



**THE CITY OF THE VILLAGE OF DOUGLAS
DOWNTOWN DEVELOPMENT AUTHORITY
WEDNESDAY, AUGUST 26, 2026 AT 10:00 AM
415 WEST WILEY ROAD, SUITE 103, DOUGLAS, MI
49406**

AGENDA

To view remotely online or by phone -

Join online by visiting: <https://us02web.zoom.us/j/83505446221>

Join by phone by dialing: +1 (312) 626-6799 | **Then enter "Meeting ID":** 835 0544 6221

1. CALL TO ORDER

2. ROLL CALL/QUORUM

3. APPROVAL OF AGENDA

Approval of Agenda - Changes/Additions/Deletions

Motion to approve the Agenda of August 26, 2026 – voice vote

4. APPROVAL OF MINUTES

A. Approval of minutes - Changes/Additions/Deletions

Motion to approve the minutes of July 22, 2026 - voice vote

5. OFFICER REPORTS

A. Secretary

B. Treasurer

C. Vice-Chair

D. Chair

6. PUBLIC COMMUNICATION - WRITTEN

7. PUBLIC COMMUNICATION - VERBAL (LIMIT OF 3 MINUTES)

8. UNFINISHED BUSINESS

9. NEW BUSINESS

- A.** Approval of the Oktoberfest Banner Sign request from Community Pride for the Center/Blue Star Highway Gateway Sign.
- B.** Third Coast Paddling Update/Request for Proposal Process
- C.** Michigan Downtown Association Informational Packet (Discussion)
 - Annual Conference in Kalamazoo on November 5th-6th (deadline to sign up is September 8th)
 - MDA Award Submission - Wayfinding Signage Project (due September 8th)
- D.** Wrap up the DDA Downtown Survey at the end of August and prepare for Discussion in September (Discussion).
- E.** Bucket List Final Push Through September (Discussion).
- F.** Strategic Planning Update - Discuss Dates for a Session for Fall 2026

10. COMMITTEE REPORTS

- Michigan Downtown Day Event in Downtown Douglas on Saturday, September 26th, 2026 from 12:00-5:00p.m. Update - Randy Walker
- Marketing Committee Update
- Website Committee Update regarding Branding
- Q4 Events Update (Michigan Downtown Day Prep, Busker Fest, Fall, Small Business Friday and/or Pink Friday, Tree Lighting Ceremony, and Holiday Preview).

11. STAFF/MANAGER REPORTS

12. PUBLIC COMMUNICATION – VERBAL (LIMIT OF 3 MINUTES)

13. BOARD COMMENTS

14. CHAIR COMMENTS

15. ADJOURNMENT

Motion to adjourn the meeting.

Please Note – The City of the Village of Douglas (the “City”) is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of this meeting or the facilities, are requested to contact Laura Kasper, City Clerk, at (269) 857-1438, or clerk@douglasmi.gov to allow the City to make reasonable accommodations for those persons. CITY OF THE VILLAGE OF DOUGLAS, ALLEGAN COUNTY, MICHIGAN