



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, APRIL 22, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI
49406**

MINUTES

1. CALL TO ORDER

2. ROLL CALL/QUORUM

Jim Babcock
Lauren Bachman
Ruth Crowe
Alexia Dawson
David Laakso
Kabri Martyniek
Cindy Miller
Cathy North
Randy Walker

Absent: David Laakso

Also present: City manager, Lisa Nocerini, Project manager, Jenny Pearson

3. APPROVAL OF AGENDA

Motion by Bachman, seconded by Martyniek, to approve the Meeting Agenda for April 22, 2026 (as amended) with the following changes: Add Banner Sign Committee under Committee Reports and add Gateway Banner Application Approval Request from Community Pride under New Business as item C. Motion carried by unanimous roll call vote.

4. APPROVAL OF MINUTES

A. March 18, 2026 meeting minutes

Motion by Dawson, seconded by Babcock, to approve the minutes from the March 18, 2026 meeting. Motion carried by unanimous roll call vote.

5. OFFICER REPORTS

- A. Treasurer**
- B. Secretary**
- C. Vice Chair**
- D. Chair**

6. PUBLIC COMMUNICATION – WRITTEN: None

- A. Letter from Robin Bauer**

7. PUBLIC COMMUNICATION – VERBAL: None

8. UNFINISHED BUSINESS: None

9. NEW BUSINESS

A. DDA Temporary Gateway Banner Application from SDACVB

Motion by Dawson, second by Bachman, to approve the DDA Temporary Gateway Banner Application from SDACVB for use of the sign on Center Street and Blue Star Highway for the 4th of July activities including July 3rd fireworks show – Motion carried by unanimous roll call vote

B. DDA Temporary Gateway Banner Application from Art in the Park Douglas

Motion by Miller, second by Bachman, to approve the DDA Temporary Gateway Banner Application from Art in the Park Douglas for use of the sign on Main Street and Blue Star Highway for the Art in the Park Douglas event on August 8th – Motion carried by unanimous roll call vote

C. DDA Temporary Gateway Banner Application from Community Pride

Motion by Dawson, second by Babcock, to approve the DDA Temporary Gateway Banner Application from Community Pride – motion carried by unanimous roll call vote

D. DDA Community Promotions request from Art in Douglas

Motion by Crowe, second by North, to approve the request from Art in Douglas for \$1,500.00 under Community Promotions to promote Art in Douglas Second Saturdays for May 9th and June 13th – Motion carried by majority roll call vote. Voting yea: Babcock, Bachman, Crowe, Dawson, Martyniek, Miller, and North. Nay: Walker.

E. FY2026-2027 Budget (Discussion)

F. FY 2026-2027 Douglas Downtown Development Authority Budget

Motion by Miller, second by Bachman, to approve the FY 2026-2027 Douglas Downtown Development Authority Budget – Motion carried by unanimous roll call vote

G. Interurban Route Update from the SDACVB (Discussion, Dawson and Laakso)

H. Logo/Branding/Website Discussion - (3 proposals submitted for consideration)

I. Mission/Vision/Values (Discussion)

J. Jim Babcock's Video Series for events (Discussion)

K. Derby Day (event update)

L. Wellness Day (event update)

M. Art in Douglas Rack Cards (Discussion)

10. COMMITTEE REPORTS

A. Marketing Committee Report (Jim Babcock)

B. Banner Sign Committee

11. STAFF/MANAGER REPORTS: Final updates/comments provided

12. PUBLIC COMMUNICATION – VERBAL: None

13. BOARD COMMENTS: Final comments stated

14. CHAIR COMMENTS: Final comments stated

15. ADJOURNMENT

Motion by Dawson, second by Babcock, to adjourn the meeting.