

Deschutes County Cannabis Advisory Panel

Meeting #11: Monday, April 22, 2024, 6:00 p.m.

Deschutes Services Building, Allen Room (2nd Floor), 1300 NW Wall Street, Bend

MEETING FORMAT

The Cannabis Advisory Panel will conduct this meeting virtually and be available for those that want to attend in person. Members of the public may listen, view, and/or participate in this meeting using Zoom. Using Zoom is free of charge.

Join Zoom Meeting

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Meeting ID: 837 9647 0445

Passcode: 780919

TOPIC	DESIREDOUTCOME
1. Introductions	Welcome attendees
2. Approval of January 24, 2024, Minutes See Packet: Draft minutes	Approve Minutes
3. Proposed allocation of FY '25 Cannabis Tax Revenue Presenter: Jen Patterson, Strategic Initiatives Manager	Information and discussion 5 Minutes
4. Presentation on Marijuana Tax Revenue Proposals from County Departments Each department will have 7 minutes to present proposals and 5 minutes for Q & A with CAP members. Order of presentations: Community Justice Community Development District Attorney's Office Health Services Sherriff's Department	Information and discussion 60 minutes
5. CAP discussion and determination for budget recommendations	Information 45 minutes

TOPIC	DESIREDOUTCOME
5. Public Comments Members of the public are welcome at every CAP meeting. Each person's time will be limited to allow time for everyone who wishes to speak. In addition, written comments will be accepted at any time.	Opportunity to hear from members of the public who are present.
 6. Next steps Next meeting: tentatively scheduled for July 17, 2024 @ 6pm. Potential agenda topics 	Placeholders for the July 2024 agenda
Wrap up and Adjourn	

Cannabis Advisory Panel (CAP) Board Order

On October 6, 2021, the Deschutes County Board of Commissioners appointed 8-members to the Deschutes County Cannabis Advisory Panel (CAP) by adopting Order 2021-045. The Board appointed the CAP to meet quarterly and provide at least three recommendations:

- 1. The use of moneys transferred to the county under ORS 475B.759;
- 2. Increases in public safety measures related to marijuana use and marijuana entitles in the county; and
- 3. Issues presented by the production, processing, wholesaling and distribution of marijuana in the unincorporated area subject to the jurisdiction of the county.



Deschutes County encourages persons with disabilities to participate in all programs and activities. This event/location is accessible to people with disabilities. If you need accommodations to make participation possible, please call (541) 388-6584 or send email to erik.kropp@deschutes.org.

Condado de Deschutes alienta a las personas cualificadas con discapacidad a participar en sus programas y actividades. Esta evento/ubicación es accesible para personas con discapacidad. Si necesita hacer arreglos para hacer posible la participación, llame al (541) 388-6584 o envié un correo electrónico a erik.kropp@deschutes.org.



Minutes

Deschutes County Cannabis Advisory Panel

Meeting #10: Monday, January 24, 2024, 6:00 p.m. Deschutes Services Building, Allen Room, 1300 NW Wall Street, Bend

This meeting was conducted in person and by video. It was video recorded and can be accessed at the Deschutes County Meeting Portal website www.deschutes.org/meetings.

I. Introductions / Call to Order

This meeting was called to order at 6:00 p.m. by Cannabis Advisory Panel Chair Liz Lotochinski. Present in person: Phil Chang, Deschutes County Commissioner, Jen Patterson, Deschutes County Strategic Initiatives Manager; Liz Lotochinski; Mary Fleischmann; Jeremy Giffin; Hunter Neubauer, Detective Dustin Miller, Deschutes County Sheriff's Office; Detective Tony Ramos, Deschutes County Sheriff's Office, Jessica Jacks, Deschutes County Public Health, Jess Neuwirth, Deschutes County Public Health, Joe Brundage, Deschutes County Sheriff's Office, Angela Havniear, Deschutes County Community Development, Trevor Stephens, Deschutes County Community Justice, and Jake Chandler, Deschutes County District Attorney's Office.

II. Approval of October 23, 2023, Minutes

Hunter Neubauer moved to approve the minutes. Dustin Miller seconded the motion. Minutes approved unanimously.

III. Presentation on mid-year updates from Departments who received Cannabis Revenue Tax Dollars

Trevor Stephens spoke on behalf of Community Justice who received funding for training of counselors and staff on youth substance use disorder treatment. Currently, Community Justice has not spent any of the funds. Community Justice conducted an assessment ahead of using the funds for training purposes, the assessment was just completed. Community Justice is expecting to launch the training pilot program in March or April which will utilize the funding designated from the cannabis revenue tax. The participants in the pilot program will be youth in the County participating in court ordered supervision programs.

Angie Havniear thanked the CAP members for the \$20,000 that was designated to CDD. CDD has a lead investigator that works with the Sheriff's Office to support law and code enforcement of illegal grow operations, CDD provides code enforcement on callouts with the Sheriff's office. CDD will be onsite during callouts anywhere from several hours to half a day to investigate wire, plumbing and other hazards. All cases are still open, there are currently 6 properties with 17 violations. Potentially the cases go through an administrative hearing which can be a long process and can ultimately implement fines and fees depending on the type of violations. CAP members have requested that the County Legal department

reviews and provides clarification SB 326, specifically addressing which department would be responsible for enforcing violations. Liz Lotochinski would prefer not to see Cannabis Revenue Tax dollars to be used for property/waste removal and/or cleanup. CDD clarified that the money allocated from the CAP is used for staff support.

Jessica Jacks and Jess Neuwirth presented on Public Health's prevention approach: Adolescent Cannabis Prevention. Funds are used to improve parent and children dialog, which includes a conversation campaign. A total of four spots were developed and disseminated in English and Spanish. Additionally, an updated website was launched in March 2023: sharedfuturecoalition.org. The new website has seen seven times the number of user visits compared to the previous website. Jessica shared some of the media spots that were produced. The click through rate of these media spots is much higher than industry standards, the spots are receiving around 97%-98% click through rates. Current media spots will run through June 2024. At that time Public Health will conduct an efficacy assessment of the campaign reach to Spanish-speaking parents.

Joe Brundage presented an overview of the use of the revenue dollars received. The Sheriff's Office received \$92,000 for staff support, which covers about 67% of one detective. The grant funding helps fund the marijuana detective work over the entire County. In the mid-long run without these funds, there would need to be a broader conversation on whether they could continue to fund marijuana detectives. The investment helps the group collectively fight illegal marijuana operations.

IV. Presentation on current marijuana trends and culture throughout Deschutes County Dustin Miller and Tony Romas presented marijuana trends throughout the County. Jake Chandler from the DA's office also participated in the presentation. The marijuana detective team has fluctuated over the years from 1-3 people. Currently there are two detectives on the team and Tony Romas specifically covers marijuana issues.

Over the past year the DA's office had a grant that allowed the detectives to investigate environmental crimes. The grant allowed the team to bring out environmental experts to educate the detectives as well as the DA's office on how to investigate environmental crimes on illegal grow operations. DOJ has offered to give presentations and support to the County including providing co-chair defense for such crimes. The original environmental grant ran out this month and the Sheriff's Office and DA's office are looking to receive additional grant funds to keep this program going.

The Sheriff's Office has been working very closely with CDD and Oregon Water Resources, the partnerships have been very supportive and helpful in investigations.

Governor Kotek signed legislation to increase penalties in relation to marijuana production which has assisted the detectives in their work.

A civil court ruling in Yamhill County has impacted the decision of how and what can be prosecuted for criminal and civil cases. The ruling has changed the style of investigation for the detectives.

In 2023 ODA reduced the number of authorizations for hemp licenses for new growers and the price of hemp has drastically reduced in the last two years. Last year there were 60 hemp licenses and this year there are only eight licenses.

In 2024 the detectives have focused more of their investigations into indoor grows. Indoor grows pose a lot more challenges because they are harder to find.

Hazards and concerns with illegal grows include trash, unsafe fertilizers, chemicals, gasses, mold, Butane Honey Oil (BHO) labs, firearms, water usage, unsafe electrical wiring, outdoor living conditions (tents, trailers, and shanty style houses), and human trafficking.

Trends and challenges: Bubble Hash labs are becoming more frequent than BHO labs, community complaints with little follow up, investigating outgrow vs indoor grows, manpower to execute search warrants, educating the public is still an ongoing process (educating land/homeowners on responsibilities when renting), and legal questions about the future of civil forfeiture.

V. Proposed PSA Outreach Campaign

Liz Lotochinski drafted a memorandum to present to the Board of Commissioners for consideration as well as a draft PSA for potential distribution. Mary Fleischman suggested getting the conversation started in the Bulletin and other media outlets. Commissioner Chang mentioned working with the media to provide information to landowners being mindful of their responsibilities on what is being conducted on their property. One strategy could be highlighting a bust of an illegal grow operation. Dustin Miller discussed being sensitive to the issue, not to fear monger or public shame a specific person, recommending coming from an educational approach not a scare tactic approach. Mary discussed having a more open ended public conversation about what is and isn't allowed and what it means to be in code compliance. CDD suggested a two-pronged approach: public educational component followed by what an enforcement process would look like.

CAP members discussed bringing the realtors and or escrow agents as part of a public education outreach component. CAP members will consider recommending allocating tax revenue funds toward some type of public education campaign during the next meeting.

VI. Public Comments

No public comments

VII. Next Steps

Next meeting topics will include allocation of FY 24'-25' Cannabis Tax Revenue with presentations from departments requesting budget allocations.

VIII. Wrap up and Adjourn

Meeting adjourned at 8:01 p.m. The Advisory Panel agreed that the next meeting would be held on Monday, April 22, 2024, at 6:00 p.m. in the Allen Room.

Minutes respectfully submitted by Jen Patterson, Strategic Initiatives Manager, Deschutes County Administrative Services

Deschutes County Community Justice

Cannabis Advisory Panel Grant Request for FY 2025

Narrative:

Priority 1: We are requesting funds to help support a contract with First Light Peer Support Services in Central Oregon to provide the services to justice involved youth. First Light is a non-profit agency in Deschutes County who works with adult's to prevent the use and abuse of alcohol, substances, and other related destructive behaviors. They provide a service model that is supportive and responsive to all genders, races, ethnicities, and criminal backgrounds. They use a strength-based approach to recovery and strive to empower individuals to transform harmful behaviors, by supporting their individual and community identities, networks and needs. The First Light model is particularly relevant for young people who are always embedded and connected with their community of family, peers and other adults in their lives. There are few peer-based support services available for youth in our community, and even fewer who center cultural responsivity in their model, providing an inclusive setting that welcomes and is able to serve the diverse identities of young people in Deschutes County. We are requesting \$25,000 for an initial one-year contract with First Light recovery services to design and implement a youth program. These services would support our substance abuse/use disorder treatment pilot. We would anticipate First Light will serve up to 10-15 youth at any given time. First Light will work in partnership with the individual youth, their family, their Community Justice Officer, and the youth's treatment provider/s to provide:

- Individualized peer recovery services that connect youth with culturally and age relevant supports, engage community networks that involve youth's families
- Provide opportunities for youth to experience and thrive in sober leisure, recreation, employment (if applicable) and community activities.

Funds will be used to support recovery mentor staff working directly with youth, as well as program design staff.

Priority 2: For the past couple years the Deschutes County Juvenile Community Justice division has been working on addressing substance use disorder (SUD) treatment for youth on supervision. As a part of this effort we are in the processing of launching a pilot program for a department based SUD treatment services. We are in in the process of obtaining our approval from Oregon Health Authority and Pacific Source. We recently started that process and have been warned that it can take 6-9 months before approvals are given, after that time they will work with us to establish a system to bill for services. As a part of that process we are required to have a contracted medical director to provide consultation on certain cases. This is something that once we are able to bill OHP we believe we will be able to support, but during the pilot and startup phase we are requesting \$10,000 to help cover the cost of that contract during that period. We appreciate the Cannabis Advisory Panels previous support for Juvenile SUD services and appreciate your consideration during this next grant cycle.

Priority 3: Adult Parole and Probation recently restarted its gender responsive cognitive behavioral therapy program "Moving On". This curriculum is designed for clients who identify as a woman and

targets criminal thinking that can directly impact a client's substance use and success on supervision. We also recently completed a gender responsivity assessment to better identify how we can tailor supervision to better meet the needs of clients who identify as a woman. Research has shown that woman enter the justice system from different pathways than men and thus if we intentionally target this population's risk factors, we can be more successful in working with them towards behavior change. We seek to partner with M Perfectly, a local nonprofit designed to work with women in recovery and reentry and who struggle with addiction, homelessness and other barriers. M Perfectly uses evidence-based communication and behavior change methods to partner with women in recovery to provide life skills training in a holistic approach that fosters self-sufficiency and empowerment. The M Perfectly model is hands-on training and practice that takes place in a group setting and is supported outside of group with the assistance of accessible technology platforms that support identifying and meeting personal goals. We are requesting \$20,000 to fund 32 workshop hours annually that also include individual workshops with each participant. We will use this to support our Moving On Group and provide women with additional supports to help them in their recovery and success on supervision.

Total Requested Amount: \$55,000.00 for Community Justice (Juvenile and Adult Divisions)

- Priority 1: \$25,000 for Juvenile Community Justice Division
- Priority 2: \$10,000 for the Juvenile Community Justice Division
- Priority 3: \$20,000 for Adult Parole and Probation Division

Desired Outcomes:

- Holistic and community-based peer recovery mentor services for justice involved youth to support them while working with our department and addressing substance abuse disorder risks.
- Evidence-based substance abuse disorder treatment options for youth who work with our department.
- Mentor-based recovery skills for women on supervision who struggle with addiction and homelessness.

Expected Impacts:

- Youth receive evidence based treatment that research shows help youth refrain from using alcohol, marijuana, or other illegal drugs.
- Women receive evidence-based support to help them refrain from substance abuse and support them in working towards stable housing.

Thank you for your consideration and previous funds you have provided to Community Justice.



MEMORANDUM

TO: Cannabis Advisory Panel

Jen Patterson, Strategic Initiatives Manager

FROM: Angie Havniear, Administrative Manager

Peter Gutowsky, CDD Director

DATE: March 20, 2024

SUBJECT: FY 24-25 Annual Marijuana Revenue / Proposal

I. PROPOSAL

The Community Development Department respectfully requests \$20,000 to help offset the cost of enforcing illegal marijuana operations in rural Deschutes County. It will enable the department to:

- Prioritize marijuana related complaints;¹ and
- Respond to Sheriff Office (DCSO) requests for data regarding marijuana investigations.

II. MARIJUANA RELATED CASES

This fiscal year, the Code Enforcement Section, in collaboration with DCSO, investigated seven properties with twenty-five violations. Each property revealed multiple violations of Deschutes County Code (DCC), including but not limited to: DCC 15.04.010, Work without Permits; DCC 13.08.010, Non-Approved Disposal; DCC 13.36.010 Nuisance- Solid Waste; and DCC 18.116.095, RV Occupancy. To date all Marijuana, RV Occupancy and Non-Approved Disposal violations have been brought into compliance. The remaining violations are undergoing the enforcement process.

III. COMMUNITY IMPACTS

A \$20,000 contribution will enhance Deschutes County's Code Enforcement program. Code enforcement specialists will prioritize marijuana related cases which will bolster our partnership with DCSO. It will also assure the community that public, health, and safety issues involving illegal marijuana operations are diligently addressed.

¹ The Code Enforcement Section manages hundreds of complaints on an annual basis. Currently, there are approximately 360 complaints yet to be assigned to a code enforcement specialist due to the department's budgetary limitations.



MEMO

HEALTH SERVICES

2577 NE Courtney Drive Bend, Oregon 97701 www.deschutes.org

To: Deschutes County Cannabis Advisory Panel

From: Jessica Jacks, Prevention and Health Promotion Program Manager

Date: March 22, 2024

Re: FY24-25 Marijuana Tax Revenue proposal

Health Services is committed to supporting parent-child conversations in order to prevent adolescent drug use. Studies show that parents are a large influence on whether or not their child uses marijuana or other drugs before the age of 21. We know that youth who use marijuana before the age of 18, are four to seven times more likely to develop cannabis use disorder later in life because of the changes to the structure and function of the developing brain. To work toward this, we would like to request \$60,000 of Marijuana Tax Revenue to continue paid media advertising focused on supporting parents and guardians in Deschutes County to talk with their kids about marijuana and other drugs.

With prior Marijuana Tax Revenue allocations, Health Services has been able to develop and promote <u>four Public Service Announcements (PSAs)</u>, in English and <u>Spanish</u>, all focused on encouraging parent and child conversations, and connecting parents to related resources. If funding were approved, Health Services would use the resources to improve current Spanish PSAs and advertise both English and Spanish PSAs on several different media platforms using marketing research to target channels most viewed by parents. We are currently evaluating the continued efficacy of the Spanish language PSAs and anticipate any adaptations to the content will increase cultural relevance. We believe that the four English language PSAs still have relevancy to our public to run for another year before needing to refresh and develop new content.

Our goal is to increase the number of adults talking to their kids about marijuana and other drugs. We assess this in part by the amount of <u>parents accessing resources</u> through our <u>website</u> after PSAs run. For example, one PSA reached 42,235 distinct households and resulted in 2,464 clicks through to our <u>website</u>. This 'click through' rate is higher than industry averages across all platforms for both English and Spanish. Direct marketing approaches suggest if you can get your message in front of a prospect three times, that person will be able to recall who you are. After seven times, they will remember you or your brand. After 27 times, that person will develop trust in you and your brand. Deschutes County parents saw campaign messages across our platforms on an average of **25 times**.

We sincerely appreciate prior receipt of funds for this project and the opportunity to request additional resources for FY24-25. These dollars are directly supporting adolescent drug prevention in Deschutes County. Please let me know if I can answer any questions.

Sherrif's Office Budget Request:

The expense for the position that is being covered increased 9% from FY 24 to FY 25.

Therefore, we officially request \$100,000 to continue the *status quo* level of support (an 8.69% increase).

However, if demand for the funds is high, we can reduce our request down to \$94,000 (a 2.17% increase), which essentially keeps our portion of the overall Tax-Revenue pie consistent with year-over-year increase.

Thanks,

Joe



Joe Brundage, Business Manager

Deschutes County Sheriff's Office

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