



Main Street Program / Downtown Development Authority Board Minutes

January 06, 2022, 8:30 AM

McCullough Council Chambers – City Hall

PRESENT

Chairman Ryan Puckett
Board Member Amy Thraikill
Board Member A.C. Moore
Board Member Wendi Huguley
Board Member Joel Cordle
Board Member Donna Logan

ABSENT

Vice-Chairman Tony Owens

Call to Order

Chairman Puckett called the meeting to order at 8:38 am.

Approval of Agenda

Chairman Puckett called for a motion to accept the agenda.

Motion made by Board Member Huguley, Seconded by Board Member Thraikill.

Voting Yea: Board Member Thraikill, Board Member Huguley, Board Member Cordle, Board Member Logan.

Approval of Minutes

1. Main St/Downtown Development Authority Meeting Minutes, December 2, 2021
Danna Foster, Assistant City Clerk

Chairman Puckett called for a motion to accept the agenda.

Motion made by Board Member Huguley, Seconded by Board Member Logan.

Voting Yea: Board Member Thraikill, Board Member Huguley, Board Member Cordle, Board Member Logan.

Organization

- a. Administrative: Appointment and Reappointment of Executive Officers
Mary Csukas, DDA Director

Chairman Puckett and the board discussed the opportunity for Chairman and Vice-Chairman positions. Chairman Puckett offered nominations for Vice-Chairman to Joel Cordle and Chairman to Amy Thraikill.

Board Member AC Moore arrived at the meeting.

Chairman Puckett requested a motion for Amy Thraikill as the Board Chairman. Motion made by Board Member Moore, Seconded by Board Member Logan. Voting Yea: Board Member Thraikill, Board Member Huguley, Board Member Cordle, Board Member Moore, Board Member Logan.

Chairman Puckett requested a motion for Joel Cordle as the Board Vice Chairman. Motion made by Board Member Thraikill, Seconded by Board Member Moore. Voting Yea: Board

Member Thrailkill, Board Member Huguley, Board Member Cordle, Board Member Moore, Board Member Logan.

b. Main Street – December 2021

Ariel Alexander, Main Street/DDA Interim Main Street Manager

Events are quiet due to the time of year and virus. Hired one PT Event Coordinator from within the City. Retreat on January 11, 2022, at Lumpkin County Parks and Recreation.

c. Financials - November 2021, Allison Martin, Finance Director

Further direction discussion at the Retreat for use of funding.

Discussion of outreach for fireworks.

Board Member Huguley left the meeting.

Promotion

a. Advertising and Marketing, Skyler Alexander, Downtown Coordinator

Presented by Ariel Alexander – there is a reorganization of the Agenda and changes will streamline after the retreat.

b. Main Street Programs

Director Csukas clarified the difference between City Events, Main Street Programs, and Partners Events.

c. Partner Events

Design

a. Restoration and Repair Projects- Decisions to be made at the retreat.

b. Main Street Wayfinding Sign Report – January 2022, Ariel Alexander, Main Street/DDA Interim Main Street Manager

Worked on renewals which are still in process.

Economic Vitality

a. Community Activity Reports, Ariel Alexander, Main Street/DDA Interim Main Street Manager

Community Activity Report sent to DDA, reporting open/closed businesses and vital statistics.

Partner Agencies

1. City of Dahlonega- Progress made on the Head House and are on a 6-month work schedule to completion. Starting work to move forward on leasing. Council retreat is in March. There was a changeover in Administration.

2. University of North Georgia – no additional comments

3. Chamber of Commerce/Tourism – Sam McDuffie reported a higher number of visitors for Christmas time. Total annual visitors were about the same as last year. Chocolate Crawl starts March 2nd. Working on a position to focus on bringing in the film industry. Meeting with City and County to work on the restrooms at the Visitor Center.

4. Historic Preservation Commission – no presence

5. Planning & Zoning Commission - no presence

6. Downtown Dahlonega Business Association – no presence.

Adjourn

Chairman Thrailkill asked for a motion to adjourn at 9:35 am.

Motion made by Board Member Puckett, Seconded by Board Member Moore. Voting Yea:
Board Member Puckett, Board Member Cordle, Board Member Moore, Board Member Logan.