



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, MAY 27, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI
49406**

AGENDA

To view remotely online or by phone -

Join online by visiting: <https://us02web.zoom.us/j/83505446221>

Join by phone by dialing: +1 (312) 626-6799 | Then enter "Meeting ID": 835 0544 6221

1. CALL TO ORDER

2. ROLL CALL/QUORUM

3. APPROVAL OF AGENDA

Approval of Agenda - Changes/Additions/Deletions

Motion to approve the Agenda of May 27, 2026 – voice vote

4. APPROVAL OF MINUTES

A. Approval of Minutes - Changes/Additions/Deletions

Motion to approve the minutes from April 22, 2026 - voice vote

5. OFFICER REPORTS

A. Treasurer

6. PUBLIC COMMUNICATION - WRITTEN

7. PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)

8. UNFINISHED BUSINESS

9. NEW BUSINESS

A. Dorelle Henri Presentation

- B. Feather Light** *Motion to approve a proposal from Feather Light to provide website development under the Advanced Plan which includes a \$999.00 set-up fee, and a subscription of \$99.00 monthly to be allocated from the FY2026-2027 Marketing Budget - voice vote*
- C. Well**
Motion to approve a proposal from Well, to provide branding for the DDA in the amount of \$7,500.00 to be allocated from the FY2026-2027 Marketing Budget. - Voice Vote
- D. SDACVB Request**
Motion to approve the community Events Grant Program Application from the Saugatuck Douglas Area Convention and Visitors Bureau for \$1,200.00 for 10-12 Street Performers for the Buskers Night on September 18th, 2026 to be allocated from the Community Promotions Budget. - voice vote
- E. Wellness Day**
Motion to approve up to \$1,500.00 in the current FY2025-2026 budget for expenses related to the May 2026 Wellness Day to be allocated from the Community Promotions budget. - voice vote
- F. Mission Statement**
Motion to approve the newly proposed DDA mission and vision statement. - voice vote
- G. Banner Policy**
Motion to approve the new banner policy for the gateway signs at Center and Blue Star Highway and Main and Blue Star Highway. - voice vote
- H. Interurban Update**
- I. Farmers Market Table Discussion**
- J. Planning for quarter four events - (Michigan Downtown Day preparation, Busker Fest, Small Business Friday, Light Night in Douglas, and the Holiday preview) - Sign up to assist**

10. COMMITTEE REPORTS

- A. Marketing Committee Update**
- B. Website Committee Update**

11. STAFF/MANAGER REPORTS

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting.

Please Note – The City of the Village of Douglas (the “City”) is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have

questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN