



CITY OF DAHLONEGA

Dahlonega Downtown Development Authority / Main Street Program Meeting Agenda

November 07, 2024, 8:30 AM

47 S. Park Street- Head House

In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlonega will be the most welcoming, thriving, and inspiring community in North Georgia

Mission Statement - Dahlonega, a City of Excellence, will provide quality services through ethical leadership and fiscal stability, in full partnership with the people who choose to live, work, and visit. Through this commitment, we respect and uphold our rural Appalachian setting to honor our thriving community of historical significance, academic excellence, and military renown.

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Development Authority & Main Street Program Meeting Minutes, October 10, 2024

Promotion

- a. Promotion Work Plan Updates
Skyler Alexander, Main Street Manager

Design

- a. Design Work Plan Updates
Ariel Alexander, DDA Director

Economic Vitality

- a. Economic Vitality Work Plan Updates
Ariel Alexander, DDA Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/DALC

4. Tourism/CVB
5. Downtown Dahlonega Business Association

Organization

- a. Organization Work Plan Update
Ariel Alexander, DDA Director
- b. Executive Session: Real Estate

Adjourn

Guideline Principles - The City of Dahlonega will be an open, honest, and responsive city that balances preservation and growth and delivers quality services fairly and equitably by being good stewards of its resources. To ensure the vibrancy of our community, Dahlonega commits to Transparency and Honesty, Dedication and Responsibility, Preservation and Sustainability, Safety and Welfare ...for ALL!



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October 10, 2024, 8:30 AM

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PRESENT

Board Chair Wendi Huguley

Vice Chair Awtrey Moore

Board Member Deb Rowe

Board Member Zach Payne

Board Member Melanie Dunlap

Board Member

Call to Order

Chair Huguley called the meeting to order at 8:39 a.m.

Approval of Agenda

Motion made by Board Member Payne, Seconded by Board Member Rowe.

Voting Yea: Board Member Payne, Board Member Rowe, Vice Chair Moore, Board Member Dunlap

Organization

- a. Intergovernmental Agreement- City of Dahlonega & DDA

Ariel Alexander, DDA Director

Board Member Dunlap noted a discrepancy in the numerical budget contribution and the written representation on page 1. Director Alexander noted she would fix this error. Chair Huguley

called for a motion to approve the 2024/2025 Intergovernmental Agreement between the Downtown Development Authority and the City of Dahlonega.

Motion Made by Board Member Rowe, Seconded by Vice Chair Moore.

Voting Yea: Board Member Rowe, Vice Chair Moore, Board Member Dunlap, Board Member Payne

b. Financials

Chair Huguley called for a motion to approve the financial reports as presented.

Motion Made by Board Member Rowe, Seconded by Board Member Dunlap.

Voting Yea: Board Member Rowe, Board Member Dunlap, Vice Chair Moore, Board Member Payne

Partner Agencies

1. City of Dahlonega

Director Alexander updated the board on the ongoing infrastructure projects including South Park Street.

2. University of North Georgia

Chair Huguley reported that there is a discussion occurring at the university regarding Greek facilities that will not include bed space.

3. Chamber of Commerce/DALC

Director Robb Nichols announced that the State of Economic Development Luncheon will occur October 17, as well as the Inspire Women's Dinner. He also reported that the first planning session for the Joint Economic Development Council will be held in November.

4. Tourism/CVB

Director Sam McDuffie reported that the Dahlonega billboard he is placing at the end of GA400 will be placed this month. He also updated the group on the two TV shows that are soon to be filmed in the community.

5. Downtown Dahlonega Business Association

Vice Chair Moore reported that planning for Old Fashioned Christmas has wrapped up and the decorations and festivities will soon begin.

Adjourn

Chair Huguley called for a motion to adjourn at 8:56 a.m.

Motion Made by Board Member Payne, Seconded by Vice Chair Moore.

Voting Yea; Board Member Payne, Vice Chair Moore, Board Member Dunlap, Board Member Rowe

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