



# CITY OF DAHLONEGA

## Dahlonega Downtown Development Authority/Main Street Program Special Called Meeting Agenda

November 14, 2023, 6:00 PM

47 S. Park Street- The Head House

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In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlonega will be the most welcoming, thriving, and inspiring community in North Georgia

Mission Statement - Dahlonega, a City of Excellence, will provide quality services through ethical leadership and fiscal stability, in full partnership with the people who choose to live, work, and visit. Through this commitment, we respect and uphold our rural Appalachian setting to honor our thriving community of historical significance, academic excellence, and military renown.

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### **Vision Statement**

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

### **Mission Statement**

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

### **Call to Order**

### **Approval of Agenda**

### **Approval of Minutes**

1. Dahlonega Downtown Development Authority/Main Street Program Meeting Minutes, October 5, 2023

### **Promotion**

- a. "Mondays on Main" Proposal  
Ariel Alexander, DDA Director

### **Design**

- a. Head House Sign Consideration  
Ariel Alexander, DDA Director
- b. Fund Balance Project: Cherrylion Studios  
Ariel Alexander, DDA Director

### **Economic Vitality**

- a. New Financial Incentive Proposal  
Ariel Alexander, DDA Director

### **Partner Agencies**

1. City of Dahlonega

2. University of North Georgia
3. Chamber of Commerce
4. Tourism/CVB
5. Development Authority of Lumpkin County
6. Downtown Dahlonega Business Association

**Organization**

- [a.](#) Placer.ai Subscription  
Ariel Alexander, DDA Director
- [b.](#) Financials
- c. Executive Session: Real Estate

**Adjourn**



# CITY OF DAHLONEGA

## Dahlongega Downtown Development Authority/Main Street Program Meeting Minutes

October 05, 2023, 8:30 AM

47 S. Park St. - The Historic Head House

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In compliance with the Americans with Disabilities Act, those requiring accommodation for Council meetings should notify the City Clerk's Office at least 24 hours prior to the meeting at 706-864-6133.

Vision – Dahlongega will be the most welcoming, thriving, and inspiring community in North Georgia

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### **PRESENT**

Chair Amy Thrailkill

Vice Chair Wendi Huguley

Board Member Moore

Board Member Rowe

### **Call to Order**

Chair Thrailkill called the meeting to order at 8:32 a.m.

### **Approval of Agenda**

Motion made by Board Member Moore, Seconded by Board Member Huguley.

Voting Yea: Board Member, Moore, Board Member Huguley, Board Member Rowe

### **Approval of Minutes**

1. Dahlongega Downtown Development Authority/Main Street Program Meeting Minutes, September 7, 2023

Motion Made by Board Member Rowe, Seconded by Board Member Moore.

Voting Yea: Board Member Rowe, Board Member Moore, Board Member Huguley.

### **Promotion**

- a. Promotion Work Plan Items Update  
Ariel Alexander, DDA Director

Director Alexander shared updates on the final dates for each of the Main Street Programs. Nominations for Business Excellence Awards are still being accepted. These will be presented at the Chamber's State of Economic Development luncheon. All other work plan items are progressing on schedule.

### **Design**

- a. Design Work Plan Items Update  
Ariel Alexander, DDA Director

Director Alexander shared that the mural agreement with the University has been signed and that project will start in the Spring semester.

### **Economic Vitality**

- a. Economic Vitality Work Plan Items Update  
Ariel Alexander, DDA Director

All work plan items are progressing on schedule. The façade grant program is doing exceptionally well. The Holly Theater improvement project is underway and should be completed next month.

### **Organization**

- a. Organization Work Plan Items Update  
Ariel Alexander, DDA Director

All organization work plan items are progressing well. There will be some fund balance projects presented at the next meeting for the Board's review.

- b. Intergovernmental Service Agreement- City of Dahlonoga  
Ariel Alexander, DDA Director

Chair Thrailkill signed the Intergovernmental agreement, and it will be presented to the City Council at the next meeting.

- c. Financials

Chair Thrailkill asked for a motion to approve the financial reports.

Motion Made by Board Member Moore, Seconded by Board Member Rowe.

Voting Yea: Board Member Moore, Board Member Rowe, Board Member Huguley.

- d. Discussion of Trams Purchase  
Ariel Alexander, DDA Director

Director Alexander presented a proposal for the DDA to purchase two trams from Gibbs Gardens, to be used downtown to shuttle visitors from surrounding parking areas. The board discussed this and agreed that trams are needed downtown, but that these particular vehicles were too expensive. The Board asked Director Alexander to research other options and present them as they are found. Meeting Attendant Tom Gordineer asked about golf cart usage downtown and suggested the DDA propose a golf cart community plan to the City Council.

- e. Placer.ai Presentation and Discussion  
Ariel Alexander, DDA Director

Director Alexander presented a proposal to subscribe to Placer.ai, a service that provides detailed reports on visitor metrics, leakage reports, and other valuable information. The board discussed using fund balance monies to acquire this service but asked for a tutorial from the company before voting. Director Alexander stated she would schedule a Zoom tutorial for those interested.

### **Partner Agencies**

- 1. City of Dahlonoga

Director Alexander provided an update on the East Main Street Utilities project and stated that it will not affect the scheduled Christmas activities.

2. University of North Georgia

Board Member Huguley shared some updates on President Shannon's vision for the Dahlonega campus. The University will begin work on a new STEM facility as well as some improvements to the Drill Field. She suggested Director Alexander reach out to the University to discuss a partnership to improve the streetscape around the Church Street parking deck.

3. Chamber of Commerce

No report.

4. Tourism/CVB

No report.

5. Development Authority of Lumpkin County

Manager Kerri Carson reported on the status of the new hospital and the timeline for the construction of Publix. A discussion was had regarding ownership and maintenance of the Reservoir. Director Alexander stated the city was aware of the sediment build-up issue and is actively pursuing grant funding to remedy that problem.

6. Downtown Dahlonega Business Association

No report.

Meeting Attendants Jim Gribben and Tom Gordineer asked questions regarding open containers and what the DDA has planned to increase foot traffic on weeknights. Director Alexander encouraged them to attend City Council meetings to make comments on city ordinances, and the board discussed the current work plan projects geared toward nights and weekday activities downtown.

**Adjourn**

Chair Thrailkill called for a motion to adjourn at 10:00 a.m.

Motion Made by Board Member Rowe, Seconded by Board Member Moore.

Voting Yea: Board Member Rowe, Board Member Moore, Board Member Huguley.



C H E R R Y L I O N  
SCULPTURE STUDIOS

889 MORRIS STREET ATLANTA, GA 30318  
404.350.4040  
SCULPTURE@CHERRYLION.COM

October 10, 2023

**QUOTE**

**To:** Ariel Alexander  
City of Dahlenega  
Director of Downtown Development

**From:** Martin Dawe  
Cherrylion Studios, Inc.

**Re:** Bronze Bears

**DESCRIPTION**

Design and execute +/- 5" bronze bears for the Dahlenega Downtown mini bronze statue walking tour. Sculpt the originals in clay on an aluminum wire armature. After the client's final approval, the studio will produce urethane rubber molds from the clay sculptures. The molds will then be sent to a fine art bronze foundry and cast in bronze. Attach to marble bases.

<b>NET COST</b>	Sculpt clay original each	\$1250
	Rubber mold each	600
	Bronze cast each	550
	Marble base each	<u>80</u>
	Total each	\$2480

**TIMING** Total lead time – 6 to 8 months

**DELIVERY** Included

**TERMS** 50% deposit, balance with completion

Deposit is non-refundable. All work to be as specified above. Any alteration or deviation and/or specifications involving extra costs will be executed upon written authorization and will become an extra charge over and above this quote. All agreements are contingent upon delays beyond our control. Credit card payments over \$500 subject to fee.

*BOOST Grant Application Guidelines & Checklist* – Make sure you read and understand the grant guidelines before you apply. For questions or additional information, contact Milledgeville Main Street at 478-414-4014 or by email [mainstreetdesk@milledgevillega.us](mailto:mainstreetdesk@milledgevillega.us).

**Your business/organization is ineligible to apply if you were awarded a BOOST Grant during the current calendar year.**

Verify you are requesting an eligible proposed use of BOOST grant funds. The grant review committee reserves the right to determine eligibility in the context of conforming to the granting organization’s goals, policies and procedures.

<u><i>Eligible uses of funding include:</i></u> <ul style="list-style-type: none"><li>✓ Inventory/Supplies</li><li>✓ Business Equipment</li><li>✓ Marketing/Advertising</li><li>✓ Interior/Exterior Renovations</li><li>✓ Security System</li><li>✓ Professional Services</li></ul>	<u><i>Ineligible uses of funding include:</i></u> <ul style="list-style-type: none"><li>☒ Rent, Lease, or Mortgage payments</li><li>☒ Rental Deposits and Utility Bills</li><li>☒ Late Payments, Interest, or Fees</li><li>☒ Purchase of Alcohol, Tobacco, or Medicine</li><li>☒ Salaries/Debts</li><li>☒ Expense for Work/Services Already Started</li></ul>
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Submit one fully completed application with supporting documentation and attachments. Applications must be received by the stated deadline, with quote for proposed work/services, to be considered.

Provide as much information, relevant to your request, as possible. Detailed applications will be favored over ambiguous applications. If your business/organization uses a website or Facebook page, please include the link with your application. You are also encouraged to include photos pertaining to your request.

*For problems or questions about submitting documents, contact Main Street by phone 478-414-4014 or by email at [mainstreetdesk@milledgevillega.us](mailto:mainstreetdesk@milledgevillega.us)*

An estimate, quote, purchase order or other documentation from the vendor or service provider, for which the funds are being requested, is required.

Shop Local preference - when possible, please use local vendors and suppliers. Funding requests using a local provider will be favored unless the items you are purchasing are not available locally. If local suppliers are not available, Georgia suppliers and/or made in the USA products will be given preference.

**Other Important Grant Information**

BOOST Grants applications are typically accepted and awarded on a quarterly cycle. The BOOST Grant review committee reserves the right to award grant funding more or less frequently during the calendar year.

If not previously awarded funding during the current calendar year, your business/organization is welcome to re-apply for BOOST Grant funding each award cycle applications are being accepted. Only one application per business/organization will be accepted each award cycle.

BOOST Grant applications are not carried over to successive grant award cycles and are only valid during the application cycle for which they are submitted. To be considered as a grant award candidate, businesses/organizations must re-apply each grant application cycle.

**Disbursement of Grant Funds**

Without exception, BOOST Grant funds will be made payable to the vendor/service provider of work/services as specifically outlined in your application. For supplies requiring online purchase, BOOST will issue a reimbursement, upon receipt of a detailed invoice showing confirmation of payment.

*Items purchased or work/services started prior to the grant award date are not eligible for reimbursement.* For amounts of \$600 or more, a Tax Form 1099 will be generated.



PLACER LABS, INC.

ORDER FORM

Dahlonaga Development Authority ("Customer") Placer Labs, Inc. ("Placer")
Address: 465 Riley Rd, Dahlonaga, GA 30533 Address: 440 N Barranca Ave., #1277 Covina, CA 91723
Contact Person: Ariel Alexander Contact Person Sam Ireland
Email: aalexander@dahlonagadda.org Billing Contact Person: Melissa Anderson
Phone: 706-482-2707 Billing Email\*: billing@placer.ai
Billing Contact Email: aalexander@dahlonagadda.org Billing Phone\*: 415-228-2444
\*Not for use for official notices.

1. Services.

The services provided under this Order Form (the "Services") include:

- Access, via Placer Venue Analytics Platform ("Placer's Platform"), to all major venues within the United States
• Access, via Placer's Platform, to reports, including Visits, Trade Areas, Customer Journey, Customer Insights, Dwell Times, and Visitation by Hour/Day
• Actionable insights include:
o Accurate foot traffic counts and dwell time
o True Trade Areas displaying frequent-visitors-density by home and work locations
o Customers' demographics, interests, and time spent at relevant locations
o Where customers are coming from and going to, and the routes they take
o Benchmarking of Foot Traffic, Market Share, Audiences, and other key metrics
o Competitive insights
o Void Analysis Reports
• Access to Xtra reports per ad hoc needs; in Excel, KML, Tableau, and other formats: Quarterly Maximum of 26 credits; Annual Maximum of 104 credits
• Access to STI Demographics Bundle + Mosaic Data Set. The applicable Advanced Demographics and Psychographics are generated using the Input Datasets from the data vendors as set forth below:

Table with 2 columns: Description, Input Datasets Used. Rows include STI Demographics Bundle (PopStats, Spending Patterns, Workplace, Market Outlook) and Experian Mosaic (Mosaic Segmentation).

- Placer is acknowledging the City of Dahlonaga as an acting agent ("Agent") on behalf of the Customer. Agent is granted user credentials to Placer's Platform solely for the benefit of deriving insights specific to Customer properties. To clarify, Agent must not use the Services for Agent itself or any of Agent's other clients, or share access to the Services with any other third parties.

2. Permitted Uses



The data, information and materials accessible via the Services are referred to as “**Placer Data**”. Customer may use Placer Data solely for the following purposes (“**Permitted Uses**”): (a) Customer may use Placer Data for Customer’s internal business purposes; and (b) Customer may incorporate Placer Data into Research Data, as described and subject to the restrictions below.

“**Research Data**” means datasets and other materials created by Customer that result in any part from Customer’s use of Placer Data. The Customer may share Research Data with current and potential customers, and in marketing materials; provided that the Customer shall cite Placer as a provider of such information (for such purpose only, Placer grants Customer the rights to use the Placer.ai name and logo, provided that any such use of the Placer.ai name and logo must clearly indicate that Placer is the provider of data only, and is not involved in any analysis, conclusion, recommendation). Customer shall not, directly or indirectly, resell, distribute, sublicense, display or otherwise provide Placer Data to any third parties, except that Customer may display Placer Data as part of Research Data.

### 3. Term and Termination.

**Initial Term:** The initial term of this Order Form will begin as of the last signature date set forth below, and will continue for 24 consecutive months thereafter (the “**Initial Term**”). Each renewal or additional term, if any, is referred to as “**Additional Term,**” and the Initial Term and any Additional Terms are referred to collectively as the “**Term.**”

**Additional Term:** Following expiration of the Initial Term, this Order Form shall be automatically renewed for additional 12-month periods, unless either party provides written notice of non-renewal at least thirty (30) days prior to the expiration of the then-current term.

**Termination:** Either party may terminate this Order Form upon thirty (30) days’ notice if the other party materially breaches any of the terms or conditions of this Order Form or the Agreement (as defined below), and the breach remains uncured during such thirty (30) days. In addition, Placer may immediately suspend Customer’s access to the Services, or terminate the Order Form, in the event of non-payment by the Customer or breach by Customer of any restrictions regarding usage of the Services.

### 4. Fees.

\$13,500/year. Fees for the 24-month Initial Term are \$27,000. Fees will be invoiced annually.

Invoice sent electronically to Customer’s billing contact email via NetSuite.

Customer shall pay the fees set forth above in this Order Form.

Unpaid amounts are subject to a finance charge of 1.5% per month on any outstanding balance, or the maximum permitted by law, whichever is lower, plus all expenses of collection.

Customer is responsible for all applicable taxes arising directly from the Services other than U.S. taxes based on Placer’s net income.

If Customer believes that Placer has billed Customer incorrectly, Customer must contact Placer no later than sixty (60) days after the closing date on the first billing statement in which the error or problem appeared in order to receive an adjustment or credit. Inquiries should be directed to Placer’s customer support department at support@placer.ai.

In the event of any termination, Customer will pay in full for the Services.

Placer may increase the fees any time following the Initial Term (but not more frequently than once in any twelve (12) month period). The amount of such annual increase will equal the greater of CPI or five percent (5%) per annum.

All billing will be sent via electronic invoice to the Customer contact indicated above. Customer shall pay all fees within thirty (30) days of the invoice date.

**5. Support.**

Placer will use commercially reasonable efforts to provide customer service and technical support in connection with the Services on weekdays during the hours of 9:00 A.M. through 5:00 P.M. Pacific Time, with the exclusion of federal holidays. For any such support, please contact us at support@placer.ai.

**6. Mutual NDA.**

Each party (the “**Receiving Party**”) understands that the other party (the “**Disclosing Party**”) has disclosed or may disclose business, technical or financial information relating to the Disclosing Party’s business (hereinafter referred to as “**Proprietary Information**” of the Disclosing Party). Proprietary Information of Placer includes, without limitation, non-public information regarding features, functionalities and performance of, and pricing for, the Services. The Receiving Party agrees: (i) to take reasonable precautions to protect such Proprietary Information, and (ii) not to use (except in performance of the Services or as otherwise permitted by the Agreement) or disclose to any third party any Proprietary Information. The foregoing shall not apply with respect to any information that the Receiving Party can document (a) is or becomes generally available to the public, (b) was in the possession of or known to the Receiving Party, prior to disclosure thereof by the Disclosing Party, without any restrictions or confidentiality obligations, (c) was rightfully disclosed to it, without any restrictions or confidentiality obligations, by a third party, (d) was independently developed without use of any Proprietary Information of the Disclosing Party, or (e) is required to be disclosed by law, provided that the Receiving Party provides the Disclosing Party with prompt written notice of such requirement and reasonably cooperates with the Disclosing Party to limit or challenge such requirement. These provisions regarding Proprietary Information shall apply in perpetuity and shall survive any termination of the Order Form or the Agreement.

**7. Miscellaneous.**

All notices under the Order Form and the Agreement will be in writing and will be deemed to have been duly given (a) upon delivery by a recognized delivery service (e.g., FedEx) with delivery confirmation, (b) upon receipt, if sent by U.S. certified or registered mail, return receipt requested, or (c) when sent via email, if sent during normal business hours of the recipient, and on the next business day if sent after normal business hours of the recipient. Notices shall be sent to the addresses set forth in the Order Form, which addresses may be subsequently modified by written notice given in accordance with these provisions.

Customer grants Placer the right to use Customer’s company name and company logo, for Placer’s promotional purposes.

This Order Form is entered into by and between Customer and Placer effective as of the date of the last signature below. This Order Form and use of the Services are governed by, and Customer and Placer agree to, the License Agreement located at <https://www.placer.ai/placer-license-agreement/> (the “**Agreement**”); provided, however, that in the event of any conflict between this Order Form and the Agreement, this Order Form shall control. Unless otherwise defined in this Order Form, capitalized terms herein have the same meaning as in the Agreement.

“**Customer**”

Dahlonge Development Authority

“**Placer**”

Placer Labs, Inc.

By:
Name:
Title:
Date:

By:
Name:
Title:
Date:

GL NUMBER	DESCRIPTION	2022-23 ORIGINAL BUDGET	YTD BALANCE 09/30/2023 NORMAL (ABNORMAL)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY				
	CHARGES FOR SERVICES	1,100.00	550.23	50.02
	INVESTMENT INCOME	400.00	10,147.76	2,536.94
	CONTRIBUTIONS AND DONATIONS	100.00	3,000.00	3,000.00
	MISCELLANEOUS REVENUE	200.00	6,937.90	3,468.95
	TRANSFERS IN FROM OTHER FUNDS	232,450.00	232,449.96	100.00
	APPROPRIATED FUND BALANCE	71,969.00	0.00	0.00
	TOTAL REVENUES	306,219.00	253,085.85	82.65
	DDA ADMINISTRATION	145,092.00	176,301.90	104.01
	TOURISM	103,284.00	74,165.20	71.81
	DOWNTOWN DEVELOPMENT	57,843.00	85,049.48	147.04
	TOTAL EXPENDITURES	306,219.00	335,516.58	101.48
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:				
	TOTAL REVENUES	306,219.00	253,085.85	82.65
	TOTAL EXPENDITURES	306,219.00	335,516.58	101.48
	NET OF REVENUES & EXPENDITURES	0.00	(82,430.73)	337.68

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 09/30/2023  
 % Fiscal Year Completed: 100.00

GL NUMBER	DESCRIPTION	YTD BALANCE 09/30/2022 NORM (ABNORM)	2022-23 ORIGINAL BUDGET	2022-23 MENDED BUDGET	ACTIVITY FOR MONTH 09/30/23 INCR (DECR)	YTD BALANCE 09/30/2023 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY								
Revenues								
Dept 0000 - NON DEPARTMENTAL								
INTERGOVERNMENTAL REVENUE								
230.0000.33.9000	INTERGOVERNMENTAL REVENUES	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
	INTERGOVERNMENTAL REVENUE	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
CHARGES FOR SERVICES								
230.0000.34.5410	PARKING CHARGES	739.66	1,100.00	1,100.00	79.72	550.23	549.77	50.02
	CHARGES FOR SERVICES	739.66	1,100.00	1,100.00	79.72	550.23	549.77	50.02
INVESTMENT INCOME								
230.0000.36.1000	INTEREST REVENUES	433.96	400.00	400.00	865.26	10,147.76	(9,747.76)	2,536.94
	INVESTMENT INCOME	433.96	400.00	400.00	865.26	10,147.76	(9,747.76)	2,536.94
CONTRIBUTIONS AND DONATIONS								
230.0000.37.1000	CONTRIBUTIONS - PRIVATE SOURC	80.00	100.00	100.00	0.00	3,000.00	(2,900.00)	3,000.00
	CONTRIBUTIONS AND DONATIONS	80.00	100.00	100.00	0.00	3,000.00	(2,900.00)	3,000.00
MISCELLANEOUS REVENUE								
230.0000.38.1000	MISCELLANEOUS REVENUES	0.00	0.00	0.00	1,200.00	2,012.90	(2,012.90)	100.00
230.0000.38.9000	MISCELLANEOUS REVENUES	205.00	200.00	200.00	960.00	4,925.00	(4,725.00)	2,462.50
	MISCELLANEOUS REVENUE	205.00	200.00	200.00	2,160.00	6,937.90	(6,737.90)	3,468.95
TRANSFERS IN FROM OTHER FUNDS								
230.0000.39.1100	TRANSFERS IN - GENERAL FUND	275,382.00	150,000.00	150,000.00	12,500.00	150,000.00	0.00	100.00
230.0000.39.1275	TRANSFERS IN - HOTEL/MOTEL TAX	47,616.00	82,450.00	82,450.00	6,870.83	82,449.96	0.04	100.00
	TRANSFERS IN FROM OTHER FUNDS	322,998.00	232,450.00	232,450.00	19,370.83	232,449.96	0.04	100.00
APPROPRIATED FUND BALANCE								
230.0000.39.9100	APPROPRIATED FUND BALANCE	0.00	71,969.00	71,969.00	0.00	0.00	71,969.00	0.00
	APPROPRIATED FUND BALANCE	0.00	71,969.00	71,969.00	0.00	0.00	71,969.00	0.00
Total Dept 0000 - NON DEPARTMENTAL		335,379.62	306,219.00	306,219.00	22,475.81	253,085.85	53,133.15	82.65
TOTAL REVENUES		335,379.62	306,219.00	306,219.00	22,475.81	253,085.85	53,133.15	82.65
Expenditures								
Dept 0000 - NON DEPARTMENTAL								
OTHER COSTS								
230.0000.57.3000	PAYMENTS TO OTHERS	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
	OTHER COSTS	10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 0000 - NON DEPARTMENTAL		10,923.00	0.00	0.00	0.00	0.00	0.00	0.00
Dept 7510 - DDA ADMINISTRATION								
DDA ADMINISTRATION								
230.7510.51.1100	SALARIES AND WAGES	28,007.48	30,469.00	30,469.00	9,396.60	67,824.89	(37,355.00)	
230.7510.51.1300	OVERTIME	93.60	0.00	0.00	0.00	830.55	(830.55)	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 09/30/2023  
 % Fiscal Year Completed: 100.00

GL NUMBER	DESCRIPTION	YTD BALANCE	2022-23	2022-23	ACTIVITY FOR	YTD BALANCE	AVAILABLE	% BDGT USED
		09/30/2022 NORM (ABNORM)	ORIGINAL BUDGET	MENDED BUDGET	MONTH 09/30/23 INCR (DECR)	09/30/2023 NORM (ABNORM)	BALANCE NORM (ABNORM)	
<b>Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY</b>								
<b>Expenditures</b>								
230.7510.51.2100	GROUP INSURANCE	2,509.43	3,700.00	3,700.00	888.10	7,557.01	(3,857.01)	204.24
230.7510.51.2200	FICA CONTRIBUTIONS	2,359.47	1,489.00	1,489.00	709.54	5,170.74	(3,681.74)	347.26
230.7510.51.2400	RETIREMENT CONTRIBUTIONS	17,161.08	12,871.00	12,871.00	1,207.17	14,486.04	(1,615.04)	112.55
230.7510.51.2700	WORKERS COMPENSATION	2,985.52	3,718.00	3,718.00	0.00	2,900.73	817.27	78.02
230.7510.52.1000	PROFESSIONAL/TECHNICAL SERVIC	1,417.81	12,079.00	12,079.00	1,750.86	7,007.54	5,071.46	58.01
230.7510.52.2000	PURCHASED PROPERTY SERVICES	120.00	0.00	0.00	0.00	0.00	0.00	0.00
230.7510.52.2200	REPAIRS AND MAINTENANCE	739.00	1,500.00	1,500.00	90.34	605.37	894.63	40.36
230.7510.52.2300	RENTALS	0.00	0.00	0.00	1,381.86	5,478.93	(5,478.93)	100.00
230.7510.52.3100	INSURANCE	4,375.00	5,000.00	5,000.00	0.00	4,375.08	624.92	87.50
230.7510.52.3200	COMMUNICATIONS	7,307.07	10,236.00	10,236.00	1,058.79	11,235.79	(999.79)	109.77
230.7510.52.3300	ADVERTISING	243.25	2,000.00	2,000.00	0.00	484.50	1,515.50	24.23
230.7510.52.3400	PRINTING	0.00	3,000.00	3,000.00	0.00	68.00	2,932.00	2.27
230.7510.52.3500	TRAVEL	2,712.99	0.00	0.00	1,599.62	3,029.49	(3,029.49)	100.00
230.7510.52.3600	DUES AND FEES	1,902.25	1,555.00	1,555.00	0.00	3,084.75	(1,529.75)	198.38
230.7510.52.3700	EDUCATION AND TRAINING	3,845.00	2,175.00	2,175.00	0.00	1,395.00	780.00	64.14
230.7510.53.1100	GENERAL SUPPLIES AND MATERIAL	2,770.87	1,500.00	25,910.83	555.56	31,355.66	(5,444.83)	121.01
230.7510.53.1210	WATER/SEWER	780.13	3,300.00	3,300.00	115.15	1,137.80	2,162.20	34.48
230.7510.53.1230	ELECTRICITY	5,832.79	9,500.00	9,500.00	1,308.55	8,125.03	1,374.97	85.53
230.7510.53.1600	SMALL EQUIPMENT	74.50	0.00	0.00	0.00	149.00	(149.00)	100.00
230.7510.54.9900	CAPITAL OUTLAYS	0.00	41,000.00	41,000.00	0.00	0.00	41,000.00	0.00
<b>DDA ADMINISTRATION</b>		<b>85,237.24</b>	<b>145,092.00</b>	<b>169,502.83</b>	<b>20,062.14</b>	<b>176,301.90</b>	<b>(6,799.07)</b>	<b>104.01</b>
<b>Total Dept 7510 - DDA ADMINISTRATION</b>		<b>85,237.24</b>	<b>145,092.00</b>	<b>169,502.83</b>	<b>20,062.14</b>	<b>176,301.90</b>	<b>(6,799.07)</b>	<b>104.01</b>
<b>Dept 7540 - TOURISM</b>								
<b>TOURISM</b>								
230.7540.51.1100	SALARIES AND WAGES	37,005.26	37,440.00	37,440.00	0.00	12,439.98	25,000.02	33.23
230.7540.51.1300	OVERTIME	374.94	0.00	0.00	0.00	148.50	(148.50)	100.00
230.7540.51.2100	GROUP INSURANCE	2,506.11	2,142.00	2,142.00	0.00	762.46	1,379.54	35.60
230.7540.51.2200	FICA CONTRIBUTIONS	2,894.92	2,864.00	2,864.00	0.00	963.01	1,900.99	33.62
230.7540.51.2400	RETIREMENT CONTRIBUTIONS	12,533.40	9,400.00	9,400.00	881.62	10,579.44	(1,179.44)	112.55
230.7540.52.1000	PROFESSIONAL/TECHNICAL SERVIC	66,210.89	46,850.00	46,850.00	1,340.00	39,375.94	7,474.06	84.05
230.7540.52.2300	RENTALS	0.00	0.00	0.00	0.00	3,401.76	(3,401.76)	100.00
230.7540.52.3300	ADVERTISING	0.00	500.00	500.00	0.00	1,861.50	(1,361.50)	372.30
230.7540.52.3400	PRINTING	515.25	500.00	500.00	0.00	1,087.60	(587.60)	217.52
230.7540.52.3500	TRAVEL	0.00	575.00	575.00	0.00	90.41	484.59	15.72
230.7540.52.3600	DUES AND FEES	0.00	513.00	513.00	0.00	163.59	349.41	31.89
230.7540.52.3700	EDUCATION AND TRAINING	0.00	0.00	0.00	0.00	195.00	(195.00)	100.00
230.7540.53.1100	GENERAL SUPPLIES AND MATERIAL	1,305.48	2,000.00	2,000.00	0.00	3,096.01	(1,096.01)	154.80
230.7540.53.1270	MOTOR FUEL	937.84	500.00	500.00	0.00	0.00	500.00	0.00
<b>TOURISM</b>		<b>124,284.09</b>	<b>103,284.00</b>	<b>103,284.00</b>	<b>2,221.62</b>	<b>74,165.20</b>	<b>29,118.80</b>	<b>71.81</b>
<b>Total Dept 7540 - TOURISM</b>		<b>124,284.09</b>	<b>103,284.00</b>	<b>103,284.00</b>	<b>2,221.62</b>	<b>74,165.20</b>	<b>29,118.80</b>	<b>71.81</b>
<b>Dept 7550 - DOWNTOWN DEVELOPMENT</b>								
<b>DOWNTOWN DEVELOPMENT</b>								
230.7550.51.1100	SALARIES AND WAGES	40,942.30	38,480.00	38,480.00	5,937.60	50,270.96	(11,790.96)	130.64
230.7550.51.1300	OVERTIME	413.88	0.00	0.00	206.94	1,076.70	(1,076.70)	100.00
230.7550.51.2100	GROUP INSURANCE	9,043.99	10,709.00	10,709.00	181.02	5,009.31	5,699.99	
230.7550.51.2200	FICA CONTRIBUTIONS	3,108.56	2,944.00	2,944.00	470.05	3,888.65	(944.00)	
230.7550.51.2700	WORKERS COMPENSATION	0.00	0.00	0.00	0.00	217.16	(217.16)	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 09/30/2023  
 % Fiscal Year Completed: 100.00

GL NUMBER	DESCRIPTION	YTD BALANCE	2022-23		ACTIVITY FOR	YTD BALANCE	AVAILABLE	% BDGT USED
		09/30/2022	ORIGINAL	2022-23	MONTH 09/30/23	09/30/2023	BALANCE	
		NORM (ABNORM)	BUDGET	MENDED BUDGET	INCR (DECR)	NORM (ABNORM)	NORM (ABNORM)	
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY								
Expenditures								
230.7550.52.1000	PROFESSIONAL/TECHNICAL SERVIC	7,970.69	0.00	0.00	0.00	18,294.03	(18,294.03)	100.00
230.7550.52.2300	RENTALS	2,690.00	0.00	0.00	0.00	2,970.00	(2,970.00)	100.00
230.7550.52.3300	ADVERTISING	0.00	2,000.00	2,000.00	0.00	1,105.00	895.00	55.25
230.7550.52.3400	PRINTING	0.00	1,000.00	1,000.00	0.00	173.00	827.00	17.30
230.7550.52.3500	TRAVEL	454.34	0.00	0.00	0.00	0.00	0.00	0.00
230.7550.52.3600	DUES AND FEES	532.29	250.00	250.00	0.00	619.11	(369.11)	247.64
230.7550.52.3700	EDUCATION AND TRAINING	0.00	0.00	0.00	0.00	50.00	(50.00)	100.00
230.7550.53.1100	GENERAL SUPPLIES AND MATERIAL	306.91	1,500.00	1,500.00	0.00	350.00	1,150.00	23.33
230.7550.53.1270	MOTOR FUEL	755.77	960.00	960.00	292.09	1,025.56	(65.56)	106.83
230.7550.53.1790	OTHER SUPPLIES - VOLUNTEER AP	130.35	0.00	0.00	0.00	0.00	0.00	0.00
DOWNTOWN DEVELOPMENT		66,349.08	57,843.00	57,843.00	7,087.70	85,049.48	(27,206.48)	147.04
Total Dept 7550 - DOWNTOWN DEVELOPMENT		66,349.08	57,843.00	57,843.00	7,087.70	85,049.48	(27,206.48)	147.04
TOTAL EXPENDITURES		286,793.41	306,219.00	330,629.83	29,371.46	335,516.58	(4,886.75)	101.48
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:								
TOTAL REVENUES		335,379.62	306,219.00	306,219.00	22,475.81	253,085.85	53,133.15	82.65
TOTAL EXPENDITURES		286,793.41	306,219.00	330,629.83	29,371.46	335,516.58	(4,886.75)	101.48
NET OF REVENUES & EXPENDITURES		48,586.21	0.00	(24,410.83)	(6,895.65)	(82,430.73)	58,019.90	337.68