

### HISTORIC TOWN OF EATONVILLE, FLORIDA OTHER WORKSHOP AGENDA

Tuesday, March 05, 2024, at 6:30 PM Town Hall - 307 E Kennedy Blvd

Please note that the HTML versions of the agenda and agenda packet may not reflect changes or amendments made to the agenda.

- I. CALL TO ORDER
- II. CITIZEN PARTICIPATION (Three minutes strictly enforced)
- III. COUNCIL DISCUSSION
  - 1. Discussion of the Town of Eatonville Impact Fee Study Update (Administration/Planning)
  - 2. Discussion of the Town of Eatonville Community Engagement for Master Planning (Administration/Planning)
  - 3. Communication App Product Review
- IV. COMMENTS
- V. ADJOURNMENT

The Town of Eatonville is subject to the Public Records Law. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

### \*\*PUBLIC NOTICE\*\*

This is a Public Meeting, and the public is invited to attend. This Agenda is subject to change. Please be advised that one (1) or more Members of any of the Town's Advisory Boards/Committees may attend this Meeting and may participate in discussions. Any person who desires to appeal any decision made at this meeting will need a verbatim record of the proceedings and for this purpose may need to ensure that a verbatim record of the proceedings is made which includes the testimony and evidence upon which the appeal is to be based – per Section 286.0105 Florida Statutes. Persons with disabilities needing assistance to participate in any of these proceedings should contact the Town of Eatonville at (407) 623-8910 "at least 48 hours prior to the meeting, a written request by a physically handicapped person to attend the meeting, directed to the chairperson or director of such board, commission, agency, or authority" - per Section 286.26



### HISTORIC TOWN OF EATONVILLE, FLORIDA

### TOWN COUNCIL WORKSHOP

### MARCH 5, 2024, at 06:30 PM

### **Cover Sheet**

\*\*NOTE\*\* Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

<u>ITEM TITLE:</u> Discussion of the Town of Eatonville Impact Fee Study Update

### (Administration / Planning)

### **TOWN COUNCIL ACTION:**

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: ADMINSTRATION / PLANNING
INTRODUCTIONS		Exhibits:
CONSENT AGENDA		• N/A
COUNCIL DISCUSSION	YES	
ADMINISTRATIVE		

**REQUEST:** The Administration is requesting the Town Council to discuss the next steps of the impact fee study process for the Town of Eatonville (TOE).

**SUMMARY:** During the summer of 2023, the Town Council approved to proceed with the impact fee study for utility services, general government service, police service, and recreation services. The planning and administration have several ongoing meetings in the coming weeks, as well as prepping the information for regarding the moratorium on building.

The Impact Fee Study Process will demonstrate a clear direction for the future development of our town, addressing key areas such as:

- 1. Determination of projected demands and capital needs of the Town to fund growth-related municipal service requirements.
- 2. Determination of reasonable level of service standards for the development of impact fees consistent with the Town's comprehensive plan information and requirements, industry standards, and current service levels provided by the Town.
- 3. Development of impact fee rate structures considering the estimated capital costs associated with the various services' capacity needs, other available funding sources, and the classes of customers for which the fees will be applied (i.e., single family residence, multi-family residence, etc.).

Section III. Item #1.

4. Assistance in developing the impact fee ordinance to adopt the proposed impact rees and associated administrative procedures.

**<u>RECOMMENDATION:</u>** The Administration is requesting the Town Council to discuss the next steps of the impact fee study process for the Town of Eatonville (TOE).

FISCAL & EFFICIENCY DATA: N/A



### HISTORIC TOWN OF EATONVILLE, FLORIDA

### TOWN COUNCIL WORKSHOP

### MARCH 5, 2024, AT 06:30 PM

### **Cover Sheet**

\*\*NOTE\*\* Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

**ITEM TITLE:** Discussion of the Town of Eatonville Community Engagement for

Master Planning (Administration/Planning)

### **TOWN COUNCIL ACTION:**

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: ADMINSTRATION / PLANNING
INTRODUCTIONS		Exhibits:
CONSENT AGENDA		• N/A
COUNCIL DISCUSSION	YES	
ADMINISTRATIVE		

**REQUEST:** The Administration is requesting the Town Council to discuss the next steps of the Master Planning Process to plan out the community engagement portion for the Town of Eatonville (TOE).

<u>SUMMARY</u>: During the last council meeting on February 20, 2024, the Town Council approved to proceed with the Town Master Plan this will give a clear preview of possibilities and potential economic and cultural growth for Eatonville. The administration is preparing for several meetings in the coming weeks, to kickoff the project and have several listening sessions for residents to share ideas, historic moments, and monuments, as well as identifying key areas of focus from the community.

These conceptual level diagrams will illustrate alternative land use relationships, arrangement of the various development program elements on the site and building massing. BBA will also prepare story boards to illustrate a variety of ideas to describe the architecture, place, and brand. The Master Plan will demonstrate a clear vision for the future of our town, addressing key areas such as:

**Economic Development:** The plan outlines strategies to attract new businesses and create jobs, which will boost the local economy and improve the overall quality of life for residents.

**Infrastructure:** The plan addresses the need for upgrades to our roads, public safety hubs, and other utility infrastructure, ensuring the Town of Eatonville will have the foundation in place to support future growth.

Section III. Item #2.

**Housing:** The plan recognizes the need for a variety of housing options to meet the needs of an residents, including affordable housing for low and middle-income families.

**Environment:** The plan emphasizes the importance of protecting our natural resources and includes measures to address climate change and promote sustainable development.

**Community Facilities:** The plan calls for the development of cultural spaces, historic landmarks throughout the town, recreation facilities, and other community amenities that will enhance the quality of life for all residents.

The Master Plan will serve as a valuable roadmap for the future of our town and will lead to a more vibrant, prosperous, and sustainable community for the Historic Town of Eatonville.

**RECOMMENDATION:** The Administration is requesting to discuss with the Town Council the next steps of the Master Planning Process to plan out the community engagement portion for the Town of Eatonville (TOE).

FISCAL & EFFICIENCY DATA: N/A



### HISTORIC TOWN OF EATONVILLE, FLORIDA

### TOWN COUNCIL WORKSHOP

### MARCH 5, 2024, 6:30 PM

### **Cover Sheet**

\*\*NOTE\*\* Please do not change the formatting of this document (font style, size, paragraph spacing etc.)

**ITEM TITLE:** Communication App Product Review

### **TOWN COUNCIL ACTION:**

PROCLAMATIONS, AWARDS, AND PRESENTATIONS	YES	Department: Administration
INTRODUCTIONS		Exhibits:
CONSENT AGENDA		<ul><li>Product Information <u>TextMyGov</u></li><li>TextMyGov Proposal</li></ul>
COUNCIL DISCUSSION	YES	<ul><li>Product Information <u>Savvy Citizen</u></li><li>Savvy Citizen Quote</li></ul>
ADMINISTRATIVE		Product Information <u>SeeClickFix</u>

**<u>REQUEST:</u>** To introduce and discuss communication app options as potential communication tools to incorporate into the Town of Eatonville.

<u>SUMMARY:</u> The Town Council, residents, and staff have expressed the importance of effective communications and finding ways to close the communication gap. Product Information has been provided for three vendors to include TextMyGov, SeeClickFix, and Citizen Savvy.

TEXTMYGOV is an interactive communication tool developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods. TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer questions, send links to their website, and provide details on garbage pickup, utility payments, city news, events, office hours, road closures, community celebrations, safety issues, potholes, and animal control just to name a few. Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos. This company helps other cities improve citizen engagement and communication through our two-way, smart texting tool. We do this by: Cutting down phone calls, Sending mass text alerts, Customized, automatic responses to residents if they have questions or want to report an issue. Watch Videos Mass text notifications: <a href="https://textmygov.com/wp-content/uploads/2023/02/TextMyGov-Alerts-Video-Example.mp4">https://textmygov.com/wp-content/uploads/2023/02/TextMyGov-Alerts-Video-Example.mp4</a> Reporting issues and Finding information: <a href="https://drive.google.com/file/d/lyPuYQcmTRDkT-Ea39Mu4e7LweoP5Vi2v/view?usp=sharing">https://drive.google.com/file/d/lyPuYQcmTRDkT-Ea39Mu4e7LweoP5Vi2v/view?usp=sharing</a>

6

**SAVVY CITIZEN**, is an interactive communication tool that allows for Mass Notifications, Alerts, and Events to be pushed directly to residents in real time via their preferred method. Unlike social media and other communication methods, you can be assured that your message is received. Updates and mass notifications can be sent to residents in less than a minute with no training required. Our features help you communicate quickly and save critical time. Residents can determine how they would like to be communicated with, making it convenient for everyone. It is a complete solution that includes team management, weather, and traffic integration critical event response teams, management, affordability, and much more, Savvy Citizen is designed to accommodate all your needs. Save valuable time delivering the right message to keep people safe, save lives, and stay informed. Give your citizens some peace of mind with the ability to provide updates and access to real-time information during any critical event, crisis, or emergency. **Watch Video** https://savvycitizenapp.com/government

**SEECLICKFIX** - is an interactive communication tool offering features to improve resident request management. SeeClickFix solution has been renamed to CivicPlus 311 CRM. It allow you to communicate with residents in real time, provides a convenient mobile interface to submit requests, provides a customizable experience for residents, and provides the status of every request — instantly. <u>Features</u>: Automated Issue Routing, route and assign service requests based on location and category; Duplicate Management, automatically detect duplicate requests before they're submitted; Omnichannel Inbox, receive and respond to resident feedback from a single, centralized hub; Two-Way Communications, respond to residents with status updates or follow-up questions; Internal Commenting, discuss resolutions internally with team members without public visibility; Report Card Monitoring, assess reported issues and how you're performing against service level agreements.

**RECOMMENDATION:** For Town Council to discuss for consideration the TextMyGov as potential communication tool.

**FISCAL & EFFICIENCY DATA:** Recommended budget line is the Contingency Account # 001-0511-511-5800 or choice budget line indicated by Town Council.

(Add-On) Plugins \$20

**TextMyGov** - \$4,500 (First Year Startup) and \$3,000 Annually after first year.

Savvy Citizen -

There is a one-time marketing/setup fee of \$300 that will be added to your first payment.

Choosing to pay yearly offers a discount of \$99 per year over the monthly plan.

**SeeClickFix** – Estimated \$7,500 (Per Year)



### The Simples Section III. Item #3. to Communicate with Citizens

### Make it easy for citizens to:

### **Find Information**

Citizens can easily find information and get their questions answered by texting in keywords.

Smart texting answers questions instantly with an automatic response 24/7.

**Q/A Keyword Texting Examples:** Office Hours, Contact, Park Reservations, Pay Utilities

### **Report Issues**

Citizens can text in keywords to report issues on the go.

Smart texting guides the user through the process, gaining intel on type of issue, address, detail, and even allows citizens to upload a picture of it. Once the issue is reported, it is sent to the correct department for review.

Reporting Keyword Texting Examples: Safety Issue, Pothole, Animal Control

### **Receive Alerts**

Citizens can opt-in to receive alerts, news, and events directly to their phone.

Mass Texting Examples: Road Closures, Community Celebrations, Council Updates



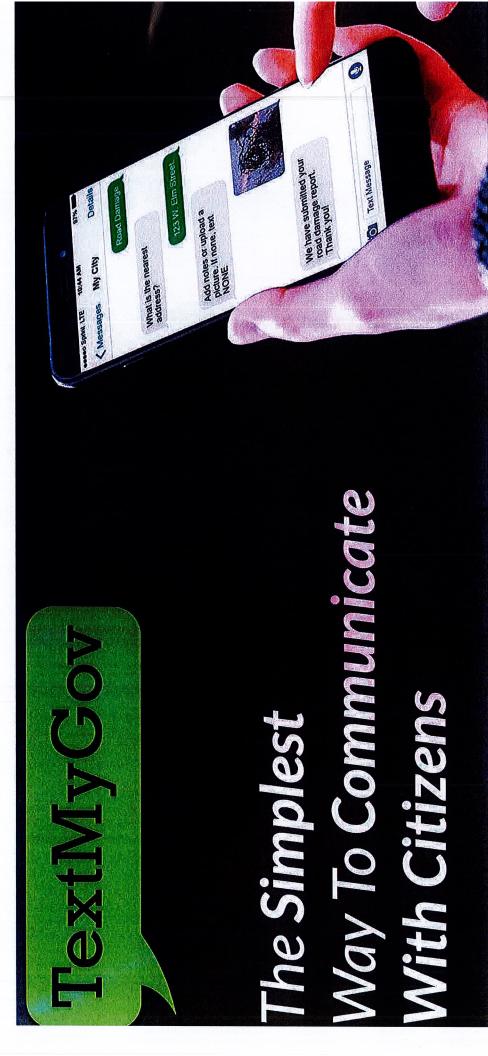
**Try It Out** Text Hi to 435.265.4446

**Contact Us** 

Call 435.787.7222, or Text Deno to 435.265.4446



Visit the website TextMyGov.com



Make It Easy For Citizens To:

Report Issues – Find Information – Receive Alerts

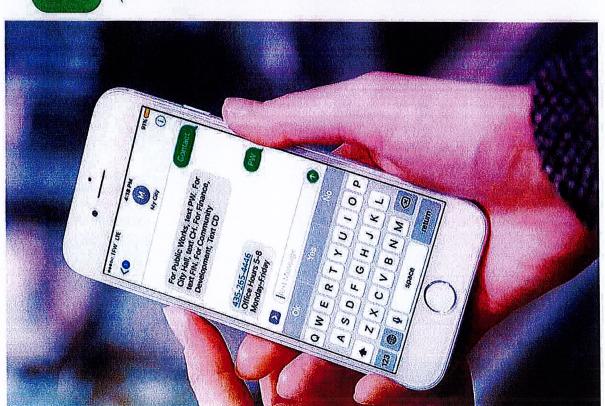


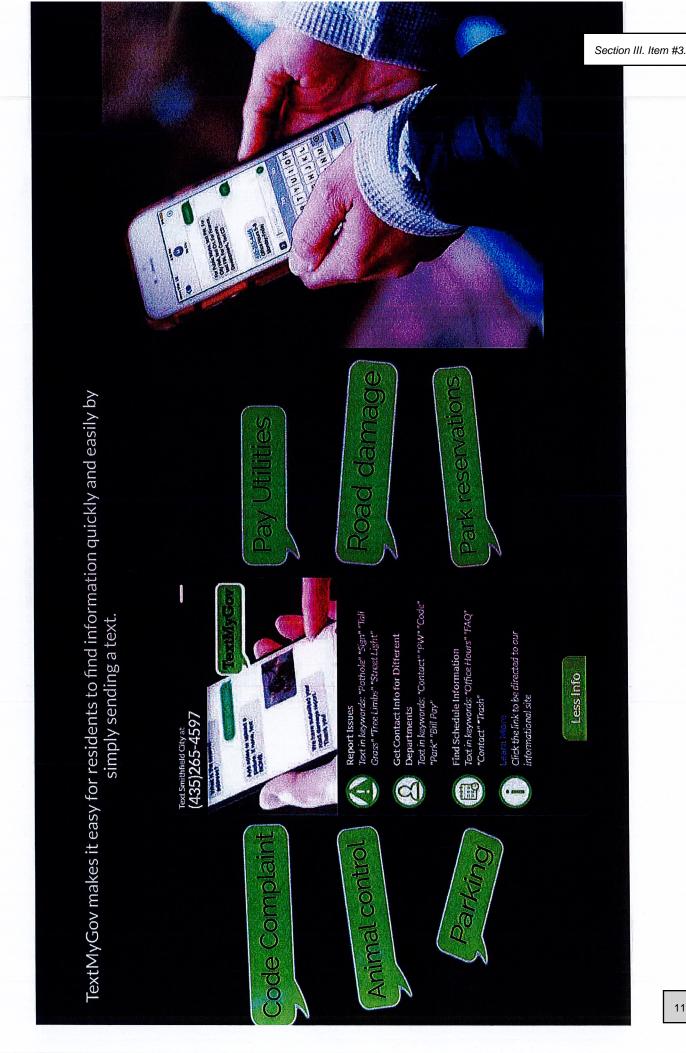
# Let's Look At The Numbers

Over 70% of Americans prefer text over calling

80-90% of all downloaded apps are used once before being deleted

TextMyGov uses a mobile phone's regular messaging app (no usernames or passwords to remember) Artificial Intelligence searches for keywords and automatically responds to inquiries, 24 hours a day





## TextMyGov

## Recent Log

05/14/2020 - +1[\_\_\_\_\_\_\_\_- Bus info

05/14/2020 - +1.\_\_\_\_3 - Hi

05/14/2020 - +15...... - Attractions

View More

## One Response Word

One Response Answer

## Animal Control

To report a stray animal, text REPORT, to receive a status update text STATUS.

## Send Message o

Group Name: City Alerts

Message:

[account-name] must be included in your

message.

-Contact support to send a message-



# Get Ready To Take Your Agency's Communication Service To The Next Level

Meet high-volume demands, & Reduce incoming phone calls while improving citizen communication.



## COMMUNICATE

agencies can answer question, send links to their website, and provide details on garbage pickup, Textmygov uses smart texting technology to communicate with citizens 24/7. Local government utility payment, city news, events, office hours, department locations and more.

Textmygov uses smart texting technology to engage with citizens. Citizens can easily report code smell, and more. Agencies can engage citizens, start a workflow, and ask specific guided question violation, public works issues like potholes, sign down, drainage problems, tree trimming, sewer regarding location, address, street name and more.

## BOOST WEBSITE TRAFFIC

QWERTYIU IOP

555-555-1234 Office Hours 5-8 Monday-Friday

Market Market

(8)

J K ΣΖ

A S D F G H ZXCVB

website). Citizens can text in key words like festival, parking, ticketing, and more. The smart texting Textmygov uses smart texting technology to maximize a cities website (compatible with any technology can answer the question, or send a link from the cities website with additional information. Local government agencies spend thousands each year on their website and Textmygov is the best way to benefit from that investment.

## **TextMyGov**

### The Simplest Section III. Item #3. to Communicate with Citizens

### Make it easy for citizens to:

### **Find Information**

Citizens can easily find information and get their questions answered by texting in keywords.

Smart texting answers questions instantly with an automatic response 24/7.

### **Q/A Keyword Texting Examples:**

Office Hours, Contact, Park Reservations, Pay Utilities

### **Report Issues**

Citizens can text in keywords to report issues on the go.

Smart texting guides the user through the process, gaining intel on type of issue, address, detail, and even allows citizens to upload a picture of it. Once the issue is reported, it is sent to the correct department for review.

### **Reporting Keyword Texting Examples:**

Safety Issue, Pothole, Animal Control

### **Receive Alerts**

Citizens can opt-in to receive alerts, news, and events directly to their phone.

### **Mass Texting Examples:**

Road Closures, Community Celebrations, Council Updates



**Try It Out** Text **Hi** to **435.265.4446** 

**Contact Us** 

Call **435.787.7222**, or Text **Demo** to **435.265.4446** 

Visit the website

TextMyGov.com



WW.TEXTMYGOV.COM

### TextMyGov PROPOSAL

DATE: 01/08/2024



## Introduction to TextMyGov



TextMyGov was developed to open lines of communication with local government agencies and citizens. The system works 24 hours a day and easily connects with your website and other communication methods.

Using the regular messaging app on any smartphone, the smart texting technology allows the citizen to ask questions and get immediate responses, find links to information on the agency's website, address problems, report any issues and upload photos.

According to the Pew Research Center, 97% of smartphone owners text regularly. The technology analysts at Compuware reported that 80 to 90% of all downloaded apps are only used once and then eventually deleted by users.



### **TEXTMYGOV SOLUTIONS**



### Communicate

TextMyGov uses smart texting technology to communicate with citizens. Local government agencies can answer questions, send links to their website, and provide details on garbage pickup, utility payments, city news, events, office hours, just to name a few.



TextMyGov uses smart texting technology to engage with citizens. Citizens can easily report issues to any department, such as potholes, drainage problems, tall grass, junk cars. The issue reporting function can be customized for each department and their most commonly reported items. Agencies can engage citizens and ask specific guided questions regarding location, address, street name, and more. If your goal is to engage with citizens and get smart valuable data- You need TextMyGov.

17



### **Boost Website Traffic**

TextMyGov uses smart texting technology to maximize a city's website. Citizens can text in keywords like festival, parking, ticketing, meeting, sporting event, etc. The smart texting technology can answer the question or send a link from the city's website with additional information. Local government agencies spend thousands of dollars each year on their website. TextMyGov is the best way to benefit from that investment. If your goal is to benefit from your website investment- You need TextMyGov.



### **Track**

TextMyGov uses smart texting technology to track and record all the information that is sent in. Agencies can track the cell phone number, date, and time of every request. If your agency wants to be compliant with FOIA-You need TextMyGov.



Smart texting uses detailed information to track a citizen's request or create a work order. Work orders and requests can be generated and completed. Smart texting allows you to easily collect information like name, location, street address, and allows the user to upload a photo. If your agency wants to track real requests and real work orders submitted by a real cell phone number- You need TextMyGov.



### **IMPLEMENTATION**

### **GETTING STARTED**

After the execution of the basic service agreement, a project manager will be assigned to assist the client through implementation. A local phone number will be obtained for use with TextMyGov.

### CONFIGURATION

The project manager will work with the client to customize interactive responses, create automation flows, and keyword lists. Training will be provided on how to quickly create and edit data.

### MEDIA KIT

Advertising materials will be provided to the client, including an infographic for the website and downloadable flyer for social media and other communication methods used by the agency.

### **Unlimited Training and Support**

After initial implementation and training, unlimited on-going support is included. Our experts are available Monday - Friday 6am-5pm MST.



### SUBSCRIPTION COST BREAKDOWN

This quote represents a subscription to TextMyGov with an initial TERM of Three-Years. The agreement is set to be automatically renewed after the initial term has finished. Support and services fees may increase in subsequent years but will increase no more than 5% per year. See below for the package price and other details.

Terms and conditions can be printed and attached as Exhibit A or viewed at www.TextMyGov.com/terms HYPERLINK "http://www.textmygov.com/terms"

Package		Price	Billing
<ul> <li>TextMyGov:</li> <li>TextMyGov web-based software</li> <li>Local phone number</li> <li>Short code number (outgoing messages)</li> <li>Unlimited users &amp; departments</li> <li>Unlimited support for every user</li> <li>10 GB manage online data storage</li> <li>25,000 Text messages per year</li> </ul>		\$3,500	Annual
Implementation/Setup Fee		\$1,750	One Time
	First year total	\$5,250	Year one
	Total recurring	\$3,500	Annual

### **Terms**

- This is a Three-Year Term.
- After the initial Three-Years , the agreement will revert to year-to-year
- Cancellation requires a 60-day written notice
- Customer is required to put TextMyGov widget on agency's website
- This proposal is valid for 30 days
- Customer is required to provide a copy of W-9



### **ADDITIONAL SERVICES**

Additional Services	Price	Billing
Marketing material and expert implementation to promote and optimize TextMyGov, see us here for additional information: <a href="Enhance Media Package">Enhance Media Package</a>	Price is based on population- See Account Executive for details.	Annual
<ul><li>Additional Storage</li><li>100 GB of additional storage.</li></ul>	\$250 per unit	Annual
Additional Text Messages	\$300 \$550 \$750	Annual
<ul> <li>Database</li> <li>Database of your local residence to improve citizen engagement</li> <li>Database might have been quoted in the original quote. See your package breakdown for details</li> </ul>	Price is based on population. See Account Executive for details.	



### **AGREEMENT CONFIRMATION**

We need two contacts for implementation. A cell phone is required for implementation. We also need the best contact for installing the widget on your agency's website.

Implementation Contact 1					
Name					
Title					
Email					
Office Phone					
Cell Phone					
Implementation Contact 2					
Name					
Title					
Email					
Office Phone					
Cell Phone					
	Billing Contact				
Name					
Title					
Email					
Office Phone					
Address					
W-9	Please attach W-9 in a separate email.				
Agreement Signature					
Name					
Title					
Date					
Signature					
Widget Contact					
Name					
Title					
Email					
Office Phone					

(This person is responsible for placing the TextMyGov widget (see options- TextMyGov | Widget Link) on the agency's website within 60 days of the agreement signature. The TextMyGov widget will remain on the agency's website for the duration of the agreement. If the widget is not placed on the City/County website within 60 days, the Agency agrees to pay an additional \$1,000 towards setup costs (this is to cover TextMyGov's time)



### **TWILIO CONTACT**

# Twilio Authorized Contact 1 Name Title Email Office Phone Business Title: Twilio Authorized Contact 2 Name Title Email Office Phone Business Title: I confirm that my nominated authorized representatives agree to be contacted by Twilio.

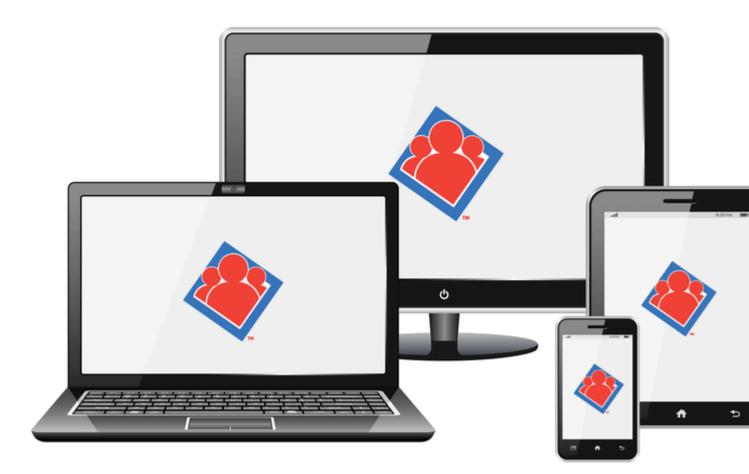
Twilio contact can be the same as the implementation contact. Twilio requires us to have two authorized contacts. They rarely reach out, but if there are any support questions, they require these contacts.

23

### Savvy Citizen

### **Essential Features for Communications**

With Savvy Citizen, **Mass Notifications, Alerts, and Events** are pushed directly to residents in real time via their preferred method. Unlike social media and other communication methods, you can be assured that your message is received. Updates and mass notifications can be sent to residents in less than a minute with no training required. Our features help you communicate quickly and save critical time.



### **INTERACTIVE CALENDAR**

Your interactive calendar makes it easy to schedule and manage public events. Your residents and those of your neighboring communities will be able to see the events you have planned quickly.

### **ON-DEMAND NOTIFICATIONS**

The Savvy Citizen notification system makes it a snap whenever you need to get the word out, be it a quick reminder or an emergency response.

### **MULTIPLE COMMUNICATION CHANNELS**

Your citizens can determine how they would like to be communicated with, making it convenient for everyone.

### A COMPLETE SOLUTION

With Team Management, weather, and traffic integration critical event response teams, management, <u>affordability</u>, and much more, Savvy Citizen is designed to accommodate all your needs. Save valuable time delivering the right message to keep people safe, save lives, and stay informed. Give your citizens some peace of mind with the ability to provide updates and access to real-time information during any critical event, crisis, or emergency.

### Interactive Calendar

Our interactive calendar system makes it easy to schedule and manage events. Your residents and those of your neighboring communities will be able to quickly see the events you have planned.

### Scheduling

Savvy Citizen has a complete scheduling mass notification system that allows for creating one-time or recurring events as well as changing or canceling critical events or specific occurrences.

### **Smart Preview**

Our smart preview will check your work, offer suggestions, and allow you to preview your event before making it public.

### **Change Notices**

New event? Need to change a time or location? Have to cancel? We'll remind people of upcoming events and notify them if an event is changed or cancelled.

### **Event Publicity**

Savvy Citizen gets the word out and allows your citizens to pass along the details using today's social media outlets. Your events become available through multiple channels: web pages, syndication, notifications, and social sharing.

### **Synchronized**

Don't want to keep multiple calendars up-to-date? Can't easily change your own website's calendar?

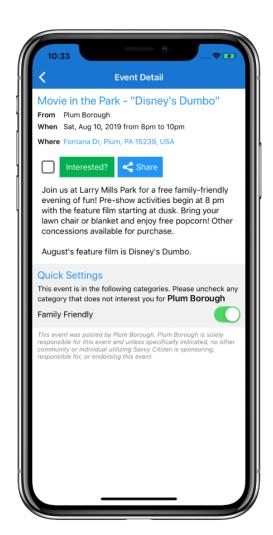
No worries! Our Plugin Add-on\* can replace the calendar on your website. Any events or changes put into Savvy Citizen will immediately appear on your website.

### **Map Enabled**

With your event, you can include multiple addresses or plot an area on a map. Your citizens will be able to quickly and easily see where your event is located.

### Citizens can quickly view your scheduled events.





### **On-Demand Notifications**

Any time you need to get the word out, be it a quick reminder or an emergency, Savvy Citizen makes it easy with just a few clicks.

### **Standard Notices**

Have a helpful reminder or general information you want to get out? With a few quick steps, you can create simple or robust messages and we'll ensure it gets to your residents (and non-residents if desired) at an appropriate time.

### **Emergency Alerts**

Alert your residents immediately with effective communication in case of an emergency. Savvy Citizen gives you the power to quickly and effectively let your citizens know what's happening.

### **Map Enabled**

With the integrated map feature, you can include multiple addresses or plot an area on a map. Your citizens will never have to wonder where to go... or avoid.

### **Smart Preview**

Just like with calendar events, our smart preview will check your work, offer suggestions, and allow you to preview your notification/alert before making it public.

### **Scheduling**

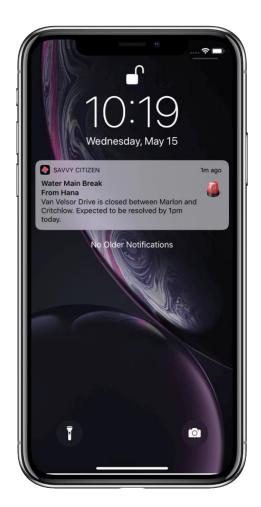
Notifications can be scheduled to go out whenever you want. Just pick a date, set it, and forget about it. Savvy Citizen will automatically send your notification on the chosen date.

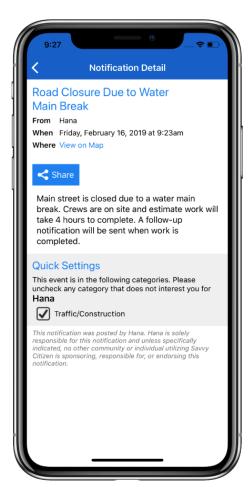
### **Geo Targeting**

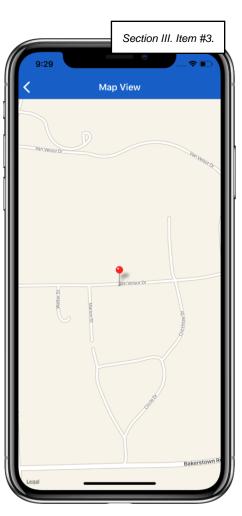
With the Targeted Notifications Add-on\*, you can create custom zones and send notifications to people in geographic regions.

Or, simply place a pin on a map and send it to people nearby.

Citizens and Organizations get notifications quickly and efficiently with all of the details they need for what matters most to them.







### **Multiple Communication Channels**

Your citizens can determine how they would like to be communicated with, making it convenient for everyone.

### **Push Notifications**

With our free and highly rated **Savvy Citizen app**, citizens can receive *interactive notifications* directly from local governments to their devices. They'll get a quick look at the details and can take actions such as marking interest in an event or sharing the details. They can also quickly view the full details.

### **Text Messages**

Text messages are an alternative to **push notifications** for those that don't want to install the Savvy Citizen app. Unlike other competitors, we provide a brief summary of the message and a link to get to the full details using their smartphone's web browser.

### **Email**

For those that prefer standard emails, we can send all details to as many email addresses as they wish.

### A Complete Solution

Savvy Citizen is designed to accommodate all of your needs.

### Team Management

Savvy Citizen allows you to set up your team based on your preferences. You can add as many team members and employees to your account as desired and even manage **access and control permissions** for those who require approval before events and notifications go public.

### Weather Integrated

Fully integrated with the National Weather Service (NWS) **emergency alerting system**, Savvy Citizen knows about the safety issues in your area.

In addition, Savvy Citizen knows about forecasted weather in your area and can provide emergency notification suggestions.

### Traffic Integrated

Savvy Citizen pulls traffic information including congestion, accidents/incidents, and construction so that you can quickly and easily relay timely information.

### Reliable

Built using the latest technologies and sitting on top of powerful servers with the ability to auto-scale and handle any amount of data traffic, our system is available 24x7 and never sleeps.

### Cost Effective

Unlike other solutions, Savvy Citizen is 100% stand-alone. There aren't any associated website systems to purchase or servers to maintain which makes Savvy Citizen affordable and easy to implement.

### Easy to Use

Our system is intuitive and straightforward with integrated help. Just schedule an event or create a notification and Savvy Citizen takes care of the rest.

### **Getting started is easy.**

In just a few simple steps, your community will be up and running.

1

### Register.

Registration is simple, easy, and free. We simply need a little bit of information to verify you represent your community. There is no commitment to use the service.

<u>2</u>

### Review offer.

Once approved, you'll receive an email letting you know that your account is ready to be setup. You'll be able to review your official price, payment options, and any discounts.

3

### Payment.

Choose your payment plan, and enter your payment method. Your chosen recurring payment will be setup and start immediately. You can cancel at any time from the website.

4

### Blast off.

You will immediately gain access to Savvy Citizen's administrative features for your community.

Start setting up shop by creating additional users, populating your calendar or sending a notification.

We'll work quickly to let your residents and those of your neighboring communities know they can now follow you on Savvy Citizen.

### Get a Free Month\*

### Savvy Citizen Price Quote

Prepared exclusively for Eatonville.

	Monthly	Yearly
Base Rate	\$99	\$1,089
(Add-On) Plugins	\$20	\$240
(Add-On) Targeted Notifications	\$20	\$240



There is a one-time marketing/setup fee of **\$300** that will be added to your first payment. Choosing to pay yearly offers a discount of **\$99** per year over the monthly plan.

### **Special Item Explanations:**

- **Website Plugins** is an optional add-on that allows you to put your Savvy Citizen content directly on your own website. Don't put up with the hassle of entering your community information twice.
- **Targeted Notifications** is an optional add-on that allows you to send notifications to people in geographic areas. You can create custom zones on an interactive map and send targeted notifications to residents in that area.
- The Marketing/Setup fee is an at-cost amount used to advertise your use of Savvy Citizen to your residents. This can include such things as Facebook advertising, road signs, handouts, etc. that the Savvy Citizen team will create and manage for you. The amount shown above is a suggested amount to spend and can be adjusted during the registration process.

### **Register Now**

We encourage you to register with Savvy Citizen to lock in current prices for six months. Please note that registration is not a commitment to use or purchase our service.

You can register by going to the following address or scanning the QR code: <a href="https://savvycitizenapp.com/government/signup/6100">https://savvycitizenapp.com/government/signup/6100</a>



### **Contact Us**

If you have any questions, please feel free to contact us. Our advisors are here to help you chart a course to successfully communicating with your residents.

You can contact us by going to the following address or scanning the QR code: <a href="https://savvycitizenapp.com/government/contactus">https://savvycitizenapp.com/government/contactus</a>



We sincerely thank you for your consideration.

## ROBO is a NO GO!



Why using push notifications, text messages, or email is a better way to connect with your residents than Robocalls!



Most "robocalls" are spam. How many times have you been offered to extend your car's warranty?







ROBOCALI

Robocalls no longer have phone book advantage. There is a misconception that Robocall systems are easy and automatic. This is incorrect! Not only do most households no longer have landlines, there is no phone book for smartphones. This technique is not effective.

Phone calls and voicemails have limited info that is harder to retrieve as compared to text messages, emails, or the app.

Phone calls cannot convey maps or links. If you miss a message, you must listen again!





Most of your information is of a non-emergency priority and is better communicated in writing. A call about an event may annoy residents, but a text, push notification, or email is more welcoming.

With modern smartphones, users are notified in a similar fashion to phone calls, text messages, emails and push notifications.





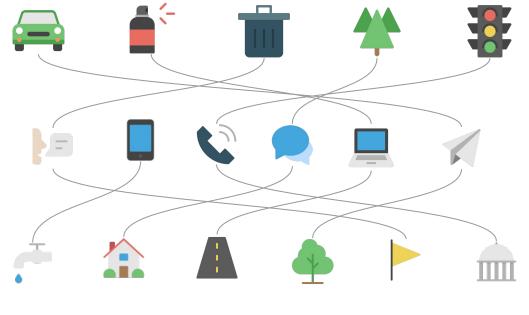
Section III. Item #3.

### **SeeClickFix**

### **Problem**

Section III. Item #3.





















### Citizen Engagement



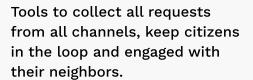












- iOS and Android
- Call Taker Tools
- Web Portal
- Notices
- Points of Interest
- Watch Areas

### Service Management















Cartegraph Cityworks

Lucity

**Dude Solution** 

### **Codes & Permits**

**TRAKIT** Accela

EnerGov

### **Data Analysis**

Socrata OpenGov

Tableau

GIS

ArcGIS







Tools to manage internal

communication across the

organization and keep the

Desktop web app

Mobile web app

Recategorization

Public commenting

Internal commenting

**Duplicate detection** 

**Assignment** 

Requests

**Work Orders** Resources

citizen in the loop.













Integration







Section III. Item #3.



### Why SeeClickFix

Section III. Item #3.

### **Market Leadership**

Experience Matters, over 425 signed clients 20% of our installs are migrations from legacy App providers

### The Best Ratings in the Business

4.5 / 5.0 Stars in both App Stores (iOS and Android) The Citizen Experience Matters

### **Unique Technology**

Duplicate Detection

Jurisdictional toggling

### **Full Lifecycle CRM**

Request Management / Work Order Management Performance Analytics Engine

### **Integration Leadership**

1/3 issues sourced by SCF integrate to other systems

#### **Customers**

425+ Agencies

1 Million Users

9 Million Issues

Pioneer Award

88% Fixed





























































































































# Submitting a Request

Web Portal

Section III. Item #3.

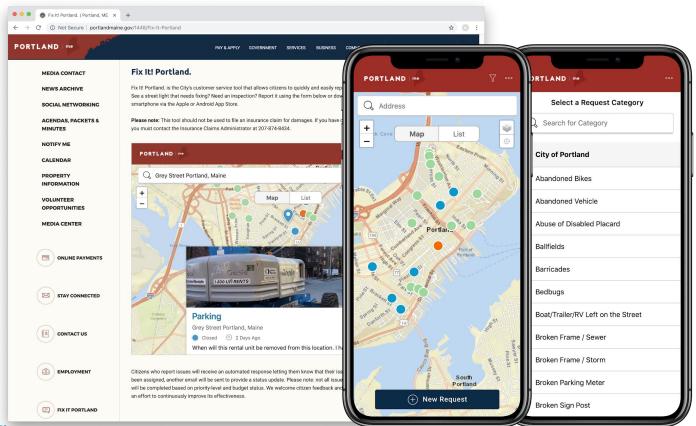


Web Portal

Section III. Item #3.



#### **Web Portal**



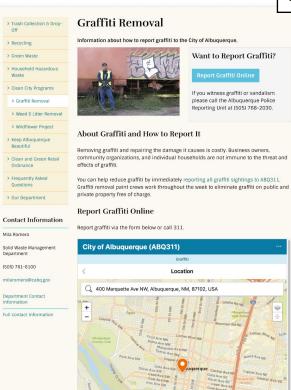
Web Portal

Section III. Item #3.



Report Graffiti Online

Report graffiti via the form below or call 311.



Leaflet | Powered by Esri | City of Albuquerque, Bernallio County, NM, Bureau of Land Management, Esri, HERE, Garmin, I

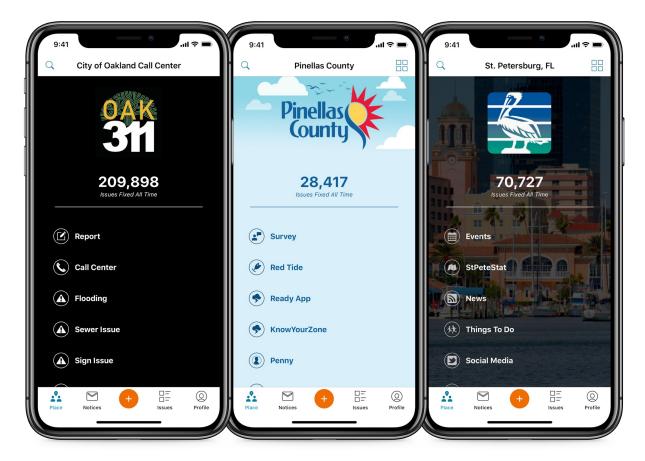


Mila Romero

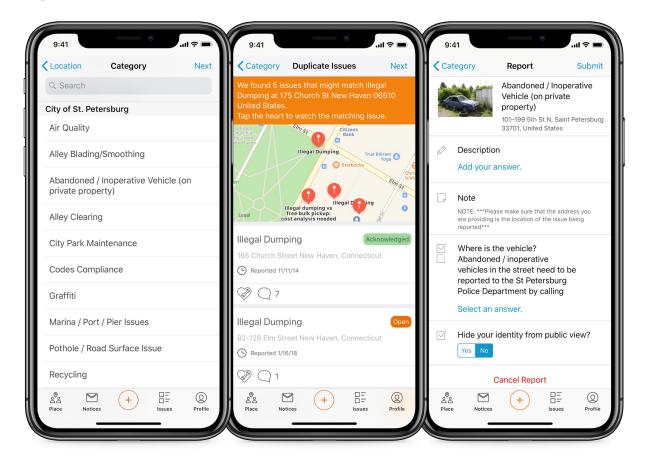
Solid Waste Management Department

Section III. Item #3.

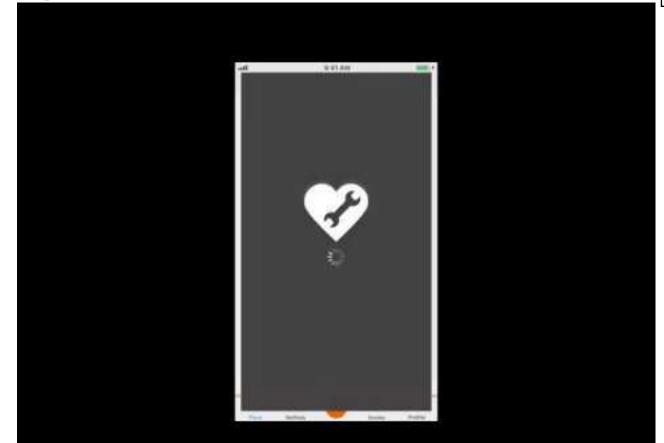
#### Your City's Gateway App



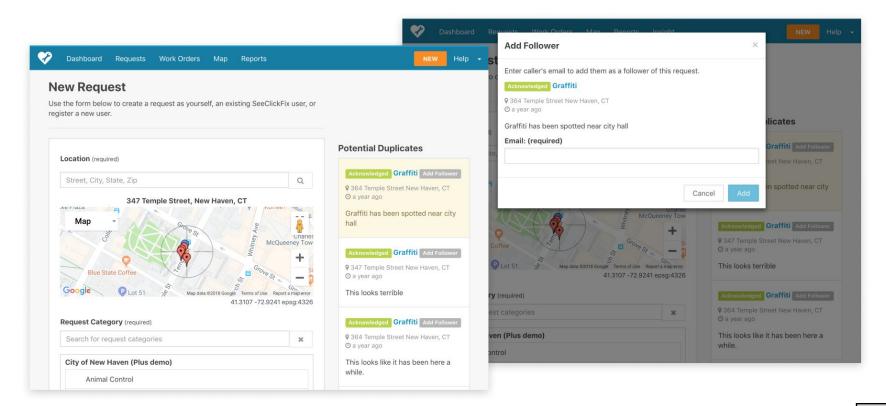
#### Reporting



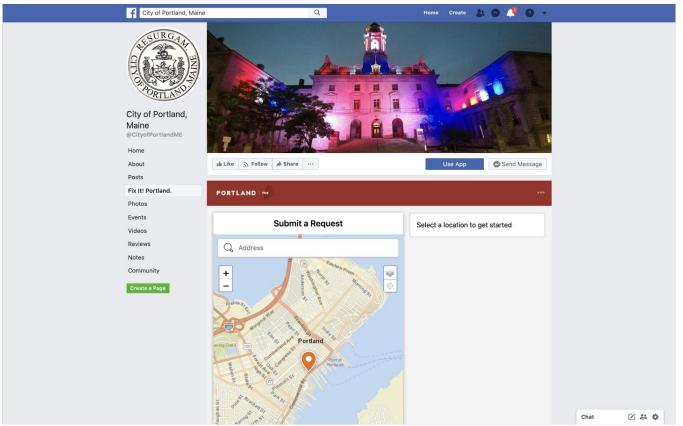
Reporting



#### **Taking Phone Calls**



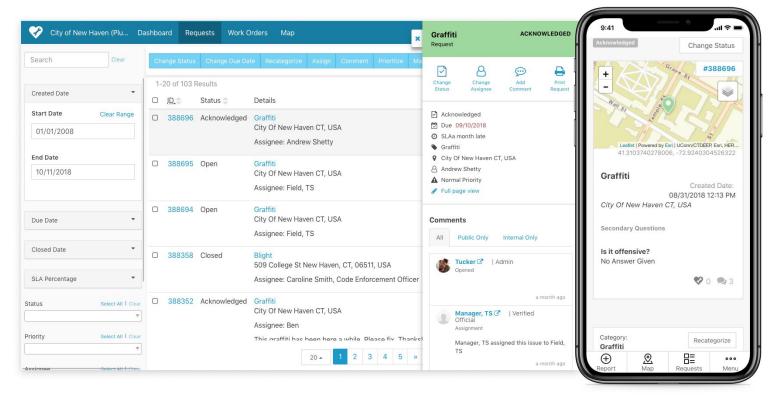
#### **Facebook**



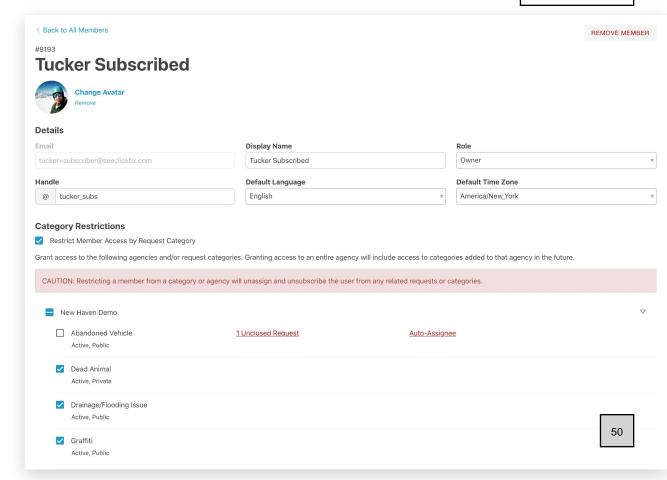
# Public Service Request Management



#### **Request Management**

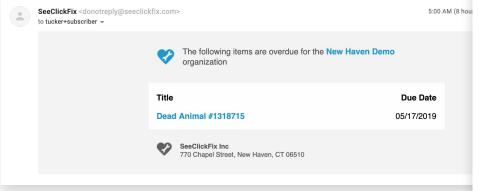


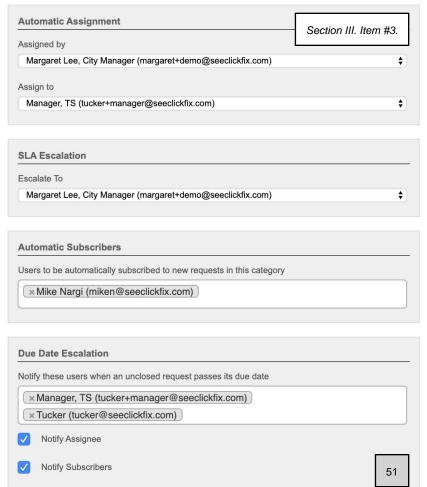
## Member Roles, Permissions and Controls



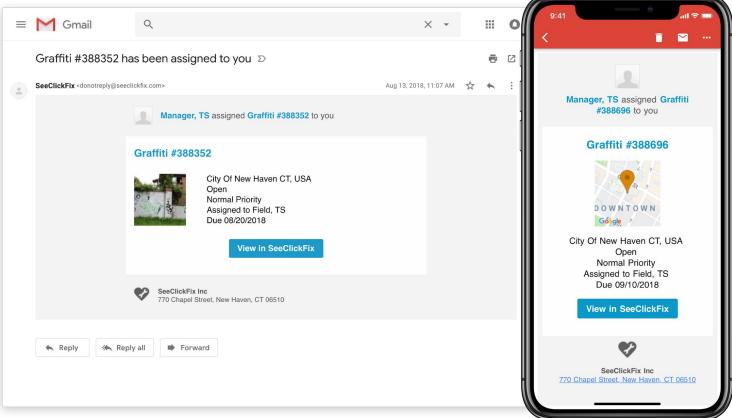
## **Nothing gets lost**

Automations, Subscriptions and Escalation

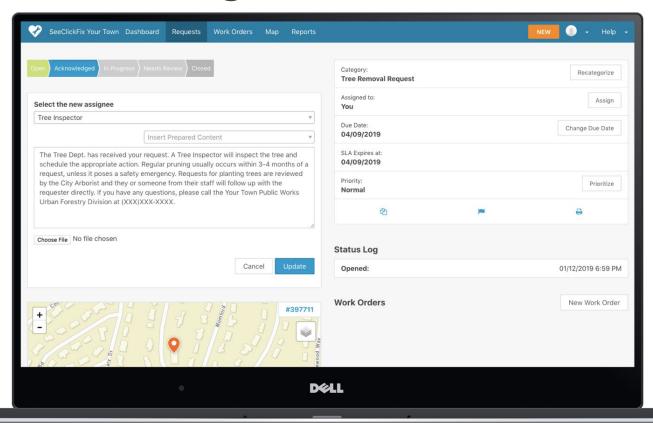




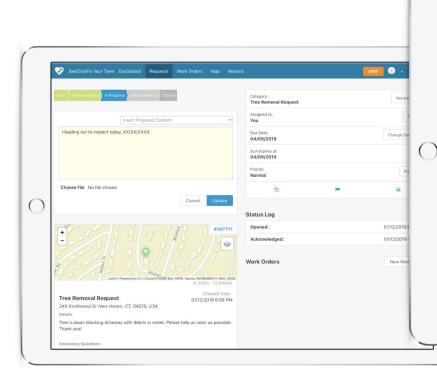
**Assignee Notifications** 

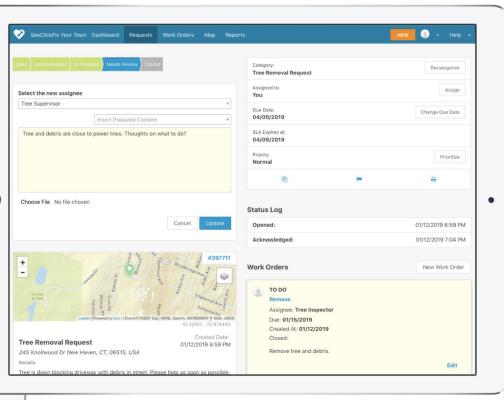


#### **Request Acknowledged**

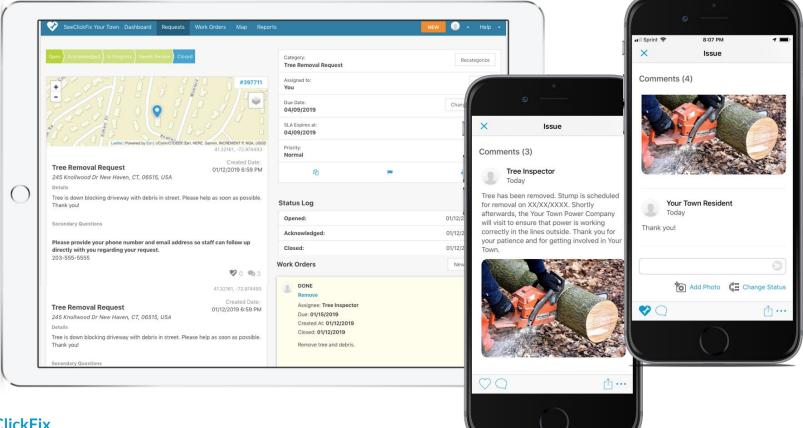


**In Progress & Needs Review** 

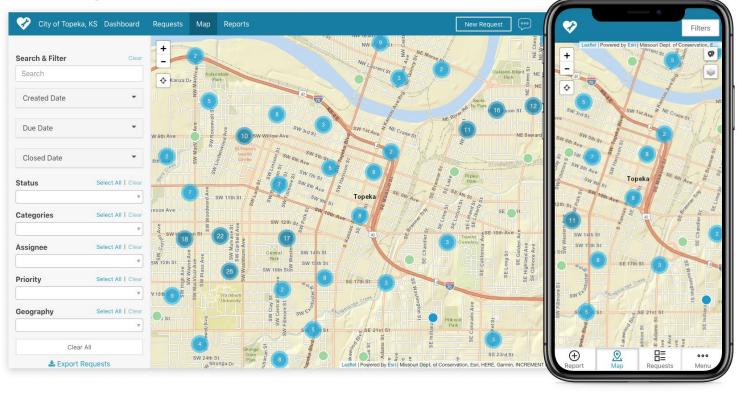




#### **Request Closed**

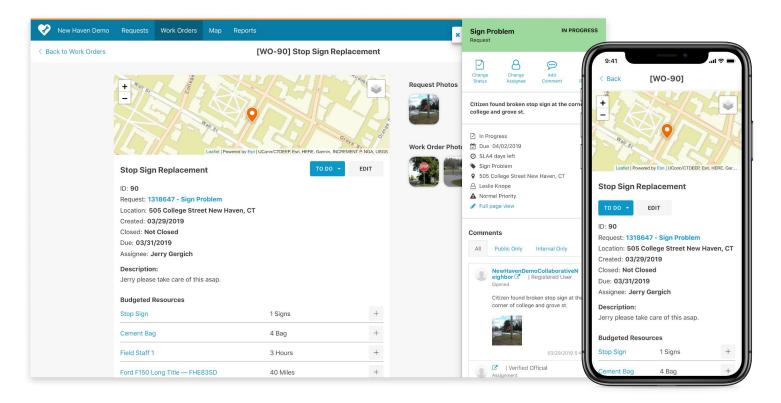


**Discovery Map** 

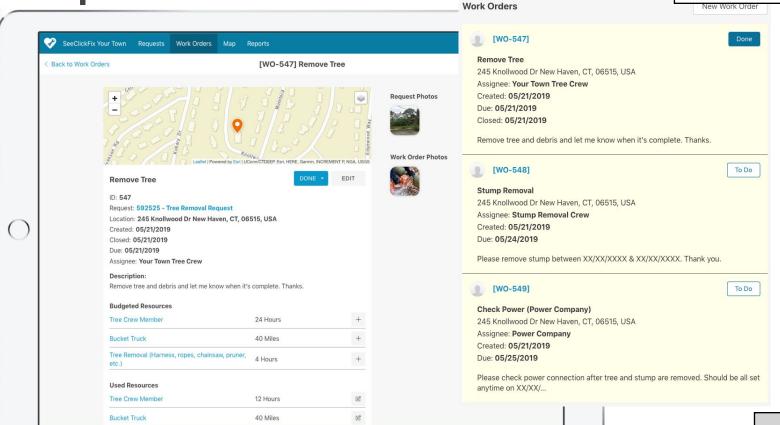


# Work Management

#### **Work Order Management**



**Work Completed** 



#### **Understand the Work**

SeeClickFix Your Town Requests Work Orders Ma **Exporting Data** Your data is ready! ID Status Created At Due At CSV format (.csv) Excel format (.xlsx) 549 Done 245 Kno 548 Done 05/24/2019 05/21/2019 245 Knollwood Dr New Haven, CT, 06515, USA 493 Done 245 Knollwood Dr New Haven, CT, 06515, USA Remove Tree 492 Done Stump Removal Crew 245 Knollwood Dr New Haven, CT, 06515, USA 490 Done Stump Removal Crew 245 Knollwood Dr New Haven, CT, 06515, USA 437 Done Stump Removal Crew 245 Knollwood Dr New Haven, CT, 06515, USA Clear 428 To Do Stump Removal Crew 245 Knollwood Dr New Haven, CT, 06515, USA 384 Done Stump Removal Crew 12/14/2018 245 Knollwood Drive New Haven, CT DELL

## Connected Work Management

#### **Integrations**

Section III. Item #3.









































#### **CONNECT YOUR SYSTEMS**

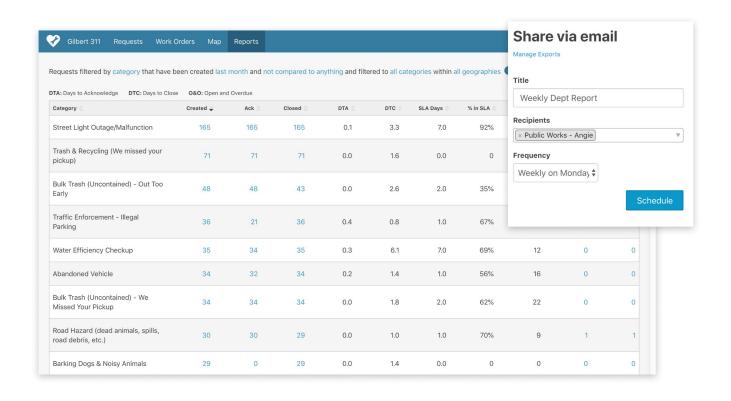


# Measuring Success & Sharing Data

## **Report Card**

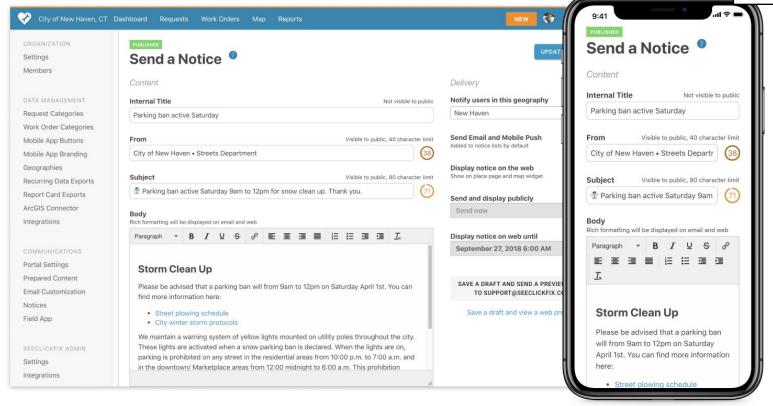
Requests filtered by category that have been created last calendar year and not compared to anything and filtered to all categories within all geographies								Requests filtered by category that have been created last calendar year and	
Category	Created 🖨	Acknowledged	Closed =	Days To Ack	Days To Close	SLA Days	% Within SLA	not compared to anyth	
Street Light Outage/Malfunction	910	908	910	0.2	4.9	7.0	78%	all categories within all	geographies
Traffic Enforcement - Illegal Parking	294	205	294	0.3	1.3	1.0	64%	CATEGORY	Street Light
Bulk Trash (Uncontained) - Out Too Early	178	178	178	0	3.5	2.0	37%		Outage/Malfunction
Abandoned Vehicle	111	77	111	0.3	1.1	1.0	61%	CREATED	910
Other	110	36	110	1.1	3.3	4.0	79%	ACKNOWLEDGED	908
Code Compliance Violation	107	16	107	0.3	4.7			CLOSED	910
Trip Hazard/Concrete Repair	88	88	88	0.9	15.2			DAYS TO ACK	0.2
								DAYS TO CLOSE	4.9
Traffic Enforcement- Reoccurring Speeding Issues	84	66	84	0.8	4.2	3.0	65%	SLA DAYS	7.0
Traffic Signs (i.e. Knocked Down/Damaged/Missing Stop Signs, Speed Limit Signs, etc.)	72	70	72	0.2	6.1	1.0	28%	% WITHIN SLA	78%
		70					20%	OVERDUE	145
Traffic Signal Outage	71	71	71	0.2	7			OPEN	0
Road Hazard	64	64	64	0.1	1.1	1.0	64%	OUTSTANDING	0
Traffic Engineering (Requests for Speed Humps, Traffic Signals, Signs, etc.)	62	20	62	0.3	10.2			CATEGORY Traffic Enforcement - Illega	
Mosquitos & Midge Flies	60	60	60	0	11.3			CREATED	294
Trash & Recycling Container (Repair)	57	56	57	0	6.2			ACKNOWLEDGED	205
Trash & Recycling (We missed your nickun)	57	57	57	0.1	3.5			ACKNOWLEDGED	205

## **Measuring Success**



Notices

Section III. Item #3.



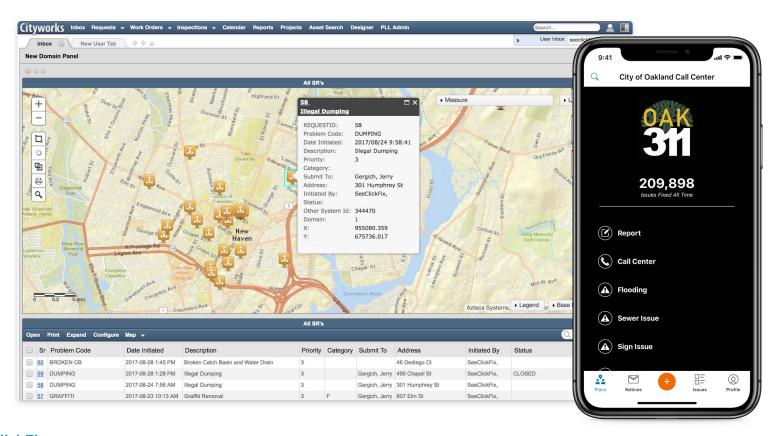
#### **Notices**



# GET SeeClickFix IMPLEMENTED IN 60-90 DAYS \*\*Integrations May Vary Time\*\*

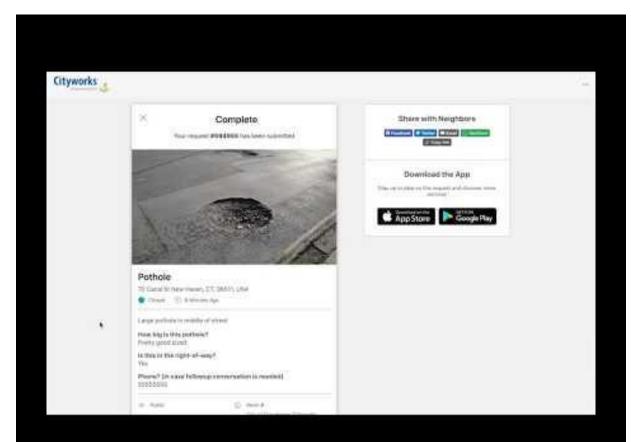
- Turnkey implementation within sandbox / training environment
- Dedicated implementation and client success managers with regularly scheduled KPI check-ins
- Comprehensive training for native system and integrations
- On-going technical support and moderation escalation system

#### **Cityworks**

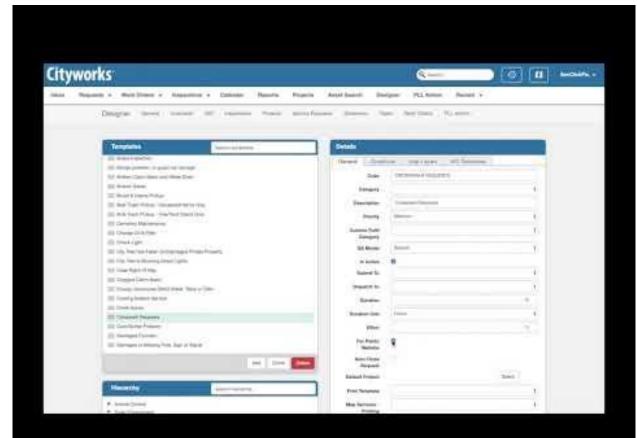




### Lifecycle of a Request

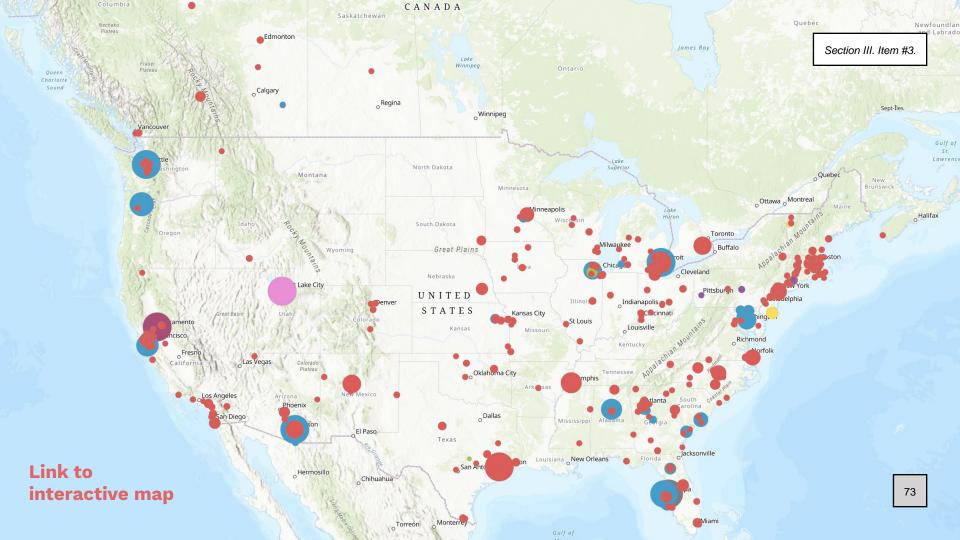


#### **Syncing Systems**



**Solution** 





**Web Portal** 

