



Public Safety Committee

Monday, May 05, 2025

3:00 PM

City Hall, 129 E Memorial Dr, Dallas GA 30132

Individuals with disabilities who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of a meeting or the facilities, are required to promptly contact the City's ADA Coordinator Brandon Rakestraw at 770.443.8110 ext. 1401 to allow the city to make reasonable accommodations for those persons.

AGENDA

PUBLIC SAFETY PRESENTATION

Chief Joe Duvall



DALLAS POLICE DEPARTMENT

POWERPOINT PRESENTATION

MAY 5, 2025

CHIEF JOE DUVALL



About the Department

The Dallas Police Department is committed to excellence in law enforcement through professionalism, community engagement, and progressive public safety practices.

We are organized into four key divisions:

- **Uniform Patrol**
- **Investigations (Detectives, Drug Task Force, DEA/HIDTA)**
- **Administration**
- **911 Dispatch**



CRIME REDUCTION

Crime Reduction Success

Proven Results in Crime Reduction

- Dallas was ranked among the **Top 20 Safest Cities** out of over 500 municipalities in Georgia.
- Over the past seven years, **crime has decreased by approximately 60%.**
- Meanwhile, **calls for service have increased 171%, surpassing 29,000 in 2024.**
- Initiatives launched:
 - Crime Suppression Unit
 - Community Policing Officer



COMMUNITY SERVICE

Community Engagement

Building Stronger Community Connections

We are dedicated to fostering trust and collaboration with our community through:

- **RAD Program** (self-defense for women & youth)
- **Active Shooter Preparedness Seminars**
- **Citizens Police Academy**
- Social media & safety platforms:
 - Facebook
 - Community Camera Connect
 - Code Red
 - StackBench



TECHNOLOGY

Enhancing Public Safety Through Innovation

Our technology investments include:

- Establishing a **Primary 911 Communications Center** for faster response times and cost savings
- Deployment of **License Plate Readers** to act as force multipliers
- Launch of a comprehensive **Drone Program**



STATE CERTIFICATION

Achieving High Professional Standards

In 2021, the Dallas Police Department earned **State Certification** after a rigorous 3-year process:

- Aligns with modern professional law enforcement standards
- Enhances operational efficiency and administrative effectiveness
- Reduces liability risk for the city and department



FUTURE GROWTH

Planning for the Future

Supporting a Growing Community

With over **4,000 new homes** projected in the next 4 years, we are preparing to:

- Hire **16 additional officers** to maintain optimal service levels
- Continue scaling resources with population growth

GROWTH TIMELINE

Year	New Officers (Up To)
2025	4 Officers
2026	4 Officers
2027	4 Officers
2028	4 Officers

SALARY COMPARISON

<u>AGENCIES</u>	<u>HOURLY PAY RATE</u>	<u>ANNUAL (BASED ON 42 HOURS/WEEK)</u>
DALLAS	\$20.56	\$44,903.04
PAULDING SHERIFF'S DEPT.	\$25.18	\$54,993.12
HIRAM	\$27.53	\$60,125.52



911 CENTER

911 Center Expansion

Modernized Emergency Response System

- Acquisition of **next-generation radios**
- Upgraded **911 dispatch console** with interoperability across agencies
- Plan to **add up to 2 positions per year** for the next 5 years
- Reinvestment of **911 fees into the General Fund** for operational support



Financial Sustainability

Revenue Sources Beyond the General Fund

- **911 Fees:** \$18,000–\$20,000 per month
- **Task Force Participation:** Partial salary reimbursements
- **Asset Forfeitures:** State and Federal task force seizures

DALLAS POLICE FOUNDATION

JOE DUVALL
CHIEF OF POLICE

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