



Main Street Program / Downtown Development Authority Board Agenda

April 07, 2022 8:30 AM

McCullough Council Chambers – City Hall

Call to Order

Approval of Agenda

Approval of Minutes

1. Meeting Minutes March 3, 2022
Danna Foster, Assistant City Clerk

Promotion

- a. Promotion Projects Report – March 2022
Skyler Alexander, Downtown Coordinator
- b. Upcoming Partner Events
Ariel Alexander, Interim Main Street Manager

Design

- a. Design Projects Report
Mary Csukas, DDA Director

Economic Vitality

- a. Economic Vitality Projects Report
Mary Csukas, DDA Director

Organization

- a. Request to Cancel July 7 2022 Meeting
Amy Thrailkill, Chair
- b. Organization Projects Report
Ariel Alexander, Interim Main Street Manager
- c. Downtown Dahlonaga Logo Approval
Ariel Alexander, Interim Main Street Manager
- d. Financials
Allison Martin, Finance Director
- e. Request to Release Management Reserve Funds
Mary Csukas, DDA Director
- f. Fund Balance Usage Proposal
Mary Csukas, DDA Director
- g. Work Plan Budget
Mary Csukas, DDA Director

Partner Agencies

1. City of Dahlonaga

2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Downtown Dahlonega Business Association

Adjourn



Main Street Program / Downtown Development Authority Board Minutes

March 03, 2022, 8:30 AM

McCullough Council Chambers – City Hall

PRESENT

Chair Amy Thrailkill
Vice-Chair Joel Cordle
Board Member Ryan Puckett
Board Member Tony Owens
Board Member A.C. Moore

ABSENT

Board Member Wendi Huguley
Board Member Donna Logan

Call to Order

Chair Thrailkill called the meeting to order at 8:32 am

Approval of Agenda

Chair Thrailkill called to approve the agenda.

Motion made by Board Member Owens, Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Owens, Board Member Moore, Board Member Puckett

Approval of Minutes

1. Main Street/Downtown Development Authority Board Meeting Minutes February 3, 2022

Danna Foster, Assistant City Clerk

Chair Thrailkill called for a motion to approve the minutes.

Motion made by Board Member Owens, Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Owens, Board Member Moore, Board Member Puckett

Organization

- a. Final Work Plan Approval

Ariel Alexander, Interim Main Street Manager

Director Csukas congratulated Manager Alexander's job on this project and thanked Vice-Chair Cordle for mentoring Manager Alexander

Manager Alexander stated this was the same work plan they had previously seen; it just needed a formal vote to move forward.

Chair Thrailkill called for a motion to approve the minutes.

Motion made by Board Member Moore, Seconded by Vice-Chair Cordle.

Voting Yea: Vice-Chair Cordle, Board Member Owens, Board Member Moore, Board Member Puckett

- b. Organization Projects Report – February 2022

Ariel Alexander, Interim Main Street Manager

Manager Alexander indicated the documents included in the packet were broken into staff-level projects and organization with the work plan. She is working on the budget, reviewing the fee schedule, reassessing the incentive applications to ensure the information is up to date, reviewing the Dahlenega stories plaques, and continuing working on the downtown database with available properties, existing businesses, and potential interest inquiries.

Director Csukas reminded the Board that the budget needed to be approved and then voted on by Council prior to working on the projects. She stated the board and staff should make sure they are not duplicating what they are doing. In the next month Director Csukas, Manager Alexander and Director Martin will meet to plan projects based on funding. She hopes to have the funding document to Council by April/May for approval.

c. Financials

Allison Martin, Finance Director

Director Csukas presented in Director Martin's absence.

Promotion

a. Promotion Projects Report

Skyler Alexander, Downtown Coordinator

Coordinator Alexander indicated she was beginning to reach out to businesses to participate in a promotional Mother's Day Crawl. She is reviewing previous files on walking tours, and beginning a mural discussion also. She added she was working on the schedule of bands for the First Friday Concerts in the Park, meeting with the Appalachian Jam coordinator and planning for the Farmers Market Open House, which is scheduled for March 23 at 5:30 pm. She is also working on quotes for new Farmers' Market signs.

Director Csukas stated that Coordinator Alexander is introducing our programs which affect downtown.

Manager Alexander explained that she and the mayor met with the farmers from last season to discuss what worked/didn't work and they will implement those suggestions this year. Vice-Chair Cordle stated that several years ago students with FFA programs were involved and Coordinator Alexander said she would reach out to them as well.

b. Upcoming Partner Events – March 2022

Skyler Alexander, Downtown Coordinator

The first Art in Park is this Saturday and will continue through the year, Bear on the Square is coming up in April, and the Arts and Wine Festival is in May.

Director Csukas indicated the city is assisting with festivals and everyone is participating in pre-event meetings for those to ensure all departments are involved in their respective roles.

Vice-Chair Cordle suggested Board Members share any information about events or specials downtown as soon as possible.

Design

a. Design Projects Report – February 2022

Mary Csukas, DDA Director

Director Csukas shared detail of the downtown area and discussed the best placement for benches, trash cans, and additional landscaping. She suggested just a few projects per year as there are 22 areas and reminded the Board that once a location is identified, permission will still be needed from the property owner.

Director Csukas, Manager Alexander, and the board discussed having a list of Contractors who have already completed revitalization work on the square and encouraging other contractors to participate, as all contractors are welcome. There could be contractors with specific restoration skills and the document could be a tool for all.

Economic Vitality

a. Economic Vitality Projects Report – February 2022

Mary Csukas, DDA Director

Director Csukas indicated there is a lot of talk about the 147 North Park Street property and there are a lot of ideas floating around. The mayor would like to make it a hot topic at the Council retreat and come back to this Authority with ideas. There was minimal discussion about ideas presented and Director Csukas is requesting Council discuss concrete ideas of what is desired at the Retreat.

Board Member Owens asked if, in the meantime, the lot could be self-pay parking, and generate some income. Discussion ensued between the Board and City Manager regarding other local Cities that were utilizing paid parking. Board Member Puckett indicated he had heard some discussion regarding disappointment there was no power source at the lot, as that would be a great spot for Food Trucks. Director Csukas stated she would work with City Engineer Buchanan. Discussion ensued regarding sightlines and rooftop restaurants in respect to development.

Partner Agencies

1. City of Dahlonega

City Manager Schmid notified the board that the Head House had been relocated on sight and suggested the Downtown Dahlonega board come through the property now and again when it becomes time to occupy for comparison. Manager Schmid discussed the Local Option Sales Tax and how it is broken down with City, County, State, and School Board. DDA's funding comes from the City so DDA has a key role. Discussion ensued regarding the changes in property values and the benefits to the City, County, and School Board. Downtown contributes to all of this and DDA plays a big role.

2. University of North Georgia – no representation

3. Chamber of Commerce/Tourism

Manager Alexander presented information from the Director of Tourism announcing the chocolate crawl through Monday, and stated they are also developing 2 digital marketing campaigns. They are working on their Snowbirds campaign and filming 2 commercials in the next two months as well as working towards a Virtual events Kiosk for information installed at the visitor's center.

4. Historic Preservation Commission- no representation

5. Planning & Zoning Commission-no representation
6. Downtown Dahlonega Business Association

Board Member Moore announced that the tourism staff and the DDBA are interested in moving the Miners on Main project forward and suggested that sponsorships could be implemented to cover the cost of development and installment. Vice-Chair Cordle suggested the figures be dignified and Coordinator Alexander stated she thought it would be a bear figure with a miner's outfit.

Chair Thrailkill offered that Board Member Huguley wanted to share that the University of North Georgia would be celebrating 150 years in January. Board Member Huguley and Manager Alexander will meet to collaborate.

Vice-Chair Cordle reminded the board about the Holly Theatre/ARC walkthrough the following day. He reiterated this was a very important and impressive appointment, with Federal, State, and Local representatives being here, so attendance is encouraged.

Adjourn

Chair Thrailkill called for Adjournment at 9:10 am

Motion made by Board Member Owens, Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Puckett, Board Member Owens, Board Member Moore



Promotion Projects Report

Report Title: Promotion Projects Report – March 2022
Name and Title: Skyler Alexander, Downtown Coordinator

- The Mother’s Day Crawl planning is progressing, with 11 businesses committed to participating so far. The cutoff to join is April 8. Posters and “passports” will be printed and distributed downtown. Copies are attached.
- The Farmer’s Market Open House was a success, with about 20 vendors in attendance. New Farmer’s Market signs and posters were purchased. A copy of the design is attached. The first market day will be May 7.
- Appalachian Jam will begin April 16 from 2-4 pm at the front of the Dahlonega Gold Musuem.
- The First Friday Concert Series will begin May 6. Staff is working to promote spending time downtown before the concert, and potentially promote specials, outdoor dining, and sidewalk sales.
- Throwback Thursday campaign has been very well received so far. Pictures of the square have been obtained from the Lumpkin County Historical Society.



FIRST ANNUAL

Mother's

DAY CRAWL

SPEND THE WEEK

Karaoke @ Shenanigans Irish Pub
Wednesday 6:30 – 9 p.m.

Mother's Day Themed Trivia @ Etowah
Meadery
Thursday @ 7 p.m.

First Friday Concert in Hancock Park
Friday @ 6:30 p.m.

Comedy Show @ Canopy + Roots
Friday @ 7:30 p.m.

Mother's Day Themed Trivia @ Gold City
Growlers
Friday @ 8 p.m.

Live Music @ Gold City Growlers
Saturday 6 p.m.-8 p.m.

Live Music @Shenanigan's Irish Pub
Saturday 1 p.m. – 4 p.m.

Art in Hancock Park
Saturday 10 a.m.-5 p.m.

Farmers Market @ Hancock Park
Saturday 8 a.m.-1 p.m.

Appalachian Jam @ Dahlonega Gold
Museum Front Lawn
Saturday 2 p.m.-4 p.m.

CRAWL SPOTS

Fudge Factory

The Humble Candle

Grateful Days

Crown + Bear

Jolie Day Spa

19 Degrees North

Spirits Tavern

Gold City Growlers

The Dahlonega Tasting Room

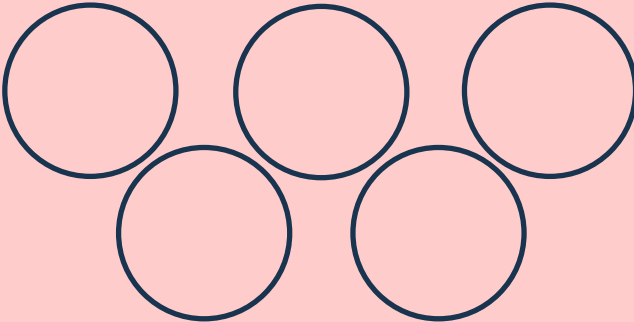
MVG Teas

Canopy + Roots



DOWNTOWN DAHLONEGA

FIRST ANNUAL *Mother's* DAY CRAWL



MAY 4 - 8, 2022

TURN IN YOUR COMPLETED PASSPORT TO A PARTICIPATING BUSINESS TO ENTER TO WIN PRIZES FROM DOWNTOWN SHOPS. WE MAY EMAIL YOU ABOUT UPCOMING EVENTS.

NAME

CELL

EMAIL



GRAPEVINES



PUEBLOS

Meaders St.



P

P

N. Park St.

S. Park St.

P

Warwick St.



CAPERS

P



P



HUMBLE CANDLE



CROWN + BEAR

Choice Ave.

P



BOURBON STREET GRILLE



PICNIC CAFE

N. Chestatee St.

S. Chestatee St.



SHENANIGANS IRISH PUB



GRATEFUL DAYS



19 DEGREES NORTH



MY VINTAGE GYPSY TEAS



JOLIE DAY SPA



GOLD CITY GROW

Waters St.



CANOPY + THE ROOTS COFFEE

YOUR HEALTHY OPTIONS FROM FARM TO FORK

THE DAHLONEGA FARMERS MARKET

with 100% local vendors!

Every Saturday from 8:00 a.m. - 1:00 p.m.

Every Tuesday From 2:00 p.m. - 6:00 p.m.

Come see us at Hancock Park

Check out www.dahlongegadda.org for more info.

Or call 706.482.2726



Partner Events

Report Title: Upcoming Partner Events

Name and Title: Ariel Alexander, Interim Main Street Manager

- Art in the Park will continue through the year on the first Saturday of every month, from 10 am- 5 pm.
- Bear on the Square Mountain Festival will be held April 23-24, 2022.
- The Dahlongega Arts and Wine Festival will be held May 21-22, 2022.

Design Projects Report

Report Title: Design Projects Report – March 2022

Name and Title: Mary Csukas, DDA Director

- As per the work plan, staff is working to purchase and install 1 new bench in the downtown area for this fiscal year, and a subsequent 4 in the following years. Below is the proposed bench, which is cohesive with the other equipment downtown.





Economic Vitality Projects Report

Report Title: Economic Vitality Projects Report – March 2022

Name and Title: Mary Csukas, DDA Director

- 147 N. Park Street Development Updates: Requesting strategic plan from Council at planning retreat.
- New Property Development Updates



Organization Projects Report

Report Title: Organization Projects Report – February 2022

Name and Title: Ariel Alexander, Interim Main Street Manager

- Staff is proposing a new incentives package for the downtown area. There would be two applications, one entitled “Business Development Support” and the other “Building Rehabilitation Support”. Each package would allow support for the following subjects:

Business Development Support	Building Rehabilitation Support
Connection to college interns for workforce development, marketing assistance, etc.	Monitored Fire Alarm System
Specialized continuing education courses for small business development	Façade and Signage Grant
Connection to state and federal funding	Sprinkler & Wiring System
One-on-one meetings and business support from Main Street Staff	Bronze History Plaque Program

These applications will be developed and presented at next month’s meeting for approval.

- Working to write and develop a Dahlongega Stories Plaque for the Head House.
- As a part of a new parking signage program, 10 A-frame signs with “Free Parking” and arrows on them are being placed around the downtown area every weekend (Friday-Sunday).
- Preparing for Preservation Month in May; working on release of new promotional walking tour.
- Workshopping some promotional events in collaboration with the University of North Georgia, in line with historic education and downtown business promotion.
- Dahlongega Fourth of July Discussion:
 - Staff is proposing that the celebration is held on Monday, July 4
 - Working with university staff on fireworks celebration prep
 - Staff will organize the annual parade, food trucks, and several concerts in Hancock Park to keep people in town from afternoon to the evening.



ACCOUNT DESCRIPTION	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	YTD BALANCE 02/28/2022 NORMAL (ABNORMAL)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY				
CHARGES FOR SERVICES	0.00	0.00	429.93	100.00
INVESTMENT INCOME	0.00	0.00	141.94	100.00
CONTRIBUTIONS AND DONATIONS	0.00	0.00	80.00	100.00
MISCELLANEOUS REVENUE	0.00	0.00	205.00	100.00
OTHER FINANCING SOURCES	322,998.00	322,998.00	134,582.50	41.67
TOTAL REVENUES	322,998.00	322,998.00	135,439.37	41.93
PERSONAL SERVICES AND EMPLOYEE BENEFITS	228,669.00	228,669.00	61,416.31	26.86
PURCHASED/CONTRACTED SERVICES	79,629.00	86,216.48	8,454.70	9.81
SUPPLIES	14,700.00	14,700.00	5,497.48	37.40
TOTAL EXPENDITURES	322,998.00	329,585.48	75,368.49	22.87
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:				
TOTAL REVENUES	322,998.00	322,998.00	135,439.37	41.93
TOTAL EXPENDITURES	322,998.00	329,585.48	75,368.49	22.87
NET OF REVENUES & EXPENDITURES	0.00	(6,587.48)	60,070.88	911.89

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 02/28/2022
 % Fiscal Year Completed: 41.37

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 02/28/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 02/28/22 INCR (DECR)	YTD BALANCE 02/28/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 0000 - NON DEPARTMENTAL							
CHARGES FOR SERVICES							
230.0000.34.5410	PARKING CHARGES	144.00	0.00	0.00	429.93	(429.93)	100.00
	CHARGES FOR SERVICES	144.00	0.00	0.00	429.93	(429.93)	100.00
INVESTMENT INCOME							
230.0000.36.1000	INTEREST REVENUES	183.08	0.00	23.33	141.94	(141.94)	100.00
	INVESTMENT INCOME	183.08	0.00	23.33	141.94	(141.94)	100.00
CONTRIBUTIONS AND DONATIONS							
230.0000.37.1000	CONTRIBUTIONS - PRIVATE SOURCES	0.00	0.00	0.00	80.00	(80.00)	100.00
	CONTRIBUTIONS AND DONATIONS	0.00	0.00	0.00	80.00	(80.00)	100.00
MISCELLANEOUS REVENUE							
230.0000.38.9000	MISCELLANEOUS REVENUES	0.00	0.00	0.00	205.00	(205.00)	100.00
	MISCELLANEOUS REVENUE	0.00	0.00	0.00	205.00	(205.00)	100.00
TRANSFERS IN FROM OTHER FUNDS							
230.0000.39.1100	TRANSFERS IN - GENERAL FUND	106,273.75	275,382.00	22,948.50	114,742.50	160,639.50	41.67
230.0000.39.1275	TRANSFERS IN - HOTEL/MOTEL TAX	12,240.40	47,616.00	3,968.00	19,840.00	27,776.00	41.67
	TRANSFERS IN FROM OTHER FUNDS	118,514.15	322,998.00	26,916.50	134,582.50	188,415.50	41.67
	Total Dept 0000 - NON DEPARTMENTAL	118,841.23	322,998.00	26,939.83	135,439.37	187,558.63	41.93
	TOTAL REVENUES	118,841.23	322,998.00	26,939.83	135,439.37	187,558.63	41.93
Expenditures							
Dept 7510 - DDA ADMINISTRATION							
DDA ADMINISTRATION							
230.7510.51.1100	SALARIES AND WAGES	23,357.14	71,050.00	2,207.61	9,247.64	61,802.36	13.02
230.7510.51.1300	OVERTIME	192.00	0.00	0.00	0.00	0.00	0.00
230.7510.51.2100	GROUP INSURANCE	1,528.20	26,771.00	152.21	1,105.80	25,665.20	4.13
230.7510.51.2200	FICA CONTRIBUTIONS	1,784.67	5,435.00	166.92	693.43	4,741.57	12.76
230.7510.51.2400	RETIREMENT CONTRIBUTIONS	7,461.60	18,690.00	1,430.09	7,150.45	11,539.55	38.26
230.7510.51.2700	WORKERS COMPENSATION	2,974.31	3,203.00	0.00	2,930.34	272.66	91.49
230.7510.52.1000	PROFESSIONAL/TECHNICAL SERVICES	1,636.33	3,225.00	0.00	621.03	9,191.45	6.33
230.7510.52.2000	PURCHASED PROPERTY SERVICES	200.00	480.00	0.00	120.00	360.00	25.00
230.7510.52.2200	REPAIRS AND MAINTENANCE	575.00	1,500.00	0.00	739.00	761.00	49.27
230.7510.52.2300	RENTALS	0.00	1,240.00	0.00	0.00	1,240.00	0.00
230.7510.52.3100	INSURANCE	0.00	4,594.00	0.00	0.00	4,594.00	0.00
230.7510.52.3200	COMMUNICATIONS	34.16	1,440.00	769.05	1,919.65	(479.65)	133.31
230.7510.52.3210	POSTAGE	0.00	100.00	0.00	0.00	100.00	0.00
230.7510.52.3300	ADVERTISING	0.00	300.00	0.00	203.25	96.75	67.75
230.7510.52.3400	PRINTING	0.00	500.00	0.00	0.00	500.00	0.00
230.7510.52.3500	TRAVEL	0.00	0.00	488.28	542.00	(542.00)	100.00
230.7510.52.3600	DUES AND FEES	1,025.00	2,660.00	510.89	900.88	1,759.12	33.87
230.7510.52.3700	EDUCATION AND TRAINING	150.00	1,500.00	50.00	1,135.00	365.00	
230.7510.53.1100	GENERAL SUPPLIES AND MATERIALS	464.91	1,500.00	24.72	1,435.91	64.09	
230.7510.53.1210	WATER/SEWER	270.90	1,400.00	59.84	345.13	1,054.87	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 02/28/2022
 % Fiscal Year Completed: 41.37

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 02/28/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 02/28/22 INCR (DECR)	YTD BALANCE 02/28/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Expenditures							
230.7510.53.1230	ELECTRICITY	2,811.36	4,400.00	354.10	3,269.97	1,130.03	74.32
230.7510.53.1600	SMALL EQUIPMENT	0.00	1,000.00	0.00	0.00	1,000.00	0.00
DDA ADMINISTRATION		44,465.58	150,988.00	6,213.71	32,359.48	125,216.00	20.54
Total Dept 7510 - DDA ADMINISTRATION		44,465.58	150,988.00	6,213.71	32,359.48	125,216.00	20.54
Dept 7540 - TOURISM							
TOURISM							
230.7540.51.1100	SALARIES AND WAGES	0.00	31,911.00	2,716.80	14,225.85	17,685.15	44.58
230.7540.51.1300	OVERTIME	0.00	0.00	50.94	50.94	(50.94)	100.00
230.7540.51.2100	GROUP INSURANCE	0.00	10,200.00	178.52	1,189.03	9,010.97	11.66
230.7540.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	211.74	1,082.96	1,741.04	38.35
230.7540.51.2400	RETIREMENT CONTRIBUTIONS	1,056.21	13,650.00	1,044.45	5,222.25	8,427.75	38.26
230.7540.52.1000	PROFESSIONAL/TECHNICAL SERVICES	268.00	36,500.00	0.00	536.00	35,964.00	1.47
230.7540.52.2300	RENTALS	0.00	5,100.00	0.00	0.00	5,100.00	0.00
230.7540.52.3400	PRINTING	0.00	500.00	0.00	30.00	470.00	6.00
230.7540.52.3500	TRAVEL	0.00	0.00	0.00	44.89	(44.89)	100.00
230.7540.53.1100	GENERAL SUPPLIES AND MATERIALS	215.26	4,800.00	0.00	208.99	4,591.01	4.35
230.7540.53.1270	MOTOR FUEL	0.00	0.00	43.15	43.15	(43.15)	100.00
TOURISM		1,539.47	105,485.00	4,245.60	22,634.06	82,850.94	21.46
Total Dept 7540 - TOURISM		1,539.47	105,485.00	4,245.60	22,634.06	82,850.94	21.46
Dept 7550 - DOWNTOWN DEVELOPMENT							
DOWNTOWN DEVELOPMENT							
230.7550.51.1100	SALARIES AND WAGES	0.00	31,911.00	2,870.64	14,532.80	17,378.20	45.54
230.7550.51.2100	GROUP INSURANCE	0.00	10,200.00	843.46	2,905.58	7,294.42	28.49
230.7550.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	210.32	1,079.24	1,744.76	38.22
230.7550.52.1000	PROFESSIONAL/TECHNICAL SERVICES	31.49	15,000.00	0.00	1,000.00	14,000.00	6.67
230.7550.52.3300	ADVERTISING	12.04	2,000.00	0.00	0.00	2,000.00	0.00
230.7550.52.3400	PRINTING	0.00	500.00	0.00	0.00	500.00	0.00
230.7550.52.3600	DUES AND FEES	165.00	1,490.00	0.00	663.00	827.00	44.50
230.7550.53.1100	GENERAL SUPPLIES AND MATERIALS	0.00	2,000.00	0.00	194.33	1,805.67	9.72
230.7550.53.1270	MOTOR FUEL	106.92	600.00	0.00	0.00	600.00	0.00
230.7550.53.1780	BEAUTIFICATION SUPPLIES	46.98	0.00	0.00	0.00	0.00	0.00
DOWNTOWN DEVELOPMENT		362.43	66,525.00	3,924.42	20,374.95	46,150.05	30.63
Total Dept 7550 - DOWNTOWN DEVELOPMENT		362.43	66,525.00	3,924.42	20,374.95	46,150.05	30.63
TOTAL EXPENDITURES		46,367.48	322,998.00	14,383.73	75,368.49	254,216.99	22.87
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		118,841.23	322,998.00	26,939.83	135,439.37	187,558.00	
TOTAL EXPENDITURES		46,367.48	322,998.00	14,383.73	75,368.49	254,216.99	
NET OF REVENUES & EXPENDITURES		72,473.75	0.00	12,556.10	60,070.88	(66,658.99)	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 02/28/2022

% Fiscal Year Completed: 41.37

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 02/28/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 02/28/22 INCR (DECR)	YTD BALANCE 02/28/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
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Request to Release Management Reserve Funds

Report Title: Request to Release Management Reserve Funds

Name and Title: Mary Csukas, DDA Director

- In previous years, a Management Reserve Fund was held. Staff requests that this fund is released to be used for other necessary projects.



Fund Balance Usage Proposal

Report Title: Fund Balance Usage Proposal

Name and Title: Mary Csukas, DDA Director

- Proposed Projects to be funded by the Fund Balance in Fiscal Year 2022:
 - Development and Maintenance of a Downtown Dahlongega App
 - Purchase of all furniture for the offices at the Head House
 - An increase for all incentives programs to account for inflation and cost of materials
 - The purchase of one bench for the downtown area