



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, MAY 22, 2024 AT 2:00 PM
86 W CENTER ST., DOUGLAS MI**

AGENDA

To view remotely online or by phone -

Join online by visiting: <https://us02web.zoom.us/j/83505446221>

Join by phone by dialing: +1 (312) 626-6799 | **Then enter "Meeting ID":** 835 0544 6221

1. CALL TO ORDER

2. ROLL CALL/QUORUM

3. APPROVAL OF AGENDA

Approval of Agenda - Changes/Additions/Deletions

Motion to approve the Agenda of May 22, 2024 – roll call vote

4. APPROVAL OF MINUTES

A. Approval of Minutes - Changes/Additions/Deletions

Motion to approve the Minutes of April 24, 2024 – roll call vote

5. OFFICER REPORTS

A. Secretary

B. Treasurer

C. Vice-Chair

D. Chair

6. PUBLIC COMMUNICATION - WRITTEN

A. Jeff Scott - Letter

7. PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)

8. UNFINISHED BUSINESS

9. NEW BUSINESS

- A.** Website Development - Discussion
- B.** Social Media/Expanding DDA Reach - Discussion
- C.** Marketing Team Update
- D.** DDA Business Owners Meet & Greet Event/Setting a Date (Maggie)
- E.** DDA Gateway Sign Ribbon Cutting/Setting a Date
- F.** New Gateway Sign Plantings - Discussion
- G.** Gateway Sign Policy

Motion to approve the Gateway Sign Policy - roll call vote

- H.** Gateway Sign Banner Request - Farmer's Market

Motion to approve the gateway sign request from the Farmer's Market. - roll call vote

- I.** Gateway Sign Banner Request - Community Pride

Motion to approve the gateway sign request from Community Pride. - roll call vote

- J.** Gateway Sign Banner Request - Art in Douglas

Motion to approve the gateway sign request from Art in Douglas. - roll call vote

10. COMMITTEE REPORTS

11. STAFF/MANAGER REPORTS

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting.

Please Note – The City of the Village of Douglas (the “City”) is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN