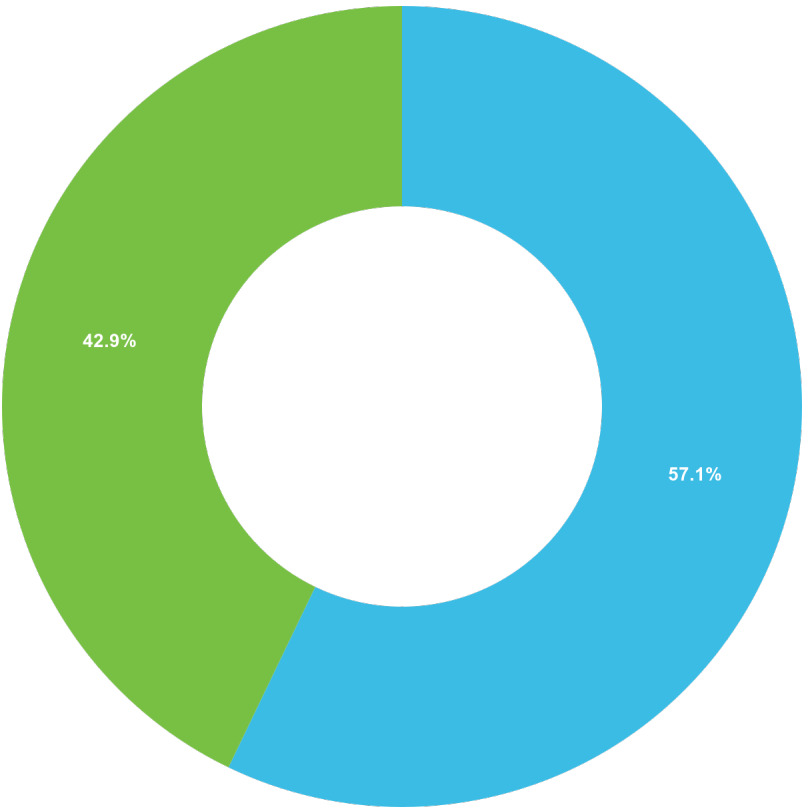
Staying the same

Thursday, April 13, 2023, 3:00 PM UTC

N/A

Answered: 4 Unanswered: 2

Q7 How would you rate the availability of employment opportunities in the town?



Answered: 3 Unanswered: 3 Average Rating: 2 - Below average

Choice	Total	Rating
<div></div> 1 - Poor	0	0

Choice	Total	Rating
 2 - Below average	2	4
 3 - Average	1	3
 4 - Above average	0	0
 5 - Excellent	0	0

Q8 What is one type of business that you think is missing in the town?

Tuesday, June 20, 2023, 2:31 PM UTC
retail

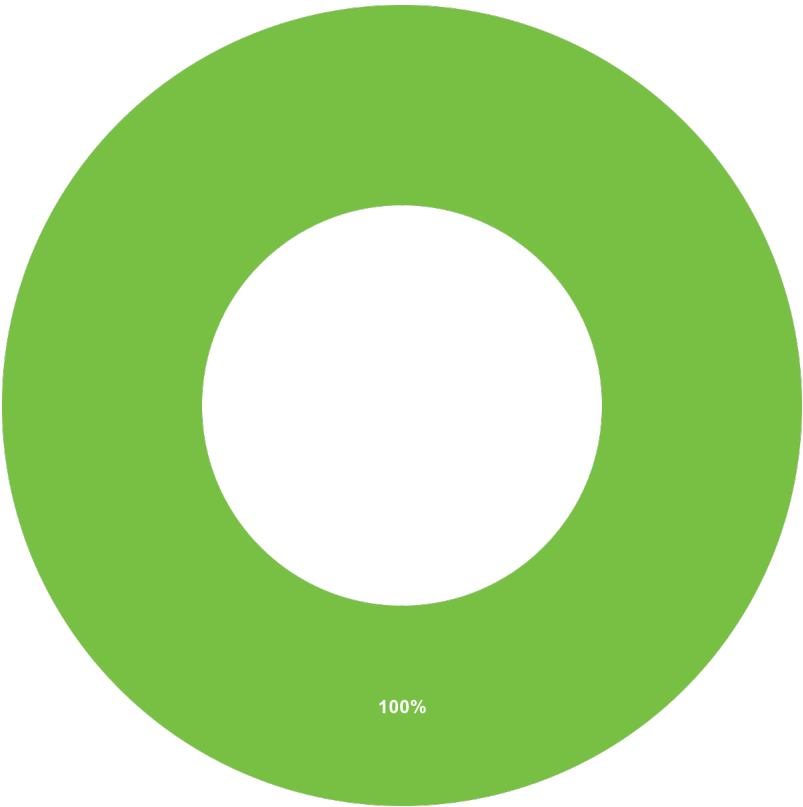
Tuesday, April 25, 2023, 2:56 AM UTC
Healthy Food

Saturday, April 22, 2023, 12:39 PM UTC
All types are missing

Thursday, April 13, 2023, 3:00 PM UTC
Recreation, Retail, and Healthy Food Options

Answered: 4 **Unanswered:** 2

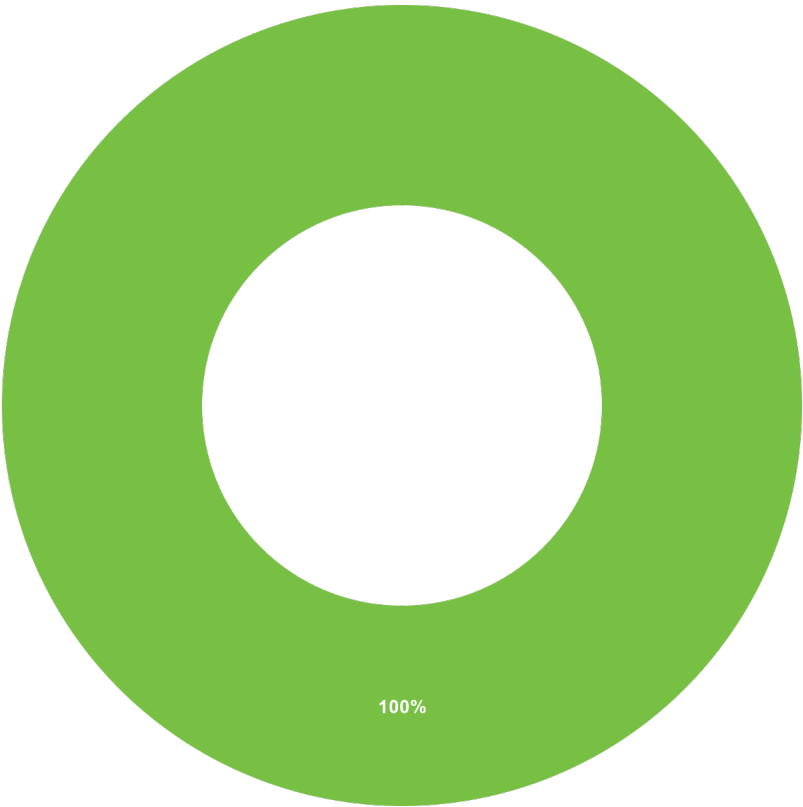
Q9 How would you rate the condition of streets in the town as a whole?



Answered: 4 **Unanswered:** 2 **Average Rating:** 3 - Average

Choice		Total	Rating
	1 - Poor	0	0
	2 - Below average	0	0
	3 - Average	4	12
	4 - Above average	0	0
	5 - Excellent	0	0

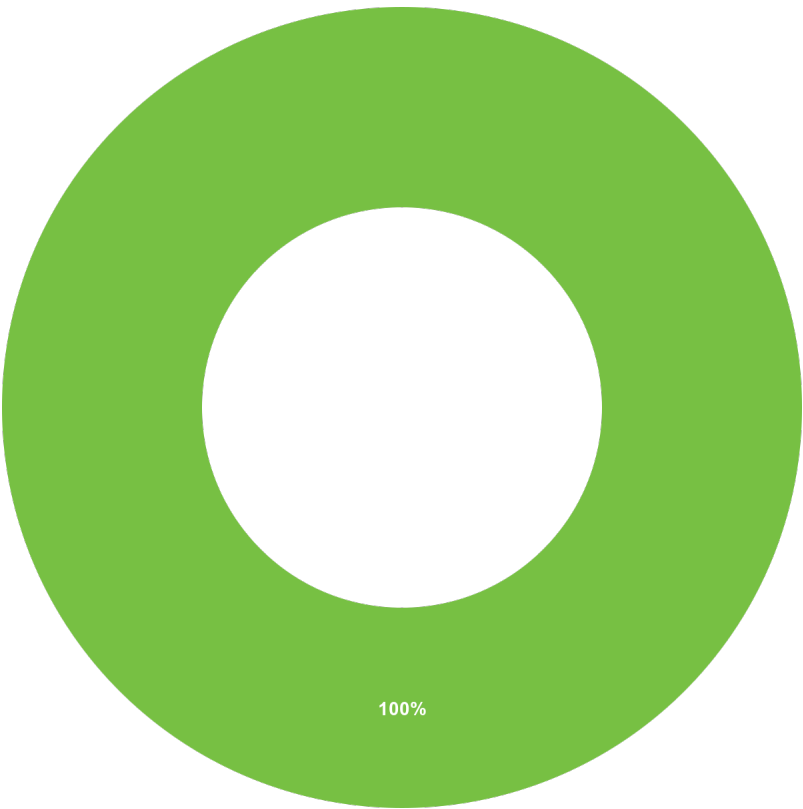
Q10 How would you rate street lighting, signage and street markings in your the town?



Answered: 3 Unanswered: 3 Average Rating: 3 - Average

Choice	Total	Rating
1 - Poor	0	0
2 - Below average	0	0
3 - Average	3	9
4 - Above average	0	0
5 - Excellent	0	0

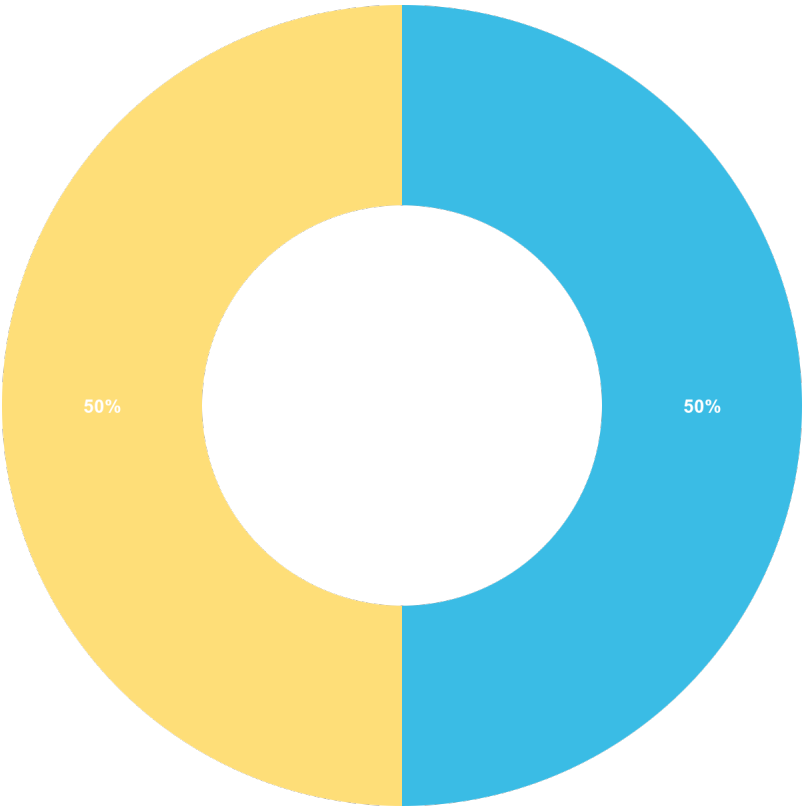
Q11 How would you rate the quality of the town’s maintenance of streets throughout the year?



Answered: 3 Unanswered: 3 Average Rating: 3 - Average

Choice	Total	Rating
1 - Poor	0	0
2 - Below average	0	0
3 - Average	3	9
4 - Above average	0	0
5 - Excellent	0	0

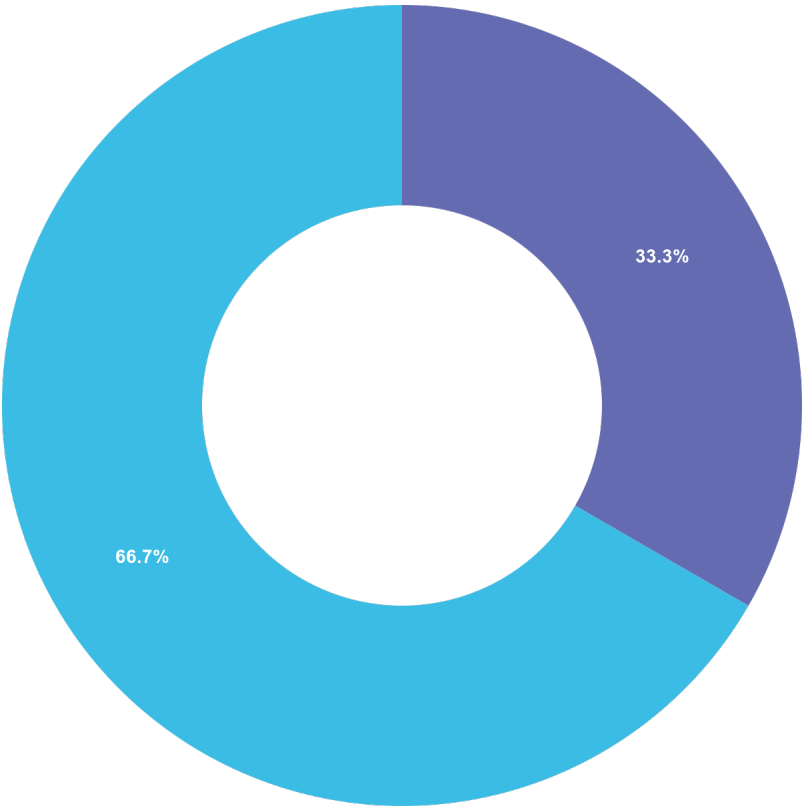
Q12 How satisfied are you with the housing affordability in the town?



Answered: 3 **Unanswered:** 3 **Average Rating:** 3 - Somewhat Unsatisfied

Choice	Total	Rating
1 - Very Unsatisfied	0	0
2 - Unsatisfied	2	4
3 - Somewhat Unsatisfied	0	0
4 - Somewhat Satisfied	1	4
5 - Satisfied	0	0
6 - Very Satisfied	0	0

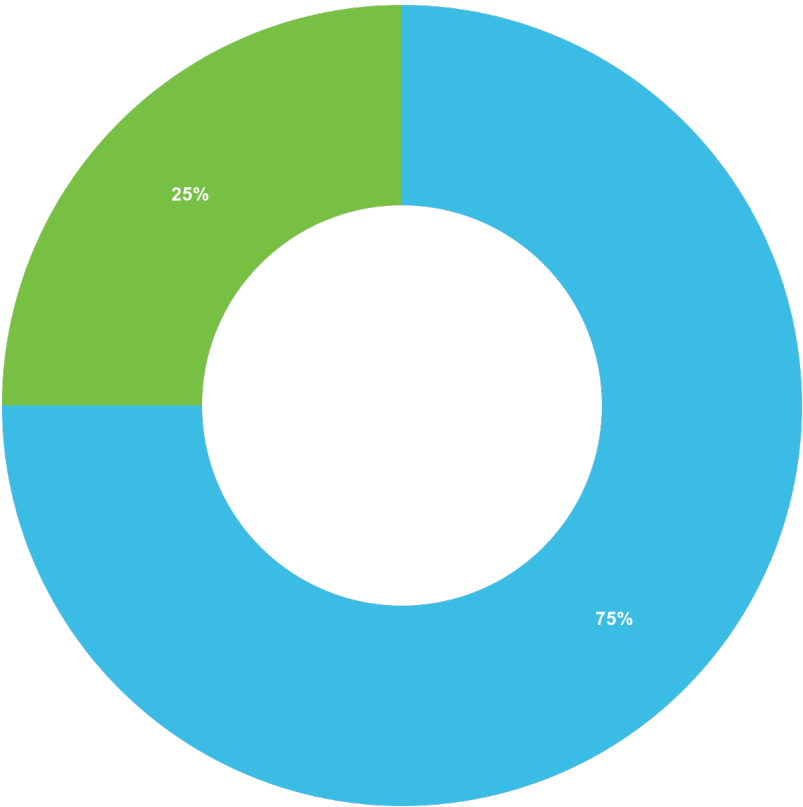
Q13 What specific types of homes do you think are missing in the twon?



Answered: 3 Unanswered: 3

Choice		Total
<div></div>	Single-family	1
<div></div>	Multi-family complexes	2
<div></div>	Senior / age restricted community	0
<div></div>	Townhomes	0

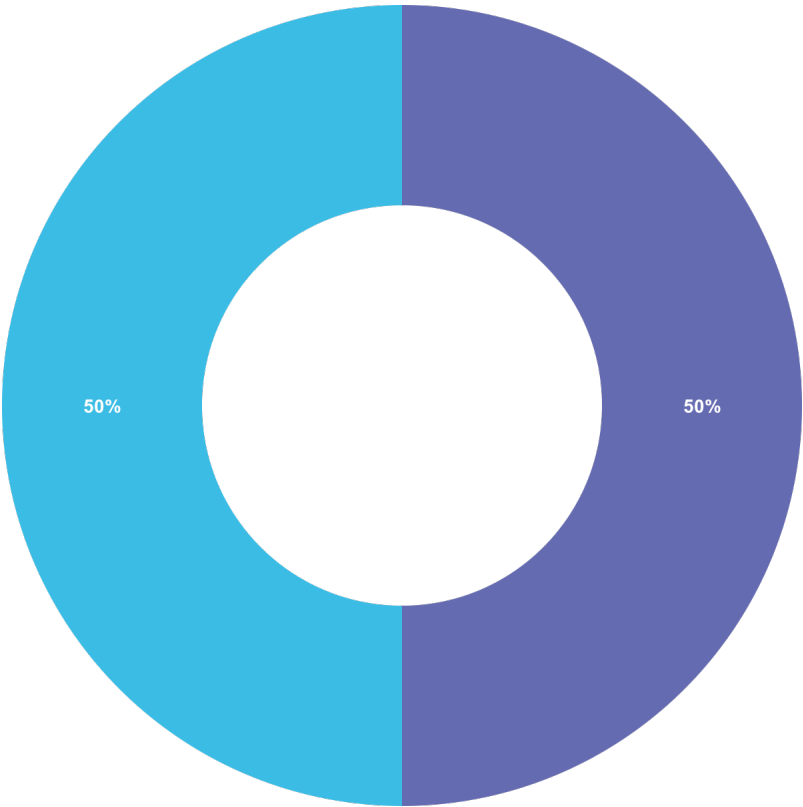
Q14 How would you rate the visibility of police patrol cars in your neighborhood?



Answered: 4 Unanswered: 2

Choice		Total
<div></div>	Very Visible	0
<div></div>	Somewhat Visible	3
<div></div>	Not Very Visible	1
<div></div>	Not Visible	0
<div></div>	No Opinion	0

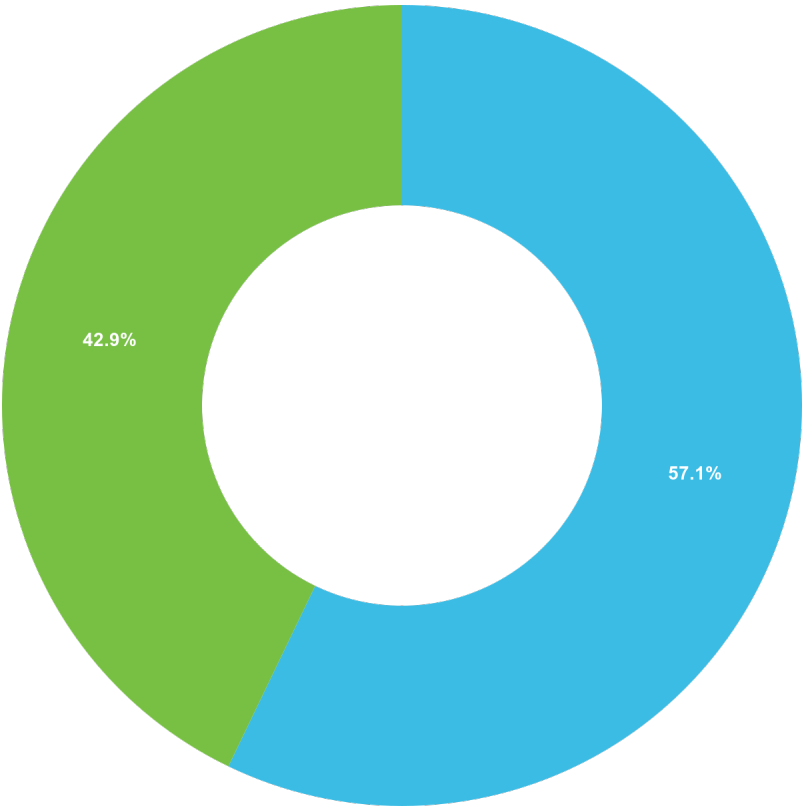
Q15 How safe do you feel in the town?



Answered: 4 Unanswered: 2

Choice		Total
	Very Safe	2
	Safe	2
	Unsafe	0
	Very Unsafe	0
	No Opinion	0

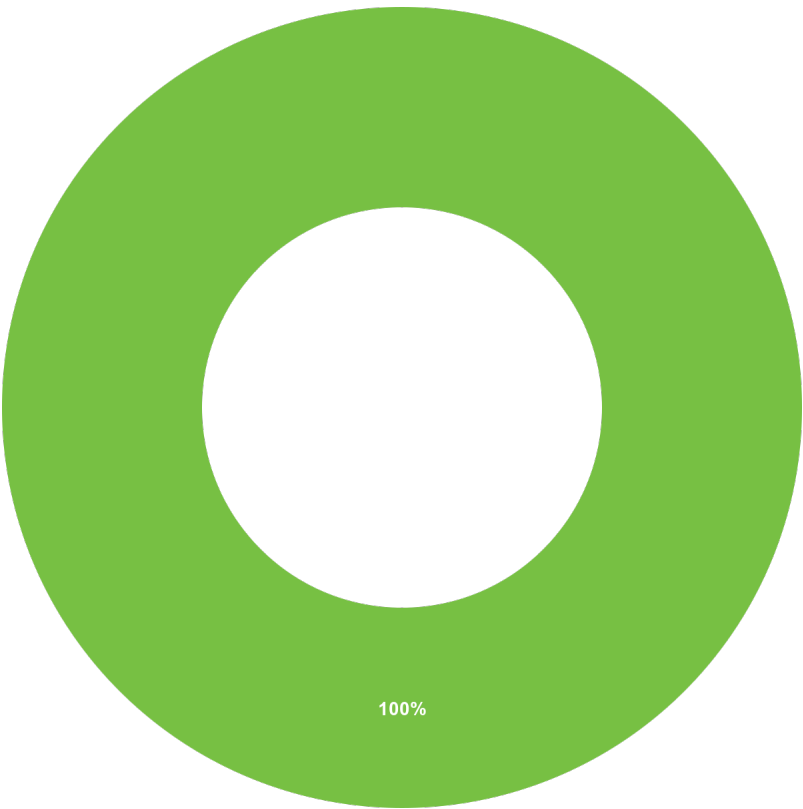
Q16 How would you rate the availability of recreational programs in the town?








Answered: 3 Unanswered: 3 Average Rating: 2 - Below average

Choice	Total	Rating
1 - Poor	0	0
2 - Below average	2	4
3 - Average	1	3
4 - Above average	0	0
5 - Excellent	0	0

Q17 How would you rate the opportunities you have to participate in town matters?




Answered: 4 **Unanswered:** 2 **Average Rating:** 3 - Average

Choice		Total	Rating
	1 - Poor	0	0
	2 - Below average	0	0
	3 - Average	4	12
	4 - Above average	0	0
	5 - Excellent	0	0

Q18 How would you rate the information available to you about the town's Council and other official community meetings?

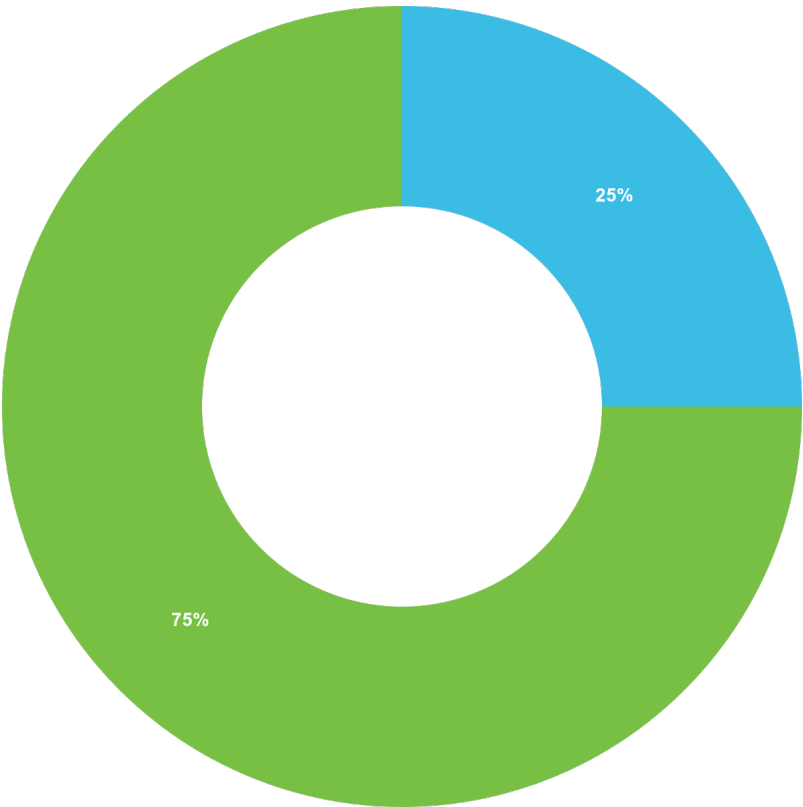


Answered: 3 **Unanswered:** 3 **Average Rating:** 4 - Somewhat Satisfied

Choice		Total	Rating
	1 - Very Unsatisfied	0	0
	2 - Unsatisfied	0	0
	3 - Somewhat Unsatisfied	0	0
	4 - Somewhat Satisfied	3	12
	5 - Satisfied	0	0

Choice	Total	Rating
<div><div></div>6 - Very Satisfied</div>	0	0

Q19 How would you rate the information available to you about town plans and programs?

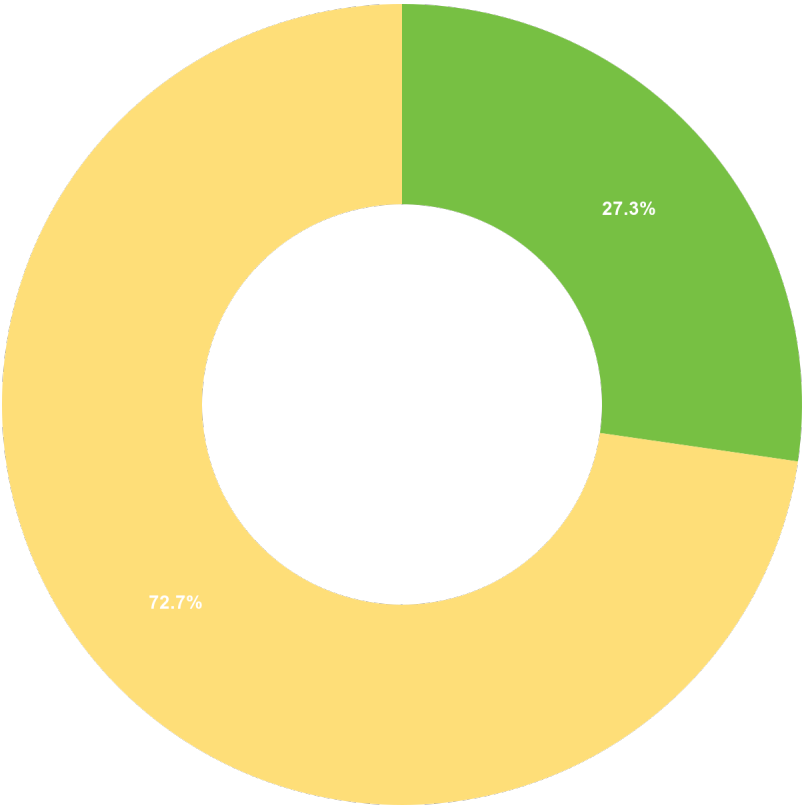


Answered: 3 Unanswered: 3 Average Rating: 3 - Average

Choice	Total	Rating
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Choice	Total	Rating
1 - Poor	0	0
2 - Below average	1	2
3 - Average	2	6
4 - Above average	0	0
5 - Excellent	0	0

Q20 How would you rate the town’s communication and engagement with the public?



Answered: 3 **Unanswered:** 3 **Average Rating:** 4 - Somewhat Satisfied

Choice	Total	Rating
 1 - Very Unsatisfied	0	0
 2 - Unsatisfied	0	0
 3 - Somewhat Unsatisfied	1	3
 4 - Somewhat Satisfied	2	8
 5 - Satisfied	0	0
 6 - Very Satisfied	0	0