



Minutes

Main Street Advisory Board

Regular Meeting

12/14/2022

9am City Hall

CALL TO ORDER 9:08am

Attendees: Angelica Rodriguez, Christina Hengglar, Kelli Prewett, Michael Pace, Noweta Brunk

VISITORS

APPROVAL OF MINUTES

Regular Meeting 11/9/2022 Christina made a motion to approve the minutes from the November 2022 meeting, Kelli seconds, all in favor

OLD BUSINESS

1. **Downtown Dollars Update** *Shannon Gordon gave an update of the number of businesses participating and the number of Downtown Dollars sold*
2. **Merchant Awards March 2023** *The merchant awards were discussed and board members felt bringing in a committee to select the winners of awards would be best*

NEW BUSINESS

1. **Review 2023 Calendar** *The meeting dates for 2023 were approved with a motion made by Christina, a second by Kelli, and all in favor*
2. **Main Street 101 Training** *Shannon explained the requirement to have all board members be Main Street 101 certified and gave a June 2023 deadline for all board members*
3. **Good Stuff Coffeehouse** *Update was given about the coffee shop opening and how more foot traffic in downtown has been noticed*
4. **Star Girl Diner** – *Shannon gave an update on 210 Main Street being renovated*
5. **Galentine's Shopping Night** *Shannon notified the board about her meeting with Kelli to discuss a Galentine's Shopping Night on February 10th 4pm-8pm to incentivize shopping in downtown during the slowest time of the year*

ADDITIONAL COMMENTS:

NEXT MEETING:

1/11/2023- 9am

ADJOURNMENT: 9:28am Motion to adjourn by Angelica; a second by Christina; all in favor