



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, FEBRUARY 25, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI
49406**

AGENDA

To view remotely online or by phone -

Join online by visiting: <https://us02web.zoom.us/j/83505446221>

Join by phone by dialing: +1 (312) 626-6799 | Then enter "Meeting ID": 835 0544 6221

1. **CALL TO ORDER**
2. **ROLL CALL/QUORUM**
3. **APPROVAL OF AGENDA**
Changes/Additions/Deletions
Motion to approve the Agenda of February 25, 2026 – roll call vote
4. **APPROVAL OF MINUTES**
 - A. **Minutes of January 28, 2026**
Changes/Additions/Deletions
Motion to approve the Minutes of January 28, 2026 – roll call vote
 - B. **Minutes of February 18, 2026**
Changes/Additions/Deletions
Motion to approve the Minutes of February 18, 2026 – roll call vote
5. **OFFICER REPORTS**
 - A. **Treasurer** - Report provided in packet
 - B. **Secretary**
 - C. **Vice Chair**
 - D. **Chair**
6. **PUBLIC COMMUNICATION - WRITTEN**
 - A. Written Communication from John Thomas

7. PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)

8. UNFINISHED BUSINESS

9. NEW BUSINESS

A. Exterior Automated External Defibrillator (Wendy Colsen)

Motion to approve a request from Wendy Colsen for funding under a cost-share program for the purchase of an Exterior Automated External Defibrillator to be located in the DDA in the amount of \$1,256.00 to be allocated from Community Promotions.

B. MDA Membership Renewal

Motion to approve the renewal of the Michigan Downtown Association Membership in the amount of \$250.00.

C. Temporary Gateway Banner Application (Rotary Club)

Motion to approve the request from the Rotary Club of Saugatuck Douglas for the use of the banner sign to promote the Douglas Duck Dash on Saturday, July 25, 2026.

D. Temporary Gateway Banner Application (Lakeshore Pet Boutique)

Motion to approve the request from Lakeshore Pet Boutique for the use of the banner sign to promote the Erin Go Bark Pet Parade on Saturday, March 14, 2026.

E. Temporary Gateway Banner Application (Art in Douglas)

Quarter 2: 4/11; 5/9; 6/13

Quarter 3: 7/11; 8/8; 9/12

Quarter 4: 10/10; 11/14; 12/12

Motion to approve the request from Art in Douglas for the use of the banner sign to promote Art in Douglas events for quarter _____.

F. March DDA Meeting Date

Motion to approve moving the March DDA meeting from the 25th to the 18th at 10:00 a.m.

G. Workshop Discussion on Dates for a Follow-Up Meeting

H. Budget Reminder (Discussion/Worksheet Status)

I. Gateway Banner Signs Committee Update

J. Updates (Discussion)

a. Pre-Bowl Tailgate Stroll Wrap-Up

b. DDA Gateway Sign Banners/CVB Partnership (Soup Stroll, Tailgate Stroll, Derby Day in Douglas, Small Business Saturday, Michigan Downtown Day, and Light Night in Douglas)

c. Erin Go Bark Parade

d. Derby Day in Downtown Douglas Planning

e. Douglas Wellness Day (May 9th) Update

f. Buskers Event

g. Interurban Meeting Update

h. DES Color Run

i. World Cup June 12th, 19th, and 25th (Douglas World Cup Block Party)

j. Music on the Bayou (Blues on the Bayou)

k. Billboard on the Highway

K. Marketing Report (Jim, Alexia, Cindy, and Ruth)

10. COMMITTEE REPORTS

11. STAFF/MANAGER REPORTS

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting.

Please Note – The City of the Village of Douglas (the “City”) is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN