



## Meeting Minutes

Main Street Advisory Board  
Regular Meeting 12/2/2025  
9am Council Chambers

### CALL TO ORDER 9:07am

Attendees : Sara Nix, Leah Alls, Victoria Martin, Deanne Cochran  
Absent: Daniel Lumpkin, Jennifer Hunton

Staff: Shannon Gordon

### VISITORS None

### APPROVAL OF MINUTES

Sara Nix made a motion to approve the 10/9/2025 meeting minutes. Victoria Martin seconded the motion. All in favor.

### OLD BUSINESS

Strategic Planning is planned for January 30<sup>th</sup>, 2026 at 9am at the Paulding Airport

Shannon mentioned the opening of Dallas Melt Yard in 2026 at 300 W Memorial Drive.

Shannon gave a recap of October and November events. According to placer.ai data, 2.7K people came to spooky shopping and stayed for an average of an hour and a half. Other events included BOO Bash, Pink Friday, Tree Lighting, and Midnight on Main. All events were a success with an estimated attendance of 6,000 people at Tree Lighting. Some businesses reported 120-126 transactions at their stores between the hours of 12am-2am at Midnight on Main.

Shannon discussed Tour of Homes and explained that 180 tickets were sold with 72 hours. Funds raised benefit the BOOST grant available to businesses located within the Main Street District.

### NEW BUSINESS

Shannon mentioned the Little Free Libraries that were donated to the city of Dallas by Boyd Monk. They were painted by the fine art students within the school district.

Shannon mentioned the closure of Ginny Bird at 206 Main Street.

Shannon discussed upcoming deadlines of RURAL Zone and Main Street assessments.

**ADDITIONAL COMMENTS:**

Paulding County School District Fine Arts students will return to downtown on November 4th to paint storefront windows for the holiday season.

Shannon notified the board of Lindsey Prell's resignation.

**Adjournment:**

Meeting was adjourned at 9:35am

**NEXT MEETING:**

January 6th at 9am in Council Chambers