



HISTORIC TOWN OF EATONVILLE, FLORIDA

COMMUNITY STAKEHOLDER MEETING

JULY 17, 2023, AT 06:30 PM

AGENDA

Eatonville Community Stakeholder – Meeting Notes & Takeaways

Attendees: Town Staff: 6

Residents: 5

Businesses: 10

Town Representative: Mr. Demetris Pressley, CAO

Facilitator: Dr. B. Maron

Summary: Residents communicated clear preferences for the future look and feel of the community – workforce opportunities, lots of public parks and green spaces, more locations with dense, mixed-use development with shops right along the sidewalks, and a preference for generally modern-looking buildings that convey the aesthetic of the Historic Town of Eatonville.

In addition to better meeting the needs of its existing residents, the Town of Eatonville has the potential to harness rapid growth from Orange County located inside the Central Florida Region, its location gives it a major advantage. This ease of access makes it an appealing destination to a variety of types of potential new development. By growing in concert with the region, the Town of Eatonville has an opportunity to increase housing units and density, focus commercial and office development, and attract a more socioeconomically diverse population.

Key Takeaways: Community looking for the Town’s Follow-through, team effort, and leadership.

Storm Recovery & Resiliency Planning:

- Identify Current and Future Issues
- Infrastructure Problems and Grant Opportunities
- Building/ Maintaining Water Systems/Plants

Sustainability: Everyone’s Ideas

- Identify Community Problems/Concerns

- Reinforcement of the upkeep of Town Facilities
- Securing Funding and Resources to better the town and it's residents
- Internal Buy In
- Collective Accountability and Responsibility for the overall town's appearance and reputation

Community Development:

- Develop Community Pride
- Finding Productive use for Hungerford Property
- Identifying Resources for the town and its' residents
- Educating/Implementing Financial Literacy (Savings, Home Buying, Retirement,)
- Health & Wellness Facilities and Resources
- Gardening/Greenery
- Grocery store
- Build Tax Base Contribute
- Extend Cultural Tourism
- Internal Family Based Approach when working with youth
- Honoring Diversity
- Creating Systems within the town
- Broaden Assets

Next Steps: Create Town Engagement Plan, Communicate Deliverables, and SMART Goals

- A description of prior engagement efforts by the community team
- A description of the research that will need to be done to develop a detailed plan, including scoping data sources for incorporation into Engagement Plan (existing data sources as well as datasets that need to be developed)
- A timeline for developing the Engagement Plan
- A description of personnel working on the Engagement Plan, including training or qualifications that may need to be acquired.
- An estimate of financial resources required for developing the Engagement Plan.
- A brief discussion of resources, references, or community partners that will be useful in developing the Engagement Plan
- **Specific, Measurable, Achievable, Relevant, and Time-bound (SMART) milestone per year.**

Strategic Planning:

Growth -Increase cultural and economic development; provide workforce opportunities, identifies and prioritizes specific new development projects as opportunities for future investment; provides an implementation wayfinding sign(s) and branding the Town to better serve existing residents and attract new residents; proposes ideas for strategic placemaking around the Town's existing assets.

Public Service - Conceptualizes ways that the physical form of the Town can be a tool for improving its livability, safety, and governance; improve Neighborhood Infrastructure, locates and accommodates the physical assets and social infrastructure needed to support the Town's existing population; expand health awareness and cultural and leisure opportunities; growing resiliency by enhancing sustainable and emergency provisioning as a backup to conventional methodology.

Fiscal Stability - Envisions a future for the Town as a walkable, transit-oriented place that is attractive, authentic and memorable; communicates the opportunity for investors to make safe investments with high returns that are an integral part of the Town of Eatonville's story, improve Town Efficiency in operation, Town Charter, Codes, and Community Development; safe communities.