THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, NOVEMBER 18, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI 49406

AGENDA

To view remotely online or by phone -
Join online by visiting: https://us02web.zoom.us/j/83505446221
Join by phone by dialing: +1 (312) 626-6799 **| Then enter "Meeting ID":** 835 0544 6221

1. **CALL TO ORDER**

2. **ROLL CALL/QUORUM**

3. **APPROVAL OF AGENDA**

   Approval of Agenda - Changes/Additions/Deletions

   Motion to approve the Agenda of Month DD, YYYY – voice vote

4. **APPROVAL OF MINUTES**

   A. Approval of Minutes - Changes/Additions/Deletions

   Motion to approve the Minutes of October 28, 2026 - voice vote

5. **OFFICER REPORTS**

   A. Secretary

   B. Treasurer

   C. Vice-Chair

   D. Chair

6. **PUBLIC COMMUNICATION - WRITTEN**

7. **PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)**

8. **UNFINISHED BUSINESS**

9. NEW BUSINESS

A. Presentation: DDA Branding (materials will be handed out at the meeting)

B. Approve: Request from Sue Poolman to use the Gateway Sign on Blue Star Highway and Center Street to place a banner for Art in the Park Douglas from August 7th-14th, 2027.

C. Update: Light Night in Douglas - Martyniek

D. Discussion: Planning for 2027 DDA Events/2027 Events Calendar

E. Discussion: Investing a portion of funds for an Interurban Marketing Video/Bus Advertisement.

F. Update: Pride Month Schedule - Babcock

10. COMMITTEE REPORTS

A. Marketing Team Update

11. STAFF/MANAGER REPORTS

A. Reminder: Next DDA Meeting is on Wednesday, December 16, 2026.

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting.

Please Note – The City of the Village of Douglas (the "City") is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN