



Minutes

City of Dallas

Downtown Development Authority

Regular Schedule Meeting February 6, 2024 4pm
City Hall Council Chambers

Attending: Jim Henson, Sam Elrod, Jolee Kitchen, Garland Self (via phone, arrived during executive session), Lexi Stephen

Absent: Sammy Callahan, Susan Haynes

Legal Counsel present.

Staff: Shannon Gordon, Kendall Smith, Ronald Johnson, Joe Duvall

Visitors: Candace Callaway

Meeting held in City of Dallas Council Chambers

CALL TO ORDER

Meeting was called to order at 4:00pm

APPROVAL OF MINUTES

Motion was made by Joelee Kitchen to approve meeting minutes from 11/07/2023. Lexi Stephen 2nd, none opposed.

OLD BUSINESS

Main Street Manager Shannon Gordon updated the authority of the Downtown Dollars sold

COMMITTEE REPORTS

Shannon Gordon gave the financial report

Discussion was made regarding building renovations and business openings on Main Street.

NEW BUSINESS

Discussion was made regarding the 2024 Event Calendar

Main Street Manager noted that Main Street 101 Training is required for all DDA members. In addition, each member is required to have 2 hours of continuous training during each year. Georgia Downtown Association Regional Meet-up dates were given to the board as a free training opportunity.

Discussion was made regarding the promotions/designs committee meeting on February 16th at 9am

Discussion was made regarding the first Coffee and Conversation open to downtown business and property owners on February 15th at 9am at Good Stuff Coffeeshouse

EXECUTIVE SESSION

A motion was made by Jolee Kitchen to go into executive session to discuss personnel and real estate. Lexi Stephen 2nd, all in favor.

A motion was made to return to regular session by Garland Self, Jolee Kitchen 2nd, all in favor.

REGULAR SESSION

A motion was made for chairman Jim Henson to retain a consultant to complete downtown project not to exceed \$50,000 for total compensation by Garland Self. Jolee Kitchen 2nd. All in favor.

ADDITIONAL COMMENTS:

NEXT MEETING:

Next meeting 03/05/2024 4pm. City Council Chambers

ADJOURNMENT:

Meeting was adjourned at 4:58pm
Motion made by Jolee Kitchen; 2nd by Lexi Stephen. None opposed.

Signature

Date