

Founders Day Commission Regular Meeting

Dripping Springs Ranch Park Main Event Room

1042 Event Center Drive – Dripping Springs, Texas

Monday, October 28, 2024, at 6:30 PM

AGENDA

CALL TO ORDER AND ROLL CALL

Commission Members

Jeff Shindler, Chair Clinton Holtzendorf, Vice Chair Susan Warwick, Secretary Jerome Borges Justin Cornett Lisa Garza Sharon Goss

Mark Handley

Scott Phillips

Kimberley Rutherford

Eric Strang

Thomas Toms

Michael Ward

Staff, Consultants, & Appointed/Elected Officials

Parks & Community Services Director Andy Binz Community Events Coordinator Johnna Krantz Content Marketing Specialist Stephanie Hartnett Deputy City Attorney Aniz Alani Maintenance Director Riley Sublett Council Member Sherrie Parks

PRESENTATION OF CITIZENS

A member of the public that wishes to address the Commission on any issue, regardless of whether it is posted on this agenda, may do so during Presentation of Citizens. It is the request of the Commission that individuals wishing to speak on agenda items with a public hearing hold their comments until the item is being considered. Individuals are allowed two (2) minutes each to speak regarding issues not on the agenda and two (2) minutes per item on the agenda, and may not cede or pool time. Those requiring the assistance of a translator will be allowed additional time to speak. Individuals are not required to sign in; however, it is encouraged. Individuals that wish to share documents with the Commission must present the documents to the City Secretary or City Attorney providing at least fifteen (15) copies; if fifteen

(15) copies are not provided, the Commission will receive the documents the following day. Audio Video presentations will not be accepted during Presentation of Citizens. By law no action shall be taken during Presentation of Citizens; however, the Chair may provide a statement of specific factual information, recitation of existing policy, or direction or referral to staff.

MINUTES

1. Discuss and consider approval of the September 30, 2024, Founders Day Commission regular meeting minutes.

BUSINESS AGENDA

- 2. Introduction and Welcome to Commissioners Jerry Borges and Thomas Toms.
- 3. Discuss and consider assignment of Commissioners to each of the Founders Day Commission committees.
- 4. Discuss and consider applications for an At-Large Vacancy on the Founders Day Commission and make a recommendation to City Council for appointment.
- 5. Discuss and consider approval of the proposed 2025 Founders Day Commission meeting calendar.
- **6.** Discuss and consider approval of the 2025 Sponsorship Package.

PARKS & COMMUNITY SERVICES DEPARTMENT REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

7. Community Events Coordinator Report

Johnna Krantz, Community Events Coordinator

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

8. Arts & Crafts Committee

Commissioners: Handley, Strang, and Borges Staff: Community Events Coordinator Johnna Krantz

9. Carnival & Food Committee

Commissioners: Goss, Warwick, and Phillips

10. Entertainment Committee

Commissioners: Cornett and Holtzendorf

Staff: Community Events Coordinator Johnna Krantz

11. Parade Committee

Commissioners: Rutherford and Holtzendorf

Staff: Community Events Coordinator Johnna Krantz

12. Publicity Committee

Commissioners: Ward

Staff: Content Marketing Specialist Stephanie Hartnett

13. Sanitation Committee

Commissioners: Phillips and Shindler

Staff: Parks Maintenance Manager Patrick Baglietto

14. Safety & Security Committee

Commissioners: Handley and Strang

Staff: Emergency Management Coordinator Roman Baligad

15. Site Plan Committee

Commissioners: Shindler

Staff: City Maintenance Director Riley Sublett (Electrical Setup and Road Closures)

16. Sponsorship Committee

Commissioners: Ward, Garza, and Cornett

Staff: City Attorney Laura Mueller, Deputy City Attorney Aniz Alani, and Community Events

Coordinator Johnna Krantz

17. Traffic & Parking Committee

Commissioners: Shindler and Garza

Staff: Emergency Management Coordinator Roman Baligad, City Maintenance Director

Riley Sublett, and Community Events Coordinator Johnna Krantz

18. Volunteer Committee

Commissioners: Rutherford

Staff: Community Events Coordinator Johnna Krantz

19. Budget Committee

Commissioners: Garza

Staff: Finance Director Shawn Cox

CLOSED SESSION

The Commission has the right to adjourn into closed session on any item on this agenda and at any time during the course of this meeting to discuss any matter as authorized by law or by the Open Meetings Act, Texas Government Code Sections 551.071 (Consultation With Attorney), 551.072 (Deliberation Regarding Real Property), 551.073 (Deliberation Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberation Regarding Security Devices or Security Audits), and 551.087 (Deliberation Regarding Economic Development Negotiations), and 551.089 (Deliberation Regarding Security Devices or Security Audits). Any final action or vote on any Closed Session item will be taken in Open Session.

UPCOMING MEETINGS

Founders Day Commission Meetings

November 12, 2024, at 6:30 pm December 9, 2024, at 6:30 pm

City Council Meetings

November 5, 2024, at 6:00 pm November 19, 2024, at 6:00 pm December 3, 2024, at 6:00 pm December 17, 2024, at 6:00 pm

ADJOURN

TEXAS OPEN MEETINGS ACT PUBLIC NOTIFICATION OF MEETING

I certify that this public meeting is posted in accordance with Texas Government Code Chapter 551, Open Meetings. This meeting agenda is posted on the bulletin board at the City of Dripping Springs City Hall, located at 511 Mercer Street, and on the City website at, www.cityofdrippingsprings.com, on October 25, 2024 at 12:00 p.m.



This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.



Founders Day Commission Regular Meeting

City of Dripping Springs Council Chambers
511 Mercer Street – Dripping Springs, Texas
Monday, September 30, 2024, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of the Commission present, Interim Chair Shindler called the meeting to order at 6:36 p.m.

Commission Members present were:

Jeff Shindler, Interim Chair Susan Warwick, Secretary Justin Cornett Lisa Garza Sharon Goss Mark Handley Clinton Holtzendorf Scott Phillips Kimberley Rutherford Eric Strang Michael Ward

Staff, Consultants, & Appointed/Elected Officials present were:

Parks & Community Services Director Andy Binz Community Events Coordinator Johnna Krantz Content Marketing Specialist Stephanie Hartnett City Attorney Laura Mueller DSRP Manager Emily Nelson Council Member Sherrie Parks

PRESENTATION OF CITIZENS

A member of the public that wishes to address the Commission on any issue, regardless of whether it is posted on this agenda, may do so during Presentation of Citizens. It is the request of the Commission that individuals wishing to speak on agenda items with a public hearing hold their comments until the item is being considered. Individuals are allowed two (2) minutes each to speak regarding issues not on the agenda and two (2) minutes per item on the agenda, and may not cede or pool time. Those requiring the assistance of a translator will be allowed additional time to speak. Individuals are not required to sign in; however, it is encouraged. Individuals that wish to share documents with the Commission must present the documents to the City Secretary or City Attorney providing at least fifteen (15) copies; if fifteen (15) copies are not provided, the Commission will receive the documents the following day. Audio Video

presentations will not be accepted during Presentation of Citizens. By law no action shall be taken during Presentation of Citizens; however, the Chair may provide a statement of specific factual information, recitation of existing policy, or direction or referral to staff.

No member of the public spoke.

MINUTES

1. Discuss and consider approval of the May 13, 2024, Founders Day Commission regular meeting minutes.

A motion was made by Commissioner Holtzendorf to approve the May 13, 2024, Founders Day Commission regular meeting minutes. Commissioner Handley seconded the motion which carried unanimously 10 to 0.

BUSINESS AGENDA

- 2. Introduction and Welcome to Commissioners Justin Cornett, Scott Phillips, Kimberly Rutherford, Eric Strang, and Michael Ward.
- 3. Overview of the Festival: History & Purpose; Commission Members; Organization & Meetings; Functions & Duties; Budget; and Committees.
- 4. Update on Commissioner Legal Requirements to Serve.
- 5. Discuss and consider a recommendation to City Council for a Chair of the Commission.

A motion was made by Commissioner Holtzendorf to recommend to City Council the appointment of Commissioner Jeff Shindler to the position of Chair of the Commission. Commissioner Cornett seconded the motion which passed unanimously 10 to 0.

6. Discuss and consider approval of the appointment of a Vice Chair of the Commission.

A motion was made by Commissioner Garza to appoint Commissioner Clint Holtzendorf to the position of Vice Chair of the Commission. Commissioner Cornett seconded the motion which passed unanimously 10 to 0.

7. Discussion and assignment of Commissioners to each of the Founders Day committees.

Assignments are listed under each committee name in the Committee Reports.

8. Discuss and consider approval of the 2025 Sponsorship Package.

The sponsorship committee will look carefully at the Sponsorship Package and report back to the Commission at the next meeting.

9. Discuss and consider a recommendation to City Council for the appointment of representatives from St. Martin de Porres Catholic Church, the Dripping Springs Cook Off Club, and one At-Large member vacancy.

A motion was made by Commissioner Holtzendorf to approve of the recommendation to City Council the appointment of Jerome Borges as a representative from St. Martin De Porres Catholic Church. Commissioner Strang seconded the motion which passed unanimously 10 to 0.

A motion was made by Commissioner Cornett to approve of the recommendation to City Council the appointment of Thomas Toms as a representative from the Drippings Springs Cook Off Club. Commissioner Phillips seconded the motion which passed unanimously 10 to 0.

10. Discuss and consider possible dates for reschedule of the November 2024 Founders Day Commission meeting

A motion was made by Commissioner Garza to schedule the November 2024 Founders Day Commission Meeting on Tuesday, November 12, 2024. Commissioner Holtzendorf seconded the motion which carried unanimously 10 to 0.

11. Discuss and consider alternative meeting location.

A motion was made by Commissioner Holtzendorf to hold the Commission meetings at the Dripping Springs Ranch Park in the main event room. Commissioner Garza seconded the motion which carried unanimously 10 to 0.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

12. Arts & Crafts Committee

Commissioners Handley, Strang, and (St. Martin de Porres Representative) Staff: Community Events Coordinator Johnna Krantz

13. Carnival & Food Committee

Commissioners Goss, Warwick, and Phillips

14. Entertainment Committee

Commissioner Cornett and Holtzendorf Staff: Community Events Coordinator Johnna Krantz

15. Parade Committee

Commissioners Rutherford and Holtzendorf Staff: Community Events Coordinator Johnna Krantz

16. Publicity Committee

Commissioner Ward

Staff: Content Marketing Specialist Stephanie Hartnett

17. Sanitation Committee

Commissioners Phillips and Shindler

Staff: Parks Maintenance Manager Patrick Baglietto

18. Safety & Security Committee

Commissioners Handley and Strang

Staff: Emergency Management Coordinator Roman Baligad

19. Site Plan Committee

Commissioner Shindler

Staff: City Maintenance Director Riley Sublett for electrical set up and road closures

20. Sponsorship Committee

Commissioners Ward, Garza, and Cornett

Staff: City Attorney Laura Mueller or Deputy Attorney Aniz Alani & Community Events Coordinator Johnna Krantz

21. Traffic & Parking Committee

Commissioners Shindler and Garza

Staff: Emergency Management Coordinator Roman Baligad, City Maintenance Director Riley Sublett & Community Events Coordinator Johnna Krantz

22. Volunteer Committee

Commissioner Rutherford

Staff: Community Events Coordinator Johnna Krantz

23. Budget Committee

Commissioner Garza

Staff: Finance Director Shawn Cox

CLOSED SESSION

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No closed session.

UPCOMING MEETINGS

Founders Day Commission Meetings

October 28, 2024, at 6:30 p.m. November 12, 2024, at 6:30 p.m. December 9, 2024, at 6:30 p.m.

City Council Meetings

September 17, 2024, at 6:00 p.m. October 1, 2024, at 6:00 p.m. October 15, 2024, at 6:00 p.m. November 5, 2024, at 6:00 p.m.

ADJOURN

A motion was made by Commissioner Holtzendorf to adjourn the meeting. Commissioner Garza seconded the motion which carried unanimously 10 to 0.

This regular meeting of the Founders Day Commission was adjourned at 8:02 pm.

Susan Warwick

Susan Warwick, Founders Day Commission Secretary

Item 3.

Founders Day Commission

Committee Appointments - 2025

Committees	Team Lead	Commissioners	Deputies	Notes
Arts & Crafts Vendor Booths	Mark Handley	Mark Handley Eric Strang Jerry Borges	Michael Monaghan Johnna Krantz (civicRec)	This is a St. Martin de Porres contribution
Carnival & Food	Sharon Goss	Sharon Goss Scott Phillips Susan Warwick	Lions Club (set up) Danny Gonzalez (food permits)	This is a Lions Club contribution
Entertainment	Clint Holzendorf	Clint Holtzendorf Justin Cornett	Brad Thomas	Greenroom, parking, food
Parade	Kimberly Rutherford	Clint Holtzendorf Kimberly Rutherford	Johnna Krantz Lily Sellers (line up) Nick Spillar (bike racks)	Parks Staff to Assist
Publicity	Michael Ward		Stephanie Hartnett (website, social media, banners, flyers, etc.)	
Sanitation	Jeff Shindler Clint Holzendorf	Jeff Shindler Clint Holtzendorf Scott Phillips	Patrick Baglietto (parks maintenance staff – trashes & candy sweep)	Parks Staff to Assist, reduce cost?
Safety & Security	Eric Strang	Eric Strang Mark Handley	Roman Baligad (safety) Dillon Polk (Fire) Darrell Debish (EMS)	TXDoT, Hays County Sheriff/ Constable
Site Plan	Jeff Shindler	Jeff Shindler	Riley Sublett (electrical, signs, street barricades) Johnna Krantz	Maps!
Sponsorship	Michael Ward	Michael Ward Lisa Garza	Dee Marsh (sponsors) Laura Mueller (legal) Aniz Alani (agreements)	Johnna to execute agreements
Traffic & Parking		Jeff Shindler Lisa Garza	Roman Baligad (safety)	collab w/ Site Plan, Ent'ment, Sponsorship, and Vendors
Volunteers		Kimberly Rutherford	Johnna Krantz	
Budget	Lisa Garza	Lisa Garza	Shawn Cox (finance) Johnna Krantz (civicrec)	

Other duties: Hospitality Lead, Downtown Business Liaison --- Pam King to assist (Tourism)



STAFF REPORT

City of Dripping Springs

PO Box 384

511 Mercer Street

Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

Commission Meeting

Date:

October 28, 2024

Agenda Item Wording: Discuss and consider applications for an At-Large Vacancy on the

Founders Day Commission and make a recommendation to City Council

for appointment.

Agenda Item Requestor: Johnna Krantz, Community Events Coordinator

Summary/Background:

The Founders Day Commission is a fourteen-member advisory commission tasked with managing the City of Dripping Springs' Annual Founders Day celebration. The Commission is made up of three (3) seats each from the three non-profit organizations involved in the festival; the Dripping Springs Lions Club, the Dripping Springs Cook-Off Club, and St. Martin de Porres Catholic Church, as well as five (5) At-Large members.

There is currently one At-Large Vacancy on the Commission. The City has received three applications for appointment.

Per City Ordinance, the Commission may vote to make a recommendation to City Council and City Council may approve appointment the applicant with consideration of FDC's recommendation.

Staff Recommendations: Select an applicant for recommendation to City Council.

Attachments: 1. 10.02.24 – FDC Application_Gray, Kimberly.pdf

2. 10.03.2024 – FDC Application_Searle, Jordan.pdf

3. 10.04.2024 – FDC Application_Pope, Stephanie.pdf

Next Steps/Schedule: Provide application and a recommendation to City Council for approval at the

next Council meeting on Tuesday, November 5, 2024.



STAFF REPORT

City of Dripping Springs

PO Box 384

511 Mercer Street

Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

Commission Meeting

Date:

October 28, 2024

Agenda Item Wording: Discuss and consider approval of the 2025 Founders Day Commission

meeting calendar.

Agenda Item Requestor: Johnna Krantz, Community Events Coordinator

Summary/Background: Each year the City Secretary prepares the next year's meeting calendar for approval by the Founders Day Commission. Meeting dates are scheduled using the frequency stated in the Commission's Ordinance; 2nd Monday of each month October – December, and the 2nd and 4th Monday of each month January – May. The Chair may call for an additional special meeting if needed.

> Attached for review is the proposed 2025 meeting calendar with consideration for approved City Holidays. The meeting conflicts are listed below with staff recommendations; however, the Commission may schedule these to any preferred date. Meetings can also be rescheduled throughout the year as the Commission sees fit.

- 4th Monday, April 28th, immediately after Founders Day Festival
 - o Reschedule to Saturday, April 19th, Commission work-day
- 4th Monday, May 26th, Memorial Day
 - If budget is completed for 2026, you can cancel this meeting; or
 - Reschedule to 2nd Monday, June 9th
- 2nd Monday, October 13th, Indigenous Peoples' Day
 - Reschedule to 4th Monday, October 27th

Committee Recommendations:

Staff recommends approval of the calendar as presented, with a motion addressing the May and October meetings. Should there be any changes to the recommended meeting dates, please provide for those changes in a separate motion.

Attachments:

1. FDC 2025 Proposed Calendar

Next Steps/Schedule:

- 1. Update calendar if any changes
- 2. Add meetings to calendars:
 - a. City Council and Administrative Staff
 - b. Staff calendar invite
 - c. City website main calendar
 - d. Municode Agenda (automatically populates Agendas and Minutes webpage with upcoming meetings)
- 3. Provide final calendar to City Council and Staff

2025

Founders Day Commission

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Founders Day 2025 Call for Early Bird Sponsors! Item 6.



3 Easy Steps!

- Choose Your Sponsorship Level
- **2** Early Bird Parade Entry
- **3** Early Bird Booth Registration

WEBSITE HERE:

VISIT OUR

Sponsor Benefits!

Public Recognition Media & Event Banners

VIP Area Access

VIP Parking Passes

BBQ Cook-Off Judging

& More Depending on Sponsorship Level!

Founders Day Festival Sponsorship Opportunities April 25-27, 2025

Dripping Springs City Hall 511 Mercer Street • P.O. Box 384 Dripping Springs, TX 78620 512.708.0457

Be part of one of the most beloved traditions in Central Texas! We invite you to support the 35th Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, and corporate enterprises. Whether your company's goal is to maximize your return of investment or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during next year's festival which occurs on April 25-27, 2025.

About the Event

Thousands of people will gather in Dripping Springs' downtown historic district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 200 arts and crafts booths and business vendors.

The Value for Donors

Since 1986, patrons have come from all over Central Texas to attend this event, but make no mistake; it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2024, the population of Dripping Springs, within its city limit, is approximately 8,000 and its extraterritorial jurisdiction (ETJ) population estimated to be 40-50,000.

How to Sponsor

We make it easy! Select your sponsorship level, and pay by check or online! As an Early Bird sponsor, you can request a booth or save your spot in the parade now by filling out the reservation forms included in the packet. Sponsorships are accepted through April 2025. Late registrations may miss out on some advertising opportunities.

Questions

If you have any questions, please reach out to one of the Founders Day Sponsorship Committee Members:

Michael Ward michaelward0503@gmail.com lgarza@indval.com

Founders Day 2025 Call for Early Bird Sponsors!

Founders Day Festival Sponsorship Levels 2025

Sign up NOW to take advantage of the FD2025 Early Bird Special: Advertise your brand on the Founders Day website. The sooner you sign up, the more advertisment you get!



Sponsor Package	Family	Bronze	Silver	Gold	Platinum	Diamond
Donation Amount	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Appreciation Certificate of Appreciation	Χ	Х	Х	Х		
Plaque Awarded at Main Stage					X	X
Marketing Benefits Newspaper Thank You	X	Х	X	Х	X	Х
Social Media Shout Out	Χ	Х	Χ	Х	Χ	Χ
Founders Day Website	Name	Name	Logo	Logo	Logo	Logo
Logo on Banner at Triangle				Х	X	Х
Logo on Banner at Festival	Mercer St.	Mercer St.	Mercer St.	Main Stage	Main Stage	Main Stage
M.C. Shout-Out at Main Stage			Χ	Х	Х	X
Access to Founders Day Logo *Ask us for details!					X	X
Festival Benefits VIP Lounge Access		Х	X	Х	X	Х
VIP Parking				2 Passes	3 Passes	5 Passes
Early Booth Registration			Χ	Х	X	Х
Custom Booth Area *Ask us for details!					X	Х
Early Parade Registration			Χ	Χ	Χ	Χ
Parade Fee Waived				Χ	Χ	Χ

Special Sponsor Packages!

[Parade Sponsor - \$7,500]

*Includes all benefits of a Platinum Sponsor Lead spot in the Parade!

Your logo at parade start line & all Festival literature promoting your company as the Parade Sponsor!

Mercer St. Stage Sponsor - \$7,500

*Includes all benefits of a Platinum Sponsor Your logo on the stage!

Your company name & logo on all Festival literature promoting your company as stage sponsor!

Main Stage Sponsor - \$15,000

*Includes all benefits of a Diamond Sponsor
Your logo on the Main Stage!
Your company name & logo on all Festival
literature promoting your company as Main
Stage sponsor!

Presenting Sponsor - \$25,000

*Includes all benefits of a Diamond Sponsor Who founded Founders Day this year? You did!

Your name & logo on EVERYTHING!

Founders Day 2025 Call for Early Bird Sponsors!

Founders Day 2025 Sponsorship Form

PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT TO CITY OF DRIPPING SPRINGS, OR PAY ONLINE!

SPONSOR LEVEL:	AMOUNT PAID:					
CONTACT NAME: TITLE:						
COMPANY NAME/FAMILY:						
ADDRESS:						
CITY:		STATE: <u>TX</u> ZIP:				
EMAIL:		PHONE:				
LOGO TO BE PROVIDED BY: Name:						
Phone: Email:						
*DO YOU WANT A PARADE ENTRY? YES *\$85 parade entry from Family to Silver Spon		ntry fee waived for Gold level and above!				
*DO YOU WANT A VENDOR BOOTH FOR S *\$145 booth fee for silver sponsors. Booth fee						
*If yes to either option, please fill out the additional for	ms attatched	in this packet.				
SEND FORM & CHECK BY MAIL TO:	OR	SCAN AND EMAIL THIS FORM TO:				
City of Dripping Springs		jkrantz@cityofdrippingsprings.com				
Founders Day Event Coordinator		Pay online at:				
P.O. Box 384	secure.rec1.com/TX/ dripping-springs-tx/catalog/					
Dripping Springs, TX 78620		and click on the Founders Day tab				



(FOR OFFICE USE ONLY: CK Date_____ #___



Amount_____ Date Rec'd _

Item 6.

Founders Day 2025 Sponsor Vendor Booth Application

FEE: \$145 for Silver Sponsors. Booth fee waived for Gold & above! **Space is limited - Apply Now!** Public Open Registration begins February 1, 2025. 10' x 10' BOOTH FEE: \$145 Booth location not guaranteed. Our team will do their best to accommodate needs for all vendors. Indicate street preference by number. 1st, 2nd, 3rd, 4th ___ OLD FITZHUGH ROAD MERCER STREET **WALLACE** STREET ____ **BLUFF** STREET ELECTRICITY? FEE: **\$20** additional per booth. Only available in limited locations. NO Send a photo of sample merchandise if you have not attended the Founders Day Festival before. Contact Name: _____ Company Name: _____ Product/Craft (REQUIRED): Email: ______ Phone: _____ Adress: _____ City: State: _____ Zip:____ Special Requests:

Founders Day	2025	Sponsor	Parade	Entry	Form
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FEE: \$85 per parade float for Fa	mily to Silver levels. Parad	de entry fee is waived for Gold & above!
Make Payments to: City of Dripp	oing Springs	
Must attend the Parade Meeting	g, date TBD. Parade theme	e will be announced March 1, 2025.
Name of Persons/Organization/Entr	у	
# of People Walking	# of Animals - if so, what kind	d
Contact Name	Phone	Email
Mailing Address	City	StZip
Will your parade float include music	? Yes No	
How long is your entire entry for the	e parade in feet?	(including Truck or Trailer, etc.)
Describe your float		

Item 6



3 Easy Steps!

- Choose Your Sponsorship Level
- **2** Early Bird Parade Entry
- **3** Early Bird Booth Registration

VISIT OUR WEBSITE HERE:

Sponsor Benefits!

Public Recognition Media & Event Banners

VIP Area Access

VIP Parking Passes

BBQ Cook-Off Judging

& More Depending on Sponsorship Level!

Founders Day 2025 Call for Sponsors!

Founders Day Festival Sponsorship Opportunities April 25-27, 2025

Dripping Springs City Hall 511 Mercer Street • P.O. Box 384 Dripping Springs, TX 78620 512.708.0457

Be part of one of the most beloved traditions in Central Texas! We invite you to support the 35th Annual Founders Day Festival through sponsorship. We have numerous sponsorship packages designed for families, small business owners, and corporate enterprises. Whether your company's goal is to maximize your return of investment or you just want to give back some goodwill to the city you love, your name will get plenty of exposure during next year's festival which occurs on April 25-27, 2025.

About the Event

Thousands of people will gather in Dripping Springs' downtown historic district for a festive celebration of heritage and pioneer spirit. The three-day celebration kicks off with the Grand Marshal Parade and includes free music and entertainment, the Mighty Thomas Carnival, food, beer, street dances, cook-off competitions, and over 200 arts and crafts booths and business vendors.

The Value for Donors

Since 1986, patrons have come from all over Central Texas to attend this event, but make no mistake; it's the incredible folks who live here in Dripping Springs that are the heart and soul of this event. It is fair to say these festival goers take great pride in supporting businesses who have sponsored this event and their community, long after the event is over. This vibrant town continues to grow. As of 2024, the population of Dripping Springs, within its city limit, is approximately 8,000 and its extraterritorial jurisdiction (ETJ) population estimated to be 40-50,000.

How to Sponsor

We make it easy! Select your sponsorship level, and pay by check or online! As an Early Bird sponsor, you can request a booth or save your spot in the parade now by filling out the reservation forms included in the packet. Sponsorships are accepted through April 2025. Late registrations may miss out on some advertising opportunities.

Questions

If you have any questions, please reach out to one of the Founders Day Sponsorship Committee Members:

Founders Day 2025 Call for Sponsors!

Founders Day Festival Sponsorship Levels 2025

Sign up NOW to Advertise your brand on the Founders Day website. The sooner you sign up, the more advertisment you get!



Sponsor Package	Family	Bronze	Silver	Gold	Platinum	Diamond
Donation Amount	\$300	\$600	\$1,500	\$3,000	\$6,000	\$10,000
Appreciation Certificate of Appreciation	Χ	Х	Χ	Х		
Plaque Awarded at Main Stage					Χ	X
Marketing Benefits Newspaper Thank You	Х	Х	Х	Х	Х	X
Social Media Shout Out	Χ	Χ	Χ	Χ	Χ	Х
Founders Day Website	Name	Name	Logo	Logo	Logo	Logo
Logo on Banner at Triangle				Х	Χ	X
Logo on Banner at Festival	Mercer St.	Mercer St.	Mercer St.	Main Stage	Main Stage	Main Stage
M.C. Shout-Out at Main Stage			Χ	Х	Х	Х
Access to Founders Day Logo *Ask us for details!					X	Х
Festival Benefits VIP Lounge Access		Х	X	Х	X	Х
VIP Parking				2 Passes	3 Passes	5 Passes
Early Booth Registration			Χ	Χ	X	Х
Custom Booth Area *Ask us for details!					Х	Х
Early Parade Registration			Χ	Χ	Χ	Χ
Parade Fee Waived				Х	Χ	Χ

Special Sponsor Packages!

Parade Sponsor - \$7,500

*Includes all benefits of a Platinum Sponsor Lead spot in the Parade!

Your logo at parade start line & all Festival literature promoting your company as the Parade Sponsor!

Mercer St. Stage Sponsor - \$7,500

*Includes all benefits of a Platinum Sponsor Your logo on the stage!

Your company name & logo on all Festival literature promoting your company as stage sponsor!

Main Stage Sponsor - \$15,000

*Includes all benefits of a Diamond Sponsor
Your logo on the Main Stage!
Your company name & logo on all Festival
literature promoting your company as Main
Stage sponsor!

Presenting Sponsor - \$25,000

*Includes all benefits of a Diamond Sponsor Who founded Founders Day this year? You did!

Your name & logo on EVERYTHING!

Founders Day 2025 Call for Sponsors!

Founders Day 2025 Sponsorship Form

PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT TO CITY OF DRIPPING SPRINGS, OR PAY ONLINE!

SPONSOR LEVEL:	AMOUNT PAID:
CONTACT NAME:	TITLE:
COMPANY NAME/FAMILY:	
ADDRESS:	
CITY:	
EMAIL:	PHONE:
LOGO TO BE PROVIDED BY: Name:	
Phone: Email:	
*DO YOU WANT A PARADE ENTRY? YES NO \$85 parade entry forilver Sponsors. Parade entry fee waived for G	old level and above!
*DO YOU WANT A VENDOR BOOTH FOR SATURDAY & S *\$145 booth fee for silver sponsors. Booth fee waived for Gold lev	
*If yes to either option, please fill out the additional forms attatched in this	s packet.
	SCAN AND EMAIL THIS FORM TO:
, , , , , ,	krantz@cityofdrippingsprings.com

Founders Day Event Coordinator

P.O. Box 384

Dripping Springs, TX 78620

Pay online at: secure.rec1.com/TX/ dripping-springs-tx/catalog/ and click on the Founders Day tab



(FOR OFFICE USE ONLY: CK Date	ate Rec'd
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Item 6.

Founders Day 2025 Sponsor Vendor Booth Application

FEE: \$145 for Silver Sponsors. Booth fee waived for Gold & above! **Space is limited - Apply Now!** Public Open Registration begins February 1, 2025. 10' x 10' BOOTH FEE: **\$145** Booth location not guaranteed. Our team will do their best to accommodate needs for all vendors. Indicate street preference by number. 1st, 2nd, 3rd, 4th ___ OLD FITZHUGH ROAD MERCER STREET **WALLACE** STREET ____ **BLUFF** STREET ELECTRICITY? FEE: **\$20** additional per booth. Only available in limited locations. NO Send a photo of sample merchandise if you have not attended the Founders Day Festival before. Contact Name: _____ Company Name: _____ Product/Craft (REQUIRED): Email: ______ Phone: _____ Adress: _____ City:____ State: _____ Zip:____ Special Requests:

Founders Day	2025	Sponsor	Parade	Entry	Form
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FEE: \$85 per parade float for Family to Make Payments to: City of Dripping Sp		entry fee is waived	d for G	old & above!	
Must attend the Parade Meeting, date	TBD. Parade theme wi	II be announced I	March	1, 2025.	
Name of Persons/Organization/Entry					
# of People Walking # of An	imals - if so, what kind				
Contact Name	Phone	Email			
Mailing Address	City		St	Zip	
Will your parade float include music? Yes	No				
How long is your entire entry for the parade in feet? (including Truck or Trailer, etc.)					
Describe your float					



STAFF REPORT

City of Dripping Springs

PO Box 384

511 Mercer Street

Dripping Springs, TX 78620

Submitted By: Johnna Krantz, Community Events Coordinator

Commission Meeting

Date:

October 28, 2024

PCS Report: Johnna Krantz, Community Events Coordinator

Summary/Background: Each year, the City of Dripping Springs closes one westbound lane of HWY 290

for two hours on the evening of the first day of the Founders Day Festival for the Founders Day Parade. This road closure must be approved by TXDoT with a written Agreement. TXDoT requires a City Engineered Traffic Control Plan and a Parade Resolution passed by City Council in order to finalize the Agreement.

The City's previous Agreement for Road Closure with TXDoT has expired.

Staff will be renewing a multi-year Agreement for 2025-2029. An approved TCP for the parade route is required. The Parade Route and TCP for 2025 follow the same parade path as in previous years. An additional map has been created to improve public safety along Sportsplex Drive during parade set up on Friday,

April 25, 2025.

Staff Update: The 2025 Traffic Control Plan, Parade Route, and Parade Resolution will go to

City Council for approval at the next Council meeting on Tuesday, November

5, 2024.

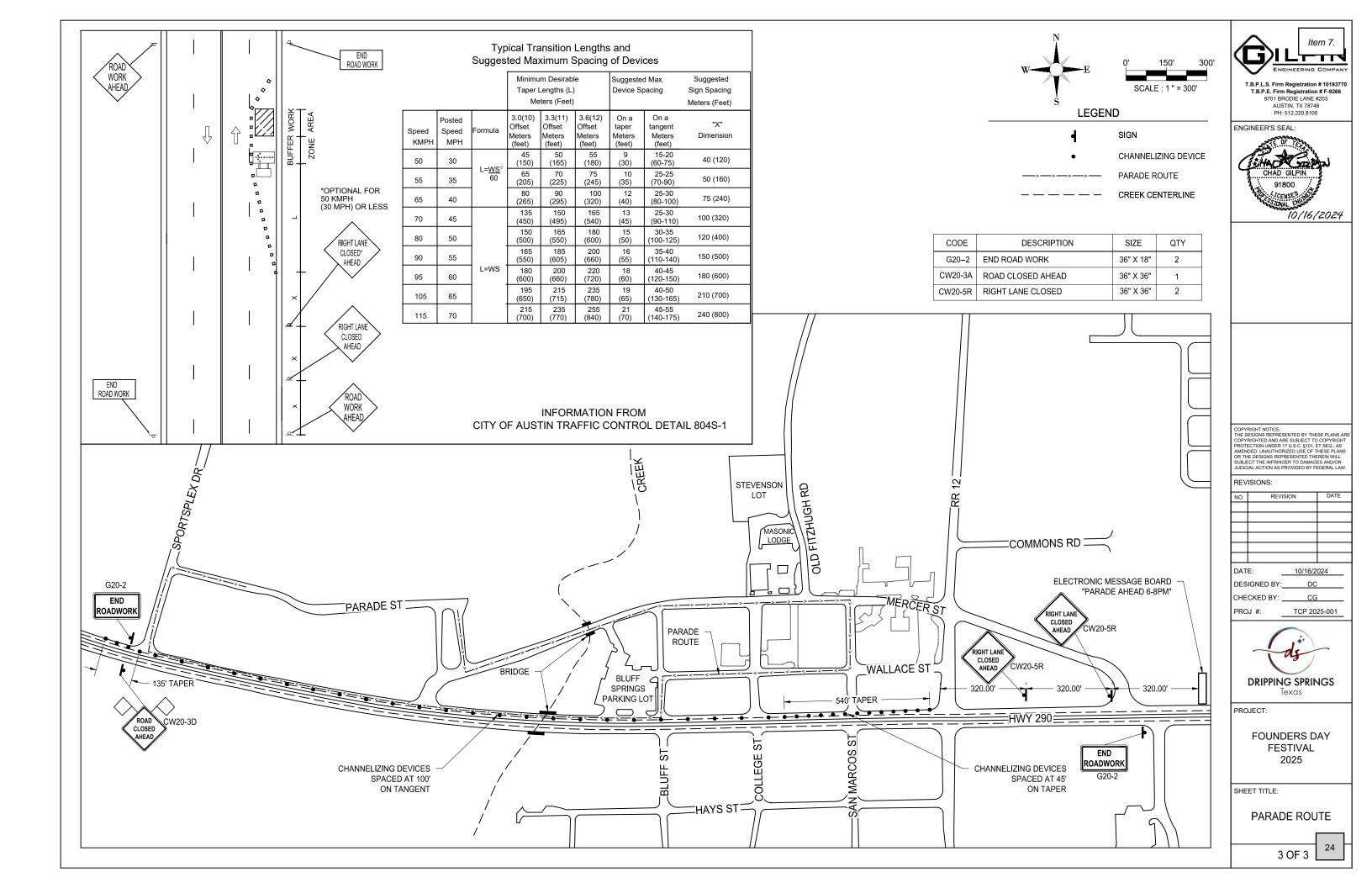
Attachments: 1. FOUNDERS_PARADE ROUTE_2025.pdf

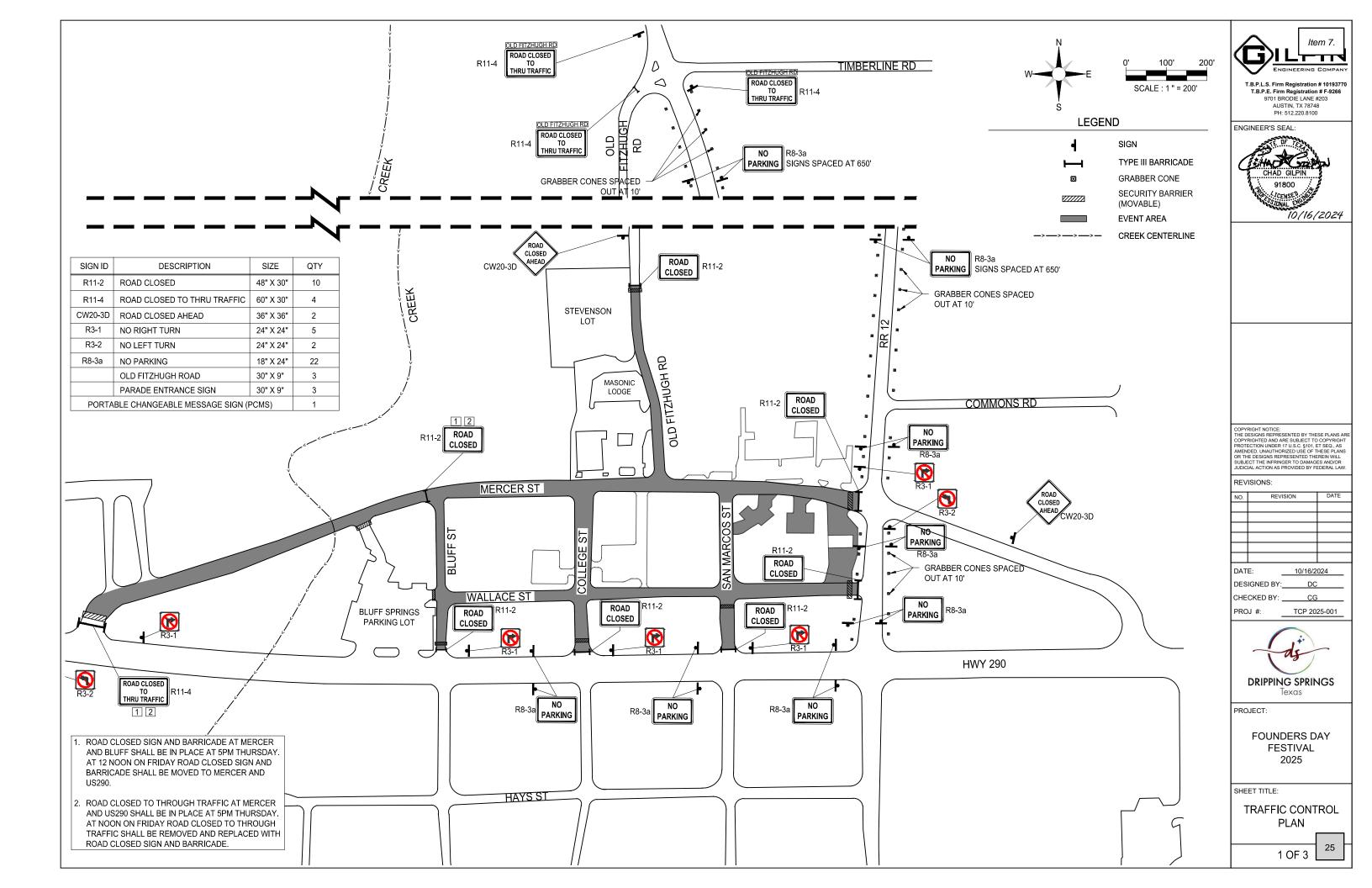
2. FOUNDERS_TCP-2025.pdf

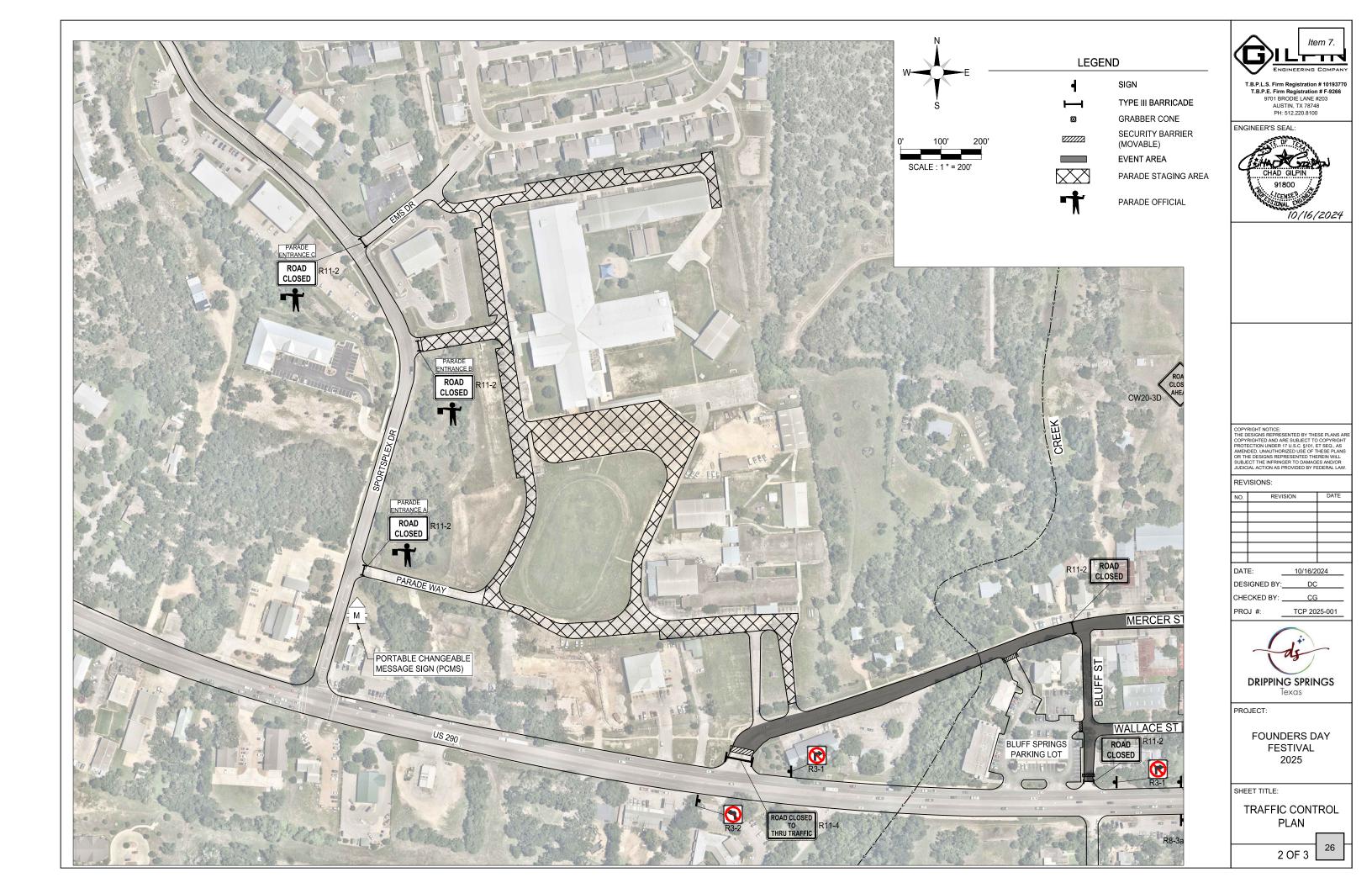
3. FOUNDERS_TCP-2025 – Parade Line-Up.pdf

Next Steps/Schedule: Staff will send all required documents to TXDoT to update the Road Closure

Agreement for the Founders Day Parade from 2025-2029.







CITY OF DRIPPING SPRINGS RESOLUTION No. 2024-R

A RESOLUTION OF THE CITY OF DRIPPING SPRINGS, TEXAS, FINDING THAT THE FOUNDERS DAY PARADE SCHEDULED TO BE HELD ON FRIDAY, APRIL 25, 2025, IN AND NEAR THE CITY, SERVES A VALID AND LEGITIMATE PUBLIC PURPOSE, AND AUTHORIZING THE CITY'S SUPPORT OF AND COOPERATION WITH THE EVENT.

- **WHEREAS**, the City of Dripping Springs ("The City") is the sponsor of an event known as Founders Day Parade on April 25, 2025 ("the Event"); and
- **WHEREAS,** the City needs the cooperation of the Texas Department of Transportation ("TXDOT") in the temporary closure of a portion of U.S. Highway 290 for the Event; and
- **WHEREAS**, the City Council finds and determines that the Event serves a valid and legitimate public purpose; and
- **WHEREAS,** the City Council finds that a Traffic Control, Safety and Security Plan for the event will protect the public and the participants in the event; and
- **WHEREAS,** the City, in recognition of the public purpose of the Event, wishes to ensure the safety and convenience of the traveling public, and ensure that the closure of the State right-of-way will be performed within the State's requirements.

NOW, THEREFORE, BE IT RESOLVED by the City of Dripping Springs City Council:

- 1. The City Council hereby declares its support for, and cooperation with, the 2025 Founders Day Parade.
- **2.** The City Council approves the 2025 Traffic Control, Safety and Security Plan as attached in Attachment "A".
- **3.** The City Council requests that TXDOT approve and facilitate the temporary closure of a portion of U.S. Highway 290, specifically a portion of the westbound lanes from the intersection of Highway 290 and Ranch Road 12 to Sportsplex Drive, for the purposes of the event.
- **4.** The City Council authorizes and directs the Mayor to execute on behalf of the City an Agreement for the Temporary Closure of State Right of Way.
- **5.** The City Council directs City Staff to work with TXDOT for transfer of any necessary documentation.

6.	The meeting at which this Resolution was passed was open to the public, and that public notice of the time, place, and purpose of said meeting was given as required by the Open Meetings Act, Texas Government Code, Chapter 551.
	D & APPROVED this, the 5 th day of November 2024, by a vote of (ayes) to nays) to (abstentions) of the City Council of Dripping Springs, Texas.
	CITY OF DRIPPING SPRINGS
	Bill Foulds, Jr., Mayor
	ATTEST:
	Diana Boone, City Secretary