

#### **PUBLIC NOTICE**

Design Review Meeting Monday, March 13, 2023 @ 8:00 am City Hall Council Chambers

#### **AGENDA**

- 1. Call to order. Roll Call. Confirmation of compliance with the Open Meetings Law.
- 2. Approval of Minutes from January 24, 2023.
- 3. The application of Walmart Department store for the installation of new signage and exterior paint on the building located at 601 E Leffler St., in the City of Dodgeville.
- 4. Adjourn

Submitted,

**farry Gilles**Larry Gilles, Building Inspector / DPW

Dated: March 9, 2023 Posted: City Hall City Website

In accordance with Wisconsin Open Meeting Law, Residents of the City of Dodgeville will be able to attend this meeting. Any person who has a qualifying disability, as defined by the Americans with Disabilities Act, that requires the meeting or material at the meeting to be in an accessible location or format, must contact the City Clerk at the address listed above or call 930-5228, prior to the meeting so that any necessary arrangements can be made to accommodate each request.



#### Design Review Committee Tuesday, January 24, 2023 @ 7:30 am City Hall Council Chambers

#### **MINUTES**

- 1. Call to order. Roll Call. Confirmation of compliance with the Open Meetings Law.
- 2. Present: Robert Kratochwill, Elaine Stephens, Terry McNeill, Alternate Terry Wilkinson.
- 3. Others Present: Larry Gilles, Dustan Duggan
- Approval of Minutes from July 26, 2022.
   Motion By: Terry McNeil Second By: Elaine Stephens Unanimously Approved
- 5. The application of Subway Restaurant for the installation of new siding at 1400 St. Hwy 23 Discussion: Dustin Duggan is the siding contractor for this project and was present to answer questions.

He stated the siding will be the same color scheme as the Subway in Stoughton, WI (pictures submitted) and the other 88 stores that have the same color scheme and signage. He said the signs on the building will be the same design as the Stoughton store which are about 20% smaller than the existing sings on the Dodgeville store. The siding will be Hardi cement board siding. No change to the sign on the pole detached from the store.

Motion by: Terry McNeil Unanimously approved

Second By: Elaine Stephens

6. The formal approval of a window decal that spans several windows in the Piggly Wiggly building at 316 W. Spring St. for Agrace occupying a newly remodeled tenant space in the building. The decal had been reviewed individually by members via an email sent in 2022.

Discussion: The sign is in place on the outside of the 4 windows and had previously been reviewed individually by 5 of the members of the Design Review Committee.

Motion By: Terry Wilkinson Unanimously approved

Second By: Terry McNeil

7. Adjourn: Motion By: Elaine Stephens

Second By: Terry McNeil

Unanimously approved

Time: 7:53 a.m.

Submitted,

farry Gilles

Larry Gilles, Building Inspector / DPW

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## CITY OF DODGEVILLE DESIGN REVIEW APPLICATION

Reference Chapter 17.29

| Date:   |                  |                          |          |  |
|---|------------------|--------------------------|----------|--|
| To: Design Review Board<br>City of Dodgeville   |                  |                          |          |  |
| Applicant:                                      |                  |                          |          |  |
| Address:  |                  |                          |          |  |
| Phone:  | Ema              | ail:                     |          |  |
| Owner of Property if other than Applicant Name: |                  |                          | _        |  |
| Address:  |                  |                          |          |  |
| Phone:  | Ema              | ail:                     |          |  |
| Names of Architect, professional engineer, or   | contra           | actor if any:            |          |  |
|   |                  |                          |          |  |
|   |                  |                          |          |  |
|   |                  |                          |          |  |
| Street Address of Property:                     |                  |                          | Parcel # |  |
| Legal Description:                              |                  |                          |          |  |
|   |                  |                          |          |  |
|   |                  |                          |          |  |
|   |                  |                          |          |  |
|   |                  |                          |          |  |
| Type of Structure:                              |                  |                          |          |  |
| Zoning District of Proposed site:               |                  |                          |          |  |
| Date of Application Submittal:                  | _ <b>(</b> To be | filled in by City Staff) |          |  |
| Who will appear at the hearing?                 |                  |                          |          |  |

APPLICANT OR AGENT FOR APPLICANT MUST APPEAR AT THE HEARING

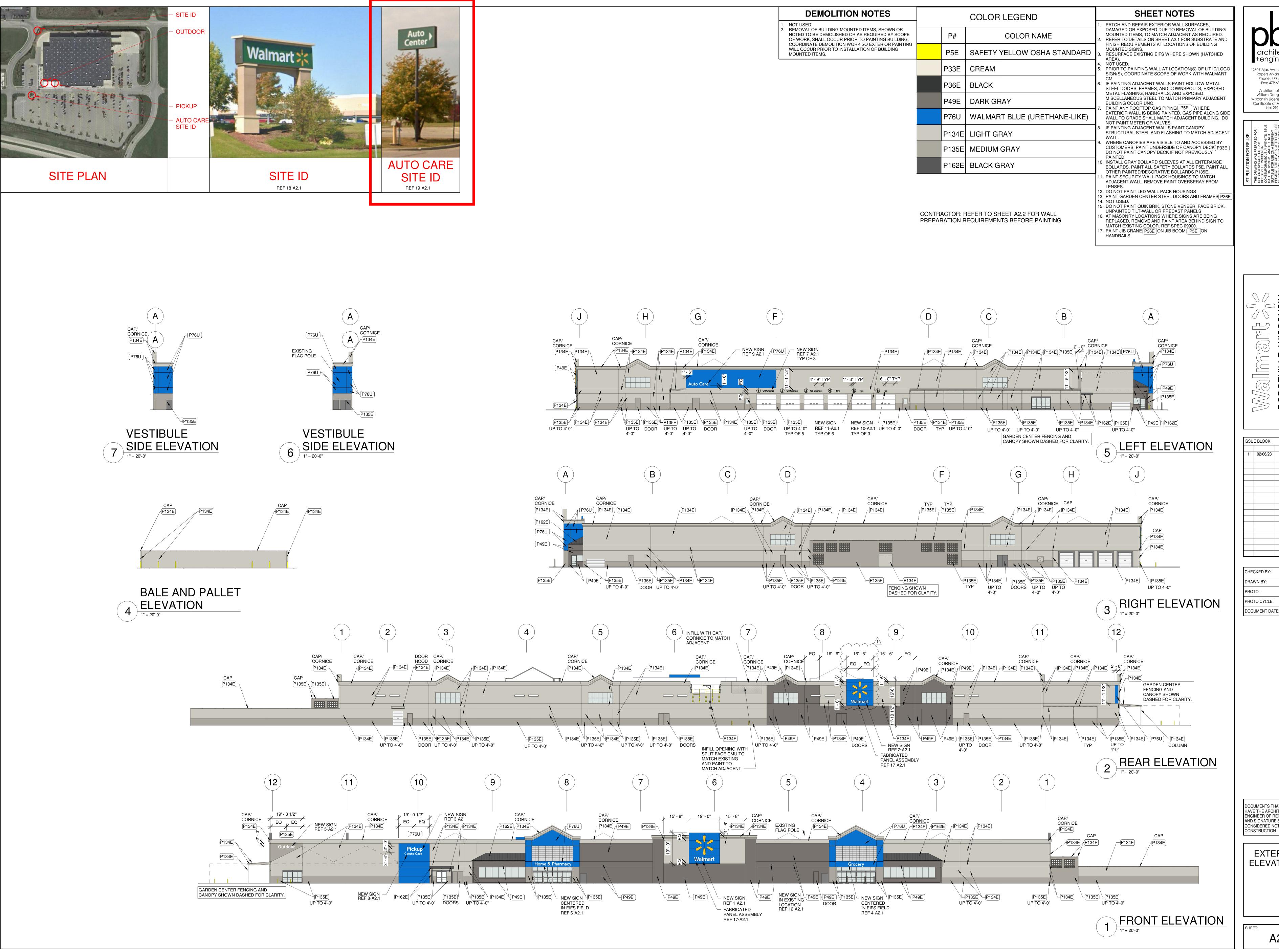
2nd page is for Design Review Board use only

# CITY OF DODGEVILLE CERTIFICATE OF DESIGN REVIEW

Reference Chapter 17.29

| Date:                                     |        |          |  |
|---|--------|----------|--|
| To: Building Inspector                    |        |          |  |
| City of Dodgeville                        |        |          |  |
| Applicant:                                |        |          |  |
| Address:                                  |        |          |  |
| Phone:                                    | Email: |          |  |
| Owner of Property if other than Applicant |        |          |  |
| Name:                                     |        |          |  |
| Address:                                  |        |          |  |
| Phone:                                    |        |          |  |
| Email:                                    |        |          |  |
| Property Address:                         |        | Parcel # |  |

**CONDITIONS OF APPROVAL** 



+engineering 2809 Ajax Avenue Suite 100 Rogers Arkansas 72758 Phone: 479.636.3545 Fax: 479.636.1209 Architect of Record William Douglas Hurley Wisconsin License No. 8971-5 Certificate of Authorization No. 2911-11

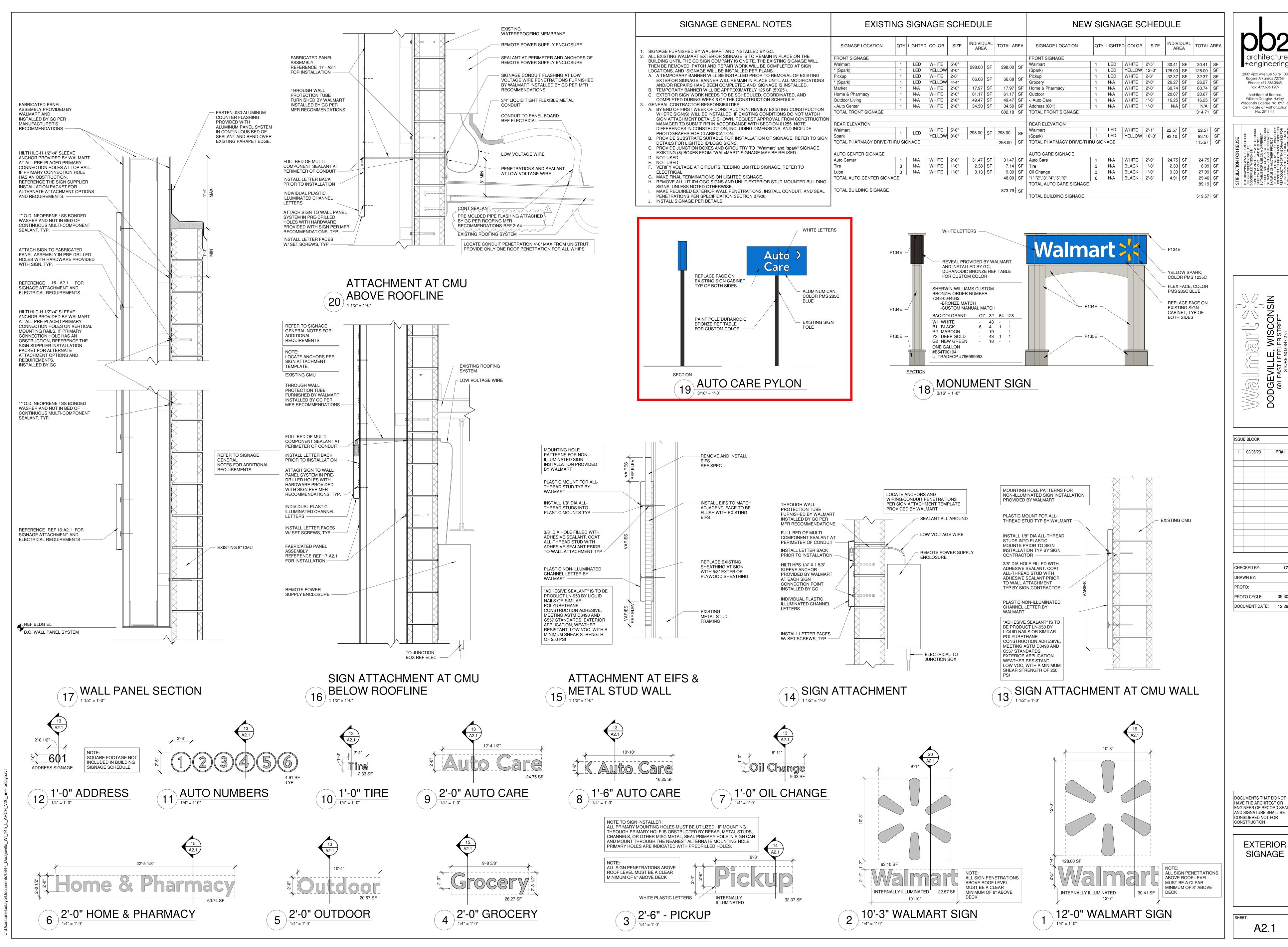
CHECKED BY:

PROTO CYCLE: DOCUMENT DATE: 12.29.22

DOCUMENTS THAT DO NOT HAVE THE ARCHITECT OR ENGINEER OF RECORD SEAL AND SIGNATURE SHALL BE CONSIDERED NOT FOR

**EXTERIOR ELEVATIONS** 

**A2** 



+engineering 2809 Ajax Avenue Suite 100 Rogers Arkansas 72758 Phone: 479.636.3545 Fax: 479.636.1209 Architect of Record William Douglas Hurley Wisconsin License No. 8971-5

DOCUMENT DATE: 12.29.22

DOCUMENTS THAT DO NOT HAVE THE ARCHITECT OR ENGINEER OF RECORD SEAL AND SIGNATURE SHALL BE CONSIDERED NOT FOR

> **EXTERIOR** SIGNAGE

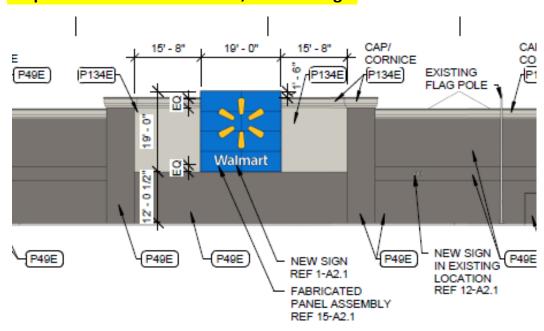
A2.1

# Walmart Store #0847 601 E. Leffler Street, Dodgeville, WI Exterior Sign and Paint Proposal Before and After Images

#### **Existing front façade and Walmart sign:**



#### Proposed new Walmart colors, and new sign:

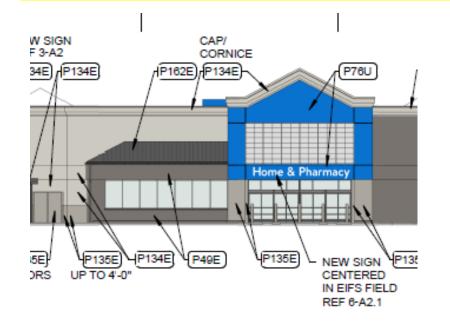




#### **Existing Home & Pharmacy sign:**



#### **Proposed new Home & Pharmacy sign with updated Walmart colors:**

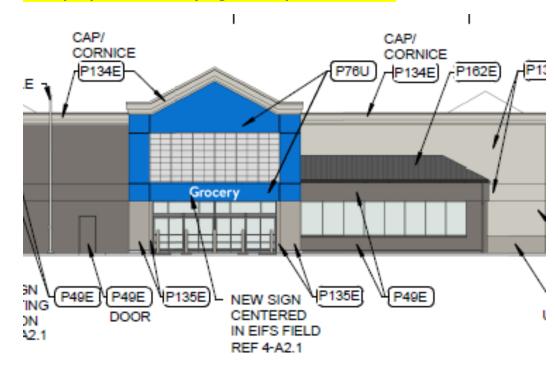


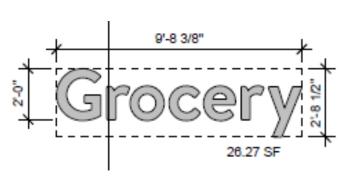


#### **Existing Market sign:**



#### **New proposed Grocery sign and updated colors:**



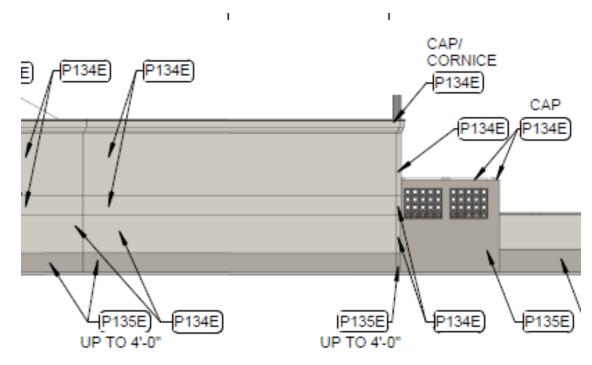




### Existing Pickup sign (front right façade):



#### Updated color at front right façade, existing Pickup sign removed, new Pickup sign relocates to left side:

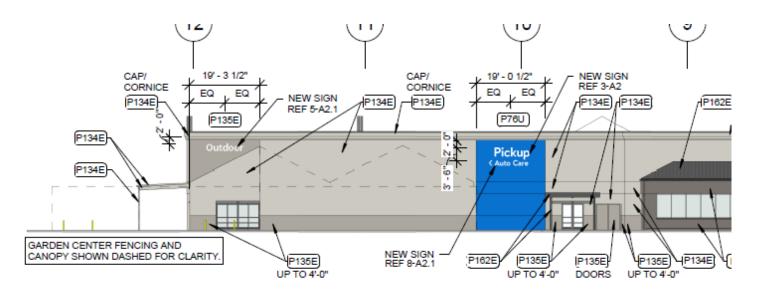


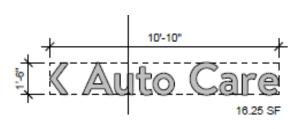
#### **Existing Auto Center sign and Outdoor Living sign (front elevation):**

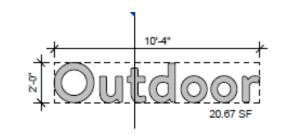
Proposed new Auto Care sign and Outdoor sign, with new Pickup sign:

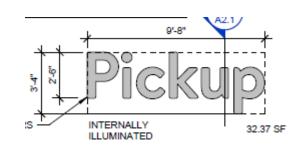
Note: new canopy for grocery Pickup area (refer to building submittal / arch plans)







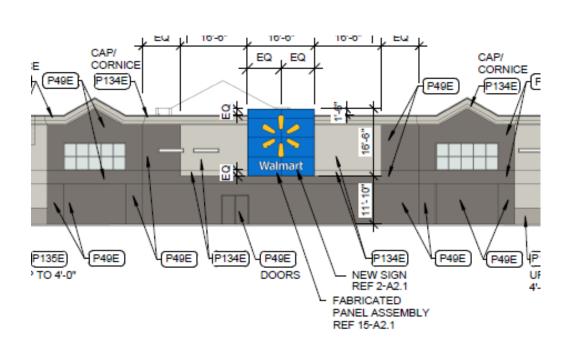


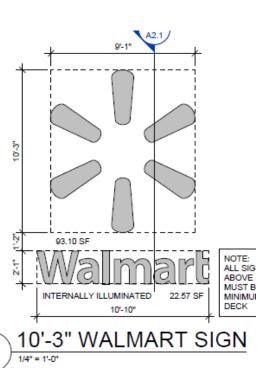


**Existing Walmart sign (rear elevation):** 

# - Walmart

**New Walmart sign (rear elevation):** 





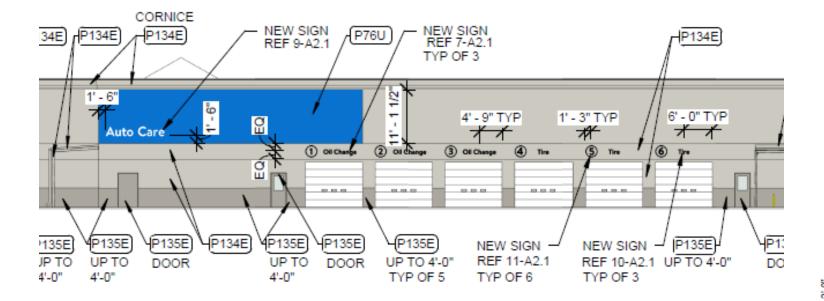
**Existing Auto Center sign (left elevation):** 

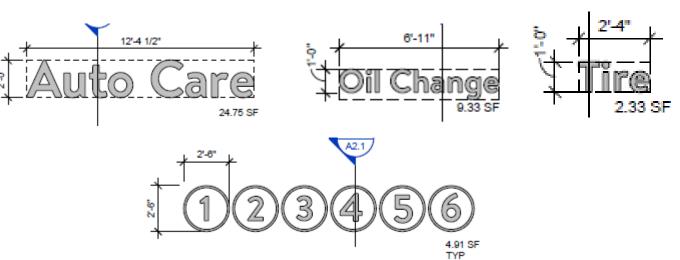
#### Existing auto service bay doors with "Lube" and "Tire" service signs:





#### New proposed Auto Care sign, with 6 auto bay number signs, 3-Oil Change signs, and 3-Tire signs:





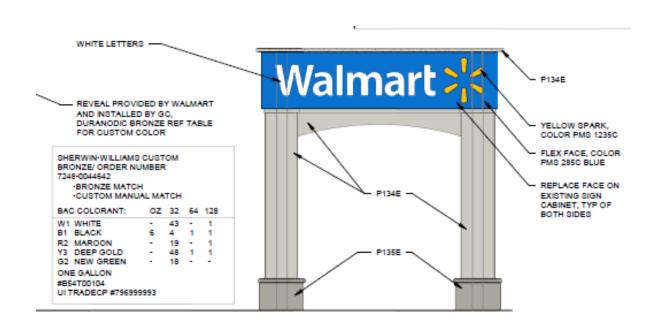
#### Existing pylon for Auto service center, faces to be changed out to read "Auto Care".



#### **Existing Site Road Sign:**

Proposed changes to existing site sign, includes new faces and updated paint:





#### **Existing and Proposed Sign Schedules:**

| EXISTING SIGNAGE SCHEDULE  |     |         |        |       |                                  | NEW SIGNAGE SCHEDULE             |  |       |                  |      |         |        |        |              |    |        |      |
|--|-----|---------|--------|-------|----------------------------------|----------------------------------|--|-------|------------------|------|---------|--------|--------|--------------|----|--------|------|
| SIGNAGE LOCATION   | QTY | LIGHTED | COLOR  | SIZE  | INDIVID<br>ARE                   |                                  | TOTAL A                                  | REA   | SIGNAGE LOCATION | QTY  | LIGHTED | COLOR  | SIZE   | INDIVI<br>AR |    | TOTAL  | AREA |
| FRONT SIGNAGE  |     |         |        |       |                                  | FRONT SIGNAGE                    |  |       |                  |      |         |        |        |              |    |        |      |
| Walmart  | 1   | LED     | WHITE  | 5'-6" |                                  | 298.00 SF                        | 298.00                                   | SF    | Walmart          | 1    | LED     | WHITE  | 2'-5"  | 30.41        | SF | 30.41  | SF   |
| * (Spark)  | 1   | LED     | YELLOW | 8'-0" | 298.00                           |                                  |  |       | (Spark)          | 1    | LED     | YELLOW | 12'-0" | 128.00       | SF | 128.00 | SF   |
| Pickup   | 1   | LED     | WHITE  | 2-6"  |                                  |                                  |  |       | Pickup           | 1    | LED     | WHITE  | 2-6"   | 32.37        | SF | 32.37  | SF   |
| * (Spark)  | 1   | LED     | YELLOW | 4'-4" | 66.68                            | SF                               | 66.68                                    | SF    | Grocery          | 1    | N/A     | WHITE  | 2'-0"  | 26.27        | SF | 26.27  | SF   |
| Market   | 1   | N/A     | WHITE  | 2'-0" | 17.97                            | SF                               | 17.97                                    | SF    | Home & Pharmacy  | 1    | N/A     | WHITE  | 2'-0"  | 60.74        | SF | 60.74  | SF   |
| Home & Pharmacy  | 1   | N/A     | WHITE  | 2'-0" | 61.17                            | SF                               | 61.17                                    | SF    | Outdoor          | 1    | N/A     | WHITE  | 2'-0"  | 20.67        | SF | 20.67  | SF   |
| Outdoor Living   | 1   | N/A     | WHITE  | 2'-0" | 49.47                            | SF                               | 49.47                                    | SF    | < Auto Care      | 1    | N/A     | WHITE  | 1'-6"  | 16.25        | SF | 16.25  | SF   |
| <auto center<="" td=""><td>1</td><td>N/A</td><td>WHITE</td><td>2'-0"</td><td>34.50</td><td>SF</td><td>34.50</td><td>SF</td><td>Address (601)</td><td>1</td><td>N/A</td><td>WHITE</td><td>1'-0"</td><td>N/A</td><td>SF</td><td>N/A</td><td>SF</td></auto> | 1   | N/A     | WHITE  | 2'-0" | 34.50                            | SF                               | 34.50                                    | SF    | Address (601)    | 1    | N/A     | WHITE  | 1'-0"  | N/A          | SF | N/A    | SF   |
| TOTAL FRONT SIGNAGE 602.18 SF  |     |         |        |       |                                  | SF                               | TOTAL FRONT SIGNAGE 314.71 S             |       |                  |      |         |        | SF     |              |    |        |      |
|  |     |         |        |       |                                  |                                  |  |       |                  |      |         |        |        |              |    |        |      |
| REAR ELEVATION   |     |         |        |       | REAR ELEVATION                   |                                  |  |       |                  |      |         |        |        |              |    |        |      |
| Walmart  |     | LED     | WHITE  | 5'-6" | 298.00                           | SF                               | 298.00                                   |       | Walmart          | 1    | LED     | WHITE  | 2'-1"  | 22.57        | SF | 22.57  | SF   |
| Spark  | 1 1 | LED     | YELLOW | 8'-0" | 280.00                           | эг                               |  | SF    | (Spark)          | 1    | LED     | YELLOW | 10'-3" | 93.10        | SF | 93.10  | SF   |
| TOTAL PHARMACY DRIVE-THRU SIGNAGE 298.00 SF  |     |         |        |       |                                  | SF                               | TOTAL PHARMACY DRIVE-THRU SIGNAGE 115.67 |       |                  |      |         |        |        | SF           |    |        |      |
|  |     |         |        |       |                                  |                                  |  |       |                  |      |         |        |        |              |    |        |      |
| AUTO CENTER SIGNAGE  |     |         |        |       | AUTO CARE SIGNAGE                |                                  |  |       |                  |      |         |        |        |              |    |        |      |
| Auto Center  | 1   | N/A     | WHITE  | 2'-0" | 31.47                            | SF                               | 31.47                                    | SF    | Auto Care        | 1    | N/A     | WHITE  | 2'-0"  | 24.75        | SF | 24.75  | SF   |
| Tire   | 3   | N/A     | WHITE  | 1'-0" | 2.38                             | SF                               | 7.14                                     | SF    | Tire             | 3    | N/A     | BLACK  | 1'-0"  | 2.33         | SF | 6.99   | SF   |
| Lube   | 3   | N/A     | WHITE  | 1'-0" | 3.13                             | SF                               | 9.39                                     | SF    | Oil Change       | 3    | N/A     | BLACK  | 1'-0"  | 9.33         | SF | 27.99  | SF   |
| TOTAL AUTO CENTER SIGNAGE 48.00 SF   |     |         |        |       | "1","2","3","4","5","6"          | 6                                | N/A                                      | BLACK | 2'-6"            | 4.91 | SF      | 29.46  | SF     |              |    |        |      |
|  |     |         |        |       | TOTAL AUTO CARE SIGNAGE 89.19 SF |                                  |  |       |                  |      |         | SF     |        |              |    |        |      |
| TOTAL BUILDING SIGNAGE   |     |         |        |       |                                  |                                  | 873.79                                   | SF    |                  |      |         |        |        |              |    |        |      |
| •  |     |         |        |       |                                  | TOTAL BUILDING SIGNAGE 519.57 SF |  |       |                  |      |         |        | SF     |              |    |        |      |

### Summary:

- 14 existing signs on building: Overall square footage: 873.79 sf.
- All 14 existing signs to be replaced with 20 new signs: Overall square footage 519.57 sf.
- The overall square footage is being decreased by 374.22 sf.
- The additional 6 signs are being proposed at the auto service center. There are 6 number signs for the auto service bay doors.