



**CITY OF DENISON
HISTORIC PRESERVATION BOARD MEETING
AGENDA**

Tuesday, August 17, 2021

After determining that a quorum is present, the Historic Preservation Board of the City of Denison, Texas will convene in a Regular Meeting on Tuesday, August 17, 2021 at 12:00 PM in the Council Chambers at City Hall, 300 W. Main Street, Denison, Texas at which the following items will be considered:

1. CALL TO ORDER

2. ITEMS FOR INDIVIDUAL CONSIDERATION

Citizens may speak on action items listed on the Agenda. A “Request to Speak Card” should be completed and returned to the City Clerk or Board Secretary prior to the Board reaching this section of the agenda. Citizen comments are limited to three (3) minutes, unless otherwise required by law. Comments related to Public Hearings, if any, will be heard when the specific hearing is called.

- A. Receive a report, hold a discussion, and take action on the July 20, 2021 Meeting Minutes.
- B. Receive a report, hold a discussion, and take action on a request to repaint the façade at 515 W Main Street. (Case No. 2021-048H)

3. STAFF UPDATES

- A. Receive a report, hold a discussion, and provide staff direction on a proposed banner to screen two vacant lots on the 300 Block of West Main Street.

4. ADJOURNMENT

CERTIFICATION

I do hereby certify that a copy of this Notice of Meeting was posted on the front windows of City Hall readily accessible to the general public at all times and posted on the City of Denison website on August 12, 2021.

Fanchon Stearns, Deputy City Clerk

In compliance with the Americans With Disabilities Act, the City of Denison will provide for reasonable accommodations for persons attending Historic Preservation Board Meeting. To better serve you, requests should be received 48 hours prior to the meetings. Please contact the City Clerk’s Office at 903-465-2720, Ext: 2437.



**CITY OF DENISON
HISTORIC PRESERVATION BOARD MEETING
MINUTES**

Tuesday, July 20, 2021

1. CALL TO ORDER

Chair Mason called the meeting to order at 12:00pm.

Board Members present were Chair George Mason, Vice Chair Linda Anderson, Jennifer Knott, and Bob Alexander.

Staff present were Senior Planner Bill Medina, Planner Dianne York, and Deputy City Clerk Fanchon Stearns.

2. ITEMS FOR INDIVIDUAL CONSIDERATION

- A. Receive a report, hold a discussion, and take action on the June 1, 2021 Meeting Minutes.

Board Action

On motion by Vice Chair Anderson, seconded by Board Member Knott, the motion to approve the Minutes as presented carried unanimously.

- B. Receive a report, hold a discussion, and take action on a request to install a motorized fixture at 530 W. Main Street. (Case No. 2021-045H)

Board Action

Mr. Medina presented the item. The property is at the intersection of Main and Mirick and is a parking lot used for the Denison on Ice outdoor skating rink annually. He said the fixture in question is a sculpture of an ice skater mounted on the existing Radio Vision sign. It was originally installed temporarily during the skating season and the applicant would like to leave it up permanently.

On motion by Vice Chair Anderson, second by Board Member Alexander, the motion to approve the request to install the motorized metal figure skater at 530 West Main Street carried unanimously.

3. STAFF UPDATES

- A. Receive a report and hold a discussion on department updates.

Board Action

Mr. Medina said staff did not have any updates at this time. No action taken.

4. ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 12:05pm.

BOARD CHAIR, George Mason

ATTEST:

Historic Preservation Meeting Staff Report



Agenda Item

Receive a report, hold a discussion, and take action on a request to repaint the façade at 515 W Main Street. (Case No. 2021-048H)

Staff Contact

Bill Medina, Planner
bmedina@cityofdenison.com
903-647-5566

Summary

- The applicant previously received approval from Staff to repaint the structure at 515 W. Main Street with 1009- Fairmount Penthouse Garnet as a primary façade color and 4009-2 Noir as the trim/accent color.
- The applicant is requesting to approval of a new, “red” color, being Valspar Exterior Show Stopper, which has been applied to the front façade of the subject property.
- The proposed new color is not listed on the National Trust for Historic Preservation color palette.
- Staff does not recommend approval of the newly selected color palette.

Staff Recommendation

Staff does not recommend approval of the use of HGSW1052 – Show Stopper or the color scheme in which the building has been painted.

Recommended Motion

“I move to deny the request to use Valspar HGSW1052 – Show Stopper on the exterior of the façade.”

Background Information and Analysis

On a Certificate of Appropriateness dated April 22, 2021, (Exhibit A) City Staff approved the repainting of the façade of the subject property with 1009-5 Fairmount Penthouse Garnet with 4009-2 Noir to be utilized on trim. Both of the aforementioned colors are listed on the National Trust of Historic Preservation color palette. Exhibit A also outlines approval of various like-for-like replacement and building maintenance.

Since receiving their initial Certificate of Appropriateness, the applicant has foregone the previously approved paint palette and painted a significant portion of the building façade with Valspar “HGSW1052 – Show Stopper”. The inclusion of Show Stopper constitutes radical changes to the color pallet which previously existed on the building façade and from what was previously approved. Exhibit B depicts the building color palette prior to it being recently painted.

In addition to the use of an unapproved color, the way in which the structure has been painted is not considered appropriate for the Denison Historic District. The Secretary of Interior Guidelines explicitly states “Radically changing the type of paint or coating or its color” is not recommended.

Exhibit C depicts how the building has been painted. While many historic buildings may have utilized multiple colors along wood trim, knee walls, transom windows, bulkheads, and cornices, it is not common or appropriate to utilize multiple colors as the primary façade. In this specific example, the applicant has applied 1009-5 Fairmount Penthouse Garnet and HGSW1052 – Show Stopper as the primary façade colors.

According to Section 6.5 of the Denison Historic District Design Guidelines, traditional color schemes should be utilized when performing exterior maintenance of buildings. The use of a bright red color in this manner does not conform with the look, feel, and character of the surrounding District in which the building resides or with the previous colors utilized on the building. Furthermore, according to the 2017 Rosin Report, the structure is a historically contributing building. Due to the aforementioned findings, staff does not recommend the use of the newly selected color palette. Staff recommends that the applicant utilize the previously approved color palate or a new color scheme be submitted for Historic Preservation Board approval.

Financial Considerations

N/A

Prior Board or Council Action

N/A

Alternatives

- The Historic Preservation Board may approve, conditionally approve, or table, the request.

Exhibit A

 City of Denison CERTIFICATE OF APPROPRIATENESS		
<i>This Certificate is issued pursuant to the requirements of the Secretary of Interior Guidelines, in compliance with the various city ordinances, and by the approval of the Historic Preservation Board. A building permit may now be issued for the following uses:</i>		
Owner of Building: <u>Kevin Arrington</u>		
Building Address: <u>515 W Main Street</u>		
Changes to be Made: <u>Approval to repair damaged masonry and stucco on all sides, repainting of the building with 1009-5 Fairmount Penthouse Garnet with 4009-2 Noir trim. Installation of new windows and front door into existing openings. Placement of vinyl signs on front window and door.</u>		
Bill Medina	<small>Digitally signed by Bill Medina Date: 2021.04.22 09:10:35 -05'00'</small>	<u>4/22/21</u>
Signature		Date
Signature		Date
		FILE #: <u>2021-029H</u>

Exhibit B

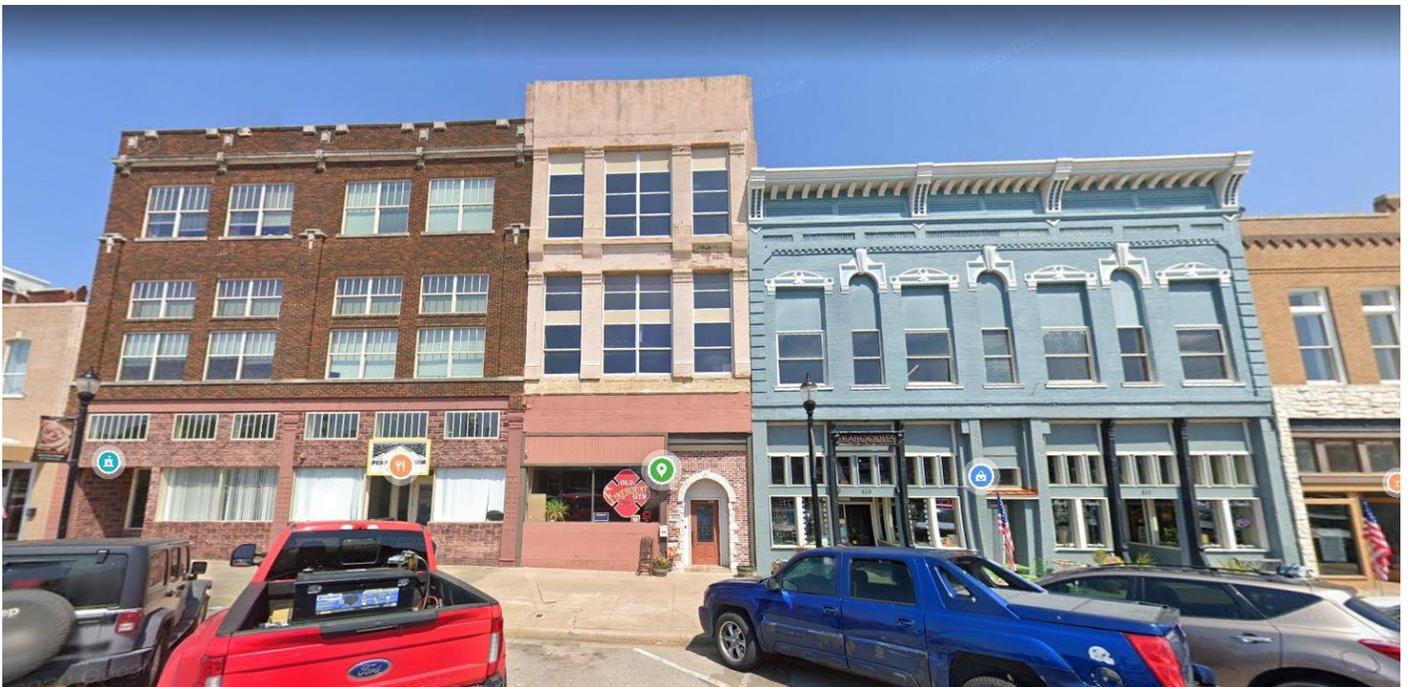


Exhibit C



1009- Fairmount
Penthouse Garnet

4009-2
Noir

HGSW1052
Show Stopper

Historic Preservation Meeting Staff Report



Agenda Item

Receive a report, hold a discussion, and provide staff direction on a proposed banner to screen two vacant lots on the 300 Block of West Main Street.

Staff Contact

Bill Medina, Senior Planner
bmedina@cityofdenison.com
903-647-5566

Summary

- Staff is requesting feedback on a proposed screen to be located at 317-321 W Main Street.

Staff Recommendation

N/A

Recommended Motion

Provide staff direction on screening to be installed.

Background Information and Analysis

Due to the structures at 317, 319, and 321 W Main Street being destroyed by a fire, the Main Street Department is seeking feedback on proposed banners to serve as screening of the subject properties. The proposed banners will depict future Main Street redevelopment. Each banner measures 8' tall by 30' long; a total of six (6) banners are being proposed. Exhibit A and Exhibit B depict renderings of the proposed screening devices.

Financial Considerations

N/A

Prior Board or Council Action

N/A

Alternatives

N/A

Exhibit A

Banners -

D3 2B

Heart 9B

Pocket
Park 3B



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Positively Charged Creative Communication

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903-337-0167
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client: **DENISON MAIN STREET**
job: **D3 BANNERS POCKETPARK**

version: **4** rev: **C**
date: **7/27/2021**

All unused designs remain the property and copyright of Climer Design 2021

Exhibit B

Banners -
D3 2B
Heart 9B
Luxor 3B



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mel@climerdesign.com
903-337-0167
www.climerdesign.com

client: DENISON MAIN STREET
job: D3 BANNERS 300 BLOCK

version: 4 rev: B
date: 7/27/2021

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