



PARKS & RECREATION

Lower Level Council Chambers
Wednesday, December 13, 2023
6:00 PM

AGENDA

ROLL CALL

APPROVAL OF AGENDA

AGENDA ITEMS

1. **Approve** Meeting Minutes - October 11, 2023
2. **Receive & File** Director's Report - October 2023
3. **Receive & File** Director's Report - November 2023
4. Soccer 2024 - All Female League
5. Aquatic Center Hours of Operation
6. National Fitness Campaign
7. Commission Member Comments
8. Set Next Meeting Date

ADJOURNMENT



PARKS & RECREATION

Lower Level Council Chambers
 Wednesday, October 11, 2023
 6:00 PM

MINUTES

ROLL CALL

Meeting called to order by Megan Scherrman at 6:00 P.M.

PRESENT

Jason Lang, Jon Scherbring, Megan Scherrman, Matt Monahan, Nathan Huebner, Sarah Goldsmith, Casey Frye

ABSENT

None

APPROVAL OF AGENDA

Scherrman asked for review and approval of the agenda. Motion made by Monahan, seconded by Goldsmith.

Voting Yea: Lang, Scherbring, Scherrman, Monahan, Huebner, Goldsmith, Frye

Motion Carried

AGENDA ITEMS

1. **Approve** Meeting Minutes - September 13, 2023

Scherrman asked for comments or changes and there were none. Motion made by Monahan, seconded by Scherbring.

Voting Yea: Lang, Scherbring, Scherrman, Monahan, Huebner, Goldsmith, Frye

Motion carried

2. **Receive & File** Director's Report - September 2023

Scherrman asked for comments or changes and there were none. Motion made by Goldsmith, seconded by Lang.

Voting Yea: Lang, Scherbring, Scherrman, Monahan, Huebner, Goldsmith, Frye

Motion Carried

3. T-ball for 2024

Huehnergath verified with the commission that we do not want any children that are 3 years old playing in the t-ball league. All were in agreement with this statement. The child must be 4 years old by May 1st. The commission also agreed that they do not want to add BlastBall as a sport.

They would like to coach pitch 3 pitches and then place the ball on the tee if the child is receptive to this. If the child only wants to hit off the tee, that is okay, too. Huehnergath will rewrite the rules over the winter to include these ideas. The commission voted on this change for the next season.

Voting Yea: Lang, Scherbring, Scherrman, Monahan, Huebner, Goldsmith, Frye

Motion Carried

4. Soccer

Huehnergath wants to do a survey on Survey Monkey to get feedback from parents on how they thought the soccer season went and suggestions on ways to improve our program. We had 917 kids enrolled in the program this year, which was an increase in kids from last year. We lost a few kids that were in Saturday flag football at Western Dubuque. If we start a flag football league for 1st and 2nd that would play on Mondays, this would allow the kids to play both sports. We did have a comment that Guttenberg kept their girls off the field and only played with the boys, which got rather rough. We may want to implement a rule that a certain amount of girls have to be on the field at all times, since it is considered a Co-Ed league. Huehnergath thought the scoring was fairly even amongst the teams.

Huehnergath had minimal issues this year. He thought the program ran rather smoothly. They were short a few times on referees for the 1st and 2nd grade teams. We could possibly have a refereeing clinic in February to get more young kids to referee to alleviate this problem.

Most parents/coaches liked the way the brackets were set up.

5. Flag Football

The last game for flag football is Monday. Huehnergath has refereed 3 of the 5 games and has seen a lot of improvement in the kids. Huehnergath likes that kids who don't want to play tackle football can enjoy the sport. We were originally in a league with nearby cities, including Cascade, Anamosa and Monticello; however, the coaches decided to play only town teams. We ended up having 4 teams allowing them to play each team twice. Goldsmith thought it was great! The kids really enjoyed playing against their friends and they didn't have to travel out of town. If we keep the games on Mondays, we may pull some kids from other towns who want to play both soccer and flag football. Huehnergath would like to add 1st and 2nd grade flag football as well. It was decided not to add 5th and 6th grade teams because they usually go to tackle football at that age. Next year they plan to play Dyersville teams only. An even number of teams would be beneficial.

Goldsmith requested that the coaches get a playbook and are directed to where the equipment will be located. This may encourage more parents to be coaches. They need some direction.

Scherrman recommended running a mini-camp the first night of practices similar to what Western Dubuque does. They have 8 stations with 8 separate practice drills. Each team goes to each station together to learn the new skills.

We may also need to increase the cost on this sport. The NFL shirts alone are \$30 each, plus other expenses are involved.

6. Commission Member Comments

Scherrman asked if there was a way to change the entering and exiting of the Westside parking, possibly having an Exit only and Enter only driveway due to the congestion down at Westside on soccer Saturdays.

Huehnergath informed the commission that a Boy Scout is going to install a Bocce Court for his Eagle Scout project down at Candy Cane Park. This will be dug near the pickle ball courts and will be 70 ft long. It was questioned about renting out balls for the Bocce court, Gaga Pit and Basketball court. It was decided that if balls are left there to be used, they would disappear quickly. You will need to bring your own.

Huehnergath is applying for a grant through Alliant Energy to obtain trees for our parks. He is hoping to obtain 24 trees so if you have an area that you would like to see a tree, please let him know.

7. Set Next Meeting Date for Wednesday, December 13, 2023 at 6:00 P.M.

ADJOURNMENT

The meeting was adjourned at 6:52 P.M. on a motion made by Goldsmith, seconded by Scherbring.

Voting Yea: Lang, Scherbring, Scherrman, Monahan, Huebner, Goldsmith, Frye

Motion Carried

Sandy Oberbroeckling

October 11, 2023

Date

Memorandum

TO: City Council, Parks and Recreation Commission
From: Adam Huehnergath, Parks and Recreation Manager
RE: Monthly Directors Report September 2023
CC: Mick Michel, City Administrator
Date: October 16th, 2023

Dyersville Soccer League:

The Dyersville Soccer League ended its season October 7th after an 8-week run crowning 9 champions in the four competitive divisions. We were blessed with great weather every Saturday. The seven fields encompassing Westside Park housed 310 matches, over 900 participants and countless practices throughout the fall. I approximate between 2,500 to 3,500 people came to Westside every weekend to play or watch soccer. With the addition of the extra 3rd/4th grade field we were able to end all games by 2pm this year. Special thanks to Russ Wolfe who organized the referee crew. To have a group of certified referees for a recreational league is unique and we are blessed. We are planning a training session next spring to recruit some younger refs to help our growing program.

Flag Football:

The last NFL Flag game is going on right now at Westside. In its inaugural season there were a few learnings but overall the season was a resounding success. Through conversations with the coaches and the Parks & Rec Commission the program will stay just in Dyersville next year. The plan is to also to add the 1st/2nd grade division as well. Our program in town has the benefit of having lighted fields in the outfield of the baseball diamonds at Westside. The plan is to add two more fields at Candy Cane next fall to house the 1st/2nd grade division.

Alliant Energy Grant:

I am working with Cindy Oberbroeckling and the Dyersville Lions Club to apply for a grant through Alliant Energy and Trees Forever for up to \$5,000 to plant trees throughout our parks. Alliant Energy's Community Tree Planting program, part of the One Million Trees initiative, also helps to diversify the tree population. A volunteer committee has been chosen and if chosen for this grant, we have an estimate to purchase 24 trees from seven different species to plant in our park system for energy savings, shade relief and wind block.

Memorandum

TO: City Council, Parks and Recreation Commission
From: Adam Huehnergath, Parks and Recreation Manager
RE: Monthly Directors Report October 2023
CC: Mick Michel, City Administrator
Date: November 20th, 2023

Dyersville Aquatic Center Financials:

The financials are included in this packet. Looking past the bottom line loss, there are positives. The Part-time Salaries decreased 20% YOY. This is attributed to the pool managers this year actively lifeguarding when not in charge and better scheduling. Another highlight is the concession stand was profitable. We changed a few of the products offered and moved prices to have a better profit-margin blend. The goal for 2024 is to increase revenue in the three areas while keeping costs stagnant.

Diamond Vogel Grant:

Earlier in the year I received a grant for 8 gallons of paint through Paint Iowa Beautiful sponsored by Diamond Vogel. I put on my painting clothes and painted two swing sets, both batting cages, the volleyball poles and the benches by the basketball courts. It is amazing what a coat of paint can do.

Dog Park:

There were some concerns brought to our attention about the lack of lighting at the dog park. It is very dark there in the early evening on these warm nights after DST. Terry Recker and I decided to get ahold of Alliant Energy to reposition an existing light on the north side of the park and inquired about a new flood light to be added to the street light pole on the SE corner of the park. This should add enough illumination to the far east areas of the park for safety concerns.

FoD Tournaments:

The planning is starting for the 2024 FoD tournaments that will use city fields. The dates will mirror last year. The tournaments will start Memorial Day weekend and last 10 weeks. They anticipate having as many teams as last year, hoping for more for the July weekends. New for 2024, they are going to offer two weekends of softball tournaments in the fall.

	2023 hours	Proposed 2024 hours	Justifications for changes
AM adult swim	6:00 am-7:30am	6am-7:30am	Keep same just drop tempature threshold and add FRI
AM lessons	9am, 10am, 11am	9am, 10am, 11am	Keep same schedule
AFT adult swim	12pm-12:45pm	12:00pm-12:45pm	Keep same schedule
Open swim	1pm-5pm 6:30pm-8p	1pm-6pm (all days)	Eliminate hard to schedule times, encourage more after nap swimmers, better concession
EVE lessons	5:30pm, 6:30pm	6:30pm, 7:30pm	Easier for working parents to get kids there w/o rush, can have lessons and adult swim at
EVE adult swim	5:30pm-6:15pm	6:15-7:30	Give time for those that work until 5, good time to add parent/toddler-infant classes
Pool Parties	6pm-8pm only Sat	6pm-8pm all days	Give more flexible dates



CAMPAIGN BRIEFING

WELCOME



AMERICA'S LARGEST PUBLIC-PRIVATE WELLNESS PARTNERSHIP

CELEBRATING 500TH
Healthy Community this Year



NOW FUNDED
to welcome 1000 Healthy
Communities by 2025

CAMPAIGN MISSION: to Build Healthy Communities

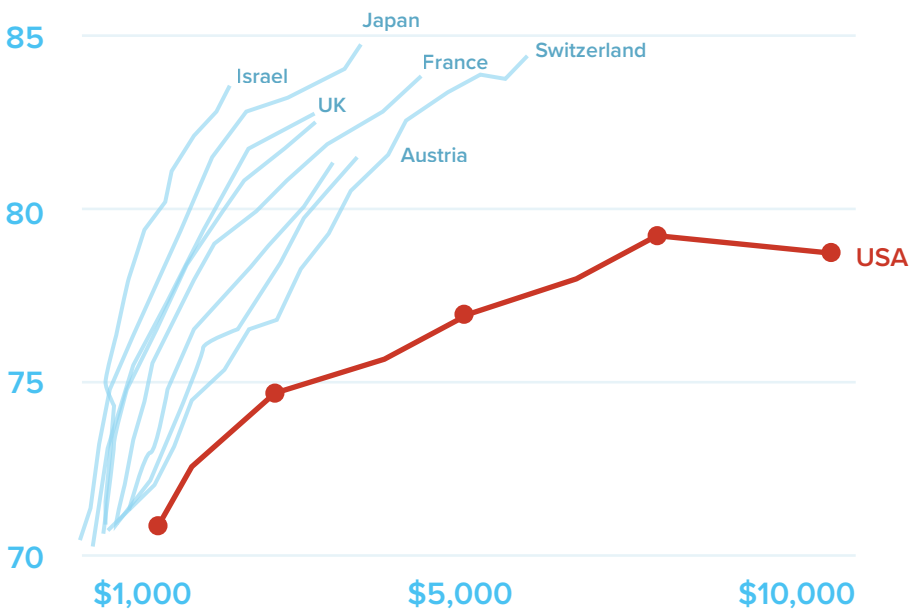


WHY THE CAMPAIGN DOES IT

TO MAKE WORLD CLASS FITNESS FREE



Life Expectancy vs Health Expenditure



UNDERSTANDING THE PROBLEM

AMERICA IS FACING A HEALTH CRISIS CAUSED BY SEDENTARY LIFE-
STYLES AND CITIES DESIGNED FOR CARS. USA SPENDS MORE MONEY
THAN ANY OTHER ON HEALTHCARE WITH POOR RESULTS.



BECOMING THE SOLUTION

WHEN COMMUNITIES ARE DESIGNED TO SUPPORT WELL-
BEING, HEALTH OUTCOMES CHANGE!



BROUGHT TO YOU BY



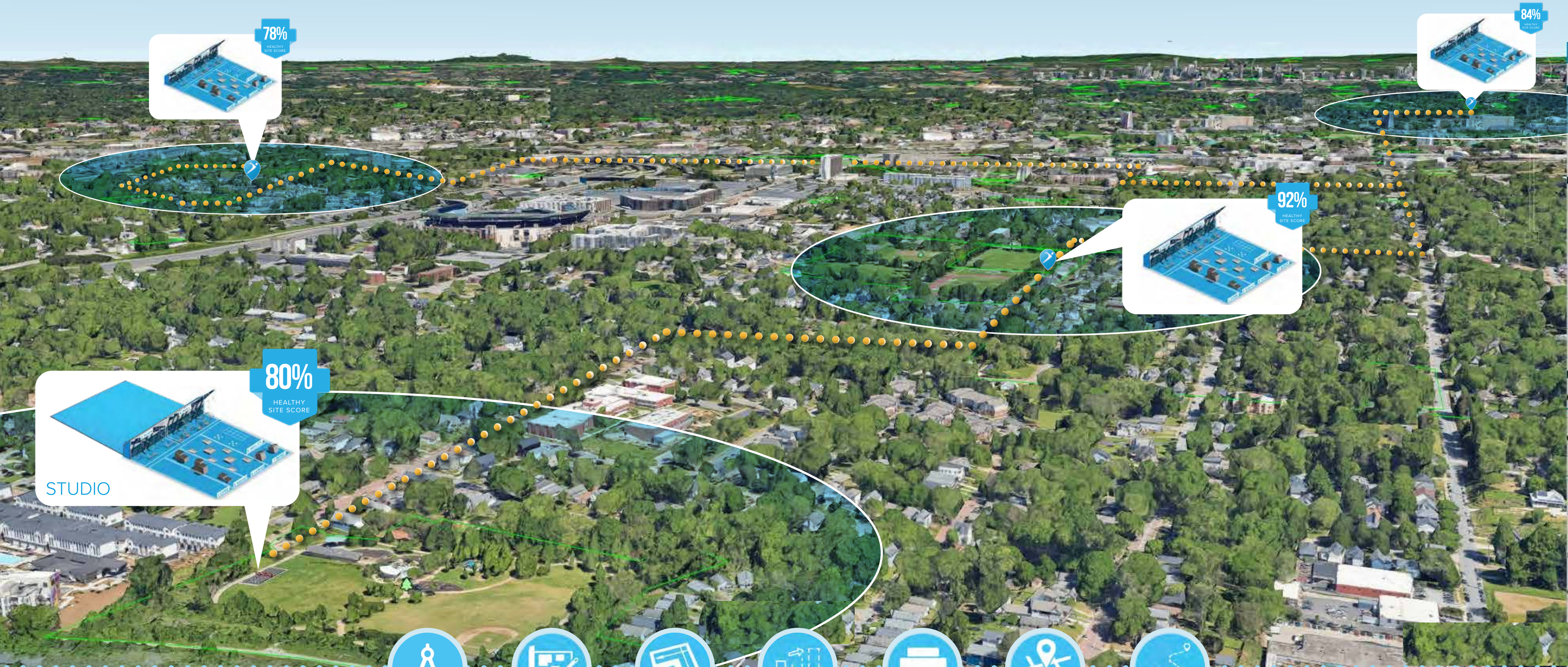


FITNESS COURT

HEALTHY INFRASTRUCTURE PLANNING

MULTI-SITE PLANNING FOR HEALTH IMPACT

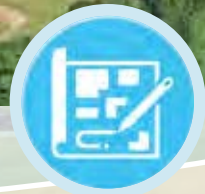
Item 6.



BUILDING HEALTHY COMMUNITIES
MULTI-SITE PHASING FOR HEALTH IMPACT
HEALTHY SITE SCORE (HSS)



PLANNING



PHASING



LAYOUTS



PROJECTIONS



SCORES



MAPPING



TRAILS



WHAT THE CAMPAIGN DOES
A COMPREHENSIVE COMMUNITY WELLNESS PROGRAM

DESIGN & PLANNING

SPONSOR SUPPORT CAMPAIGN

GRANT FUNDING

INSTALLATION

LAUNCH & PRESS

PUBLIC ART

AMBASSADOR TRAINING

MOBILE APP

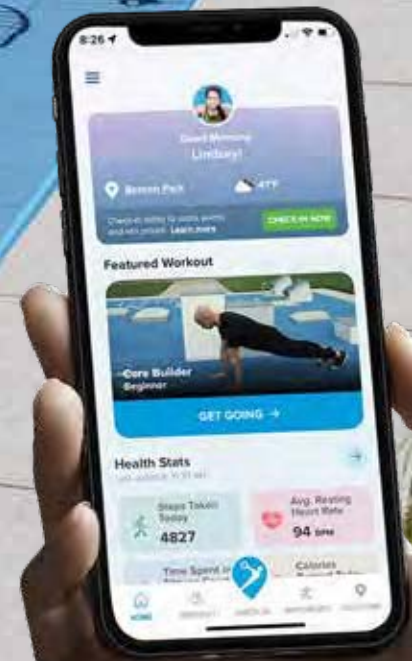




FITNESS COURT

WORLDS BEST OUTDOOR GYM

Item 6.



7 MOVEMENT FULL BODY WORKOUT
FUNCTIONAL TRAINING SYSTEM
DIGITALLY ACTIVATED | COACH IN YOUR POCKET



CORE



SQUAT



PUSH



LUNGE



PULL



AGILITY



BEND

NEW FOR 2024



FITNESS COURT

COMMUNITY WELLNESS HUB

STUDIO

Item 6.



COMMUNITY WELLNESS PROGRAMMING

WELCOMES ENTIRE COMMUNITY
MAYORS WELLNESS SERIES



HIIT



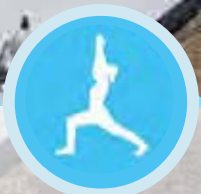
YOGA



ZUMBA



DANCE



STRETCH



KICKBOXING



TAI-CHI



FITNESS COURT | ART

Item 6.

EVERY FITNESS COURT IS A WORK OF ART



WORK WITH LOCAL ARTISTS
NFC DESIGN STUDIO



WORLD RENOWN ARTIST GALLERY
KEITH HARING | JEAN MICHEL BASQUIAT



1. BE A PART OF THE NATIONAL FITNESS CAMPAIGN

AMERICA'S LARGEST PUBLIC PRIVATE WELLNESS PARTNERSHIP

2. HEALTH BENEFITS

MORE TIME OUTDOORS, IMPROVED MENTAL & PHYSICAL WELLBEING

3. HEALTHY INFRASTRUCTURE

PLACES DESIGNED FOR PEOPLE NOT CARS

4. BUILDING COMMUNITY

CREATING A WELLNESS CULTURE THAT IS SOCIAL, CONNECTED AND FUN!

5. REDUCED HEALTHCARE COSTS

HEALTHIER, HAPPIER, PEOPLE



2024 STATEWIDE CAMPAIGN



NATIONAL FITNESS CAMPAIGN

2024

200 NEW PARTNERS

WE'RE PLEASED TO ANNOUNCE THE 2024 CAMPAIGN

NFC Grant Requirements

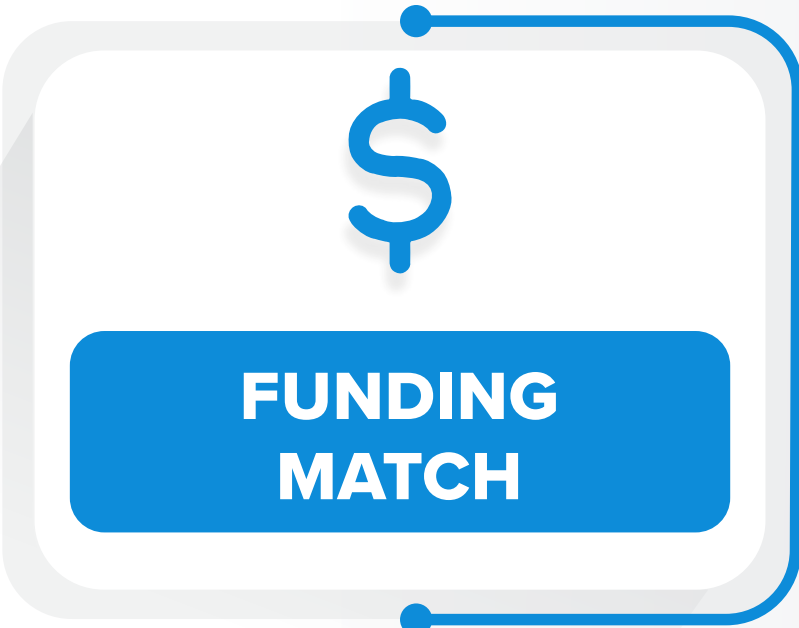
Program Qualification



STEP 1



STEP 2



STEP 3



STEP 4

JOIN THE CAMPAIGN



STEP 1

LEADERSHIP SUPPORT

*BUILD CONSENSUS / CONFIRM FEASIBILITY
MUNICIPAL LEADER SUPPORT*

SHARE 3 MINUTE VIDEO





STEP 2
SITES WITH IMPACT

*IDENTIFY SITES THAT MEET CRITERIA
FOR FUNDING*

*HEALTHY INFRASTRUCTURE PLANNING
• VISIBLE • CONNECTED • ACCESSIBLE •*

**SUBMIT SITES FOR
CONSIDERATION**





STEP 3
FUNDING MATCH

*NFC GUIDES FUNDING PLAN
CIP • STATE/NATIONAL • LOCAL SPONSORS*

**GRANT FUNDING AVAILABLE:
\$30,000-\$50,000 PER SITE**

*GRANT FUNDING TYPICALLY SUPPORTS ABOUT
1/3 OF FUNDING REQUIREMENT*

**PROGRAM FUNDING REQUIREMENT
\$150,000-\$225,000**
PER SITE





STEP 4 QUALIFY FOR GRANT

- A. PRE-APPLICATION PHASE
- B. GRANT AWARD
- C. BUILD/SITE PLAN
- D. LAUNCH LOCAL CAMPAIGN

**SUBMIT GRANT
APPLICATION**



JOIN US

LET'S BUILD HEALTHY COMMUNITIES
TOGETHER



Discussion - Q&A

NEXT STEP



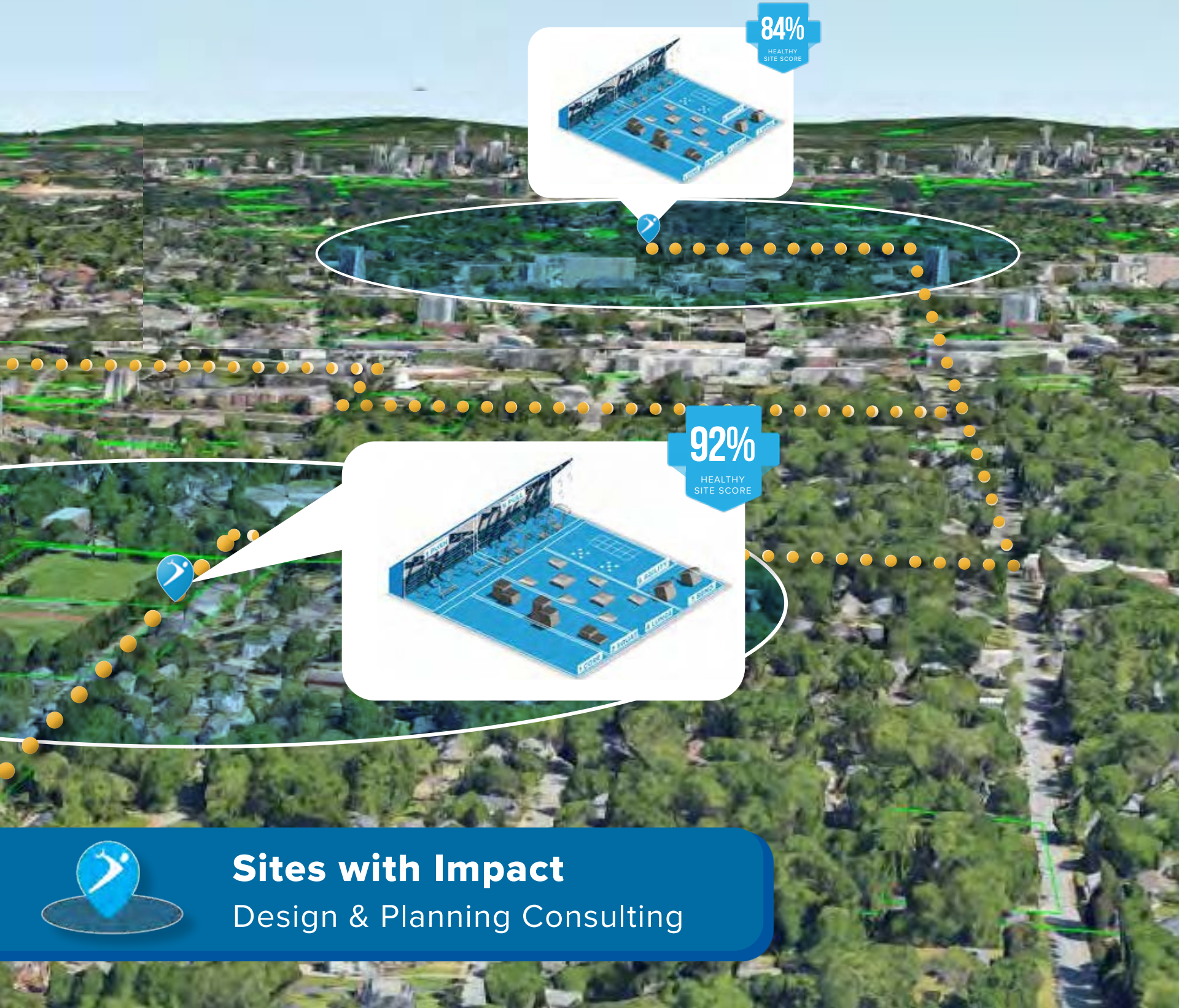
**ATTEND PARTNERSHIP QUALIFICATION
CALL IF APPROPRIATE**

DISCUSSED AT NEXT STEP:

- 1. FEASIBILITY & ALIGNMENT WITH
LOCAL PRIORITIES**
- 2. SITE ANALYSIS & LOCATION OPTIONS
FOR FUNDING CONSIDERATION**
- 3. FUNDING REQUIREMENT DETAILS AND
GRANT PROGRAM & AVAILABILITY FOR
YOUR STATE**
- 4. NON-BINDING GRANT QUALIFICATION
PROCESS**

STEP 2

PLANNING PHASING LAYOUTS PROJECTIONS SCORES MAPPING TRAILS



Sites with Impact
Design & Planning Consulting

QUALIFY SITE LOCATIONS FOR FUNDING

1

VISIBLE

Site locations must be recognizable with high visibility.



2

ACTIVE

Site locations must be heavily trafficked and centrally located.



3

CONNECTED

Site locations must be integrated with pedestrian infrastructure.



STEP 2

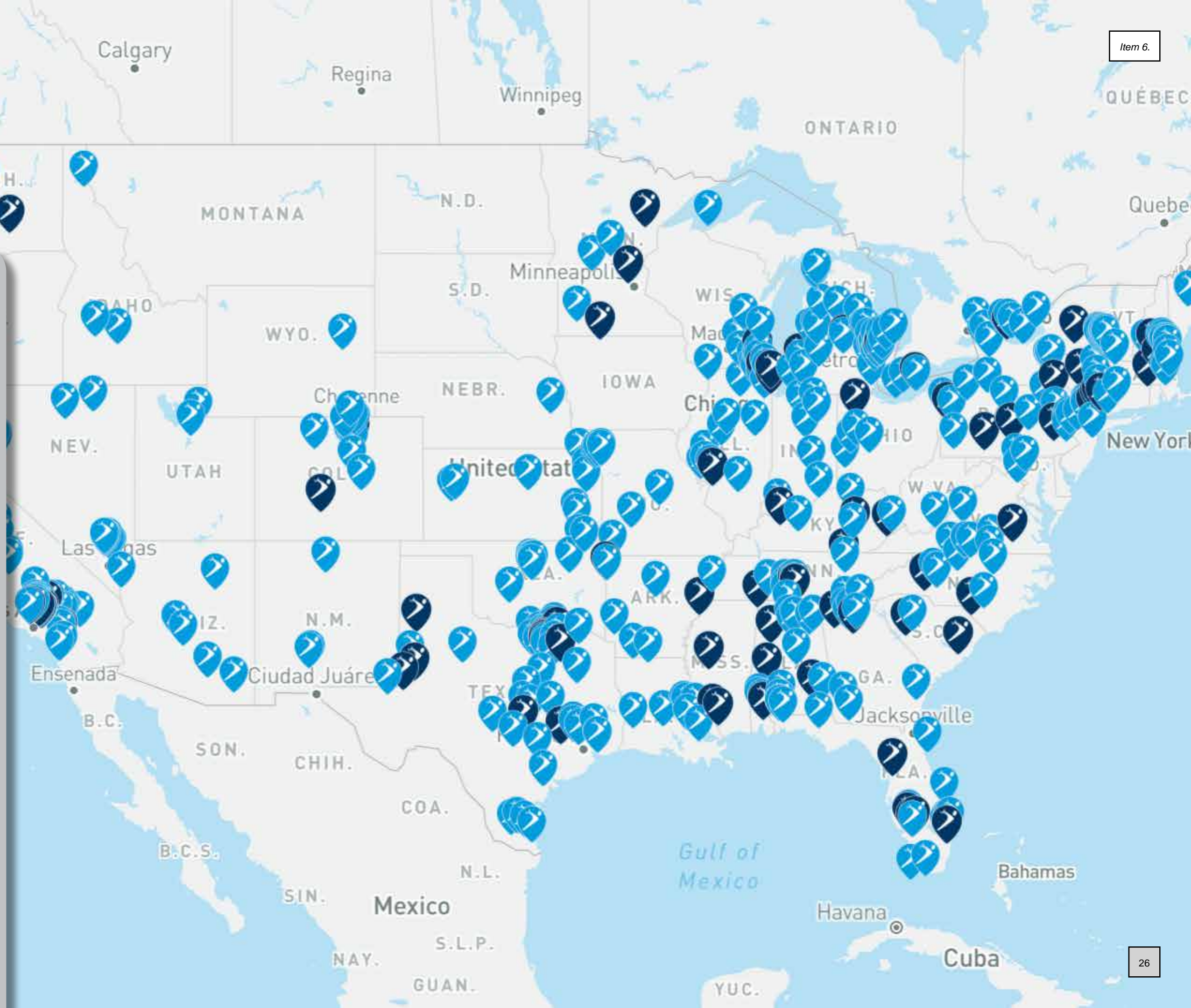


VIRTUAL MAPPING WORKSHOP

IDENTIFY SITES THAT MEET CRITERIA FOR FUNDING

*HEALTHY INFRASTRUCTURE PLANNING
• VISIBLE • CONNECTED • ACCESSIBLE •*

**REFER TO LIVE MAP
FOR SITE FEASIBILITY
REVIEW**





NFC PROGRAM FUNDING

The Fitness Court® Studio and National Campaign Services \$ 195,000

NFC Grant Funding Award



(\$30,000-\$40,000)

Fitness Court® Studio Art Options: *(note: powder-coating color and included art design dependent on state sponsor)*



Design Studio Standard Art
Included



Local Artist
\$25,000



OPTIONAL

NFC PROGRAM TOTAL \$ 145,000-165,000

CONCRETE SLAB (FULL STUDIO DIMENSIONS 38X76)
Can be performed in-house or in-kind est.\$ 0-40,000

NFC APPROVED INSTALLER NETWORK INSTALLATION TEAM
Turn Key Fitness Court Assembly \$ 32,500
Art & Graphic Installation With Prevailing Wage Rates: \$34,500
Installation Partner (separate agreement)

INSTALLATION & CONCRETE TOTAL ESTIMATE \$ 32,500-72,500

FITNESS COURT STUDIO & INSTALLATION TOTAL
ESTIMATE AFTER \$30,000 GRANT FUNDING \$ 217,500*

*Assumes concrete pad costs of \$40,000 (national average) and includes Standard Art



NFC PROGRAM FUNDING

The Fitness Court® and National Campaign Services \$ 160,000

NFC Grant Funding Award



(\$30,000-\$40,000)

Art & Custom Color Options



NFC Standard
Included



NFC Design Studio
\$10,000



Local Artist
\$25,000



Featured Artist
\$35,000

OPTIONAL

NFC PROGRAM TOTAL \$ 130,000

CONCRETE SLAB
Can be performed in-house or in-kind est.\$ 0-20,000

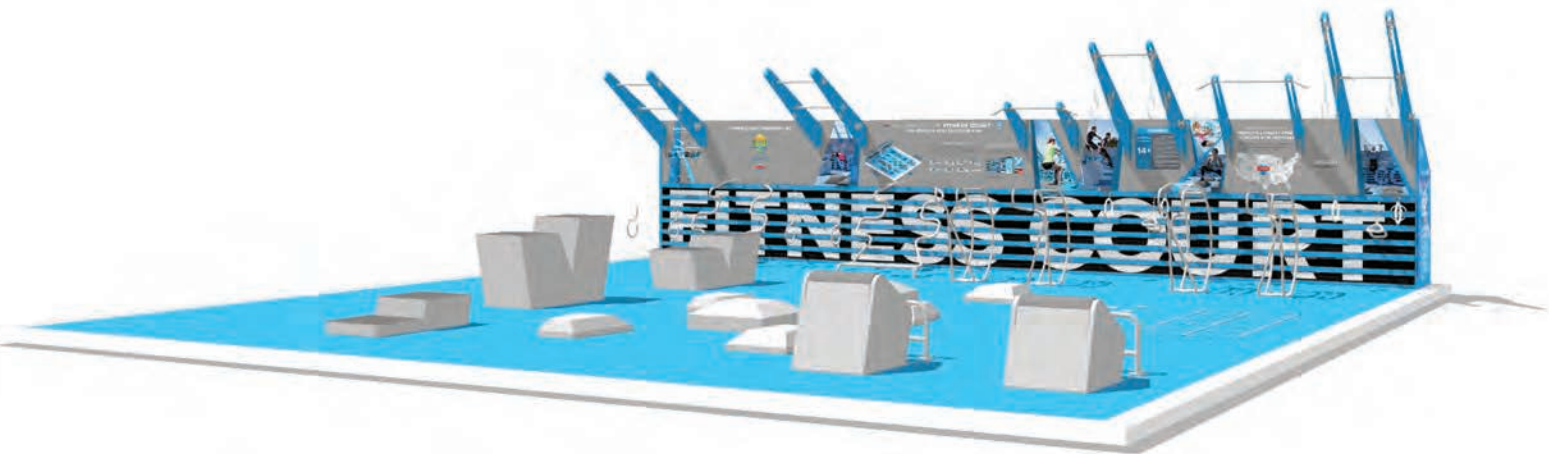
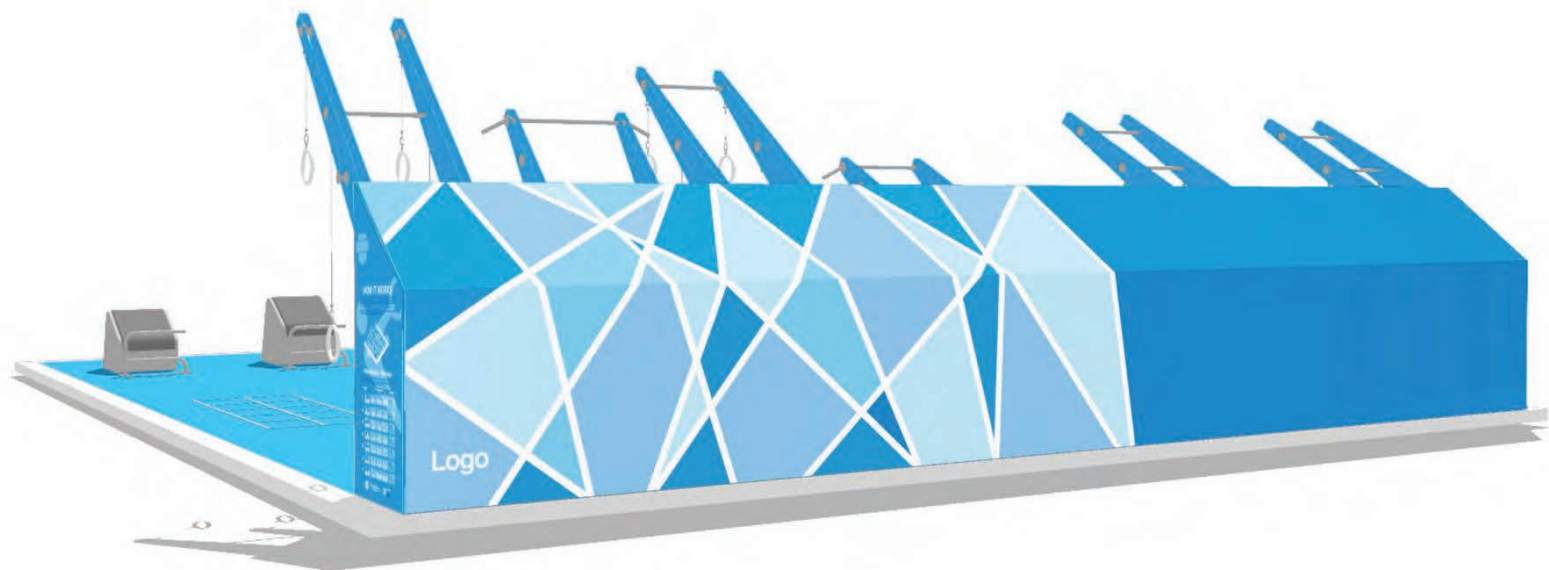
NFC APPROVED INSTALLER NETWORK INSTALLATION TEAM
Turn Key Fitness Court Assembly \$ 25,000
Art & Graphic Installation With Prevailing Wage Rates: \$27,000
Installation Partner (separate agreement)

INSTALLATION & CONCRETE TOTAL ESTIMATE \$ 25,000-47,000

FITNESS COURT & INSTALLATION TOTAL
ESTIMATE AFTER \$30,000 GRANT FUNDING \$ 175,000*

*Assumes concrete pad costs of \$20,000 (national average) and includes Standard Art

Fitness Court® Public Art



2024 NFC Public Art Collection
No Additional Funding Required

EACH FITNESS COURT® IS A ONE-OF-A-KIND WORK OF ART. Item 6.

NFC DESIGN STUDIO

Additional Funding Required:
\$10,000



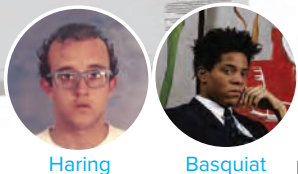
LOCAL ARTIST

Additional Funding Required:
\$25,000



FEATURED ARTIST

Additional Funding Required
\$35,000
Limited licenses available

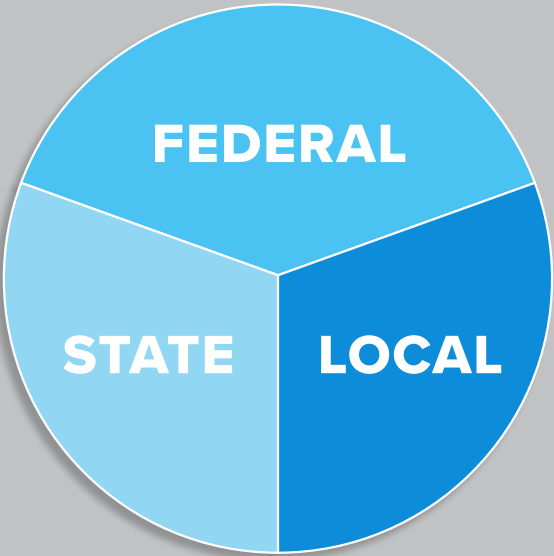




ALTERNATE FUNDING PATHWAYS
NFC CONSULTATIVE SUPPORT
Federal | State | Local | Regional

FUNDING PATHWAYS

FEDERAL AND STATE FUNDING



Expert funding consulting
for eligible partners



LOCAL AND REGIONAL SPONSORS



STEP 4

GRANT QUALIFICATION PROCESS

Item 6.

PRE APPLICATION PHASE

- 1 Feasibility Review
- 2 Evaluation Call
- 3 Non-Binding Grant Application

AWARD PHASE

- 4 Award of Grant Eligibility *(First Come, First Served for Qualified Applicants)*
- 5 Local Adoption by Governing Body
- 6 Develop and Confirm Funding Match

LAUNCH PHASE

- 7 Shipment for Storage
- 8 Install Concrete Slab and Art Approval
- 9 Fitness Court Assembly
- 10 Press Launch Ceremony



**CAMPAIGN LAUNCHES AND
FITNESS COURTS OPEN!**

**2024 GRANT
APPLICATION
PERIOD NOW OPEN**



Campaign seeking qualified applicants able to meet the 2024 time frame for adoption and local funding match.