



## Agenda

Historical Preservation Commission

Tuesday, September 12, 2023 at 5:30 PM

City Hall, 100 E Fountain St, Dodgeville, WI

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### I. CALL TO ORDER AND ROLL CALL

### II. CONFIRMATION OF COMPLIANCE WITH THE OPEN MEETINGS LAW

### III. APPROVAL OF MINUTES

1. Approval of Minutes from August 8, 2023.

### IV. NEW BUSINESS

2. Discussion and possible action to approve a Certificate of Appropriateness for 1115 S Iowa Street for modifications to the gas canopy (Kwik Trip)

### V. OLD BUSINESS

3. Completion of the additional page to the Walking Tour booklet (historic homes that were missed in booklet)
4. Discussion of review of current Certificate of Appropriateness form.

### VI. ADJOURN

5. Motion to Adjourn

*Any person who has a qualifying disability, as defined by the Americans with Disabilities Act, that requires the meeting or material at the meeting to be in an accessible location or format, must contact the City Clerk at the address listed above or call 930-5228, prior to the meeting so that any necessary arrangements can be made to accommodate each request.*

CALL MEETING TO ORDER 5:31

ANN MOTION

EMILY SECOND

IN ATTENDANCE:

CLIFF, JEFF, ANN, ROXANNE, REBECCA, ROXANNE, EMILY

APPROVAL OF JULY MINUTES

ROXANNE MOTION TO APPROVE

REBECCA SECOND

NEW BUSINESS COA:

**ROOTS TO BRANCHES FORMERLY FARMYARD PRIMITIVES**

**121 N IOWA STREET**

LETTERS OF RISTIC METAL AND TREECUT FROM WOOD AND SEALED

BARN SIGN WILL BE RED. SHERMAN WILLIAMS PURE WHITE EXTERIOR PAINT TO ALLOW RUSTIC

LETTERS TO STAND OUT

COA: CLIFF MOTION TO APPROVE

JEFF SECOND

OLD BUSINESS:

**MISSED HOUSES ON WALKING TOUR**

SPANG HOUSE: 201 E WALNUT

STEPHENS HOUSE: 417 W WALNUT

ADD VINTAGE AND CURRENT PICTURE OF EACH AND WRITE UP TO ADD TO DIGITAL COPY AND ONE PAGE INSERT OF COPY TO ADD TO BOOKLET.

JEFF TO CREATE WRITE UP ON EACH ADDITION.

ROXANNE TO FIND PHOTOS

COMPLETE BY OCTOBER MEETING TO PROOF READ

**DISCUSSION OF REVIEW OF CURRENT CERTIFICATE OF APPROPRIATENESS**

ANN SPOKE WITH LAURIE REGARDING THE NEW COA

ISSUE: "NATURE OF IMPROVEMENT"

"AUTHORIZED AGENT OF THE OWNERS"

ADD SIGNATURE LINE OF FOR OWNER APPROVAL

LOOK AT OTHER CITIES AND ALSO CHECK WITH JASON TISH REGARDING STANDARD COA APPLICATION

MAKE UPDATES TO THE DESIGNATION DISTRICTS

CAN WE REMOVE SLAG FURNACE

ADD OTHER OPTION

STRONG JONES: 4 HOUSES AND A CHURCH

ADD INFORMATION TO GUIDE APPLICANT TO GUIDELINES and REACH OUT TO CHAIR TO ADD TO NEXT MEETING

IS YOUR BUILDING DESIGNATED AS HISTORIC- IF NOT...

COMMISSION TO REVIEW CURRENT COA AND MAKE SUGGESTIONS FOR NEXT MEETING IN SEPTEMBER

UPDATE ON HIGBY:

NEW AWNING AND BRICK

MEETING TO ADJOURN 6:16

EMILY MOTION

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Historic Preservation Commission  
100 East Fountain St.  
Dodgeville, WI 53533

8/29/2023

Greetings:

We are hoping to install (3) new sets of channel letters and an 8" tall canopy stripe. The current canopy has vinyl letters and stripe which will be removed for new fascia panels. (The fascia is to be done by another company). The purpose of the new stripe and letters is to bring the canopy in to Kwik Trip's branding.

The channel letters will have a red acrylic face, red plastic trim cap, and red, aluminum returns. LED lighting will also be red, and will be internal with the letters. The set will have mounting patterns to ensure evenness and each letter has 3-4 screws to mount to the canopy. Holes that are drilled will have a layer of silicon surrounding them so no water leaks into the canopy fascia.

The canopy stripe will have a red, acrylic face, with red aluminum returns and retainers. The LEDs will also be internal and red, and the stripe will be mounted with screws in the same manner to the channel letters.

Please refer to the existing photos and the proposed artwork for more clarity on the changes to be made to the canopy. I am available for any questions or concerns you may have about the new canopy and stripe construction.

Thank you for your consideration,

Kelly J Voegele, MBA  
Project Manager  
Kelly.voegele@lacrossesign.com  
608-790-9721

Attachments: Historic Preservation Application, Site Plan, Existing Photos, proposed artwork, channel letter designs

City of Dodgeville, Wisconsin  
Historic Preservation Commission

Application for Section V. Item #4.  
of Appropriateness

Reference Chapter 16A

100 East Fountain Street  
Dodgeville, WI 53533

Ann Fillback-Watt, Chair  
Phone: 608-512-5303  
Email: fillbackwatt@gmail.com

**FOR COMMISSION USE ONLY**

Chair's Signature: \_\_\_\_\_

Date Received: \_\_\_\_\_

Certificate Number: \_\_\_\_\_

Commission Action:

Approved

Disapproved

Date Action Taken: \_\_\_\_\_

**Applicant**

Name: La Crosse Sign Group- Kelly Voegele

Address: 1450 Oak Forest Dr. Onalaska, WI 54650

Telephone: 608-781-1450 Email kelly.voegele@lacrossesign.com

**Owner (if other than applicant)**

Name: Kwik Trip, Inc. Store #765

Address: 115 S Iowa St. Dodgeville, WI

Telephone: 608-793-5522 Email rhansen@kwiktrip.com

**Designations**

Historic District:

Downtown

Strong-Jones District

Other:

Old Rock School

Col. Stevens House

Slag Furnace

Peter Spang House

Mining Cabin

Historic Register:

City

State

National

N/A

**Nature of Improvement (check all that apply)**

Adaptive

Alteration

Conservation

Demolition

New Construction

Rehabilitation

Restoration

Stabilization

Synopsis of project (one sentence):

Installing new, lit 8" tall canopy stripe and (3) sets 18" channel letters.

**Two completed copies** of this application must be submitted, along with the following: 1) a detailed description of **EACH** modification and/or improvement; 2) an exact description of all materials being used and the method of application or installation; and 3) include as many of the following as is practicable.

Photographs

Sketches/Renderings

Plans

Specifications

Sample Materials

Other: \_\_\_\_\_

As the owner or authorized agent of the owner(s) of the property that is the subject of this application, I declare that the statements herein and the attached exhibits present the information required for this application to the best of my ability, and that the facts, statements, and information presented are true and correct to the best of my knowledge and belief.

Kelly J Voegele  
Signature

12/29/2023

Estimated Project Completion Date

**Selected Definitions**

"Adaptive use" means the restrained alteration of a historical or architectural resource to accommodate uses for which the resource was not originally constructed but in such a way so as to maintain the general historical and architectural character.

"Conservation" means the sustained use and appearance of a resource essentially in its existing state.

"Rehabilitation" means the process of returning a historical or architectural resource to a state of efficiency or soundness by repair or alteration designed to encourage its continued use but without noticeable changing of the resource's exterior appearance.

"Restoration" means the process of accurately recovering all or part of the form and detail of a resource and its settings, as it appears at a particular period of time, by means of removal of later work and the replacement of missing earlier work.

"Stabilization" means the process of applying measures designated to halt deterioration and to establish the structural stability of an unsafe or deteriorated resource while maintaining the essential form, as it presently exists, without noticeably changing the exterior appearance of the resource.





(3) sets lit, LED 18" channel letters at 13.5 sq ft each = 40.5 sq ft total  
8" tall, lit LED canopy stripe: North-





South-west corner of the canopy- Existing Signage



South-west corner of the canopy- Proposed Signage



North-east corner of the canopy- Existing Signage



North-east corner of the canopy- proposed signage

**LED ILLUMINATED CHANNEL LETTERS**

**CANOPY**


**SPECIFICATION NOTES**



- QUANTITY**  
-1 Complete Set
- FABRICATION**  
 -Type: Channel Lock  
 -Returns: .040, 5" Deep  
 -Return Finish: Pre-finished Red  
 -Backs: .050  
 -Letter Interior: Pre-finished Semi-gloss White  
 -Faces: .177 # 2283 Red Acrylic (oversized for ease of removal & reinstallation)  
 -Trim Cap: 1" Red  
 -Illumination: Red HanleyLED Phoenix Series PF-3120 (silicone LEDs in place along with VHB tape)
- ELECTRICAL**  
 -UL Approved  
 -Voltage: 120 volt  
 -Power Supplies: Lower voltage LED (mounted in transformer boxes)  
 -LED Power Lead's Coiled Outside Letters  
 -Connectors: 14" Wall Busters (installed on back of letter, all LED connectors inside letters to use small blue wire nuts or ScotchLock connectors)  
 -Whips: 10' Each Letter
- MOUNTING**  
 -Wall Mount  
 -Remote Power Supplies  
 -Supply Mounting Pattern - Heavy Paper

Approved by: \_\_\_\_\_ Date: \_\_\_\_\_ Landlord: \_\_\_\_\_ Date: \_\_\_\_\_

This artwork is copyrighted and may not be otherwise used without permission. It is the property of La Crosse Sign Co, inc. and must be returned to them.

lacrossesign.com		PRODUCTION ART	SALES	FILE	COLOR KEY
 1450 Oak Forest Drive • Onalaska, WI 54650 • 608-781-1450 2242 Mustang Way • Madison, WI 53718 • 608-222-5353 2502 Melby Street • Eau Claire, WI 54703 • 715-835-6189	Drawing by: Danielle Hadley	Job Name: Kwik Trip	Revision Number:	a <input checked="" type="checkbox"/> Red Acrylic #2283 b <input type="checkbox"/> c <input type="checkbox"/> d <input type="checkbox"/> e <input type="checkbox"/> f <input type="checkbox"/>	
	Sign Type: Channel Letters	Job Address:	Job File Location:		
	Date Created: 11/18/2019		S:\1 - Kwik Trip\1-Artwork\ Specification Drawings\Channel Letters\NEW FILES\New 2019\ 18 - Kwik Trip - Fuel Canopy		
	Last Modified:	Salesperson: Cindy Bluske			
	Scale:	Job Number:			