



**CITY OF DENISON
CONVENTION AND VISITORS BUREAU ADVISORY BOARD MEETING
AGENDA**

Thursday, April 18, 2024

After determining that a quorum is present, the Convention and Visitors Bureau Advisory Board of the City of Denison, Texas will convene in a Regular Meeting on **Thursday, April 18, 2024, at 10:00 AM** in the Katy Depot Conference Room at the Katy Depot, 101 E. Main Street, 300 W. Main Street, Denison, Texas at which the following items will be considered:

1. CALL TO ORDER

2. PUBLIC COMMENTS

Citizens may speak on items listed on the Agenda. A “Request to Speak Card” should be completed and returned to the City Clerk upon arrival, prior to the Board reaching the Public Comment section of the agenda. Citizen comments are limited to three (3) minutes, unless otherwise required by law. Comments related to the Public Hearings listed below, will be heard when the specific hearing starts.

3. ITEMS FOR INDIVIDUAL CONSIDERATION

- A. Receive a report, hold a discussion, and take action on approving the meeting minutes from Thursday, January 18, 2024.
- B. Receive a report, hold a discussion, and take action on approving a Board Chair for 2024.
- C. Receive a report, hold a discussion, and take action on approving the grant request for Perrin Air Force Base Museum.
- D. Receive a report, hold a discussion, and take action on approving the grant request for Frontier Village & Museum.
- E. Receive a report, hold a discussion, and take action on approving the grant request for Red River Railroad Museum.
- F. Receive a report, hold a discussion, and take action on approving the grant request from the Texas Section of the American Society of Agricultural and Biological Engineers (ASABE).

- G. Receive a report, hold a discussion, and take action on approving the grant request for Zig Zag Galleries event.
- H. Receive a report, hold a discussion, and take action on approving the grant request for TBNTC Fast Cat Event.

4. DIRECTOR'S REPORT

- A. Denison Area Chamber of Commerce
- B. Denison Main Street
- C. Tourism Update

5. ADJOURNMENT

CERTIFICATION

I do hereby certify that a copy of this Notice of Meeting was posted on the front windows of City Hall readily accessible to the general public at all times and posted on the City of Denison website on the 12th day of April 2024.

Karen L. Avery, Deputy City Clerk

In compliance with the Americans With Disabilities Act, the City of Denison will provide for reasonable accommodations for persons attending Convention and Visitors Bureau Advisory Board Meeting. To better serve you, requests should be received 48 hours prior to the meetings. Please contact the City Clerk's Office at 903-465-2720, Ext: 2437.

**MINUTES OF
CONVENTION & VISITOR'S BUREAU ADVISORY BOARD
CITY OF DENISON
THURSDAY, JANUARY 18TH, 2024**

CALL TO ORDER

Announce the presence of a quorum.

Vice Chair John Akers calls the meeting to order at 10:05AM. CVB Board Members present were Brandi Burkhalter, Amanda Lanum, Zac Duce, and Mike Roberts. Board members not in attendance were Natalie Popplewell, Regina Rhodes and Laura Longmire. Staff present were Recreation Manager, Andrew Means Employee Services Director Amy Lay, and Tourism Manager, Rachel Reinert.

1. ITEMS FOR INDIVIDUAL CONSIDERATION

- A. Receive a report, hold a discussion, and take action on approving the Meeting Minutes from November 2023.

Board Action

Board approved unanimously.

- B. Receive a report, hold a discussion, and take action on a adopting a new grant application for hotel occupancy tax.

Board Action

The board reviewed the updated application, including two new cycles for grant submissions through the year, and approved unanimously.

2. DIRECTOR'S REPORT

A. Tourism Report

B. Main Street Director Report

C. Denison Area Chamber of Commerce Report

3. ADJOURNMENT

The meeting adjourned at 11:00AM.

LAURA LONGMIRE; CVB Board Chair

Attest:
