



Meeting Minutes

Main Street Advisory Board Regular Meeting 9/9/2025 9am Council Chambers

CALL TO ORDER 9:04 am

Attendees: Deanne Cochran, Daniel Lumpkin, Victoria Martin, Sara Nix, Leah Alls

Absent: Jennifer Hunton, Lindsey Prell

Staff: Shannon Gordon

VISITORS None

APPROVAL OF MINUTES

Sara Nix made a motion to approve the 5/15/2025 meeting minutes after removing Leah Alls from the absent list. Daniel Lumpkin seconded the motion. All in favor.

Daniel Lumpkin made a motion to approve the 8/5/2025 meeting minutes. Leah Alls seconded the motion. All in favor.

OLD BUSINESS

Deanne Cochran is able to complete Main Street 101 by November 8th.

Shannon gave the update regarding the process of changing the bylaws through the council.

NEW BUSINESS

The board made the following decisions regarding chair appointments.

Daniel Lumpkin made a motion nominating himself as President. Sara Nix seconded the motion. All in favor.

Sara Nix made a motion to nominate Victoria Martin as Vice President. Daniel Lumpkin seconded the motion. All in favor.

Sara Nix made the motion nominating herself as treasurer. Victoria Martin seconded the motion. All in favor.

Sara Nix made the motion to make Shannon Gordon secretary. Victoria Martin seconded the motion. All in favor.

Shannon Gordon gave a recap of August events in downtown mentioning there was a great turn out for both the Back to School Block Party and the August Food Truck Friday and Car Show.

Shannon Gordon mentioned the activities are taking place at Dogs Day Out. It was mentioned that this event received the award for Outstanding Downtown Promotion at the Georgia Downtown Conference in August. Volunteer opportunities for the event were also mentioned.

Shannon Gordon announced registration is open for Pumpkin Fest and how Pumpkin Fest serves as a fundraiser for the BOOST grant.

Shannon Gordon gave an update about BOO Bash and mentioned needing judges for the costume contest.

Shannon Gordon mentioned a strategic planning session for the Main Street Board.

ADDITIONAL COMMENTS:

Shannon Gordon invited board members to attend a Georgia Downtown Association regional meet-up on September 16th to Madison and/or to Acworth on October 7th.

Adjournment:

Meeting was adjourned at 10:22pm

NEXT MEETING:

Original meeting scheduled for October 7th will be cancelled due to the regional meet up in Acworth. There will be a special called meeting on October 9th at 9am at the Council Chambers.