



Main Street Program / Downtown Development Authority Board Minutes

May 06, 2021 8:45 AM

Canopy and the Roots; 53 W Main St, Dahlonega, GA 30533

PRESENT

Chairman Ryan Puckett
Vice Chairman Tony Owens
Board Member Eddie Wayne
Board Member Amy Thraikill
Board Member Ryan Reagin

Call to Order

Call to order 8:51 a.m.

Amendment to the Agenda

Meeting Minutes

1. Main Street/DDA Board February 4, 2021 Meeting Minutes
 - Motion to approve made by Vice Chairman Owens, Seconded by Board Member Wayne.
Voting Yea: Vice Chairman Owens, Board Member Wayne, Board Member Thraikill, Board Member Reagin
2. City Council & Main Street/DDA Board March 15, 2021 Meeting Minutes
 - Motion to approve made by Vice Chairman Owens, Seconded by Board Member Reagin.
Voting Yea: Chairman Puckett, Vice Chairman Owens, Board Member Wayne, Board Member Thraikill, Board Member Reagin
3. Main Street/DDA Board April 1, 2021 Meeting Minutes
 - Motion to approve made by Board Member Thraikill, Seconded by Board Member Reagin.
Voting Yea: Vice Chairman Owens, Board Member Wayne, Board Member Thraikill, Board Member Reagin

Continuing Business

4. Discussion of 147 N Park Proposals
 - Chairman Puckett reminded the board of the three proposals for the property and informed the board that one has been withdrawn.
 - The board discussed the 147 Park proposals and whether the Main Street/DDA board should focus more on development or more on the Main Street approach.
 - The board decided to table this discussion until they have the finalized guidelines for the Main Street/DDA Board.
5. Coordination with Council and Georgia Main Street for Bylaws and MS Manager Job Description
 - City Manager Schmid informed the board that there will be a meeting with the Georgia Main Street Program staff, Joel Cordle to represent City Council, a representative from the Main Street/DDA Board and himself, to align the bylaws with the DDA so that they

reflect the purpose of the Main Street Program as well as draft a job description for the Main Street/DDA position.

- Ryan Puckett volunteered to be the representative for the Main Street/DDA Board.

6. Budget Amendment

- Mr. Schmid informed the Board that there will be sidewalk sales on Independence Day weekend for the merchants.
- Mr. Schmid made a budget amendment request and offered to provide detail of how the money will be spent for the 2021 Independence Day Celebration.
- Motion to spend \$10,000.00 on 4th of July activities.
- Motion made by Vice Chairman Owens, Seconded by Board Member Wayne.
Voting Yea: Vice Chairman Owens, Board Member Wayne, Board Member Thrailkill, Board Member Reagin

New Business

7. Main Street/DDA March Financials

- No discussion

8. GEMS Memorandum of Understanding 2021-2022

- Mr. Schmid explained the MOU to the board.
- Motion to execute the document with the state on behalf of the board.
- Motion made by Board Member Wayne, Seconded by Board Member Thrailkill.
Voting Yea: Vice Chairman Owens, Board Member Wayne, Board Member Thrailkill, Board Member Reagin

Main Street / DDA Monthly Report

9. Main Street – May 2021 Ariel Alexander, Main Street/DDA Staff Skyler Alexander, Main Street/DDA Staff

- Ms. Alexander highlighted the Main Street Report.
- The Board discussed training for staff as well as the board.
- Brandon Little – Owner of Canopy and The Roots - inquired about selling some of his products at the First Friday Concerts.

Announcements from Partner Agencies

A. City of Dahlonega

- Mr. Schmid informed the board of the upcoming demolition of the 147 N Park property, the April council meeting, an update on the Head House, and the North Grove and East Main beautification.

B. University of North Georgia

C. Chamber of Commerce/Tourism Office

- Director of Tourism, Sam McDuffie, informed the board of the upcoming tourism campaigns.

D. Historic Preservation Commission

E. Planning & Zoning Commission

F. Dahlonega Downtown Business Association

Adjourn

The meeting was adjourned at 10:11 a.m.