



**THE CITY OF THE VILLAGE OF DOUGLAS
RESCHEDULED DOWNTOWN
DEVELOPMENT AUTHORITY
WEDNESDAY, MARCH 19, 2025 AT 2:00 PM
86 W CENTER ST., DOUGLAS MI**

MINUTES

1. CALL TO ORDER: By Chair

2. ROLL CALL/QUORUM

PRESENT

Aleshia Balmer

Dave Laakso

Kabri Martyniek

Randy Walker

Cathy North

ALSO PRESENT

City Manager Lisa Nocerini

Planning & Zoning Administrator Sean Homyen

ABSENT

Maggie Bandstra

Lauren Vonk

3. APPROVAL OF AGENDA

Motion by Martyniek, Seconded by Walker, to approve the March 19, 2025 Agenda. – Motion carried by unanimous roll call vote.

4. APPROVAL OF MINUTES

Motion by Walker, Seconded by Laakso, to approve the February 26, 2025 Minutes. – Motion carried by unanimous roll call vote.

5. OFFICER REPORTS

A. Secretary - None

B. Treasurer – Included in the packet

C. Vice-Chair - None

D. Chair - None

6. PUBLIC COMMUNICATION - WRITTEN

A. Charging Station - Letter

7. PUBLIC COMMUNICATION – VERBAL: None

8. UNFINISHED BUSINESS

- A. Fiscal Year 2025-2026 Budget Priorities (Discussion)
- B. POW Strategies Strategic Planning Survey (Discussion)
- C. Business Banner Purchase/Placement on Blue Star Highway (Discussion)
- D. Derby Day Planning (Saturday, May 3rd) (Discussion)

Motion by Walker seconded, by Martyniek, to approve up to \$1000 for Derby Day promotions. – Motion carried by unanimous roll call vote.

9. NEW BUSINESS

- A. DDA Regular Meeting Schedule

Motion by Walker, Seconded by North, to approve moving the regular monthly Douglas Downtown Development Authority Meetings to be held at 10:00 AM on the fourth Wednesday of each month. Motion carried by unanimous roll call vote.

- B. Introduction - Cristina Sheppard-Decius, POW Strategies
Christina joined via Zoom during the Fiscal Year 2025–2026 budget priorities discussion to introduce herself and provide an update on strategic planning for DDA members.

10. COMMITTEE REPORTS: None

11. STAFF/MANAGER REPORTS - Approved the regular monthly Meetings to be held at 10:00 AM on the fourth Wednesday of each month.

12. PUBLIC COMMUNICATION – VERBAL: None

13. BOARD COMMENTS: None

14. CHAIR COMMENTS: None

15. ADJOURNMENT

Motion by Martyniek, seconded by Walker, to adjourn the meeting