



Founders Day Commission Regular Meeting

Dripping Springs Ranch Park Main Event Room

1042 Event Center Drive – Dripping Springs, Texas

Monday, May 12, 2025, at 6:30 PM

MINUTES

CALL TO ORDER AND ROLL CALL

With a quorum of the Commission present, Chair Shindler called the meeting to order at 6:38 p.m.

Commission Members present were:

Jeff Shindler, Chair
Clinton Holtzendorf, Vice Chair
Susan Warwick, Secretary
Justin Cornett
Lisa Garza
Sharon Goss
Mark Handley
Scott Phillips
Kimberly Rutherford
Jordan Searle
Michael Ward

Commission Members absent were:

Jerome Borges
Eric Strang
Thomas Toms

Staff, Consultants, & Appointed/Elected Officials present were:

Parks & Community Services Assistant Director Emily Nelson
Community Events Coordinator Johnna Krantz
Content Marketing Specialist Stephanie Hartnett
City Attorney Laura Mueller
City Treasurer Shawn Cox
Emergency Preparedness and Homeland Security Director Roman Baligad
Council Member Sherrie Parks

A motion was made by Vice Chair Holtzendorf to excuse tonight's absences of Commissioners Borges, Strang, and Toms. Commissioner Handley seconded the motion which carried unanimously 10 to 0.

PRESENTATION OF CITIZENS

A member of the public that wishes to address the Commission on any issue, regardless of whether it is posted on this agenda, may do so during Presentation of Citizens. It is the request of the Commission that individuals wishing to speak on agenda items with a public hearing hold their comments until the item is being considered. Individuals are allowed two (2) minutes each to speak regarding issues not on the agenda and two (2) minutes per item on the agenda, and may not cede or pool time. Those requiring the assistance of a translator will be allowed additional time to speak. Individuals are not required to sign in; however, it is encouraged. Individuals that wish to share documents with the Commission must present the documents to the City Secretary or City Attorney providing at least fifteen (15) copies; if fifteen (15) copies are not provided, the Commission will receive the documents the following day. Audio Video presentations will not be accepted during Presentation of Citizens. By law no action shall be taken during Presentation of Citizens; however, the Chair may provide a statement of specific factual information, recitation of existing policy, or direction or referral to staff.

No member of the public spoke.

MINUTES

- 1. Discuss and consider approval of the April 14, 2025, Founders Day Commission regular meeting minutes.**

A motion was made by Commissioner Phillips to approve the April 14, 2025, Founders Day Commission regular meeting minutes. Vice Chair Holtzendorf seconded the motion which carried unanimously 10 to 0.

BUSINESS AGENDA

- 2. Post-event discussion and review of the 2025 Founders Day Festival Budget.**

Coordinator Krantz reported sponsorships of \$113,700 have been received, and another \$17,500 has been pledged but not yet received. Commissioner Garza reported her records show revenue of \$174,228 and expenses of \$152,661 as of today.

- 3. 2025 Founders Day Festival wrap-up discussion.**

Founders Day Festival 2025 was a very successful event. It was also a difficult one for the Commission as eight of our fourteen commissioners were first-year commissioners and four of the returning six commissioners were in new roles. We relied heavily on city employees. Further wrap-up discussion was wrapped into the Committee Reports.

4. Discuss and consider approval of a recommendation to City Council for the appointment of the Founders Day Commission Chair for a one-year term ending on June 30, 2026.

A motion was made by Commissioner Handley to approve the recommendation of Commissioner Jeff Shindler to the position of Founders Day Commission Chair. Commissioner Ward seconded the motion which carried unanimously 10 to 0.

5. Discuss and consider approval of a recommendation to City Council for the reappointment of Commissioner representatives from St. Martin de Porres, Lions Club, and Cook-Off Club with terms expiring June 30, 2025.

A motion was made by Commissioner Cornett to approve the recommendation to City Council for the reappointment of Commissioner representatives from St. Martin de Porres (Handley), Lions Club (Warwick), and Cook-Off Club (Garza) with terms expiring June 30, 2025. Commissioner Goss seconded the motion which carried unanimously 10 to 0.

6. Discuss and consider options for a memorial in recognition of Brenda Medcalf's years of service on the Founders Day Commission.

A motion was made by Vice Chair Holtzendorf to dedicate the bench on the corner of Mercer and Bluff facing the beginning of the parade and the Carnival area in recognition of Brenda Medcalf's years of service on the Founders Day Commission. Commissioner Cornett seconded the motion which carried unanimously 10 to 0. The cost of \$1250 will be paid for with private donations.

7. Discuss making the Founders Day Commission a committee and give staff direction.

The Commission discussed the difference between our being a commission versus our being a committee. A subcommittee of Commissioners Shindler, Holtzendorf, Cornett, Garza, Ward, Searle, and Rutherford and Coordinator Krantz will meet to work on this. The Commission directed the staff to bring the appropriate document to us at the next meeting if the Commission wishes to change to a committee.

COMMITTEE REPORTS

Reports are for purposes of planning and providing staff direction for activities related to the Founders Day Event, and no action shall be taken.

8. Arts & Crafts Committee

Commissioners: Handley and Borges

Staff: Community Events Coordinator Johnna Krantz

Everything went great. Vendors were happy. In the future, there will be no vendor booths down the middle of Mercer Street.

9. Budget Committee

Commissioners: Garza

Staff: Finance Director Shawn Cox

This year's budget was discussed in Business Item 2. The budget for next year will be discussed at the next meeting.

10. Carnival & Food Committee

Commissioners: Goss, Warwick, and Phillips

Printed reports from the Lions Club, the Rotary Club (shuttle bus), the Carnival, and the church groups that feed the carnival workers were presented.

11. Cook-Off Committee

Commissioners: Garza, Cornett, and Toms

Cook-Off Club was very pleased with Clean-X. More trash cans are needed in the cook-off area.

12. Downtown Relations Committee

Commissioners: Holtzendorf and Searle

Staff: Community Events Coordinator Johnna Krantz

Several Mercer Street businesses were concerned about a drop-off in sales during the event. Ideas for helping the businesses were discussed.

13. Entertainment Committee

Commissioners: Holtzendorf and Cornett

Staff: Community Events Coordinator Johnna Krantz

Successful in all areas: the green room, the stage with banners all around and screen print background, the entertainers and the entertainment, the tents and the beer garden area, the VIP area, the cowboy cabanas, all were great. Possibly might end music an hour earlier each night as the crowd really thins out.

14. Parade Committee

Commissioners: Rutherford and Holtzendorf

Staff: Community Events Coordinator Johnna Krantz

Parade will very probably be a Walking Parade next year for safety and security reasons.

15. Parking & Transportation Committee

Commissioners: Garza and Toms

Staff: Emergency Management Coordinator Roman Baligad and Community Events Coordinator Johnna Krantz

Handicapped Parking spots and improvements for signage were discussed.

16. Publicity Committee

Commissioners: Ward

Staff: Content Marketing Specialist Stephanie Hartnett

Commissioner Ward complimented Marketing Specialist Hartnett on super awesome publicity efforts. The additional social media account added much.

17. Safety, Security, & Traffic Control Committee

Commissioners: Handley and Strang

Staff: Emergency Management Coordinator Roman Baligad

The Commission has received positive community support for the security measures taken this year at the festival. Director Baligad indicated we can expect the same support from Hays County Sheriff's Office. The committee recommends expanding the time for Spears to be present at the event.

18. Sanitation Committee

Commissioner: Phillips

Staff: Parks Maintenance Manager Patrick Baglietto

Clean-X did an outstanding job keeping the area clean. Commissioner Phillips sees changes to be made which will make everything go smoother next year. United may have underestimated what was expected of them and will hopefully do better next year.

19. Site Plan Committee

Commissioner: Shindler

Staff: City Maintenance Director Riley Sublett (Electrical Setup and Road Closures)

There will most probably be a new footprint for the festival next year.

20. Sponsorship & Hospitality Committee

Commissioners: Cornett, Garza, and Ward

Staff: City Attorney Laura Mueller, Deputy City Attorney Aniz Alani, and Community Events Coordinator Johnna Krantz

Massive number of thank you messages will be sent to the sponsors. Commissioner Ward plans to early ask for sponsorships while the sponsors are still excited about the festival.

21. Volunteer Committee

Commissioners: Rutherford

Staff: Community Events Coordinator Johnna Krantz

Ways to recruit and reward volunteers were discussed.

CLOSED SESSION

The Commission has the right to adjourn into closed session on any item on this agenda and at any time during the course of this meeting to discuss any matter as authorized by law or by the Open Meetings Act, Texas Government Code Sections 551.071 (Consultation With Attorney), 551.072 (Deliberation

Regarding Real Property), 551.073 (Deliberation Regarding Prospective Gifts), 551.074 (Personnel Matters), 551.076 (Deliberation Regarding Security Devices or Security Audits), and 551.087 (Deliberation Regarding Economic Development Negotiations), and 551.089 (Deliberation Regarding Security Devices or Security Audits). Any final action or vote on any Closed Session item will be taken in Open Session.

No closed session was held.

UPCOMING MEETINGS

Founders Day Commission Meetings

June 9, 2025, @ 6:30 p.m.

October 27, 2025, @ 6:30 p.m.

November 10, 2025, @ 6:30 p.m.

City Council Meetings

May 20, 2025, @ 6:00 p.m.

June 3, 2025, @ 6:00 p.m.

June 17, 2025, @ 6:00 p.m.

ADJOURN

A motion was made by Vice Chair Holtzendorf to adjourn the meeting. Commissioner Phillips seconded the motion which carried unanimously 10 to 0.

This regular meeting of the Founders Day Commission was adjourned at 9:15 pm.

<i>Susan Warwick</i>
<i>Susan Warwick, Founders Day Commission Secretary</i>