



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, APRIL 22, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI
49406**

AGENDA

To view remotely online or by phone -

Join online by visiting: <https://us02web.zoom.us/j/83505446221>

Join by phone by dialing: +1 (312) 626-6799 | Then enter "Meeting ID": 835 0544 6221

1. CALL TO ORDER

2. ROLL CALL/QUORUM

3. APPROVAL OF AGENDA

Changes/Additions/Deletions

Motion to approve the April 22, 2026 meeting agenda – roll call vote

4. APPROVAL OF MINUTES

A. March 18, 2026 meeting minutes

Changes/Additions/Deletions

Motion to approve the minutes from the March 18, 2026 meeting -- roll call vote

5. OFFICER REPORTS

A. Treasurer

B. Secretary

C. Vice Chair

D. Chair

6. PUBLIC COMMUNICATION - WRITTEN

A. Letter from Robin Bauer

7. PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)

8. UNFINISHED BUSINESS

9. NEW BUSINESS

A. DDA Temporary Gateway Banner Application from SDACVB

Motion to approve the DDA Temporary Gateway Banner Application from SDACVB for use of the sign on Center Street and Blue Star Highway for the 4th of July activities including July 3rd fireworks show -- roll call vote

B. DDA Temporary Gateway Banner Application from Art in the Park Douglas

Motion to approve the DDA Temporary Gateway Banner Application from Art in the Park Douglas for use of the sign on Main Street and Blue Star Highway for the Art in the Park Douglas event on August 8th -- roll call vote

C. DDA Community Promotions request from Art in Douglas

Motion to approve the request from Art in Douglas for \$1,500.00 under Community Promotions to promote Art in Douglas Second Saturdays for May 9th and June 13th -- roll call vote.

D. FY2026-2027 Budget (Discussion)

E. FY 2026-2027 Douglas Downtown Development Authority Budget

Motion to approve the FY 2026-2027 Douglas Downtown Development Authority Budget -- roll call vote

F. Interurban Route Update from the SDACVB (Discussion, Dawson and Laakso)

G. Logo/Branding/Website Discussion - (3 proposals submitted for consideration)

H. Mission/Vision/Values (Discussion)

I. Jim Babcock's Video Series for events (Discussion)

J. Derby Day (event update)

K. Wellness Day (event update)

L. Art in Douglas Rack Cards (Discussion)

10. COMMITTEE REPORTS

A. Marketing Committee Report (Jim Babcock)

11. STAFF/MANAGER REPORTS

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting

Please Note – The City of the Village of Douglas (the “City”) is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN