



## Main Street Program / Downtown Development Authority Board Agenda

May 05, 2022, 8:30 AM

McCullough Council Chambers – City Hall

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### Call to Order

### Approval of Agenda

### Approval of Minutes

1. Main St/DDA Meeting Minutes, April 7, 2022  
Danna Foster, Assistant City Clerk

### Promotion

- a. Promotion Projects Report – April 2022  
Skyler Alexander, Downtown Coordinator
- b. Upcoming Partner Events  
Ariel Alexander, Interim Main Street Manager
- c. 4th of July Celebration Information  
Skyler Alexander, Downtown Coordinator
- d. UNG Business Block Party  
Ariel Alexander, Interim Main Street Manager
- e. Halloween 2022 Discussion  
Ariel Alexander, Interim Main Street Manager
- f. "Sip & Shop" Proposal  
Ariel Alexander, Interim Downtown Manager

### Design

- a. Design Projects Report – April 2022  
Mary Csukas, DDA Director

### Economic Vitality

- a. Vote to Increase Incentives Match – April 2022  
Ariel Alexander, Interim Main Street Manager
- b. Economic Vitality Projects Report – April 2022  
Mary Csukas, DDA Director

### Organization

- a. Organization Projects Report – April 2022  
Ariel Alexander, Interim Main Street Manager
- b. FY22 Budget Amendment for Summer Movie Nights  
Allison Martin, Finance Director
- c. FY22 Budget Amendment for Additional Benches Purchase  
Allison Martin, Finance Director

- d. Financials - March 2022  
Allison Martin, Finance Director

**Partner Agencies**

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

**Adjourn and Reconvene at the Head House for Tour**

7. Reconvene at Head House Property for Tour



## Main Street Program / Downtown Development Authority Board Minutes

April 07, 2022 8:30 AM

McCullough Council Chambers – City Hall

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Chair Amy Thrailkill  
Vice Chair Joel Cordle  
Board Member A.C. Moore  
Board Member Wendi Huguley  
Board Member Donna Logan  
Board Member Ryan Puckett

### **Call to Order**

Chair Thrailkill called the meeting to order at 8:32 am

### **Approval of Agenda**

Chair Thrailkill called for a motion to approve the Agenda

Motion made by Board Member Moore, Seconded by Vice Chair Cordle.

Voting Yea: Vice-Chair Cordle, Board Member Moore, Board Member Huguley, Board Member Logan

### **Approval of Minutes**

1. Meeting Minutes March 3, 2022

Danna Foster, Assistant City Clerk

Motion made by Board Member Cordle, Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Moore, Board Member Huguley, Board Member Logan

### **Promotion**

- a. Promotion Projects Report – March 2022

Skyler Alexander, Downtown Coordinator

Presented by Interim Manager Alexander who stated Coordinator Alexander is working on the Mother's Day Crawl and has spoken with the Downtown Dahlonega Business Association and has 11 businesses committed to participating. The cut-off to join is April 8, so there is time to plan. All the information is in the packet. She showed the poster that is proposed to print and advertises business events and programs.

She also explained the Farmer's Market Open House has happened and they had 15-20 vendors come through. New signs are being printed.

The Appalachian Jam begins next weekend in front of the Gold Museum.

First Friday Concert series begins in May and the High School will be our first performers. Promoting spending more time earlier so that businesses are more involved in concert series.

Throwback Thursday pictures are posted every Thursday. Photos have also been gotten from the Historical Society.

There was a discussion regarding having shops stay open a bit longer, adding programs downtown, and keeping people downtown. Brandon Lytle, president of Downtown Dahlenega Business Association (DDBA) stated DDBA is the bridge between the City and the businesses. He indicated some businesses are willing to stay open later and some are not. Another discussion was had about closing the square for certain programs and the benefits and drawbacks to restaurants and retail. A suggestion was made to connect a speaker system to the square from the concert areas.

A discussion was added about electricity and the use of tourism funds towards to projects to add some of the items discussed to include decorative lights, Wi-Fi, speakers, and other enhanced experience.

Interim Manager Alexander also added that Art in the Park is maxing out.

b. Upcoming Partner Events

Ariel Alexander, Interim Main Street Manager

## **Design**

a. Design Projects Report

Mary Csukas, DDA Director

Director Csukas stated that Public Works put together a list of possible areas for garbage cans- and park areas possibly in the next 5 years. She had a simple map for a visual. Board Member Cordle suggested a space at the corner of S Park and Choice Streets

## **Economic Vitality**

a. Economic Vitality Projects Report

Mary Csukas, DDA Director

Director Csukas indicated she was waiting for some concrete ideas from Council- what they expect from this board.

## **Organization**

a. Request to Cancel July 7, 2022, Meeting

Amy Thrailkill, Chair

Chair Thrailkill discussed the possibility of not having the July meeting as the board is only required to meet 10 times per year.

Motion made by Board Member Huguley to cancel July 7, 2022, meeting; Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Moore, Board Member Huguley, Board Member Logan, Board Member Puckett.

b. Organization Projects Report

Ariel Alexander, Interim Main Street Manager

Interim Manager Alexander stated she is working on revisiting incentive programs. She has met with Bobbi Larson of UNG who gave us a lot of ideas to partner with Marketing Majors, Work-Study programs for the City, and volunteers for downtown. Possibly to

connect interns with the workforce problems to fill the summer gaps. She proposed a survey to assess downtown businesses to see what their needs are.

Mr. Lytle announced merchants were interested in programs such as UNG Handshake program, ConnectAbility and High School programs to assist with the workforce. Chair Huguley offered to be liaison with UNG for Interim Manager Alexanders thought to supporting businesses with promoting positions and writing job descriptions.

Board Member Cordle leaves 932

c. Downtown Dahlonega Logo Approval

Ariel Alexander, Interim Main Street Manager

Interim Manager Alexander showed 2 versions of the logo to the board. One was more box shaped and framed while the other was less so. There was more drawn to the framed as the primary. Director Csukas indicated that once a decision was made it would need to go through Council.

d. Financials

Allison Martin, Finance Director

Director Martin indicated she had been meeting with staff to fund some of the projects and initiatives that they wanted to start this year. She passed the document Proposed Budget Amendment. She indicated there were adequate reserves and asked that out of the Fund Balance the following items be funded:

Professional/Technical Services \$2500 – a technical review

General Supplies & Materials \$8500 – Benches \$1500/Plaques \$7000

Printing \$3000 – flyers, brochures, educational materials

Advertising \$2000 - funds for targeted advertising

General Supplies & Materials \$17000 - furniture

Professional/Technical Svs \$10000 – Fourth of July

Use of Fund Balance for projects totals \$43,000

Director Martin also indicated there was \$33,000 set aside for Management Reserves and asked them to be released so they could be used. They would be moved from restricted status upon approval.

Board Member Moore asked for additional information for the \$10,000 for the Fourth of July. Director Csukas explained there was a 20% increase in fireworks cost and they would like to add 3 concerts in the park as well as Food Trucks. It was agreed that would provide a place for people to gather and allow them to stay downtown. Our goal is to get sources for the 4<sup>th</sup> of July but that won't happen this year. Board Member Cordle questioned if our money was seed money to ask others to contribute? Director Csukas agreed that the money would be put in the budget for 2023. It was announced that Rotary was working on their budget already and they would need to know now, in order to be included. Discussion ensued regarding funding next year's Fourth of July and funding possibilities. City Manager Schmid noted the Board of Commissioners do not contribute anything.

Board Member Ryan Puckett arrived at 8:42 am.

A discussion with the Board and those present ensued regarding the interior furniture of the Head House and the use of the spaces by staff and those available for rent.

Motion made by Vice-Chair Cordle to approve the requested \$43000 as well as release the \$33000 held in reserve totaling \$76000, Seconded by Board Member Moore.

Voting Yea: Vice-Chair Cordle, Board Member Puckett, Board Member Moore, Board Member Huguley, Board Member Logan

Additional discussion ensued and Director Csukas ensured the Board she would report back about how the funds are being used. She also discussed the Boards role in guiding the rental of the lower space in the Head House. It was added the completion date had been moved out due to weather and now they were looking at the end of July. It was also suggested they have a meeting there once completed. There was a suggestion that a timeline of events be created for the story of the Head House.

e. Request to Release Management Reserve Funds

Mary Csukas, DDA Director

See Financials above

f. Fund Balance Usage Proposal

Mary Csukas, DDA Director

See Financials above

g. Work Plan Budget

Mary Csukas, DDA Director

See financials above

## **Partner Agencies**

1. City of Dahlonaga

City Manager Schmid introduced a draft map on the table which shows all of the property in the entire county. The map details the assets by colors with the highest valued property indicated in the downtown area. Board member Cordle added this was an example of just land value and did indicate the sales tax or hotel/motel tax generation.

City Manager Schmid also added Enota Street had been essentially rebuilt making the stormwater improvements. There will also be GDOT improvement on Mechanic Street at Memorial Drive this summer. He also announced that Interim Director Alexander has applied for a grant through Senator Warnock's office of \$2.6 Million to connect the Wimpy Mill Park and Boat Ramp for an ADA Accessible boardwalk at the water's edge.

There was discussion between the City Manager and the board about routes in and out of the city, and Board Member Huguley mentioned the rental crisis and the need for spaces for students.

2. University of North Georgia

Chair Huguley announced that Alumni Weekend during the Bear on Square Festival

3. Chamber of Commerce/Tourism – no representation

4. Downtown Dahlonega Business Association

Brandon Lytle and Jane O’Gorham shared they have already started to work with Old Fashioned Christmas and were looking for a number estimate for the Economic impact Old Fashioned Christmas has on Dahlonega. Chair Thrailkill thanked them for coming.

### **Adjourn**

Chair Thrailkill asked for a motion to adjourn at 9:39 am.

Motion made by Board Member Huguley, Seconded by Board Member Moore.

Voting Yea: Board Member Moore, Board Member Huguley, Board Member Logan, Board Member Puckett.



## Promotion Projects Report

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Report Title: Promotion Projects Report – April 2022  
Name and Title: Skyler Alexander, Downtown Coordinator

- On Wednesday, May 4 the First Annual Mother's Day Crawl began and will continue until Sunday, May 8. All promotional materials have been distributed, and social media posting has received a positive response.
- May 6 will kick off the First Friday Concert Series, beginning with the Lumpkin County High School Band from 6:30 – 8:30 p.m.
  - The First Friday Concert Series Lineup has also been added to the website.
- Saturday, May 7 will be the first Farmer's Market of the season from 8 a.m. – 1 p.m.
  - 13 vendors have registered so far, most of whom have paid for the full season.
  - Added a "Meet the Vendors" page that lists all Farmer's Market vendors for the 2022 market with a description of what they will be selling and a "get to know you" paragraph.
  - Large social media push for market on Facebook which has had a wonderful response
  - Farmer's Market posters have been distributed to DT businesses to target the locals/visitors.
- Every Saturday until October App Jam is held from 2-4 p.m. on the courthouse front lawn.
- Added a "Things to do" tab, that will display a drop-down list that has all downtown programs: Independence Day, Farmer's Market, First Friday Concerts, etc... as well as an event calendar with all other events listed on it.
- Great positive response to the "Throwback Thursday" downtown building social media campaign, which is posted weekly.





## Partner Events

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Report Title: Upcoming Partner Events

Name and Title: Ariel Alexander, Interim Main Street Manager

- Art in the Park will continue through the year on the first Saturday of every month, from 10 am- 5 pm.
- The Dahlonega Arts and Wine Festival will be held on Saturday, May 21 and Sunday, May 22.



## **4<sup>th</sup> of July in Dahlonega Proposed Schedule**

### **General Celebration Event Details:**

- Monday, July 4<sup>th</sup>, 2022
- 8:00 a.m. – 11:00 p.m. approximately
- Use of downtown sidewalks, Hancock Park, & UNG Drill Field
- Streets will remain open
- Amplification from Hancock Park pavilion for concerts as well as the Visitors Center Plaza for parade announcements

### **Firecracker 5k Event Details: 8:00 a.m.**

- Currently in contact with Sarah Snyder for details

### **Parade Event Details: 11:00 a.m.**

- Line- up from 9:00 a.m. – 10:30 a.m. in Dahlonega Baptist Church Parking Lot
- Parade application to be posted on DDA website first week of June
- Parade announcements from Visitors Center Plaza

### **2<sup>nd</sup> Annual Hot Dog Eating Contest: Time TBD: 12:30 – 1:30 p.m.?**

- Currently in contact with Chastain Southern Catering & Outback Café for interest in sponsoring again

### **Car Show Details: Time TBD**

- Expect the Dahlonega Car Club to gather around Courthouse Hill as they traditionally have done

### **Food Trucks: All Day**

- There will be a variety of food trucks stationed around town, specific locations TBD. They will be selling from 11:00 a.m. – 8:00 p.m.

### **Hancock Park Concerts: Throughout the Day**

- First concert – Artist: TBD, Time: 2:00 p.m. – 3:30 p.m.
- Second Concert - Artist: TBD, Time: 5:00 p.m. – 6:30 p.m.
- Third Concert - Artist: TBD, Time: 7:00 p.m. – 8:30 p.m.

### **Firework Celebration:**

- Met with UNG Public Safety Department and are currently planning for 20-minute fireworks show. The public will view from the UNG drill field, where we will stage some sort of music.



## **UNG Business Block Party Proposal**

**August 25, 2022**

In years past, the Dahlonega/Lumpkin Chamber of Commerce hosted a “UNG Block Party” to welcome University of North Georgia students back to Dahlonega, and local businesses and organizations set up informational booths with flyers, coupons, and even samples.

The Downtown Dahlonega team would like to adopt and organize this event in 2022. A preliminary meeting with the UNG Development Director and the Student Government President was held to discuss logistics.

Downtown Dahlonega Staff proposes that the event be held on Thursday, August 25, 2022. The proposed time would be 2:00 p.m. – 5:00 p.m.

Downtown Dahlonega Staff proposes that the event be held in the North and South Square parking lots rather than Hancock Park, as it would encourage students to enter the physical business locations in addition to meeting them in the parking lot.

Businesses will be encouraged to offer information on what they sell, free samples or coupons, and even distribute job applications for the stores.

UNG Student Involvement will work to advertise the event as well as other weekly “traditions” downtown, such as live music spots, trivia nights, etc. All of this information will entice students to spend more time in their community, and maybe even apply to fill positions in stores and restaurants downtown.

Downtown Dahlonega Staff will manage registration for all businesses and will work with UNG for more exciting activities to draw students downtown.



## **Halloween 2022 Discussion**

**October 31, 2022**

Downtown Dahlonega Staff requests direction and input from the board for a Halloween celebration on the Square in 2022.

To avoid safety issues and to solidify advertising for the event, Downtown Dahlonega Staff proposes that it be the organization responsible for executing the event.

Staff has spoken with UNG to coordinate the event with their Residence Life Trunk or Treat event.

Topics for Discussion:

Hours of Operation

Additional Entertainment: face painters, costume contest?

Halloween Candy Donation Location: The Head House?



## Design Projects Report

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Report Title: Design Projects Report – April 2022

Name and Title: Mary Csukas, DDA Director

- Benches have been purchased and staff is working with Public Works to create an installation plan for them and coinciding trash receptacles.



## **Vote to Increase Incentives Match**

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Report Title: Vote to Increase Incentives Match – April 2022

Name and Title: Ariel Alexander, Interim Main Street Manager

Staff is requesting a vote to increase all incentives contributions limits from \$1,500.00 to \$5,000.00. These incentives include:

The Sprinkler and Wiring System Incentive  
The Façade Grant  
Monitored Fire Alarm System

This is needed due to severe inflation and high cost of materials that has affected the nation in the last two years. Property owners will greatly benefit from the increase and in turn so will the appearance and safety of the downtown historic district.



## Economic Vitality Projects Report

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Report Title: Economic Vitality Projects Report – April 2022

Name and Title: Mary Csukas, DDA Director

- 147 N. Park Street Development Updates
- DDA/Main Street Program Boundaries Discussion



## Organization Projects Report

**Report Title:** Organization Projects Report – April 2022  
**Name and Title:** Ariel Alexander, Interim Main Street Manager

**Ongoing Project:**

- Staff is developing a new incentives package for the downtown area. There would be two applications, one entitled “Business Development Support” and the other “Building Rehabilitation Support”. Each package would allow support for the following subjects:

<b>Business Development Support</b>	<b>Building Rehabilitation Support</b>
Connection to college interns for workforce development, marketing assistance, etc.	Monitored Fire Alarm System
Specialized continuing education courses for small business development	Façade and Signage Grant
Connection to state and federal funding	Sprinkler & Wiring System
One-on-one meetings and business support from Main Street Staff	Bronze History Plaque Program

UNG Continuing Education and the upper-level marketing classes is assisting in developing the program.

- Working to write and develop a Dahlonega Stories Plaque for the Head House.
- Preparing for Preservation Month in May; working on release of new promotional walking tour.
  - Working on building a selfie spot location for Historic Preservation Month; possibly portable?
- Scheduled a meeting with the UNG Historian to look over historical pictures and documents to further our collection of historical materials for sharing. Also working with the UNG Historian on information for more walking tour materials.
- Looking to hire an additional Summer Intern to assist with marketing and event facilitation



REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA  
 PERIOD ENDING 03/31/2022  
 % Fiscal Year Completed: 49.86

GL NUMBER	DESCRIPTION	2021-22 ORIGINAL BUDGET	YTD BALANCE 03/31/2022 NORMAL (ABNORMAL)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY				
	CHARGES FOR SERVICES	0.00	490.10	100.00
	INVESTMENT INCOME	0.00	166.77	100.00
	CONTRIBUTIONS AND DONATIONS	0.00	80.00	100.00
	MISCELLANEOUS REVENUE	0.00	205.00	100.00
	TRANSFERS IN FROM OTHER FUNDS	322,998.00	134,582.50	41.67
	TOTAL REVENUES	322,998.00	135,524.37	41.96
	DDA ADMINISTRATION	150,988.00	38,009.24	24.12
	TOURISM	105,485.00	26,781.66	25.39
	DOWNTOWN DEVELOPMENT	66,525.00	25,018.08	37.61
	TOTAL EXPENDITURES	322,998.00	89,808.98	27.25
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:				
	TOTAL REVENUES	322,998.00	135,524.37	41.96
	TOTAL EXPENDITURES	322,998.00	89,808.98	27.25
	NET OF REVENUES & EXPENDITURES	0.00	45,715.39	693.97

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 03/31/2022

% Fiscal Year Completed: 49.86

\*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 03/31/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 03/31/22 INCR (DECR)	YTD BALANCE 03/31/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 0000 - NON DEPARTMENTAL							
CHARGES FOR SERVICES							
230.0000.34.5410	PARKING CHARGES	267.80	0.00	60.17	490.10	(490.10)	100.00
CHARGES FOR SERVICES		267.80	0.00	60.17	490.10	(490.10)	100.00
INVESTMENT INCOME							
230.0000.36.1000	INTEREST REVENUES	227.43	0.00	24.83	166.77	(166.77)	100.00
INVESTMENT INCOME		227.43	0.00	24.83	166.77	(166.77)	100.00
CONTRIBUTIONS AND DONATIONS							
230.0000.37.1000	CONTRIBUTIONS - PRIVATE SOURCES	0.00	0.00	0.00	80.00	(80.00)	100.00
CONTRIBUTIONS AND DONATIONS		0.00	0.00	0.00	80.00	(80.00)	100.00
MISCELLANEOUS REVENUE							
230.0000.38.9000	MISCELLANEOUS REVENUES	0.00	0.00	0.00	205.00	(205.00)	100.00
MISCELLANEOUS REVENUE		0.00	0.00	0.00	205.00	(205.00)	100.00
TRANSFERS IN FROM OTHER FUNDS							
230.0000.39.1100	TRANSFERS IN - GENERAL FUND	127,528.50	275,382.00	0.00	114,742.50	160,639.50	41.67
230.0000.39.1275	TRANSFERS IN - HOTEL/MOTEL TAX	14,688.48	47,616.00	0.00	19,840.00	27,776.00	41.67
TRANSFERS IN FROM OTHER FUNDS		142,216.98	322,998.00	0.00	134,582.50	188,415.50	41.67
Total Dept 0000 - NON DEPARTMENTAL		142,712.21	322,998.00	85.00	135,524.37	187,473.63	41.96
TOTAL REVENUES		142,712.21	322,998.00	85.00	135,524.37	187,473.63	41.96
Expenditures							
Dept 7510 - DDA ADMINISTRATION							
DDA ADMINISTRATION							
230.7510.51.1100	SALARIES AND WAGES	29,462.67	71,050.00	2,237.61	11,485.25	59,564.75	16.17
230.7510.51.1300	OVERTIME	192.00	0.00	0.00	0.00	0.00	0.00
230.7510.51.2100	GROUP INSURANCE	2,449.16	26,771.00	152.22	1,258.02	25,512.98	4.70
230.7510.51.2200	FICA CONTRIBUTIONS	2,242.33	5,435.00	169.20	862.63	4,572.37	15.87
230.7510.51.2400	RETIREMENT CONTRIBUTIONS	8,965.45	18,690.00	1,430.09	8,580.54	10,109.46	45.91
230.7510.51.2700	WORKERS COMPENSATION	2,974.31	3,203.00	0.00	2,930.34	272.66	91.49
230.7510.52.1000	PROFESSIONAL/TECHNICAL SERVICES	1,636.33	3,225.00	78.68	699.71	9,112.77	7.13
230.7510.52.2000	PURCHASED PROPERTY SERVICES	240.00	480.00	0.00	120.00	360.00	25.00
230.7510.52.2200	REPAIRS AND MAINTENANCE	575.00	1,500.00	0.00	739.00	761.00	49.27
230.7510.52.2300	RENTALS	0.00	1,240.00	0.00	0.00	1,240.00	0.00
230.7510.52.3100	INSURANCE	0.00	4,594.00	0.00	0.00	4,594.00	0.00
230.7510.52.3200	COMMUNICATIONS	34.16	1,440.00	777.81	2,697.46	(1,257.46)	187.32
230.7510.52.3210	POSTAGE	0.00	100.00	0.00	0.00	100.00	0.00
230.7510.52.3300	ADVERTISING	0.00	300.00	40.00	243.25	56.75	81.08
230.7510.52.3400	PRINTING	0.00	500.00	0.00	0.00	500.00	0.00
230.7510.52.3500	TRAVEL	0.00	0.00	70.09	612.09	(612.09)	100.00
230.7510.52.3600	DUES AND FEES	1,025.00	2,660.00	128.00	1,028.88	1,631.12	38.68
230.7510.52.3700	EDUCATION AND TRAINING	225.00	1,500.00	0.00	1,135.00	365.00	77.00
230.7510.53.1100	GENERAL SUPPLIES AND MATERIALS	557.22	1,500.00	102.39	1,538.30	(38.08)	100.00
230.7510.53.1210	WATER/SEWER	346.05	1,400.00	59.84	404.97	995.03	29.00

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 03/31/2022

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GL NUMBER	DESCRIPTION	YTD BALANCE 03/31/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 03/31/22 INCR (DECR)	YTD BALANCE 03/31/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Expenditures							
230.7510.53.1230	ELECTRICITY	3,224.79	4,400.00	329.33	3,599.30	800.70	81.80
230.7510.53.1600	SMALL EQUIPMENT	195.00	1,000.00	74.50	74.50	925.50	7.45
DDA ADMINISTRATION		54,344.47	150,988.00	5,649.76	38,009.24	119,566.24	24.12
Total Dept 7510 - DDA ADMINISTRATION							
		54,344.47	150,988.00	5,649.76	38,009.24	119,566.24	24.12
Dept 7540 - TOURISM							
TOURISM							
230.7540.51.1100	SALARIES AND WAGES	0.00	31,911.00	2,716.80	16,942.65	14,968.35	53.09
230.7540.51.1300	OVERTIME	0.00	0.00	0.00	50.94	(50.94)	100.00
230.7540.51.2100	GROUP INSURANCE	0.00	10,200.00	178.52	1,367.55	8,832.45	13.41
230.7540.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	207.83	1,290.79	1,533.21	45.71
230.7540.51.2400	RETIREMENT CONTRIBUTIONS	1,056.21	13,650.00	1,044.45	6,266.70	7,383.30	45.91
230.7540.52.1000	PROFESSIONAL/TECHNICAL SERVICES	268.00	36,500.00	0.00	536.00	35,964.00	1.47
230.7540.52.2300	RENTALS	0.00	5,100.00	0.00	0.00	5,100.00	0.00
230.7540.52.3400	PRINTING	0.00	500.00	0.00	30.00	470.00	6.00
230.7540.52.3500	TRAVEL	0.00	0.00	0.00	44.89	(44.89)	100.00
230.7540.53.1100	GENERAL SUPPLIES AND MATERIALS	215.26	4,800.00	0.00	208.99	4,591.01	4.35
230.7540.53.1270	MOTOR FUEL	0.00	0.00	0.00	43.15	(43.15)	100.00
TOURISM		1,539.47	105,485.00	4,147.60	26,781.66	78,703.34	25.39
Total Dept 7540 - TOURISM							
		1,539.47	105,485.00	4,147.60	26,781.66	78,703.34	25.39
Dept 7550 - DOWNTOWN DEVELOPMENT							
DOWNTOWN DEVELOPMENT							
230.7550.51.1100	SALARIES AND WAGES	0.00	31,911.00	2,870.64	17,403.44	14,507.56	54.54
230.7550.51.2100	GROUP INSURANCE	0.00	10,200.00	843.46	3,749.04	6,450.96	36.76
230.7550.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	210.34	1,289.58	1,534.42	45.67
230.7550.52.1000	PROFESSIONAL/TECHNICAL SERVICES	1,531.49	15,000.00	0.00	1,000.00	14,000.00	6.67
230.7550.52.3300	ADVERTISING	12.04	2,000.00	0.00	0.00	2,000.00	0.00
230.7550.52.3400	PRINTING	0.00	500.00	0.00	0.00	500.00	0.00
230.7550.52.3600	DUES AND FEES	648.00	1,490.00	0.00	663.00	827.00	44.50
230.7550.53.1100	GENERAL SUPPLIES AND MATERIALS	0.00	2,000.00	0.00	194.33	1,805.67	9.72
230.7550.53.1270	MOTOR FUEL	106.92	600.00	718.69	718.69	(118.69)	119.78
230.7550.53.1780	BEAUTIFICATION SUPPLIES	46.98	0.00	0.00	0.00	0.00	0.00
DOWNTOWN DEVELOPMENT		2,345.43	66,525.00	4,643.13	25,018.08	41,506.92	37.61
Total Dept 7550 - DOWNTOWN DEVELOPMENT							
		2,345.43	66,525.00	4,643.13	25,018.08	41,506.92	37.61
TOTAL EXPENDITURES							
		58,229.37	322,998.00	14,440.49	89,808.98	239,776.50	27.25
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		142,712.21	322,998.00	85.00	135,524.37	187,473.00	
TOTAL EXPENDITURES		58,229.37	322,998.00	14,440.49	89,808.98	239,776.50	
NET OF REVENUES & EXPENDITURES		84,482.84	0.00	(14,355.49)	45,715.39	(52,302.57)	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA  
PERIOD ENDING 03/31/2022  
% Fiscal Year Completed: 49.86

\*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE	2021-22	ACTIVITY FOR	YTD BALANCE	AVAILABLE	% BDGT
		03/31/2021	ORIGINAL	MONTH 03/31/22	03/31/2022	BALANCE	
		NORM (ABNORM)	BUDGET	INCR (DECR)	NORM (ABNORM)	NORM (ABNORM)	USED