



CITY OF DAHLONEGA

Dahlonega Downtown Development Authority

Annual Planning Meeting Agenda

January 25, 2024, 9:45 AM

McCullough Council Chambers – City Hall

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlonega will be the most welcoming, thriving, and inspiring community in North Georgia

Mission Statement - Dahlonega, a City of Excellence, will provide quality services through ethical leadership and fiscal stability, in full partnership with the people who choose to live, work, and visit. Through this commitment, we respect and uphold our rural Appalachian setting to honor our thriving community of historical significance, academic excellence, and military renown.

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

- [1.](#) Schedule

Adjourn



Downtown Dahlonega Annual Planning Meeting Agenda

January 25, 2024, 8:30 AM

465 Riley Road, Dahlonega, GA

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of the Downtown Development Authority & Main Street Program is to stimulate and sustain economic development in the downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

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| 8:30 a.m. | DDA Board Meeting (separate agenda to follow) |
| 9:30 a.m. | Break |
| 9:45 a.m. | Office of Downtown Development Work Plan Refresher: Transformation Strategies, Goals, Definitions for Success, Tasks |
| 10:15 a.m. | Priorities of Work Presentation |
| 10:30 a.m. | Break |
| 10:45 a.m. | Small Group Activity |
| 11:45 a.m. | Lunch and break |
| 12:45 p.m. | Small Group Presentations and Definitions for Success Discussion |
| Adjourn | |