



Downtown Dahlonega Agenda

March 02, 2023 4:00 PM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Development Authority and Main Street Program Meeting Minutes, February 3, 2023

Organization

- a. 2023 Work Plan Draft
Ariel Alexander, DDA Director
- b. "Switch to Six" Training
Skyler Alexander, Main Street Manager
- c. Financials
Ariel Alexander, DDA Director

Design

- a. Façade Grant Application: Connie's Ice Cream and Sandwich Shop, The Dahlonega Tasting Room
Ariel Alexander, DDA Director

Economic Vitality

- a. 147 N. Park Street Proposal
Amy Thrailkill, DDA Chair
- b. Head House Update
Ariel Alexander, DDA Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism

4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn

Vision

In 2032 downtown Dahlonega has advanced its reputation as a thriving district that preserves its historic, small-town character. It is loved by residents and visitors who enjoy the experiences it offers in shopping, dining, and living within a clean, safe, and vibrant center of business and community. Successful, locally owned small businesses are brimming with a robust blend of young professionals and families, university professionals and students, as well as visitors who are drawn to the local history, architecture, and friendly charming atmosphere. Everyone enjoys spending time in downtown because of the diverse entertainment, dining, and shopping options. Pedestrians enjoy moving with ease through an expansive network of sidewalks and crosswalks that are well-lit and connected to nearby residential streets, the University campus, and the reservoir trails. Streets are lined with new trees, flowering plants, and colorful banners throughout the shopping district. The historic integrity of the downtown area has been well maintained and preserved. A comprehensive parking management system makes it convenient and affordable for everyone - employees, locals, and visitors – to park, thanks to new signage, information, off-street facilities, and a shuttling system that serves the business district. Downtown Dahlonega is one of the greatest small-town centers in America because of its uniqueness, history, and preservation-minded pride of its residents.

Community Transformation Strategies

1. *Community Serving*
2. *Beautification Initiatives and Design*

Rationale

In 2021, the DDA-Main Street office conducted three surveys: 1) a Business Owner Survey, 2) a Community Input survey, and 3) a Downtown Leadership survey. Data showed local residents' very strong commitment to the historic preservation of downtown buildings, their plea for more businesses to serve the community, and for more locally oriented entertainment and placemaking initiatives. Because of the desire to see more resident-based services, the DDA and Main Street team selected *Community Serving* and *Beautification Initiatives and Design* as their transformation strategies. These strategies are intended to spark business development and retention, and intentional design and placemaking projects to create a robust downtown area. Dahlonega is a leader in creating a climate for business success based on the historic preservation of its central business district. The extensive and concise data from the surveys are translated into this economic development plan of work for the Dahlonega DDA-Main Street board and staff.

Wildly Important Goals

Community Serving

Beautification Initiatives and Design

Goals

1. Proactively work to enhance resident experiences in the categories of entertainment, shopping, dining, and service industries.
2. Retain, Expand, and Recruit (RER) businesses.

Goals

1. Repair and preserve downtown buildings and enhance public properties.

Definition for Success

1. Five new programs have been implemented to increase the quality of life for residents and enhance the experiences of visitors by December 2024.
2. Retain current businesses; help expand two current businesses; recruit six new businesses that provide a needed service to residents, by July 2025.

Definition for Success

1. 100% of public properties are cleaned and prepped for greenspace and pocket park projects by March 2025.
2. An education initiative has been implemented to bring blighted buildings, both historic and not, into compliance, by December 2023.

Lead Board Member Amy

Lead Board Member Amy

Community Transformation Strategy: *Community Serving*

Goal 1 Proactively work to enhance resident experiences in the categories of entertainment, shopping, dining, and service industries.			Definitions for Success Five new programs have been implemented to increase the quality of life of residents and enhance the experiences of visitors by December 2024.	
Partners: Dahlonega City Council, Dahlonega-Lumpkin County Chamber of Commerce, Discover Dahlonega (Tourism), Downtown Dahlonega Business Association				
Tasks	Staff & Board Responsible	Due Date (Start & Complete)	Partners	Budget
Educate on the importance of business hours that coincide with commuter metrics in the city and the county.	Skyler Alexander	ASAP - continuous	DDBA, GDOT, Tourism	No cost
Plan and execute weeknight promotional events (ticketed events, crawls, etc.) once a month that incentivizes “after 5 p.m.” sales and provide entertainment for locals; advertise current local discounts and encourage more businesses to offer them.	Skyler Alexander	4/2023 - continuous	DDBA, Tourism, Chamber of Commerce	Fund Balance, sponsorships
Maintain a downtown community calendar to share with city and county residents via, social media, email campaigns, and physical mail.	Skyler Alexander	3/2023 - continuous	Tourism, DDBA, Chamber of Commerce, LCSS, UNG	\$400.00
Provide recommendations for alterations to the farmer’s market ordinance to allow a diversified market. Recruit live music and food vendors to create a lively environment; partner with Art in the Park when possible.	Skyler Alexander	3/2023 – 5/2023 (maintain after that)	Market vendors, Chestatee Artists, Dahlonega Arts Alliance, LCHS, UNG	\$400 + additional sponsorships
Advocate for and recruit Downtown Dahlonega Program Sponsorships to not only add more dates for community events but enhance them as well: hire food trucks and allow for business pop-up sales.	Skyler Alexander	ASAP - continuous	DDBA, Chamber of Commerce	No cost
Purchase “giant games” to activate underutilized space to create fun centers for family activities.	Skyler Alexander	10/2023 - completion	City Public Works	\$3,000.00
Develop and maintain a downtown ambassador program: a group of community volunteers who are eager to share positive news about downtown and provide information to visitors. Create a Victorian costume rental program to coincide with this.	Ariel Alexander & Skyler Alexander	8/2023 – 10/2023 (maintain after that)	DDBA, Chamber of Commerce, Visitor’s Center	TPD: T-shirts, Costumes. \$300 printing
Design and implement a mini bronze statue program: unique, bronze statues placed strategically around the downtown area as a walking tour/scavenger hunt for families: Miners on Main & Bears on the Square	Skyler Alexander	7/2023 - completion	Tourism, UNG, statue production company	TPD

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Community Transformation Strategy: *Community Serving*

Goal 2 Retain, Expand, and Recruit (RER) businesses.	Definitions for Success Retain current businesses; help expand two current businesses; recruit six new businesses that provide a needed service to residents, by July 2025.			
Partners: local business owners, potential business owners, Ga. Power’s ESRI customer demographic and retail leakage data, Chamber, Tourism Board, schools (work training), Lumpkin Co. Development Authority, UNG Marketing, and the city’s planning and zoning department				
Task s	Staff & Board Responsible	Due Date (Start & Complete)	Partners	Budget
Create a private Facebook for local merchants to receive updates from the DDA, Main Street, City, and fellow merchants. Send out bi-weekly email updates with this information also.	Skyler Alexander	ASAP - continuous	DDBA, Tourism, Chamber of Commerce, City Staff	No cost
Hire a UNG intern to develop and maintain a comprehensive social media program, coordinating with all businesses as well as other advertising entities: Tourism, Chamber, etc.	Skyler Alexander	8/2023 – continuous (Fall 2023 semester)	Tourism, DDBA, Chamber of Commerce, LCSS, UNG	Use FWS, Intern Budget
Recruit a boutique grocery/beverage market w/tasting room, café) (Ask existing area markets about expansion to downtown).	Ariel Alexander	ASAP - completion	Targeted Prospects	No cost
Recruit a children’s clothing store. Ask existing area businesses about expansion to downtown.	Ariel Alexander	ASAP - completion	Targeted Prospects	No cost
Advertise and share available vacant properties and meet with interested parties to educate them about the services Dahlonega is lacking.	Ariel Alexander	ASAP - continuous	Targeted Prospects	No cost
Continue to pursue a public art initiative and work to provide funding mechanisms for strategic murals and other art installations in the downtown area.	Ariel Alexander	3/2023 - continuous	UNG Art Department, GA Council for the Arts	TPD
Provide recommendations for “pro-business” alterations to city ordinances to streamline the process of opening a business downtown.	Ariel Alexander	ASAP - completion	DDBA, City Council, Planning & Zoning, Parking Committee	No cost
Create and maintain a “Job Opportunities” page on dahlonegadda.org for downtown positions with contact information.	Skyler Alexander	3/2023 - continuous	Business Owners	No cost
Create and implement a Downtown Dollars program: a self-sufficient fund for gift certificates, managed by the DDA, to be used at participating businesses.	Skyler Alexander	4/2023 - continuous	Business Owners, Tourism	\$1,000 seed
Connect business owners in need of trained staff with the Georgia Mountain Regional Commission WorkSource GA program.	Skyler Alexander	5/2023 - continuous	GMRC	No

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Community Transformation Strategy: *Beautification Initiatives and Design*

Goal 1

Repair and preserve downtown buildings and enhance public properties.

Definitions for Success

1. 100% of public properties are cleaned and prepped for greenspace and pocket park projects by March 2025.
2. An education initiative has been implemented to bring blighted buildings, both historic and not, into compliance, by December 2023.

Partners and Resources: Dahlonega City Council, Historic Preservation Commission, city planning and zoning department, planning commission, property and business owners

Tasks	Staff & Board Responsible	Due Date (Start & Complete)	Partners	Budget
Develop or sell the 147 North Park Street property.	Ariel Alexander & Amy T.	ASAP until completion	Interested developers, City Council	No cost
Install new “Dahlonega Stories” plaques, including one at the Head House and incorporate them into a new and improved walking tour, to be distributed through paper copies as well as digitally.	Ariel Alexander	3/2023 - continuous	Historical Society, UNG History Department, business & property owners	\$7,000
Advocate for and support the installation of increased and diversified lighting downtown: streetlights at crosswalks, string lighting at storefronts and key streets, etc.	Skyler Alexander	Spring 2023 – Spring 2024	City Public Works Staff, GA Power, DDBA	As Needed
Identify possible land acquisitions for pocket parks and greenspace.	Ariel Alexander	4/2023 - continuous	DCA, property owners	As Needed
Further educate on the current incentives programs and contact business and property owners eligible for state incentives.	Ariel Alexander	ASAP - continuous	Property owners, volunteers	No cost
Perform a walk-through of the central business district to identify key project areas and create design recommendations for both private and public areas.	Ariel Alexander	5/2023 – 5/2023	HPC, Planning and Zoning, City Council,	No cost
Begin a strategic plan for residential improvement projects in conjunction with council’s direction from housing study: to include code compliance, improvement zones, residential façade incentives, and legacy programs.	Ariel Alexander	6/2023 - completion	Planning & Zoning, City Council, key stakeholders, Code Enforcement, DCA	As Needed
Continue to develop a comprehensive parking program and seek public-private partnerships to ease the burden on existing spaces. Research and develop a parking shuttle in conjunction with this effort.	Ariel Alexander	ASAP - continuous	DOT, City Police, City Public Works Staff, property owners	As Needed
Inventory all current signage and consolidate, when possible, to clear the area for pedestrians and drivers. Purchase banners for light poles instead of on-street signage when possible.	Skyler Alexander	3/2023 – 3/2024	City Public Works Staff, outside vendors	\$800.00



ORIGINAL 10 CRITERIA

- 1 Broad-based Community Support
- 2 Vision and Mission Statements
- 3 Comprehensive Work Plan
- 4 Historic Preservation Ethic
- 5 Active Board and Committees
- 6 Adequate Operating Budget
- 7 Professional Management
- 8 Program of Ongoing Training
- 9 Reporting of Key Statistics
- 10 National Main Street Network Membership



SWITCH TO SIX

- 1 Broad-based Community Support

Expanding the concept that the Main Street program is not the only one responsible for accreditation and overall success in the district revitalization, but this a community-wide "commitment" that includes the public and private sectors

- 2 Inclusive Leadership and Organizational Capacity

Bringing together all elements that recognizes the value of PEOPLE as Main Street's most important asset while ensuring inclusive community engagement, proactive leadership coordination and effective volunteer and partnership development

- 3 Diverse Funding and Sustainable Operations

Confirming the importance of building a diverse funding structure for revitalization by expanding expectations for broad public and private sectors investment in revitalization.

- 4 Strategy-Driven Programming

Expanding the expectations beyond the routine and idea-driven efforts to elevate the programs' focus and ensure strategic direction is identified through community input and clear understanding of market conditions and opportunities.

- 5 Preservation-Based Economic Development

Confirming that Main Street is a preservation-based economic development approach beyond built architectural environment to also highlight distinctive heritage, history, and cultural assets

- 6 Demonstrated Impact and Results

Expanding focus beyond just reporting statistics to focus on leveraging data to tell our story and promote the value of the program for the district and the community.

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA
 PERIOD ENDING 01/31/2023
 % Fiscal Year Completed: 33.70

GL NUMBER	DESCRIPTION	2022-23 ORIGINAL BUDGET	YTD BALANCE 01/31/2023 NORMAL (ABNORMAL)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY				
	CHARGES FOR SERVICES	1,100.00	0.00	0.00
	INVESTMENT INCOME	400.00	1,244.11	311.03
	CONTRIBUTIONS AND DONATIONS	100.00	0.00	0.00
	MISCELLANEOUS REVENUE	200.00	1,415.00	707.50
	TRANSFERS IN FROM OTHER FUNDS	232,450.00	77,483.32	33.33
	APPROPRIATED FUND BALANCE	71,969.00	0.00	0.00
	TOTAL REVENUES	306,219.00	80,142.43	26.17
	DDA ADMINISTRATION	145,092.00	43,404.67	25.61
	TOURISM	103,284.00	24,627.13	23.84
	DOWNTOWN DEVELOPMENT	57,843.00	25,924.42	44.82
	TOTAL EXPENDITURES	306,219.00	93,956.22	28.42
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:				
	TOTAL REVENUES	306,219.00	80,142.43	26.17
	TOTAL EXPENDITURES	306,219.00	93,956.22	28.42
	NET OF REVENUES & EXPENDITURES	0.00	(13,813.79)	56.59

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 01/31/2023

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GL NUMBER	DESCRIPTION	YTD BALANCE 01/31/2022 NORM (ABNORM)	2022-23 ORIGINAL BUDGET	2022-23 MENDED BUDGET	ACTIVITY FOR MONTH 01/31/23 INCR (DECR)	YTD BALANCE 01/31/2023 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY								
Revenues								
Dept 0000 - NON DEPARTMENTAL								
INTERGOVERNMENTAL REVENUE								
230.0000.33.9000	INTERGOVERNMENTAL REVENUES	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
	INTERGOVERNMENTAL REVENUE	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
CHARGES FOR SERVICES								
230.0000.34.5410	PARKING CHARGES	429.93	1,100.00	1,100.00	0.00	0.00	1,100.00	0.00
	CHARGES FOR SERVICES	429.93	1,100.00	1,100.00	0.00	0.00	1,100.00	0.00
INVESTMENT INCOME								
230.0000.36.1000	INTEREST REVENUES	118.61	400.00	400.00	0.00	1,244.11	(844.11)	311.03
	INVESTMENT INCOME	118.61	400.00	400.00	0.00	1,244.11	(844.11)	311.03
CONTRIBUTIONS AND DONATIONS								
230.0000.37.1000	CONTRIBUTIONS - PRIVATE SOURC	80.00	100.00	100.00	0.00	0.00	100.00	0.00
	CONTRIBUTIONS AND DONATIONS	80.00	100.00	100.00	0.00	0.00	100.00	0.00
MISCELLANEOUS REVENUE								
230.0000.38.9000	MISCELLANEOUS REVENUES	205.00	200.00	200.00	400.00	1,415.00	(1,215.00)	707.50
	MISCELLANEOUS REVENUE	205.00	200.00	200.00	400.00	1,415.00	(1,215.00)	707.50
TRANSFERS IN FROM OTHER FUNDS								
230.0000.39.1100	TRANSFERS IN - GENERAL FUND	91,794.00	150,000.00	150,000.00	12,500.00	50,000.00	100,000.00	33.33
230.0000.39.1275	TRANSFERS IN - HOTEL/MOTEL TAX	15,872.00	82,450.00	82,450.00	6,870.83	27,483.32	54,966.68	33.33
	TRANSFERS IN FROM OTHER FUNDS	107,666.00	232,450.00	232,450.00	19,370.83	77,483.32	154,966.68	33.33
APPROPRIATED FUND BALANCE								
230.0000.39.9100	APPROPRIATED FUND BALANCE	0.00	71,969.00	71,969.00	0.00	0.00	71,969.00	0.00
	APPROPRIATED FUND BALANCE	0.00	71,969.00	71,969.00	0.00	0.00	71,969.00	0.00
Total Dept 0000 - NON DEPARTMENTAL		119,422.54	306,219.00	306,219.00	19,770.83	80,142.43	226,076.57	26.17
TOTAL REVENUES		119,422.54	306,219.00	306,219.00	19,770.83	80,142.43	226,076.57	26.17
Expenditures								
Dept 0000 - NON DEPARTMENTAL								
OTHER COSTS								
230.0000.57.3000	PAYMENTS TO OTHERS	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
	OTHER COSTS	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 0000 - NON DEPARTMENTAL		10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
Dept 7510 - DDA ADMINISTRATION								
230.7510.51.1100	SALARIES AND WAGES	3,878.17	30,469.00	30,469.00	2,916.10	10,412.71	20,056.29	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 01/31/2023

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Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY								
Expenditures								
230.7510.51.1300	OVERTIME	0.00	0.00	0.00	0.00	181.35	(181.35)	100.00
230.7510.51.2100	GROUP INSURANCE	953.59	3,700.00	3,700.00	213.68	789.42	2,910.58	21.34
230.7510.51.2200	FICA CONTRIBUTIONS	526.51	1,489.00	1,489.00	220.25	800.17	688.83	53.74
230.7510.51.2400	RETIREMENT CONTRIBUTIONS	5,720.36	12,871.00	12,871.00	2,414.34	4,828.68	8,042.32	37.52
230.7510.51.2700	WORKERS COMPENSATION	3,673.92	3,718.00	3,718.00	0.00	2,111.05	1,606.95	56.78
230.7510.52.1000	PROFESSIONAL/TECHNICAL SERVICE	621.03	12,079.00	12,079.00	0.00	0.00	12,079.00	0.00
230.7510.52.2000	PURCHASED PROPERTY SERVICES	120.00	0.00	0.00	0.00	0.00	0.00	0.00
230.7510.52.2200	REPAIRS AND MAINTENANCE	739.00	1,500.00	1,500.00	0.00	0.00	1,500.00	0.00
230.7510.52.2300	RENTALS	0.00	0.00	0.00	128.00	296.00	(296.00)	100.00
230.7510.52.3100	INSURANCE	2,552.08	5,000.00	5,000.00	0.00	0.00	5,000.00	0.00
230.7510.52.3200	COMMUNICATIONS	1,078.65	10,236.00	10,236.00	1,024.42	2,496.90	7,739.10	24.39
230.7510.52.3300	ADVERTISING	203.25	2,000.00	2,000.00	0.00	0.00	2,000.00	0.00
230.7510.52.3400	PRINTING	0.00	3,000.00	3,000.00	0.00	0.00	3,000.00	0.00
230.7510.52.3500	TRAVEL	53.72	0.00	0.00	0.00	211.60	(211.60)	100.00
230.7510.52.3600	DUES AND FEES	693.36	1,555.00	1,555.00	95.00	885.89	669.11	56.97
230.7510.52.3700	EDUCATION AND TRAINING	1,085.00	2,175.00	2,175.00	0.00	0.00	2,175.00	0.00
230.7510.53.1100	GENERAL SUPPLIES AND MATERIAL	627.51	1,500.00	25,910.83	649.13	17,813.29	8,097.54	68.75
230.7510.53.1210	WATER/SEWER	285.29	3,300.00	3,300.00	59.84	247.42	3,052.58	7.50
230.7510.53.1230	ELECTRICITY	2,915.87	9,500.00	9,500.00	1,139.63	2,181.19	7,318.81	22.96
230.7510.53.1600	SMALL EQUIPMENT	0.00	0.00	0.00	0.00	149.00	(149.00)	100.00
230.7510.54.9900	CAPITAL OUTLAYS	0.00	41,000.00	41,000.00	0.00	0.00	41,000.00	0.00
DDA ADMINISTRATION		25,727.31	145,092.00	169,502.83	8,860.39	43,404.67	126,098.16	25.61
Total Dept 7510 - DDA ADMINISTRATION		25,727.31	145,092.00	169,502.83	8,860.39	43,404.67	126,098.16	25.61
Dept 7540 - TOURISM								
TOURISM								
230.7540.51.1100	SALARIES AND WAGES	10,926.84	37,440.00	37,440.00	2,880.00	10,999.98	26,440.02	29.38
230.7540.51.1300	OVERTIME	0.00	0.00	0.00	0.00	148.50	(148.50)	100.00
230.7540.51.2100	GROUP INSURANCE	1,033.32	2,142.00	2,142.00	181.02	671.95	1,470.05	31.37
230.7540.51.2200	FICA CONTRIBUTIONS	871.22	2,864.00	2,864.00	220.32	852.85	2,011.15	29.78
230.7540.51.2400	RETIREMENT CONTRIBUTIONS	4,177.80	9,400.00	9,400.00	1,763.24	3,526.48	5,873.52	37.52
230.7540.52.1000	PROFESSIONAL/TECHNICAL SERVICE	536.00	46,850.00	46,850.00	0.00	6,566.00	40,284.00	14.01
230.7540.52.3300	ADVERTISING	0.00	500.00	500.00	0.00	0.00	500.00	0.00
230.7540.52.3400	PRINTING	30.00	500.00	500.00	0.00	1,065.60	(565.60)	213.12
230.7540.52.3500	TRAVEL	0.00	575.00	575.00	0.00	0.00	575.00	0.00
230.7540.52.3600	DUES AND FEES	0.00	513.00	513.00	0.00	163.59	349.41	31.89
230.7540.53.1100	GENERAL SUPPLIES AND MATERIAL	208.99	2,000.00	2,000.00	0.00	632.18	1,367.82	31.61
230.7540.53.1270	MOTOR FUEL	0.00	500.00	500.00	0.00	0.00	500.00	0.00
TOURISM		17,784.17	103,284.00	103,284.00	5,044.58	24,627.13	78,656.87	23.84
Total Dept 7540 - TOURISM		17,784.17	103,284.00	103,284.00	5,044.58	24,627.13	78,656.87	23.84
Dept 7550 - DOWNTOWN DEVELOPMENT								
DOWNTOWN DEVELOPMENT								
230.7550.51.1100	SALARIES AND WAGES	11,080.02	38,480.00	38,480.00	3,724.38	14,039.96	24,440.04	36.49
230.7550.51.1300	OVERTIME	0.00	0.00	0.00	34.49	241.43	(241.43)	100.00
230.7550.51.2100	GROUP INSURANCE	2,085.44	10,709.00	10,709.00	888.10	3,207.61	7,501.39	27.23
230.7550.51.2200	FICA CONTRIBUTIONS	868.92	2,944.00	2,944.00	278.26	1,057.73	1,886.27	35.93
230.7550.52.1000	PROFESSIONAL/TECHNICAL SERVICE	1,000.00	0.00	0.00	0.00	6,150.00	(6,150.00)	100.00

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 01/31/2023

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GL NUMBER	DESCRIPTION	YTD BALANCE	2022-23		ACTIVITY FOR	YTD BALANCE	AVAILABLE	% BDGT USED
		01/31/2022	ORIGINAL	2022-23	MONTH 01/31/23	01/31/2023	BALANCE	
		NORM (ABNORM)	BUDGET	MENTED BUDGET	INCR (DECR)	NORM (ABNORM)	NORM (ABNORM)	
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY								
Expenditures								
230.7550.52.3300	ADVERTISING	0.00	2,000.00	2,000.00	0.00	620.50	1,379.50	31.03
230.7550.52.3400	PRINTING	0.00	1,000.00	1,000.00	0.00	0.00	1,000.00	0.00
230.7550.52.3600	DUES AND FEES	663.00	250.00	250.00	413.61	413.61	(163.61)	165.44
230.7550.53.1100	GENERAL SUPPLIES AND MATERIAL	194.33	1,500.00	1,500.00	0.00	0.00	1,500.00	0.00
230.7550.53.1270	MOTOR FUEL	0.00	960.00	960.00	0.00	193.58	766.42	20.16
DOWNTOWN DEVELOPMENT		15,891.71	57,843.00	57,843.00	5,338.84	25,924.42	31,918.58	44.82
Total Dept 7550 - DOWNTOWN DEVELOPMENT		15,891.71	57,843.00	57,843.00	5,338.84	25,924.42	31,918.58	44.82
TOTAL EXPENDITURES		70,326.19	306,219.00	330,629.83	19,243.81	93,956.22	236,673.61	28.42
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:								
TOTAL REVENUES		119,422.54	306,219.00	306,219.00	19,770.83	80,142.43	226,076.57	26.17
TOTAL EXPENDITURES		70,326.19	306,219.00	330,629.83	19,243.81	93,956.22	236,673.61	28.42
NET OF REVENUES & EXPENDITURES		49,096.35	0.00	(24,410.83)	527.02	(13,813.79)	(10,597.04)	56.59



Façade Grant Application

DATE: February 20, 2023
TITLE: Façade Grant Application: Connie's Ice Cream and Sandwich Shop, The Dahlonega Tasting Room
PRESENTED BY: Ariel Alexander, DDA Director

AGENDA ITEM DESCRIPTION:

Angelia Wilson and Austin Taylor's application for repairs to the front doors of the building located at 18 North Park Street, which houses Connie's Ice Cream and Sandwich Shop and The Dahlonega Tasting Room.

HISTORY/PAST ACTION:

None.

FINANCIAL IMPACT:

This quote attached to the application states the whole project will cost \$5,900.00. The cost to the DDA would be \$2,950.00, as the program states that the authority may provide a fifty percent match.

RECOMMENDATION:

It is the recommendation of staff to approve the façade application and move it forward to the Historic Preservation Commission, pending written permission from the property owner is submitted to the DDA.

SUGGESTED MOTIONS:

I make a motion to approve the façade grant application for the door refinishing of both front entrances at 18 North Park Street, pending HPC approval and written permission from the property owner.

ATTACHMENTS:

Façade Grant Application, project quote, a photograph of the existing conditions, Occupational Tax Certificate of Dahlonega Tasting Room, completed Public Benefit Affidavit, completed Private Employer Affidavit.

LICENSE #: RPCAW2023-11

DATE ISSUED: 12/05/2022

LICENSE CLASS: B-Retail,C-Retail,B-Growler

THE SUM OF: \$1350.00

- B - Retail Beer Package License for stores up to 10,000 square feet
- C - Retail Wine Package License for stores up to 10,000 square feet
- B - Retail Ancillary Growler Permit
- C- Ancillary Wine Tasting Room

FOR THE SALE OF ALCOHOLIC BEVERAGES
FOR RETAIL PACKAGE SALES

BEER Pkg / WINE Pkg / GROWLER WINE TASTING

IN THE CITY OF DAHLONEGA, GEORGIA FOR THE
YEAR ENDING DECEMBER 31, 2023

ISSUED TO:

Gourmet Brew Inc dba/ Dahlonega Tasting Room

16 N Park Street

Dahlonega, GA 30533

This License is issued pursuant to City of Dahlonega

Ordinance 1-8-12
This License is a mere privilege subject to be revoked and annulled
and is subject to any further ordinances that may be enacted.

This License must be posted in view of the public

NOT TRANSFERABLE

Mary Causak

Mary Causak, City Clerk

ORIGINAL LICENSE MUST BE POSTED IN PUBLIC VIEW

CITY OF DAHLONEGA
2023 OCCUPATIONAL TAX CERTIFICATE

Account No.	4258	License #	23-2345
Name of Business	THE DAHLONEGA TASTING ROOM		
Physical Address	16 N PARK ST		
Type of Business	M35 - RETAIL SALES		
Date Issued	12/07/2022 12:00:00		
Expiration Date	12/31/2023		

THE DAHLONEGA TASTING ROOM
16 N PARK ST
DAHLONEGA, GA 30533-1103



License Official

Nishi Mullin

This certificate is non-transferable and is subject to the provisions of law. It is the responsibility of the
business owner to notify this department of any changes in the status or ownership of this business.

STATE OF GEORGIA - DEPARTMENT OF REVENUE

License to Sell Alcoholic Beverages

As set forth and defined in Title 3

Georgia Alcoholic Beverage Code and Regulations Pertaining Thereto

Not Valid Without Local License If Required - Non Transferable

EFFECTIVE DATE 12-Jan-2023 LICENSE EXPIRES 31-Dec-2023 BOND EXPIRES

STATE TAXPAYER IDENTIFIER	LICENSE NUMBER	DATE ISSUED	LICENSE FEE	LOCAL LICENSE ISSUED BY
20013850714	0101767	12-Jan-2023	\$50.00	City DAHLONEGA

THIS LICENSE AUTHORIZES THE BELOW LICENSEE TO SELL
GOURMET BREW INC. Retail - Wine

DBA
DAHLONEGA TASTING ROOM
AT THE FOLLOWING LOCATION
16 N PARK ST DAHLONEGA, GA 30533-1103

COUNTY
LUMPKIN

GOURMET BREW INC
16 N PARK ST
DAHLONEGA GA 30533-1103

Failure to pay for this license under said law to the Department of
Revenue, or violation of any provision of said law or any rule, order and
regulation made pursuant thereto, shall be grounds for revocation of
this license for the remainder of the term.

ST-6

THIS CERTIFICATE MUST BE PUBLICLY DISPLAYED AS PROVIDED BY LAW



STATE OF GEORGIA
DEPARTMENT OF REVENUE
Sales and Use Tax Division

CERTIFICATE OF REGISTRATION

Issued pursuant to the Sales and Use Tax Act of 1993, as amended

SAID PERSON NAMED HEREON IS AUTHORIZED AND EMPOWERED TO COLLECT GEORGIA SALES AND USE TAX,
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY, LOCAL OPTION, SPECIAL COUNTY AND MOTOR FUEL.

STATE TAXPAYER IDENTIFIER	EFFECTIVE DATE	EXPIRATION NUMBER
20013850714	01-01-2023	301238270
COUNTY NAME: LUMPKIN	COMMUNITY CODE NAME: 28-OTHER GENERAL MERCH	

DAHLONEGA TASTING ROOM
GOURMET BREW INC
16 N PARK ST
DAHLONEGA GA 30533-1103

IMPORTANT
This Certificate is
NOT TRANSFERABLE
See back of this Certificate for
further information
and instructions

LOCATION ADDRESS:
16 N PARK ST
DAHLONEGA

[Signature]

COMMISSIONER OF REVENUE



CITY OF DAHLONEGA
465 Riley Road
Dahlonega, Georgia 30533
Phone: 706-482-2706 • Fax: 706-864-4837

PUBLIC BENEFIT AFFIDAVIT

By executing this affidavit under oath, as an applicant for a City of Dahlonega, Georgia Business License or Occupational Tax Certificate, Alcohol License, or other public benefits as referenced on O.C.G.A. Section 50-36-1, from City of Dahlonega, the undersigned applicant verifies one of the following with respect to my application for a public benefit:

1. ☒ I am a United States Citizen
2. ☐ I am a legal resident of the United States
3. ☐ I am a qualified alien or non-immigrant under the Federal Immigration and Nationality Act with an alien number issued by the Department of Homeland Security or other federal immigration agency.

My alien number issued by the Department of Homeland Security or other federal immigration agency is:

Alien Number

The undersigned applicant also hereby verifies that he or she is 18 years of age or older and has provided at least one secure and verifiable document, as required by O.C.G.A. Section 50-36-1 (e)(1), with this affidavit. The secure and verifiable document provided with this affidavit can be classified as:

Georgia

Name of Verifiable Document

In making the above representation under oath, I understand that any person who knowingly and willfully makes a false fictitious, or fraudulent statement or representation in a affidavit shall be guilty of a violation of O.C.G.A. Section 16-10-20, and face criminal penalties as allowed by such criminal statute.

Executed in Dahlonega, Georgia on this 26 day of October 2022

Subscribed and sworn before me on this day of

Oct 26, 2022

Notary Public:

My Commission Expires 6/10/2024

Signature of Applicant:

Angela S. Wilson

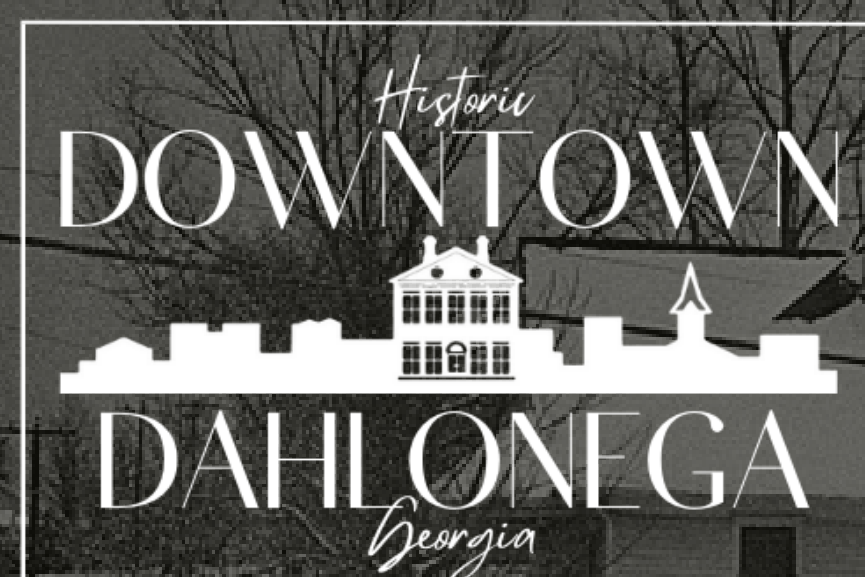
Printed Name:

Angela S. Wilson

*Note: O.C.G.A. 50-36-1 (e) (2) requires that aliens under the Federal Immigration and Nationality Act, Title 8 U.S.C. as amended, provide their alien registration number. Because legal permanent residents are included in the federal definition of "alien", legal permanent residents must also provide their alien registration number. Qualified aliens that do not have an alien registration number may supply another identification number below:

Document Number





YOU ARE INVITED TO THE

Grand Opening of the

Historic Head House

Monday, March 20, 2023 from 1-3 PM

47 South Park Street, Dahlongega, Georgia, 30533

The City of Dahlongega and the Dahlongega Downtown Development Authority are pleased to announce the Grand Opening of the Historic Head House, a beloved treasure in our community. We welcome the public to attend as we present the rehabilitation efforts that went into saving this property, as well as the economic catalyst that this completed project will bring.