

FARMERS MARKET COMMITTEE REGULAR MEETING

City of Dripping Springs

Solaro Estate, 13111 Silver Creek Rd., Dripping Springs 78620

Thursday, January 20, 2022 at 10:00 AM

Agenda

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair Marianne Simmons, Vice Chair Teresa Strube, Secretary Nikki Dahlin Erika Fritz Claudia Oney Janet Musgrove

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed Farmers Market Specialist Johnna Krantz

MINUTES

1. Approval of Farmers Market Committee Meeting Minutes of December 16, 2021.

REPORTS

2. Review and discuss monthly Market Manager's Report.

MARKETING AND PUBLIC RELATIONS

3. Discuss and consider action regarding 2022 marketing, public relations, and communication plan for market relocation.

MARKET VENUE

- 4. Discuss and consider a recommendation to City Council regarding a Use Agreement between the City of Dripping Springs and Dr. Pound Farmstead related to the location of the weekly Farmers Market.
- 5. Review and discuss space and vendor parking limitations at The Triangle/Veterans Memorial Park.

SPONSORSHIPS AND GRANTS SUBCOMMITTEE

6. Discussion regarding Sponsorship and Friends of DSFM Programs.

OTHER BUSINESS

7. Discuss and consider action regarding the 2022 Farmers Market events calendar.

UPCOMING MEETINGS

Farmers Market Committee Meetings

February 17, 2022, at 10:00 a.m. March 17, 2022, at 10:00 a.m. April 21, 2022, at 10:00 a.m.

City Council & Board of Adjustment Meetings

January 25, 2022, at 5:00 p.m. (Exceptions & Waivers) February 1, 2022, at 6:00 p.m. (CC & BOA) February 8, 2022, at 5:00 p.m. (Exceptions & Waivers) February 15, 2022, at 6:00 p.m. (CC) February 22, 2022, at 5:00 p.m. (Exceptions & Waivers)

ADJOURN

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.