



Downtown Dahlonega Agenda

August 04, 2022 8:30 AM

McCullough Council Chambers – City Hall

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

Call to Order

Approval of Agenda

Approval of Minutes

1. Downtown Dahlonega Meeting Minutes June 2, 2022
Danna Foster, Assistant City Clerk

Promotion

- a. Scares on the Square: Halloween
Skyler Alexander, Project Coordinator
- b. Dahlonega Selfie Spot Trail
Skyler Alexander, Project Coordinator

Design

- a. Mural Grant Proposal
Ariel Alexander, Downtown Manager

Economic Vitality

- a. 147 N. Park Street Committee Report
Mary Csukas, DDA Director

Organization

- a. Downtown Database
Ariel Alexander, Downtown Manager
- b. Façade Grant Updates
Ariel Alexander, Downtown Manager
- c. Parking Solutions Committee Report
Ariel Alexander, Downtown Manager
- d. Fundraising Committee
Ariel Alexander, Downtown Manager

e. Financials

Allison Martin, Finance Director

Partner Agencies

1. City of Dahlonega
2. University of North Georgia
3. Chamber of Commerce/Tourism
4. Historic Preservation Commission
5. Planning & Zoning Commission
6. Downtown Dahlonega Business Association

Adjourn



Downtown Dahlonega Minutes

June 02, 2022, 8:30 AM

McCullough Council Chambers – City Hall

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PRESENT

Vice-Chair Joel Cordle
Board Member Ryan Puckett
Board Member Tony Owens
Board Member A.C. Moore

ABSENT

Chair Amy Thrailkill
Board Member Huguley
Board Member Logan

Call to Order

Vice-Chair Cordle called the meeting to order at 8:34 a.m. and introduced guests in attendance, Jennifer Ramsey from the Dahlonega Nugget, George Albert, Chief of Police, C C Felty from the Dahlonega-Lumpkin County Chamber & Visitors Bureau, Jessica Worthington, State Director of Georgia Main Street Office, Ellen Hill- Compliance Director - Main Street Office, Elizabeth Elliott- Downtown Preservation- Main Street Office. He thanked the Main Street Team for visiting this morning.

Approval of Agenda

Approval of Minutes

1. Dahlonega Downtown Meeting Minutes May 5, 2022

Danna Foster, Assistant City Clerk

Vice-Chair Cordle called for a motion

Motion made by Board Member Moore, Board Member Puckett announced an error in the minutes in the section of Approval of the Minutes, and with that correction, he

would Second the motion

Voting Yea: Board Member Puckett, Board Member Owens, Board Member Moore

Promotion

a. Programs Report – May 2022

Skyler Alexander, Downtown Coordinator

Coordinator Alexander reviewed her report highlights with the Board. She asked for support for the 4th of July with judges and announcers.

Organization

a. Organization Projects Report – May 2022

Ariel Alexander, Interim Main Street Manager

Interim Manager Alexander indicated she has been working closely with Bobbi Larson who is connecting her with other departments at UNG and resources. She is also collecting history on the Head House for a grand opening event.

Mayor Taylor arrived at 8:45 a.m.

Board Member Owens offered photos of his grandfather at the Head House from the 1930s when it was a boarding house for the Cadets. Interim Manager Alexander also added the collaboration of a shared calendar with other agencies. She shared the EDGE program proposal in her report. Mayor Taylor indicated that this was a project worth pursuing.

b. Downtown Database

Ariel Alexander, Interim Main Street Manager

Interim Manager Alexander referenced the database in the package. Board Members discussed various addresses.

Lumpkin County Chamber of Commerce Director Robb Nichols joined the audience.

c. Strategic Work Plan Six Month Update

Ariel Alexander, Interim Main Street Manager

Vice-Chair Cordle reminded the board of the planning retreat and indicated this was a six-month checkup to see where the tasks were aligned. Interim Manager Alexander indicated she was proud of the plan with most tasks started and many completed already.

Director Csukas stated this is an update to see where we are going in this one to two-year plan. Benches and trashcans are on back order for greenspaces. Green areas have been identified and Mark is working with the property owners of those areas not owned by the City.

Interim Manager Alexander announced to be on the lookout for an invitation for a walk about with multiple groups to be scheduled for August or September in the downtown area for the purpose of collaboration.

Vice-Chair Cordle reemphasized the focus was on community input and historic preservation.

Mayor Taylor shared she was speaking at Dahlonga Women's Club tonight, and Downtown Dahlonga Business Association next week DDBA, where she planned to mention façade grants and sprinkler systems which are important to maintaining downtown.

d. Financials

Allison Martin, Finance Director

Director Csukas indicated we were on track and the big dollar amounts for the 4th of July will be coming up.

e. Department of Community Affairs: Designation Discussion

Vice-Chair Cordle introduced the Georgia Department of Community Affairs Main Street Program, Office of Downtown Development, Director Jessica Worthington:

Director Worthington stated she was present to be a resource. She reminded those present that Dahlonega had been designated as a Great American Main Street Community by the National Main Street Center in 2016. She explained the state designations and the change to the Classic designation from GEMS which are reviewed every 3 years. She felt like transition in several areas changed the course of direction of the city and stable, consistent leadership, on all levels with a unified vision is critical to success.

Mayor Taylor asked about the differences between our DDA and other DDA's in the state. She also expressed concerns across cities with understaffing. Director Worthington shared realistic expectations for the focus of the Main St/DDA program. She discussed being conservative with property management and looking at more ways to be self-sustaining. Mayor Taylor discussed the upcoming housing study and her vision for rezoning and adding homes to address the housing concerns. Director Worthington reminded the board of the need to have one vision and added the goal of the Main Street program is to help revitalize and restore the downtown corridors. Additional discussion was had about events, development, and working together with businesses and agencies in a unified vision, remembering the role the University plays in the community. Mayor Taylor thanked Director Worthington for coming and sharing her thoughts with the board. Thanks were given to Ariel Alexander and Skyler Alexander for their relationship with the businesses and their work.

Partner Agencies

1. City of Dahlonega

Mayor Taylor announced upcoming projects such as the housing study, and engineering for Park Street infrastructure which will take 2-3 years. She reminded those present of the passing of the Distilled Spirits Ordinance and the search for a new City Manager.

2. University of North Georgia

There was no UNG presence.

3. Chamber of Commerce/Tourism

Director Robb Nichols stated he was excited about the new direction he was hearing about. He offered his experience saying he crafted a mission statement to do less, better.

C. C. Felty of Dahlonega- Lumpkin Tourism announced a tv partnership with streaming tv for commercials about Dahlonega which will run for 5 months. She added additional marketing campaigns that will include a sweet treat blog, filming an additional spring commercial, upcoming filming for Fork in the Road on PBS at Dahlonega Resort and Vineyard and Big Creek Distillery, as well as more 4th of July posts

4. Historic Preservation Commission

Director Csukas announced that Interim Manager Alexander had spearheaded bringing up the amount of the façade grants to \$5000 and there is an application in the process now. Vice-Chair Cordle indicated how important this program is to take care of the assets that we have.

5. Planning & Zoning Commission

Mayor Taylor mentioned a single-family housing zoning issue being presented and the Citywide Sidewalk Plan as the new items.

6. Downtown Dahlenega Business Association

Board Member Moore commented the upcoming meeting is next week and there was nothing to follow up on last month. He also added that he is hosting a restaurant group out of Atlanta today, Victory Entertainment, which owns 8 restaurants in various communities. One of the partners has already moved up here and they are very serious about locating a restaurant in the City or County. They are looking for input on what the community would like.

Vice-Chair Cordle invited Chief George Albert from the audience if he had anything to add. Chief added his staff was excited to be out there with a can-do attitude and they were ready to support everyone.

Adjourn

Vice-Chair Cordle called for a motion to adjourn at 10:05 a.m.

Motion made by Board Member Owens, Seconded by Board Member Moore.

Voting Yea: Board Member Puckett, Board Member Owens, Board Member Moore



Halloween 2022

Report Title: Halloween 2022 – August 2022
Name and Title: Skyler Alexander, Project Coordinator

Downtown Dahlonega Halloween 2022

- There has been an issue over Halloween since at least 2020. The issues with Halloween from local businesses are the following:
 - “It makes downtown, as a whole, no money”
 - “When it falls on a weekend, I have to close my businesses doors”
 - “My business makes no money from this event”
 - “I spend hundreds on candy”
 - “There are too many kids, it has gone from a local community event to an entire North GA event”
 - “I do not like giving the older kids candy as this is an event for the community’s younger children”
- Issues the city face:
 - Permitting/Insurance
 - Using money to close the square – closing the square in general
 - If the city does nothing the event will happen anyways & poses a danger for everyone

**To note; we have the Halloween program for this year and the next. After 2023, who will have ownership of Halloween will be up in the air. **

Possible Solutions:

Downtown Dahlonega Scarecrows (or something similar)

- This event was originally presented by the Dahlonega Woman’s Club – we estimate they stopped doing this event around four years ago. Due to the women no longer being able to keep up with the event, they stopped.
- How does it work?
 - The participants will each be charged a \$35 fee to build a scarecrow and have it advertised in town.
 - The scarecrow would be decorated by the participant and placed in Hancock Park, like the Festival of Trees during Christmas time.
 - There will also be a sign attached to the scarecrow stating the business that is participating and the “name or theme” of their scarecrow.
 - The winner will be determined by the people of Dahlonega. To vote for their favorite scarecrow of the season, the voter can vote within the business they want to win, if they make a purchase, they will get to enter 5 votes rather than just the one.
 - Voting and buying things in the local business solves the problems with children and parents walking into businesses and that the businesses make no money.
 - Voting will go for the entire month of October and the winner will be announced the night of Halloween before the movie that is being played that night.
 - The winner will receive a sum of money (\$100) and a winner’s certificate.
- Why?
 - It is a way to fundraise for the Main Street Program & to fund the rest of the Halloween activities
 - Dahlonega loved this event. It brought life and fun to the city throughout the time of the event
 - Sense of community and local business involvement

- Little to no cost from our department & low impact of staff time from the DD team, with high reward all around

Halloween Movie Night

- This event's main goal is to draw trick or treaters from collecting candy on the square to Hancock Park
- We cannot just cancel the Halloween around the square, but we can draw people away from it.
- The sun goes down in October around 7:00 p.m., we will advertise the movie to begin at this time
- We think that this event will solve a lot of the problems that Dahlongega faces on Halloween
- The movie is TDB, but some options are Ghostbusters (old), The Haunted Mansion, Hocus Pocus, E.T.
- We are asking businesses at the upcoming DDBA meeting if they would like to set up booths around the perimeter of the park to hand out candy, sell food & drinks, and advertise for themselves.

Downtown Dahlongega Halloween Schedule

The month of October:

- The scarecrow competition that is aimed to help showcase the downtown businesses.

Halloween Night:

- Halloween will be on Monday, Oct 31st. This is the day that we will celebrate in Dahlongega.
- UNG has decided not to join us on the square but will be doing events such as trunk or treat and possibly more. We are in contact with them and will update accordingly
- The DDD will be announcing the winner of the Scarecrow contest
- The DDD Halloween movie will begin at 7:00 p.m.
- The program event should be concluded by 9:00 p.m.



Dahlonega Selfie Spot Trail

Report Title: Dahlonega Selfie Spot Trail – August 2022

Name and Title: Skyler Alexander, Project Coordinator

Why is this needed?

- Free advertising for businesses – People love to take pictures, especially in front of a cutesy prop throughout downtown.
- This will attract customers & tourists alike to walk into a business as well as walking around the whole square to finish the trail.
- A “selfie spot” is a task on our Main Street work plan; this is a whole trail of them!
- People take pictures to post them, there are multiple spots on the trail that say Dahlonega or highlight a staple business in our downtown. It is a win-win for both the businesses and Dahlonega

Cost:

- \$0 for advertising – will only be posting on social medias, not printing anything out
- \$0 for the spots – every spot is already in place, using resources that are already there
- \$0 pay for staff – part of the job, no “extra” work
- \$30.50 for stickers – these will go outside the window of each business that is on the trail

Other:

- There is always opportunity to add to the trail at 0 cost when more pop up
- I have spoken to the below businesses & all are on board

Dahlonega Selfie Spot Trail

Crown & Bear: "Dr. Who" angel wings at the top of the staircase

Dress Up Boutique: 'Dahlonega' neon sign in entryway

Fudge Factory: 'The Fudge Factory' est. sign outside the entrance

Jolie Day Spa: 'Jolie' neon sign in entryway

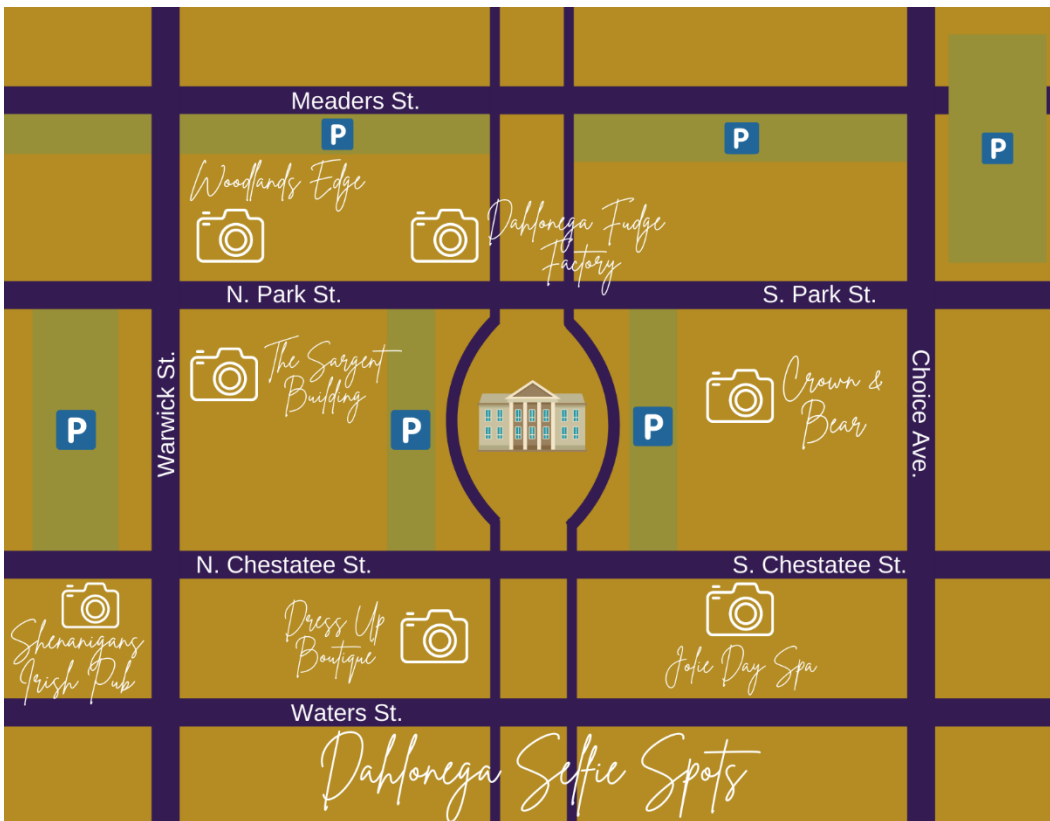
The Sargent Building: Coca-Cola sign at the top of the staircase

Shenanigans Irish Pub: Inflatable of the week outside the entrance

Woodlands Edge: Black Bear outside the entrance

Dahlonge Selfie Spot Trail

-  Crown & Bear: "Dr. Who" angel wings at the top of the staircase
-  Dress Up Boutique: 'Dahlonge' neon sign in entryway
-  Fudge Factory: 'The Fudge Factory' est. sign outside the entrance
-  Jolie Day Spa: 'Jolie' neon sign in entryway
-  The Sargent Building: Coca-Cola sign at the top of the staircase
-  Shenanigans Irish Pub: Inflatable of the week outside the entrance
-  Woodlands Edge: Black Bear outside the entrance





FY23 Vibrant Communities Grant Guidelines

*If you have questions as you prepare your application, please contact
Katie Domurat, Grants and Programs Manager, at
kdomurat@gaarts.org or (404)962-4015.*

There will be an online webinar training on
Tuesday, August 2nd at 1:00 PM.

To register, go to:

<https://fy23-vibrant-communities-grant-workshop.eventbrite.com>

**Applicants should thoroughly review the guidelines before preparing the application.
The deadline to submit the application is August 31, 2022, at 11:59 PM.**

**Please note: Due to the ongoing impact of COVID on arts programs, GCA is including online programs on the list of program types eligible for Vibrant Communities Grant funding.
Please see page 4 of the guidelines for additional details.**

Individuals with disabilities requiring assistance with this information or information in a different format, please contact:

*People with disabilities requiring assistance with this information
or information in a different format, please contact:*

Karen Hampton, ADA Coordinator

Georgia Council for the Arts

75 Fifth St. NW, Suite 1200

Atlanta, GA 30308

khampton@georgia.org

404-962-4097

GCA Mission

The mission of Georgia Council for the Arts is to cultivate the growth of vibrant, thriving Georgia communities through the arts.

GCA Goals

- Catalyze economic development through the arts
- Enrich individual lives through the arts
- Build community vitality
- Tell the story of the impact of the arts in Georgia

Introduction to the Vibrant Communities Grant

The Georgia Legislature allocated funds to GCA specifically to increase the reach of arts grants across the state. These grants are intended to fund arts programs in as many counties as possible. Some examples of projects that could be funded by the Vibrant Communities grant are concerts, theatre productions, class field trips, art exhibits, murals, art festivals, or art classes. In addition, due to the ongoing impact of COVID on arts programs, GCA is including online programs to the list of program types eligible for Vibrant Communities Grant funding. Please see page 4 of the guidelines for additional details.

GCA provides a list of artists that your organization could hire through this grant. The Vibrant Communities Artist List will be posted to the GCA website by July 15, 2022, at: <https://gaarts.org/what-we-do/grants/vibrant-communities-grant/>.

Please note: The Vibrant Communities Grant is a reimbursement grant. This means that if your organization is awarded a grant, you must first spend funds for the approved project, and then request reimbursement. Your organization will not receive grant funds before incurring expenses.

Timeline for Vibrant Communities

August 31, 2022	Deadline for application at 11:59 p.m.
October 14, 2022	Applicants are notified whether or not they received an award
October 15, 2022	Grantees may begin working on projects
October 28, 2022	Deadline for grantees to return grant contracts and required forms
November 2022-June 2023	Grantees may submit a Request for Reimbursement form. This form can only be submitted once the grantee has spent money on the project. The grant will then reimburse the organization for the expenses.
November 2022-June 2023	Final reports are due 30 days after the completion of the project
May 1, 2023	Deadline to notify GCA if grantees anticipate that not all of the grant funds will be spent
June 1, 2023	All projects must be completed
June 30, 2023	All Final Reports are due for projects completed through June 1, 2023

Training

GCA will offer an online training webinar on the Vibrant Communities guidelines on Tuesday, August 2, at 1:00 p.m. GCA staff will review the required elements of the application, offer tips on setting up a project, and answer questions from participants. Applicants are not required to participate in the webinar in order to submit an application. To register for the webinar, go to: <https://fy23-vibrant-communities-grant-workshop.eventbrite.com>. A recording of the webinar will be posted on the GCA website: <https://gaarts.org/what-we-do/grants/vibrant-communities-grant/>.

Eligible Applicants

An eligible applicant must be located in a county in which no organization received an FY23 GCA Project, Bridge or Arts Education Grant. Eligible organizations located within the following counties may apply:

Appling	Coffee	Haralson	McDuffie	Talbot
Atkinson	Cook	Harris	McIntosh	Taliaferro
Bacon	Coweta	Hart	Meriwether	Tattnall
Baker	Crawford	Heard	Miller	Taylor
Baldwin	Crisp	Houston	Mitchell	Telfair
Banks	Dade	Irwin	Monroe	Terrell
Barrow	Dawson	Jackson	Montgomery	Treutlen
Bartow	Decatur	Jasper	Murray	Turner
Ben Hill	Dodge	Jeff Davis	Oglethorpe	Twiggs
Berrien	Dooly	Jefferson	Paulding	Upson
Bleckley	Early	Jenkins	Peach	Walker
Brantley	Echols	Johnson	Pickens	Warren
Brooks	Effingham	Jones	Pierce	Washington
Bryan	Elbert	Lamar	Polk	Wayne
Burke	Emanuel	Lanier	Pulaski	Webster
Butts	Evans	Laurens	Quitman	Wheeler
Calhoun	Fannin	Lee	Randolph	Wilcox
Candler	Franklin	Liberty	Schley	Wilkinson
Charlton	Glascok	Lincoln	Screven	Worth
Chattahoochee	Gordon	Long	Seminole	
Clay	Grady	Macon	Spalding	
Clayton	Habersham	Madison	Stewart	
Clinch	Hancock	Marion	Sumter	

An eligible applicant organization must be physically located in one of the Georgia counties listed above and must be one of the following:

- A non-profit organization that has been designated as a 501(c)3 organization by the IRS and is registered with the Georgia Secretary of State
- A local government entity (state and federal government entities are not eligible to apply)
- A public library
- A school, college or university

Eligible Applications

Eligible applications must:

- Propose an arts project that will be completed between October 15, 2022 and June 1, 2023. **The grant period cannot be extended in the application.** If your application lists project dates that are outside of this period, the application will be ineligible for review. If you receive an award, and then your project is not completed by June 1, 2023, your grant may be cancelled.
- Propose an arts project that will take place within the county in which the applicant is located.
- Include a 50% cash match for the grant request amount in the budget.
- Not include programming that promotes a specific religious doctrine or political party or candidate.
- Be the only application from an eligible organization. Multiple applications from the same applicant will not be considered for funding.
- Be submitted with no missing components by the deadline of **August 31, 2022, at 11:59 p.m.**

Eligible Projects

Eligible projects could include, but are not limited to:

- performances (theatre, dance, music, musical theatre, opera, storytelling, puppetry, and performance art; may be in person or virtual)
- art exhibits (two-dimensional, three-dimensional, photography, and digital)
- media arts presentations (film, video, and audio)
- literary arts readings (poetry, fiction, and creative nonfiction)
- folk & traditional arts performances or exhibitions (music, dance, theatre, storytelling, and crafts)
- public art (murals and sculpture)
- outdoor performances
- arts festivals
- multidisciplinary arts projects
- education in any of the arts fields referenced above, including workshops, classes, demonstrations, and field trips
- artist residencies (in person or virtual)
- arts integration
- STEAM (arts integration of Science, Technology, Engineering, Arts, and Math)
- in-school (or virtual) programs for students
- transportation and admission for field trips (must be within the applicant's county)
- a classroom residency by an artist (in person or virtual)
- arts programs with seniors (in person or virtual)
- arts programs with Veterans or military populations (in person or virtual)
- arts programs in hospitals or residential care facilities
- arts programs with incarcerated individuals
- professional development related to arts program development or arts management (in person or virtual)
- capacity building for arts programs or arts organizations (in person or virtual)
 - hiring a consultant to create a development plan
 - hiring a consultant to create a strategic plan
 - purchasing COVID-19 safety equipment that cost less than \$5,000 per item
 - developing a reopening plan

Due to the potential ongoing impact of COVID on arts programs during FY23, GCA has added online programs to the list of program types eligible for Vibrant Communities Grant funding.

Projects may involve professional artists and/or local community members. For instance, a community could present an exhibit of work by professional artists or a showcase of work by local non-professionals.

Eligible projects may also include professional development and capacity-building projects, such as attendance at an arts conference, the engagement of a consultant to complete a strategic plan, etc.

While this grant will support in-school programs for students under age 18, it will not support programs exclusively for college or university students.

This grant will not support programs that are not arts-based. Examples of ineligible programs include, but are not limited to:

- humanities (history, religion, philosophy, languages)
- social sciences (sociology, anthropology, economics, political science, geography)
- sciences (physics, chemistry, biology, zoology, botany)
- culinary arts

- fashion
- martial arts
- non-arts entertainment, such as magic shows, circus arts, balloon twisters, parades, fireworks, or reenactments
- body art, such as face painting, body painting, or tattoos
- non-arts recreation, such as inflatable jumpers, petting zoos, 5K races or other athletic events
- topiary or landscape art
- interior design or beautification projects
- renovations that are not specific to the implementation of an arts project
- equipment or furniture that is not specific to the implementation of an arts project
- signage that is not specific to the implementation of an arts project

Vibrant Communities Artist List

GCA is compiling a list of artists and programs that organizations may present with a Vibrant Communities Grant. Applicants are not required to use an artist on this list. GCA is providing the list as a reference for organizations that are looking for projects for their communities. Applicants may find the Vibrant Communities Artist List on the GCA website beginning July 15, 2022: <https://gaarts.org/what-we-do/grants/vibrant-communities-grant/>.

In addition to using the Vibrant Communities Artist List to find programs, applicants may consider contacting the following groups to see if they have programs to present in their community:

- regional arts organizations (organizations that serve multiple counties with arts programming)
- theatres, dance companies, or other performing arts organizations
- bands, choral groups or orchestras
- museums
- sculptors, painters, photographers, or other visual artists
- artist guilds

If you have questions about potential programs, or if you need contact information for arts organizations that serve your area, contact Katie Domurat, Grants and Programs Manager, at kdomurat@gaarts.org or 404-962-4015.

Funding Request

Vibrant Communities Grant applicants may request no more than \$5,000 and no less than \$1,000.

The budget must show cash match of at least 50% for the requested grant amount. This means that the applicant must raise from other sources at least 50% of the amount that is being requested from GCA. For instance, if an applicant is requesting \$5,000 from the Vibrant Communities Grant, that applicant must raise at least \$2,500 from other sources. In this example, the total income would be at least \$7,500.

The amount being requested also cannot exceed 2/3 of total expenses for the proposed project. For instance, if an applicant's proposed budget shows total expenses of \$6,000, then that applicant may not request more than \$4,000 for the grant amount.

Application Deadline

The application and all required components must be submitted no later than **11:59 p.m., on Wednesday, August 31, 2022.**

Ineligible Applications

Applications that are submitted after the deadline, that do not contain all of the required information, or are submitted by applicants that do not meet the eligibility requirements will be ruled ineligible for review and will not be reviewed by the panel. Applications will not be accepted from organizations located outside of Georgia or located in an ineligible Georgia county. Applications also will not be accepted to fund proposals that do not include an eligible arts project. Additional application information will not be accepted after the deadline.

False Information

Any grant award made based on false information in the application may be cancelled by GCA at any time.

Grant Announcements

Grant announcements will be made via e-mail in mid-October 2022.

Registration in GCA's Online Grant System

All applications must be submitted via GCA's online grant application system. To submit an application, go to: <http://gaarts.org/apply>.

- If your organization submitted an FY18 final report or an FY19, FY20, FY21, or FY22 grant application, then you already have an account in GCA's online grant system. Use that account information to log in.
- If your organization did not submit an FY18 final report or an FY19, FY20, FY21, or FY22 grant application, then you will need to create an account. To do that, click Create New Account and enter the required registration information. Once you have entered the information, click Create Account. You will be taken to the Email Confirmation page to confirm that you are receiving emails from the system. Follow the onscreen instructions and click the Continue button to finish the registration process.

In order to register, you will need your organization's FEIN number, as well as your **SAM UEI (Unique Entity Identifier)**. If your organization does not have a SAM UEI, go to <http://SAM.gov> and register your organization. Obtaining a SAM UEI is free. Receiving a SAM UEI may take several weeks, so please do not delay submitting your request for a SAM UEI.

Completing the Application

Once you have logged in or set up an account, go to the Apply page. This page will show you any open grants to which you may apply. To begin completing an application, click on the blue **Apply** button under the FY23 Vibrant Communities Grant section.

Once in the application:

- If you would like a copy of the application, click the **Question List** button.
- Once you have completed the form, you may click the **Application Packet** button to download a copy of the questions and your responses.
- All fields with an asterisk are required fields.
- The system will auto-save every 100 characters typed or every time you click out of a field.
- Some fields have character limits. Responses that are longer than the set limit will be saved, **but** an error message will appear informing you that the limit has been exceeded. You will not be allowed to submit the form until the length of the response has been decreased.
- If you save and exit the system, you will access the draft of your application from your Dashboard the next time you log in. Pick up where you left off by clicking the pencil icon to the right of the request.

Requirements

These are the elements of the Vibrant Communities application:

- Narrative (required)
- Budget (required)
- Support Material (required)
- IRS 501(c)3 Letter (required if the applicant is a non-profit organization)

Narrative

You must answer the following questions within the online application. Do not imbed links to outside sources in your narrative. Panelists are not required to follow these links. If you would like to direct the panel to a website, include that link in the Support Material.

There is a 2,000-character limit to the answer for each question.

1. State the organization's mission statement or purpose.
2. Briefly describe your organization.
3. Briefly describe the community, city, and county served by your organization.
4. Describe the project for which funding is being requested.
5. Why is your organization undertaking this project? How will the community served by your organization benefit from this project?

Budget

Use the table format below as the model to create your budget for the proposed project. You may create the budget in Word or Excel. The budget should be uploaded to the online application.

List of Project Expenses	Amount
Total Project Expenses	
List of Project Income	Amount
Vibrant Communities Grant Request Amount	
Total Project Income (this figure must be equal to or greater than Total Expenses and should include the grant request amount)	

- **Your budget must show a 50% cash match for the request amount.** This means that the income side of your budget must show that you plan to raise at least half of the amount of your Vibrant Communities request from other sources. For instance, if you are requesting \$2,000, then your budget must show at least an additional \$1,000 in cash under other income for the project. Other income can come from donations, admissions, membership, sponsorships, other grants, applicant cash, etc. It is acceptable if you do not have the additional income on hand at the time that you apply for the Vibrant Communities Grant. For instance, if you plan to sell tickets to a performance, you may include the income from anticipated ticket sales in your project budget. Income also may include funds that you already have on hand and plan to spend on the project.
- **In-kind contributions cannot count towards the match.** In-kind refers to materials or services that are donated to the project. In-kind should **NOT** be included in your budget as either expenses or income.
- **The Total Income in the budget must be equal to or greater than Total Expenses.** For instance, if the expenses for the project add up to \$5,000, the budget must show at least \$5,000 in income. Income and expenses do not have to be equal, but expenses cannot be more than income.
- **You may include expenses in addition to the cost of the artist.** For example, if you are bringing in a theatre company for a performance, your budget should include your costs for items such as advertising, venue rental, programs, box office staff, utilities, insurance, or anything else that is a necessary expense for the event, such as artist fees and technical support.
- **Your grant request amount cannot be more than 2/3 of total expenses.** For instance, if your total expenses are \$5,000, you may request a maximum grant of \$3,333.
- **The following list of expenses are ineligible and should not be included in your budget:**
 - Capital expenditures/equipment (which are permanent fixtures or equipment that costs more than \$5,000), including:
 - Buildings or real estate
 - Renovations or improvements involving structural changes
 - Roads, driveways, parking lots or other projects/repairs
 - Permanent or generally immobile equipment
 - Programming outside of Georgia
 - Programs that are not arts-based
 - Fundraising event expenses
 - Tuition for college/university study
 - Scholarships, prizes, or awards
 - Endowment funds
 - Depreciation
 - Bad debt
 - Alcohol, concessions, food, or drinks
 - Entertainment expenses, such as receptions, refreshments, parties, staff awards, flowers, etc.
 - Late registration fees for conferences
 - Fees paid to lobbyists
 - Goods for resale, including concessions, promotional merchandise, clothing, or other items purchased for sale
 - Any expenses labeled “miscellaneous”
 - Travel and accommodation expenses that are over the rate allowed by the State of Georgia (see <http://www.gsa.gov/portal/category/100120> for a breakdown of travel rates)

- Any air travel not on a U.S. flag air carrier or a foreign air carrier under an air transport agreement with the United States when these services are available
- Prohibited telecommunications and video surveillance services and equipment produced by Huawei Technologies Company or ZTE Corporation or any subsidiary or affiliate of such entities

Support Material

Applicants may submit various support materials, combined into one file, up to a maximum of ten pages. Support materials should provide additional information about your project, your organization, your community, or the artist(s) involved with your project. You may include links to websites by listing the website on a Word document and uploading that document.

Examples of information you may want to include:

- A link to your organization's website
- A link to the artist's website
- Artist resumes or short biographies
- Newspaper articles or reviews of the artist or your organization
- Marketing materials specific to the proposed project
- Photos of projects your organization has completed
- Photos of work by the artist you would like to present
- Links to video or audio samples by the artist
- Drawings/designs of the project

IRS 501(c)3 Letter

If the applicant organization is a non-profit organization, then attach a copy of the organization's IRS 501(c)3 letter. You may not substitute any other type of document for the IRS letter. The IRS letter must belong to the applicant organization as GCA does not allow fiscal agents. Public schools, public libraries, units of government, and public colleges/universities are not required to submit an IRS 501(c)3 letter.

Submitting the Application

Once you have completed the questions in the online application, you will upload the budget, support material, and IRS letter (if your organization is a non-profit). You will then click SUBMIT. You will receive a confirmation e-mail acknowledging that your Vibrant Communities Grant application has been submitted. Remember, the FY23 Vibrant Communities Grant application deadline is **Wednesday, August 31, 2022, at 11:59 p.m.**

Mural Grant Offer

Go Georgia Arts

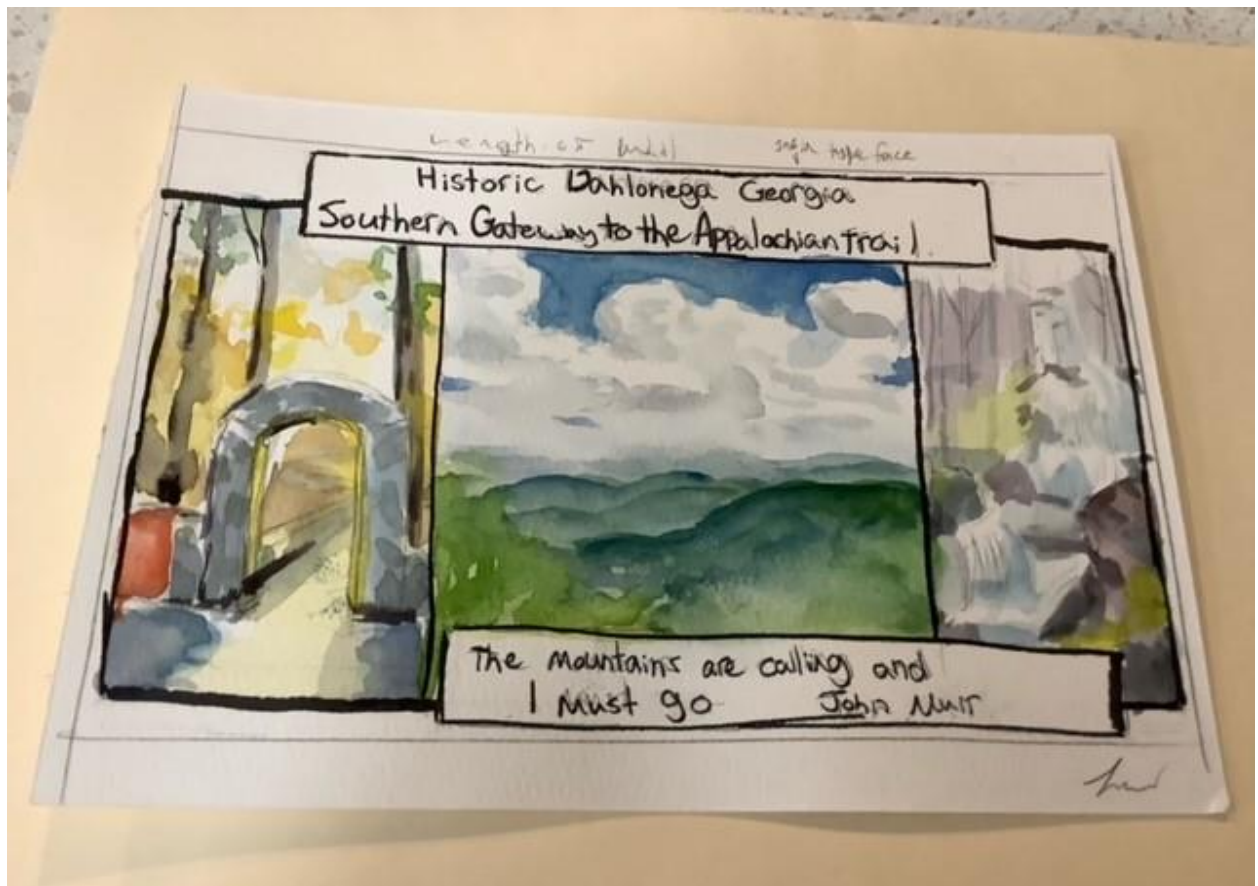
The Go Georgia Arts with John W. Christian Studios is offering paint a labor free 10'x20' or 200'sf mural. The plan is to paint and complete a mural in 14 to 30 days (whether permitting). Your only cost is \$3500.00 for design fees, paint, supplies expenses. You will also need to supply lodging for one person up to 14 nights. Provide a one man lift or scaffolding and fix any bad spots, cracks, and prep the wall with two coats of Kiln's primer. The wall must be brick, block, motor, or stucco. If you need the mural to be painted on M.D.O. plywood there is a added \$6.00 per sf' painted. Also 50 volunteer man hours as part of the prep/install and or event work.

To qualify there are two offers. The first is for cities with populations under 10,000 and the second is larger cities with populations up to 50,000 people. You must be a city, D.D.A., school, or a 501-c3 not for profit group. The wall must be in a public downtown area, or community center.

Our goal is to paint a labor free mural in all nine Georgia Regions state wide.

If your city missed the deadline or do not qualify for the grant and would like to take part in the mural trail or would like us to paint a mural. You can commission us to paint a mural. The cost by square foot and the price ranges from \$30.00 to \$45.00 per square foot.





Properties

40 N. Grove Street

Please Contact Agent



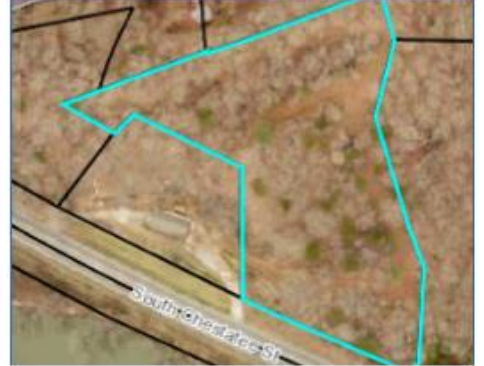
110 S. Chestatee Street

Please Contact



5195 S. Chestatee Street

\$779,000.00



163 Mechanicsville Road

\$250,000.00



267 Mechanicsville Road

\$375,000.00



Alicia Lane

\$495,000.00



19 Choice Avenue

\$14.00 SF/yr.



61 Boyd Circle

For Sale

\$1,200/Month



78 Public Square N.

For Sale

\$695,000



REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA
 PERIOD ENDING 06/30/2022
 % Fiscal Year Completed: 74.79

GL NUMBER	DESCRIPTION	2021-22 ORIGINAL BUDGET	YTD BALANCE 06/30/2022 NORMAL (ABNORMAL)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY				
	CHARGES FOR SERVICES	0.00	739.66	100.00
	INVESTMENT INCOME	0.00	250.58	100.00
	CONTRIBUTIONS AND DONATIONS	0.00	80.00	100.00
	MISCELLANEOUS REVENUE	0.00	205.00	100.00
	TRANSFERS IN FROM OTHER FUNDS	322,998.00	242,248.50	75.00
	TOTAL REVENUES	322,998.00	243,523.74	75.39
	DDA ADMINISTRATION	150,988.00	61,309.55	32.17
	TOURISM	105,485.00	56,524.73	53.59
	DOWNTOWN DEVELOPMENT	66,525.00	42,642.62	55.72
	TOTAL EXPENDITURES	322,998.00	160,476.90	43.07
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:				
	TOTAL REVENUES	322,998.00	243,523.74	75.39
	TOTAL EXPENDITURES	322,998.00	160,476.90	43.07
	NET OF REVENUES & EXPENDITURES	0.00	83,046.84	167.48

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 06/30/2022

% Fiscal Year Completed: 74.79

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 06/30/22 INCR (DECR)	YTD BALANCE 06/30/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 0000 - NON DEPARTMENTAL							
CHARGES FOR SERVICES							
230.0000.34.5410	PARKING CHARGES	357.55	0.00	54.80	739.66	(739.66)	100.00
	CHARGES FOR SERVICES	357.55	0.00	54.80	739.66	(739.66)	100.00
INVESTMENT INCOME							
230.0000.36.1000	INTEREST REVENUES	354.49	0.00	31.76	250.58	(250.58)	100.00
	INVESTMENT INCOME	354.49	0.00	31.76	250.58	(250.58)	100.00
CONTRIBUTIONS AND DONATIONS							
230.0000.37.1000	CONTRIBUTIONS - PRIVATE SOURCES	0.00	0.00	0.00	80.00	(80.00)	100.00
	CONTRIBUTIONS AND DONATIONS	0.00	0.00	0.00	80.00	(80.00)	100.00
MISCELLANEOUS REVENUE							
230.0000.38.9000	MISCELLANEOUS REVENUES	87.30	0.00	0.00	205.00	(205.00)	100.00
	MISCELLANEOUS REVENUE	87.30	0.00	0.00	205.00	(205.00)	100.00
TRANSFERS IN FROM OTHER FUNDS							
230.0000.39.1100	TRANSFERS IN - GENERAL FUND	191,292.51	275,382.00	22,948.50	206,536.50	68,845.50	75.00
230.0000.39.1275	TRANSFERS IN - HOTEL/MOTEL TAX	22,032.99	47,616.00	3,968.00	35,712.00	11,904.00	75.00
	TRANSFERS IN FROM OTHER FUNDS	213,325.50	322,998.00	26,916.50	242,248.50	80,749.50	75.00
APPROPRIATED FUND BALANCE							
230.0000.39.9100	APPROPRIATED FUND BALANCE	0.00	0.00	0.00	0.00	43,000.00	0.00
	APPROPRIATED FUND BALANCE	0.00	0.00	0.00	0.00	43,000.00	0.00
Total Dept 0000 - NON DEPARTMENTAL		214,124.84	322,998.00	27,003.06	243,523.74	122,474.26	66.54
TOTAL REVENUES		214,124.84	322,998.00	27,003.06	243,523.74	122,474.26	66.54
Expenditures							
Dept 7510 - DDA ADMINISTRATION							
DDA ADMINISTRATION							
230.7510.51.1100	SALARIES AND WAGES	48,497.04	71,050.00	2,800.66	17,353.85	53,696.15	24.42
230.7510.51.1300	OVERTIME	304.83	0.00	0.00	0.00	0.00	0.00
230.7510.51.2100	GROUP INSURANCE	5,234.72	26,771.00	209.38	1,828.98	24,942.02	6.83
230.7510.51.2200	FICA CONTRIBUTIONS	3,674.79	5,435.00	211.55	1,546.08	3,888.92	28.45
230.7510.51.2400	RETIREMENT CONTRIBUTIONS	13,477.00	18,690.00	1,430.09	12,870.81	5,819.19	68.86
230.7510.51.2700	WORKERS COMPENSATION	2,814.76	3,203.00	44.19	3,718.11	(515.11)	116.08
230.7510.52.1000	PROFESSIONAL/TECHNICAL SERVICES	2,032.16	3,225.00	119.40	1,197.81	11,114.67	9.73
230.7510.52.2000	PURCHASED PROPERTY SERVICES	360.00	480.00	0.00	120.00	360.00	25.00
230.7510.52.2200	REPAIRS AND MAINTENANCE	575.00	1,500.00	0.00	739.00	761.00	49.27
230.7510.52.2300	RENTALS	0.00	1,240.00	0.00	0.00	1,240.00	0.00
230.7510.52.3100	INSURANCE	4,375.00	4,594.00	0.00	4,375.00	219.00	95.23
230.7510.52.3200	COMMUNICATIONS	314.01	1,440.00	777.79	5,030.83	(3,590.83)	349.36
230.7510.52.3210	POSTAGE	0.00	100.00	0.00	0.00	100	
230.7510.52.3300	ADVERTISING	0.00	300.00	0.00	243.25	2,056	
230.7510.52.3400	PRINTING	49.00	500.00	0.00	0.00	3,500	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 06/30/2022

% Fiscal Year Completed: 74.79

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	ACTIVITY FOR MONTH 06/30/22 INCR (DECR)	YTD BALANCE 06/30/2022 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Expenditures							
230.7510.52.3500	TRAVEL	0.00	0.00	47.72	659.81	(659.81)	100.00
230.7510.52.3600	DUES AND FEES	1,378.36	2,660.00	95.00	1,627.24	1,032.76	61.17
230.7510.52.3700	EDUCATION AND TRAINING	278.00	1,500.00	415.00	1,550.00	(50.00)	103.33
230.7510.53.1100	GENERAL SUPPLIES AND MATERIALS	1,493.01	1,500.00	958.05	3,055.32	23,944.68	11.32
230.7510.53.1210	WATER/SEWER	571.50	1,400.00	67.90	600.61	799.39	42.90
230.7510.53.1230	ELECTRICITY	4,493.32	4,400.00	439.47	4,718.35	(318.35)	107.24
230.7510.53.1600	SMALL EQUIPMENT	195.00	1,000.00	0.00	74.50	925.50	7.45
DDA ADMINISTRATION		90,117.50	150,988.00	7,616.20	61,309.55	129,265.93	32.17
Total Dept 7510 - DDA ADMINISTRATION							
		90,117.50	150,988.00	7,616.20	61,309.55	129,265.93	32.17
Dept 7540 - TOURISM							
TOURISM							
230.7540.51.1100	SALARIES AND WAGES	0.00	31,911.00	2,880.00	26,277.24	5,633.76	82.35
230.7540.51.1300	OVERTIME	0.00	0.00	0.00	50.94	(50.94)	100.00
230.7540.51.2100	GROUP INSURANCE	0.00	10,200.00	178.52	1,925.92	8,274.08	18.88
230.7540.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	220.32	2,049.42	774.58	72.57
230.7540.51.2400	RETIREMENT CONTRIBUTIONS	1,056.21	13,650.00	1,044.45	9,400.05	4,249.95	68.86
230.7540.52.1000	PROFESSIONAL/TECHNICAL SERVICES	3,480.00	36,500.00	13,719.88	15,127.88	21,372.12	41.45
230.7540.52.2300	RENTALS	0.00	5,100.00	0.00	0.00	5,100.00	0.00
230.7540.52.3400	PRINTING	0.00	500.00	0.00	429.00	71.00	85.80
230.7540.52.3500	TRAVEL	0.00	0.00	0.00	44.89	(44.89)	100.00
230.7540.53.1100	GENERAL SUPPLIES AND MATERIALS	215.26	4,800.00	210.57	821.27	3,978.73	17.11
230.7540.53.1270	MOTOR FUEL	0.00	0.00	0.00	398.12	(398.12)	100.00
TOURISM		4,751.47	105,485.00	18,253.74	56,524.73	48,960.27	53.59
Total Dept 7540 - TOURISM							
		4,751.47	105,485.00	18,253.74	56,524.73	48,960.27	53.59
Dept 7550 - DOWNTOWN DEVELOPMENT							
DOWNTOWN DEVELOPMENT							
230.7550.51.1100	SALARIES AND WAGES	0.00	31,911.00	3,113.84	27,476.54	4,434.46	86.10
230.7550.51.2100	GROUP INSURANCE	0.00	10,200.00	843.46	6,302.74	3,897.26	61.79
230.7550.51.2200	FICA CONTRIBUTIONS	0.00	2,824.00	228.94	2,076.89	747.11	73.54
230.7550.52.1000	PROFESSIONAL/TECHNICAL SERVICES	8,868.49	15,000.00	3,030.69	4,630.69	20,369.31	18.52
230.7550.52.2300	RENTALS	2,727.66	0.00	0.00	0.00	0.00	0.00
230.7550.52.3300	ADVERTISING	12.04	2,000.00	0.00	0.00	2,000.00	0.00
230.7550.52.3400	PRINTING	108.15	500.00	0.00	0.00	500.00	0.00
230.7550.52.3500	TRAVEL	0.00	0.00	437.80	504.96	(504.96)	100.00
230.7550.52.3600	DUES AND FEES	738.00	1,490.00	0.00	663.00	827.00	44.50
230.7550.52.3700	EDUCATION AND TRAINING	100.00	0.00	0.00	0.00	0.00	0.00
230.7550.53.1100	GENERAL SUPPLIES AND MATERIALS	2,457.73	2,000.00	0.00	284.91	1,715.09	14.25
230.7550.53.1270	MOTOR FUEL	486.20	600.00	0.00	702.89	(102.89)	117.15
230.7550.53.1780	BEAUTIFICATION SUPPLIES	46.98	0.00	0.00	0.00	0.00	0.00
DOWNTOWN DEVELOPMENT		15,545.25	66,525.00	7,654.73	42,642.62	33,882.38	55.72
Total Dept 7550 - DOWNTOWN DEVELOPMENT							
		15,545.25	66,525.00	7,654.73	42,642.62	33,882.38	

REVENUE AND EXPENDITURE REPORT FOR CITY OF DAHLONEGA

PERIOD ENDING 06/30/2022
% Fiscal Year Completed: 74.79

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	YTD BALANCE	2021-22	ACTIVITY FOR	YTD BALANCE	AVAILABLE	% BDGT
		06/30/2021	ORIGINAL	MONTH 06/30/22	06/30/2022	BALANCE	
		NORM (ABNORM)	BUDGET	INCR (DECR)	NORM (ABNORM)	NORM (ABNORM)	USED
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY							
Expenditures							
TOTAL EXPENDITURES		110,414.22	322,998.00	33,524.67	160,476.90	212,108.58	43.07
Fund 230 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		214,124.84	322,998.00	27,003.06	243,523.74	122,474.26	66.54
TOTAL EXPENDITURES		110,414.22	322,998.00	33,524.67	160,476.90	212,108.58	43.07
NET OF REVENUES & EXPENDITURES		103,710.62	0.00	(6,521.61)	83,046.84	(89,634.32)	1,260.68