



**THE CITY OF THE VILLAGE OF DOUGLAS  
RESCHEDULED DOWNTOWN  
DEVELOPMENT AUTHORITY  
WEDNESDAY, MARCH 19, 2025 AT 2:00 PM  
86 W CENTER ST., DOUGLAS MI**

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**MINUTES**

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**1. CALL TO ORDER:** By Chair

**2. ROLL CALL/QUORUM**

PRESENT

Aleshia Balmer

Dave Laakso

Kabri Martyniek

Randy Walker

Cathy North

ALSO PRESENT

City Manager Lisa Nocerini

Planning & Zoning Administrator Sean Homyen

ABSENT

Maggie Bandstra

Lauren Vonk

**3. APPROVAL OF AGENDA**

*Motion by Martyniek, Seconded by Walker, to approve the March 19, 2025 Agenda. – Motion carried by unanimous roll call vote.*

**4. APPROVAL OF MINUTES**

*Motion by Walker, Seconded by Laakso, to approve the February 26, 2025 Minutes. – Motion carried by unanimous roll call vote.*

**5. OFFICER REPORTS**

A. Secretary - None

B. Treasurer – Included in the packet

C. Vice-Chair - None

D. Chair - None

**6. PUBLIC COMMUNICATION - WRITTEN**

A. Charging Station - Letter

**7. PUBLIC COMMUNICATION – VERBAL: None**

**8. UNFINISHED BUSINESS**

- A. Fiscal Year 2025-2026 Budget Priorities (Discussion)
- B. POW Strategies Strategic Planning Survey (Discussion)
- C. Business Banner Purchase/Placement on Blue Star Highway (Discussion)
- D. Derby Day Planning (Saturday, May 3rd) (Discussion)

*Motion by Walker seconded, by Martyniek, to approve up to \$1000 for Derby Day promotions. – Motion carried by unanimous roll call vote.*

**9. NEW BUSINESS**

- A. DDA Regular Meeting Schedule

*Motion by Walker, Seconded by North, to approve moving the regular monthly Douglas Downtown Development Authority Meetings to be held at 10:00 AM on the fourth Wednesday of each month. Motion carried by unanimous roll call vote.*

- B. Introduction - Cristina Sheppard-Decius, POW Strategies  
Christina joined via Zoom during the Fiscal Year 2025–2026 budget priorities discussion to introduce herself and provide an update on strategic planning for DDA members.

**10. COMMITTEE REPORTS: None**

**11. STAFF/MANAGER REPORTS** - Approved the regular monthly Meetings to be held at 10:00 AM on the fourth Wednesday of each month.

**12. PUBLIC COMMUNICATION – VERBAL: None**

**13. BOARD COMMENTS: None**

**14. CHAIR COMMENTS: None**

**15. ADJOURNMENT**

*Motion by Martyniek, seconded by Walker, to adjourn the meeting*