



Meeting Notes

Main Street Advisory Board
Regular Meeting 4/9/2025
9am Council Chambers

CALL TO ORDER 9:01 am

Attendees: Jennifer Hunton, Deanne Cochran, Leah Alls, Daniel Lumpkin, Sara Nix, & Victoria Pace
Absent: Lindsey Prell, Leah Alls

Staff: Shannon Gordon

VISITORS None

OLD BUSINESS

The board members gave brief introductions and quickly reviewed chair responsibilities in the bylaws. The board decided chair appointments will be done at the next meeting.

Main Street Manager mentioned the required Main Street 101 training. The next meeting will include a joint training.

Shannon Gordon gave a recap of the Connected Resilient Communities meeting in Athens where many of the topics related to marketing the city.

NEW BUSINESS

Daniel Lumpkin and Shannon Gordon shared the Honoring Our Heroes Banner project. The link to submit a hero was posted online and sent to city employees. A recommendation was made to post QR codes downtown to allow people to read more about the heroes.

Shannon Gordon mentioned the website, upcoming downtown events, & current marketing strategies. The board discussed where RURAL Zone brochures and event cards can be dropped off.

ADDITIONAL COMMENTS: None

Adjournment:

Meeting was adjourned at 10:33am

NEXT MEETING: June 11th at 9am