

Dahlonega Downtown Development Authority Special Called Meeting Minutes August 04, 2023 2:30 PM 47 S. Park Street- The Head House

Vision Statement

Downtown Dahlonega will retain its role as the heart of the region and the center for community and economic development. It will have an inviting appearance, highlighted by historic architecture. It will enhance the civic, cultural, and economic vitality of the entire community.

Mission Statement

The purpose of Downtown Dahlonega is to stimulate and sustain economic development in the downtown area by encouraging cooperation and building leadership; by advancing a positive image of downtown and promoting it as an exciting place to live, shop, and invest; by sustaining and improving the appearance of downtown; and by strengthening and expanding the economic base of downtown.

PRESENT

Vice Chair Wendi Huguley

Board Member Deb Rowe

Board Member Awtrey Moore

Board Member Donna Logan

Call to Order

Vice Chair Huguley called the meeting to order at 2:32 p.m.

Approval of Agenda

Vice Chair Huguley asked for a motion to approve the agenda.

Motion made by Board Member Moore, Seconded by Board Member Rowe

Voting Yea: Board Member Logan, Board Member Moore, Board Member Rowe

1. Façade Grant Application: Dahlonega Square Hotel & Villas

Ariel Alexander, DDA Director

Director Alexander explained that the maximum award amount that the board could grant would be \$2,225.00. Vice Chair Huguley asked for a motion to approve the maximum award amount for the project.

Motion made by Board Member Logan, Board Member Moore

Voting Yea: Board Member Logan, Board Member Moore, Board Member Rowe

2. Façade Grant Application: One off Main B&B

Ariel Alexander, DDA Director

Director Alexander stated that the maximum award amount that the board could grant would be \$5,000.00. Vice Chair Huguley asked for a motion to approve the maximum award amount for the project.

Motion made by Board Member Rowe, Seconded by Board Member Moore Voting Yea: Board Member Rowe, Board Member Moore, Board Member Logan

3. Façade Grant Application: The Corner Kitchen

Ariel Alexander, DDA Director

Director Alexander relayed a message from absent Board Member Tony Owens that even though he was not present in the meeting, he recused himself from the consideration of the award and any future discussion of the proposed project explained in the application. Director Alexander explained that the maximum award amount that the board could grant would be \$5,000.00. Vice Chair Huguley asked for a motion to approve the maximum award amount for the project.

Motion made by Board Member Logan, Seconded by Board Member Moore

Voting Yea: Board Member Logan, Board Member Moore, Board Member Rowe

4. Façade Grant Application: The Historic Holly Theater

Ariel Alexander, DDA Director

Director Alexander stated that the maximum award amount that the board could grant would be \$5,000.00. Board Member Rowe asked for a more detailed explanation of the application. Director Alexander explained that they would be replacing the slabs of marble on the exterior of the building that is cracked and making improvements to the historic marquee, as it is rusting. Vice Chair Huguley asked for a motion to approve the maximum award amount for the project.

Motion made by Board Member Moore, Seconded by Board Member Rowe

Voting Yea: Board Member Moore, Board Member Rowe, Board Member Logan

Before adjourning, Director Alexander shared an update from the first-floor tenant of the Head House regarding the changes she would need to make to comply with health department standards. The tenant wanted the board to review the proposed changes to ensure that they were comfortable with them before moving forward. The board indicated that they understood that any changes would be returned to their original state when the tenant left the property and was comfortable with the proposal.

Adjourn

Vice Chair Huguley asked for a motion to adjourn the meeting at 2:50 p.m. Motion made by Board Member Logan, Seconded by Board Member Rowe. Voting Yea: Board Member Logan, Board Member Rowe, Board Member Moore